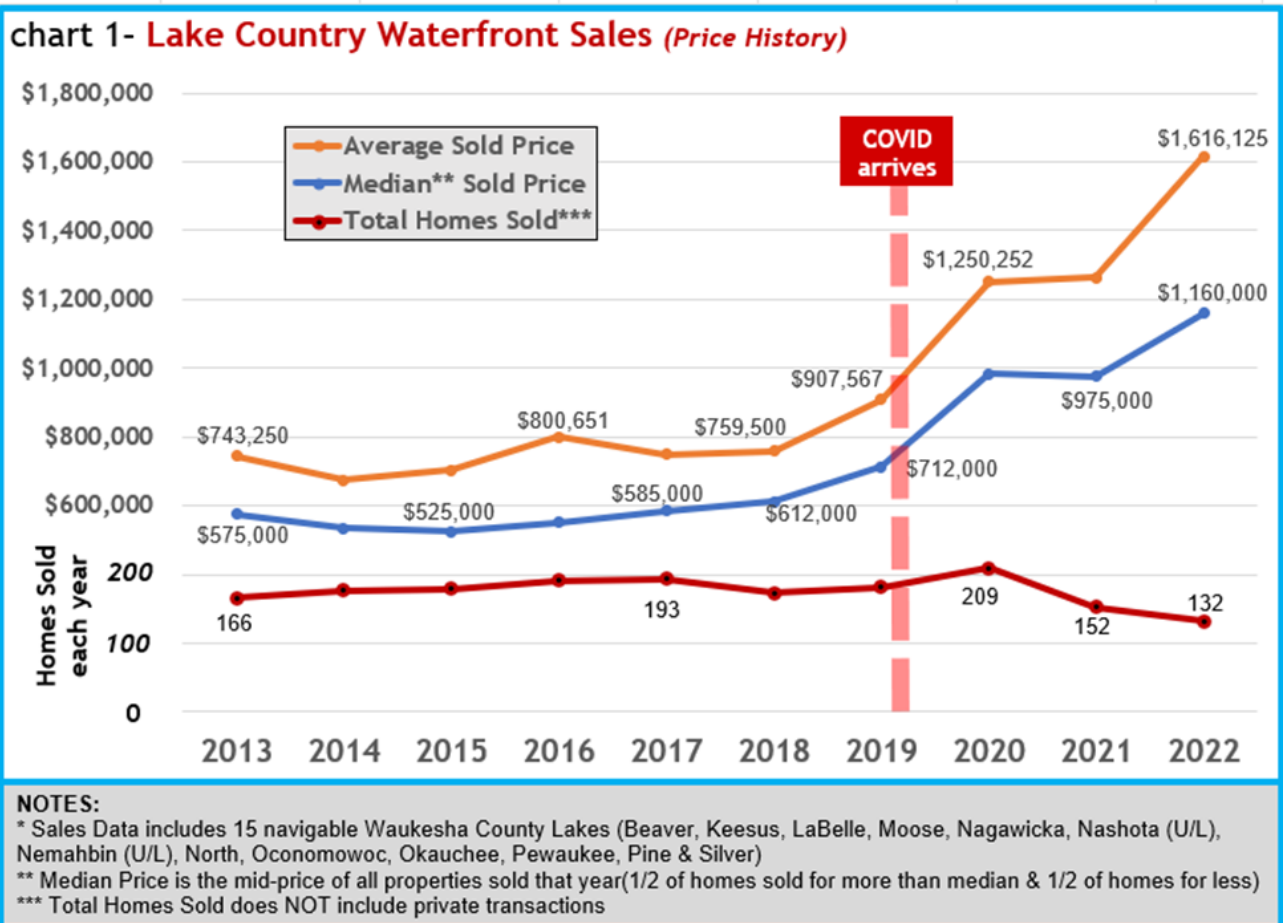


“Lake Country”, Waukesha County, Wisconsin includes 15 navigable lakes that are roughly 30 minutes from Downtown Milwaukee, 60 minutes from the Kohl Center in Madison and 100 miles from Downtown Chicago. Lakes included in this Lake Country Real Estate summary are (in Alphabetical order); Beaver Lake, Lake Keesus, Lac LaBelle, Moose Lake, Nagawicka, Nashota (Upper & Lower), Nemahbin (Upper & Lower), North Lake, Oconomowoc Lake, Okauchee Lake, Pewaukee Lake, Pine Lake & Silver Lake.

chart 1 shows 10 year price averages for Lakefront Homes in Lake Country

chart 2 shows 10 year “time on market” averages for Lakefront Homes

Each and every Lake Home is unique, but these charts certainly reflect what many people consider ECON 101 principles: **Prices Rise when Demand outstrips Supply**

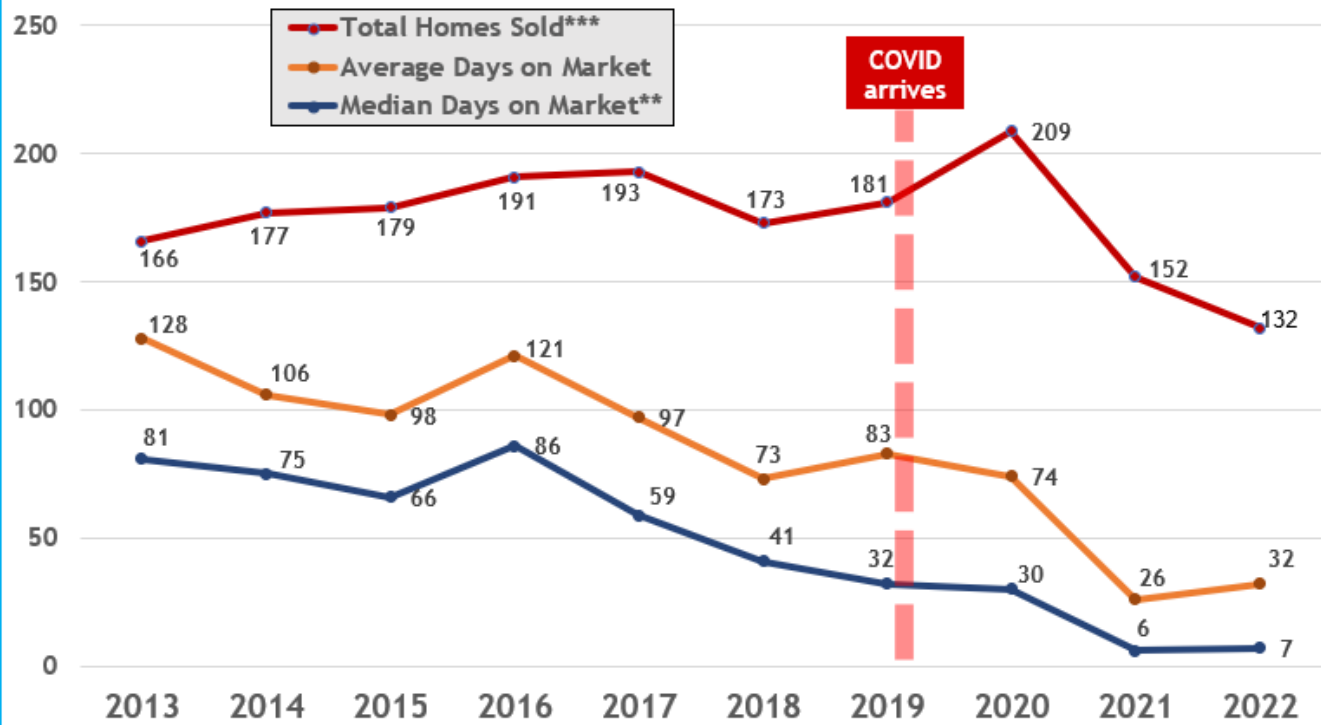


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I feel strongly that educating Sellers and Buyers helps all parties manage expectations. I am always available to answer your Lake Property questions confidentially and with the utmost respect for your time and privacy.

chart 2 - Lake Country Waterfront Sales (Average Days On Market)



NOTES:

* Sales Data includes 15 navigable Waukesha County Lakes (Beaver, Keesus, LaBelle, Moose, Nagawicka, Nashota (U/L), Nemahbin (U/L), North, Oconomowoc, Okauchee, Pewaukee, Pine & Silver)

** Median Days on Market is the mid-point of all properties sold that year (1/2 of homes took longer to sell & 1/2 of homes sold quicker)



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