



THE SCOOP

The Bi-monthly
Newsletter of the
New Jersey
Bakers Board of
Trade

EAST ARTISAN BAKERY EXPO

Registration is now open for Artisan Bakery Expo
October 1-2, 2023, in Atlantic City
Use Code NYNJ50BAKERS for 50% off registration!

September 22 is National Bakery Day!
**Celebrate With Your Customers the Joy of Fresh
Bakery Products!**

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Join Us October 1-2, 2023 in Atlantic City for Atlantic Bakery Expo. In addition to many baking vendors, your admission also includes admission to the Pizza and Pasta Northeast show. Take advantage of the opportunity for new ideas on the savory side of baking. For example, **Peter Reinhart** will host a seminar on **"The Future of Bread"**. He is the host of the popular video and audio podcast series, "Pizza Quest with Peter Reinhart." He is the author of 13 books on bread and pizza, a faculty member at Johnson and Wales University and is also the founder and Executive Director of the Johnson & Wales International Symposium on Bread, whose mission is to explore the future of bread. In addition to seminars, there will also be demos and hands on classes such as Cartoon Cakes with Mitchie Curran. Check out the complete schedule at **Atlantic Bakery Expo Education**

**Cake Extravaganza Waiting to
Crown the
Next Great Cake Decorator**



Your Chance for Cash Prizes and Bragging Rights!
There are 3 Categories:
Tiered Wedding Cakes
Novelty/Specialty Cakes
Sculptured Cakes

Bagel Makers and **Cookie Artists** also have a chance for prizes and bragging rights. Click one of the links below for more information.

[Cake Extravaganza](#)
[Bagel Championship](#)
[Cookie Art](#)

MARKET REPORT
Click for

[September Market Report](#)



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