

Series W

Women aren't a trend,
we're an investment.

Financial education, customizable
programming and consulting solutions for
organizations ready to invest in gender equity.



Valuation Essentials: The DCF Method

Series W's Signature Course for Returners

A fully online, self-paced course designed by women, for women, with a focus on returning to the finance industry after a period of caregiving, transition, or time away from the field. Curated by experts who hold MBAs from Harvard Business School and The Wharton School of Business and have experience with multibillion dollar M&A deals, this course covers:

1. Introduction to Valuation Essentials
2. Overview of Financial Valuation
3. DCF Analysis Refresher
4. DCF Case Study
5. DCF Review, Sensitivity and Analysis
6. Presenting Financial Data: Making Your Case
7. Final Tips and Resources for Building Confidence in the Workplace

Course Outcomes

Through the course's narrative-based learning format, learners will gain knowledge and skills that can be applied immediately in the workplace, including:

- Stronger grasp of the essentials of valuation
- Understanding of DCF modeling using a real-world business case
- Improved presentation skills
- Renewed confidence jumping back into finance

Customize Our Program

Our course can be seamlessly integrated into your existing returnship program. You can also work with Series W and IBI experts to supplement the course to meet the needs of your organization, with customizable offerings in detailed topic areas such as: Understanding Key Financial Statements; Forecasting Cash Flow Analysis; and Deriving Ratios, Trends and Variables.



Only 20% of C-suite positions at financial institutions are held by women. There's a gender gap problem in the financial sector. Be part of the solution.

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