



Cheryl Shanks
Founder and President

Information

Web
www.salientcontent.com

Phone
571.286.8480

Email
c.shanks@salientcontent.com

Capabilities

- * Peer Review Strategy
- * Peer Review Operations
- * Editorial Support
- * Workflow Design and Optimization
- * Peer Review Technology
- * Journal Development
- * Reviewer Database Development
- * Content Development
- * Journal Administration

Background

Cheryl Shanks is Founder and President of SalientContent, LLC. Cheryl has over three decades of experience in scholarly publishing. Prior to founding SalientContent, Cheryl spent 23 years at the American Chemical Society where she served in several leadership positions. In these positions, Cheryl managed book and journal acquisition and development and has established a record of success in managing the operations of over 300 journal editors.

Cheryl directed the development and implementation of web-based technologies to support effective and efficient peer review of journals and books. She was responsible for the implementation of an electronic submission and peer review system for approximately 40 journals and directed global support desk services for an international scientific organization.

In 2010, Cheryl founded SalientContent, offering strategic consulting services and submission and professional peer review services and administration. She oversees a senior team of peer review analysts located throughout the U.S. SalientContent supports the publication of over 15,000 manuscripts per year and provides editorial support services to 350 editors around the world.

Cheryl has established a professional team of peer review experts who offer expertise in publishing and peer review and who have been successful in marrying strategy and operations, a trait that sets them apart. SalientContent is centered in partnership with their clients and maintains continuous focus on creating and maintaining collaborative approaches and high functioning teams.