

FOR
POULTRY
APPLICATIONS

Products And Solutions to Protect Your Poultry



Foodborne Illnesses in Poultry



The Centers for Disease Control and Prevention estimate that poultry products are the source of

19.1%

of all deaths caused by foodborne illnesses in America

SOURCE: The Centers for Disease Control and Prevention

From 1998-2010, chicken and turkey products were the source of

619

recorded outbreaks of foodborne illness

SOURCE: The Center for Science in the Public Interest

Learn more about how SMT can help you with food-borne diseases or waste caused by spoilage.

Poultry products are among the most common causes of food poisoning in America.

Let Our Products Help With That.

What do we do?

Selective Micro Technologies' Selectrocide® product is a pure chlorine dioxide (ClO₂) solution that can be sprayed directly onto poultry products, added to poultry wash water, or used in ice used to store or transport poultry. Our purpose is to ensure your poultry products maintain a healthy appearance and full, fresh flavor.

Experience a product that:

- Improves appearance of poultry
- Increases shelf life
- Maintains freshness
- Protects nutritive value
- Reduces bacteria
- Prevents spoilage
- Is compatible with a number of common additives

Please Note: None of SMT's products leave residual film, alter or taint the taste of food, or require rinsing.

Effective and easy to use

Selectrocide® attacks dangerous bacteria on poultry products and in fluids used with poultry meat. By selectively targeting dangerous microorganisms at a molecular level, Selectrocide® destroys microbes efficiently while preserving the appearance, texture, and taste of poultry.

Pure ClO₂ by SMT

SMT's pure ClO₂ solution is a safe, friendly alternative to conventional chlorine products. It is extraordinarily easy-to-use and effective at low concentrations. Pure ClO₂ requires only water to generate and has a shelf life of weeks. Our Selectrocide® product is both EPA-registered and FDA-approved.

Additional Certifications/Registrations:



Selective Micro Technologies *Innovators in Microbial Solutions*

SelectiveMicro.com

