

Yorba Linda High School Men's Basketball Boosters

MEDIA GUIDE AND SPONSORSHIP OPPORTUNITIES

Dear Major Basketball Sponsors,

We would like to invite you to join us for what promises to be another exhilarating season of basketball. We are looking for media guide sponsors for our tournaments, league and non-league games, as well as CIF Playoff games.

In case you are yet unaware, most of the funding for the men's basketball program needs comes from the community and parents. Therefore, community support is vital to keep the program alive and to motivate our young men to participate and compete at a high level.

Our Media Guide will be high quality and uniquely formatted. Our goal is to have a booklet where candid/action photos and player bios are integrated with ads and personal notes of encouragement. As an advertiser, your ad will be in color and will be seen by all parents, relatives, and fans who shop in local areas. Our guide will be a KEEPSAKE EDITION that will be referred to often, and our supporters will be urged to give preference to those businesses that support our young men. In addition, we have new sponsorship opportunities available for the upcoming year, including media guide advertising and additional advertising at our school and team activities.

Your contribution helps our program remain a high-level program, promoting excellence and teamwork through amateur sports, and will be greatly appreciated. Our sponsorship opportunities are priced in a way that makes sponsoring available to everyone in the community. Please return this form with any sponsorship. Also, include this with any electronic media.

Thank you again for partnering with Yorba Linda High School Basketball and supporting our boys and teams.

Please make **checks** payable to Yorba Linda Men's Basketball Boosters (YLHSMBB), or **Venmo** @YLHS Basketball-Men's, or **Zelle** @<u>ylmensbasketball@gmail.com</u> Please provide Artwork for your ad – you can email questions and artwork for ads to <u>ylmensbasketball@gmail.com</u>.

Coaches: Jason Pietsch, Joseph Yezbak, Jeff Young, Chris Hobson, Booster Club President Debbie Perry