





[Shop Women](#) [Shop Men](#) [Unisex](#) [New Arrivals](#) [On Sale](#)  



HANDBAGS

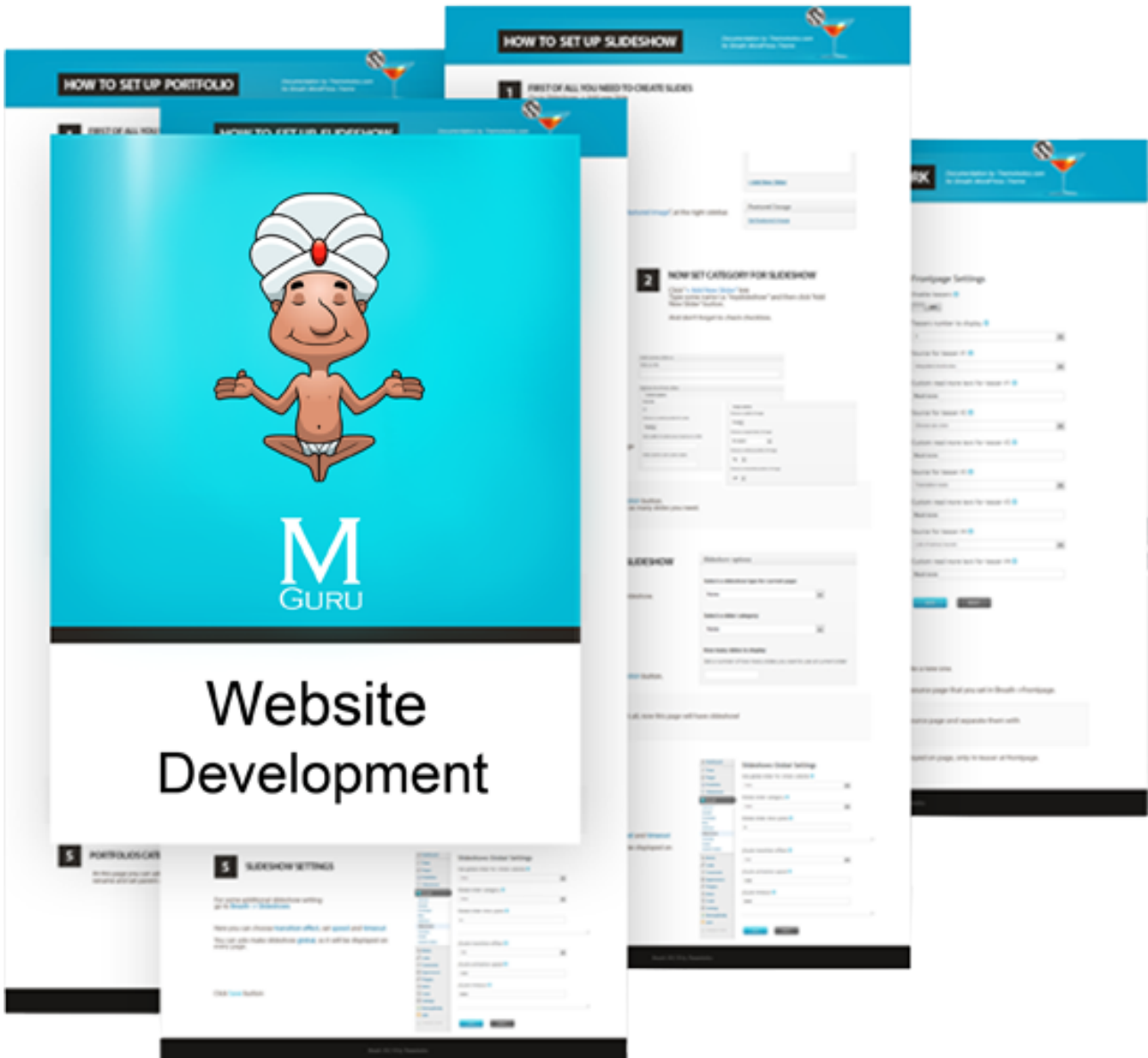
WALLETS

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Digital Marketing In a Nutshell

The promotion of brands, products and services using on-line, mobile and other interactive channels.

Benefits Of Digital Marketing

- Low Price
- Higher Reach
- Fastest Reach

Real Time campaign Performance

- Easy to Share

Demographic and Targeted

- Interactive & Engaging
- Efficient & Measurable
- Brand Reputation
- Brand Recall

Its GREEN

At its heart, digital marketing centers around the Internet, which has become both a communication vehicle and a very powerful marketing medium



- What We Do**
- Seo:**
- Google Local Listings
 - Directory Submission
 - SEO Reports
 - Link Building
 - Press Releases
 - B2B product submission
 - Reputation Management
 - Search Engine Submissions
 - Meta Tag Optimization
- Social Media Management/Marketing:**
- Facebook Marketing
 - Twitter Marketing
 - LinkedIn Marketing
 - Other Social Site Marketing
 - FB Page Creation and Management
 - Blog Creation
 - Blog Optimization
 - Forum submissions
 - Classified Submissions
 - Social Bookmarking
 - Blog Commenting
 - Content Creation
 - Content and Article Submissions
- Email Marketing:**
- Email Template Creation
 - Email Idea Creation
 - Email Marketing
- Guerilla, Viral & Indirect Marketing:**
- Video Idea Creation
 - Graphic Viral Image Creation
 - Spontaneous Viral Activity

How It Benefits You

Organic Growth in Google & other sites ranking with specific keywords to bring your Brand on top of search results

Make, Manage and Connect to new Customers, create the Buzz your brand deserves, Also, keep in touch with existing Customers through Social sites, like Facebook, Twitter, LinkedIn, etc.

Direct Marketing of Products, Offers, Events, etc. to the existing and targeted new Customers.

Creating fresh new content & using SEO, SEM & Email marketing to make the Information Easy to Share & reach more people

- M GURU ADVANTAGE**
- * Smart Project Management System * To Keep an eye on progress and activities on daily basis
 - * Official monthly reports with full details *
 - * Detailed analysis & study * of market trends & customer reactions
 - * Personal account manager *
 - * Complete Digital Marketing Solution *
 - * Dedicated human resources *
 - * Pioneers In Digital Marketing *
 - * Aggressive & Always Upgrading Attitude *
 - * Phenomenal Team *
 - * WE CARE *