

National Partner In-Kind & Discount Resources

For your Wish Child to be considered for any of these gift cards or Wish enhancement opportunities, please contact your Wish Coordinator at least two weeks prior to the Wish date. Wish granter volunteers are not to reach out to these stores directly! If your Wish Child is awarded any of these in-kind donations, it is encouraged that you submit photos of all PR eligible children



Abercrombie & Fitch and Hollister Program

Chapters may request one (1) \$250 gift card (per wish family) to be used for an in-store experience at either Abercrombie & Fitch or Hollister (ages 12-25) as part of a shopping spree wish experience by following the process outlined below. Abercrombie & Fitch and Hollister will continue to allow awarded gift cards to be utilized for virtual shopping sprees until further notice. Additionally, gift cards and in-store visits can still be requested for in-store experiences as your chapter's reemergence plan allows.

Note: the current batch of Hollister and A&F gift cards has been depleted. Please continue to coordinate in-store experiences with your child's Wish Coordinator.



Best Western In-Kind Program

Chapters may request up to \$500 in gift cards per request for wish travel (approved wish participants only), or staff traveling on official Make-A-Wish business. For wish families traveling internationally, the amount may be higher and will be approved on a case by case basis.



Build-A-Bear Store Visit Requests

Build-A-Bear Workshop will provide in-store wish enhancements. This includes shopping spree wishes, but has also been expanded to include other wish types as well. The wish child must travel to the Build-A-Bear Workshop store in order to receive the donation. This is important for Build-A-Bear Workshop employee engagement and is a fun experience for the wish child.

The donation is currently capped at \$10,000 per year. If/when this cap is reached, there will be a notification on DailyWISH. In order to provide the Build-A-Bear experience to as many wish kids as possible, the spending allocation is set at the following:

Shopping Spree Wishes: All children receive the Ultimate Celebration Party Package. Includes any furry friend up to \$35, (1) clothing item, (1) pair of shoes, sound chip and drawstring backpack

Wish Enhancements: All children receive the Fantastic Fun Package. Includes: furry friend up to \$20 and (1) clothing item

It is recommended that no more than 10 children participate in the in-store experience so that Build-A-Bear associates are able to provide their ideal experience.

We are unable to provide donations for sendoff parties at this time as it would diminish our ability to support wishes that specifically involve a visit to a Build-A-Bear Workshop store.



Disney Store

Upon approval, the Disney Store will donate \$250 gift cards for kids who wish to have a general shopping spree, or \$500 gift cards for kids whose specific wish is to have a Disney Store shopping spree. In addition to this, they will provide a \$50 gift card to any siblings who will be visiting the Disney Store with the wish child. **Requests must be submitted at least three (3) weeks prior to the wish.** Chapters are asked to provide photos of the child shopping at the Disney Store along with any specific details from their visit that we can share with Disney to spotlight how we are utilizing the program and to showcase cast member engagement in store.



Fanatics:

Fanatics will support a minimum of twenty-one (21) NBA related wishes through wish enhancements/boosts/packs. The donation will vary based on the wish description/wish needs but can include apparel (jerseys, clothes, hats, etc.) memorabilia (autographed jerseys, photos, basketballs, etc.) or other miscellaneous items that Fanatics is able to provide.



[GameStop In-kind Gift Card Program](#)

Currently Depleted



[Hyatt Hotel Discount Program](#)

Hyatt Hotels & Resorts also offers a discount for wish travel, which is typically up to 70 percent off the rack rate of the room, based on availability. To take advantage of this discount, please reach out to the wish coordinator to utilize the special discount code when booking wish travel. Upon arrival, the wish family must share the completed **Hyatt Stay Verification Form** with the front desk. Please make the appropriate edits to the highlighted sections, sign the form and include it in the wish family's wish packet before they depart. The discount will not be honored if this document is not shared with the hotel upon check-in. It is encouraged to submit wish stories and photos of wishes that utilized Hyatt properties



[Malouf- In Kind Program](#)

On Hold for the foreseeable future



[Petland In-Kind Program](#)

Update (8/21/2023): The Petland national partnership is sunsetting effective immediately. Petland will continue to assist chapters with in-kind on pet care packages and coordination of puppy purchase requests on a case-by-case basis.



[Hotel and lodging NP:](#)

Atlantis, Best Western, Great Wolf Lodge, Hilton, Hyatt. More information Upon request.



[Airlines:](#)

American airlines, Allegiant, American MAAgic Flight, Delta, JetBlue, Southwest, United. More information Upon request.

Corporate Sponsor Wish Parties



[Dave & Buster's Wish Parties](#)

D&B became a Make-A-Wish® sponsor in March 2012 when they launched several fundraising initiatives and offered their restaurant and video arcade services to chapters for wish enhancements and parties. Chapters are encouraged to work directly with their local D&B on any wish celebrations or other events to be hosted in-store. Each D&B location, at the discretion of local management, can choose to provide in-kind support for parties and events at their location.



[Maggiano's Wish Enhancement Parties-CURRENTLY PAUSED!](#)

Maggiano's will donate at least TWO wish enhancement meals at each of the 52 locations to garner excitement and support of the campaign. Some restaurants may choose to host additional wish enhancement meals to keep up momentum during the 10-week promotion. As a reminder, restaurants can host any wish kid that is PR-approved. Celebrations could include a send-off or welcome home party, a wish reveal, an extra special meeting with their wish granters to discuss their wish, a past or present wish kid who loves Italian food, etc. Please remember, Maggiano's headquarter office has set a goal for each location to host two wish parties, so its important chapters work closely with their local Maggiano's contacts to ensure a minimum of two wish kids enjoy a special meal at each restaurant. Not only are these parties a great in-kind resource and wish enhancement, but they serve as an important cultivation opportunity.



Topgolf Wish Celebration Party

Wish celebrations can be requested by chapters directly to your Topgolf venue. First reach out to your local venue to determine if wish reveals and celebrations can take place based on the local venue budget. This decision needs to be made locally moving forward. Please include photos as well as the necessary wish paperwork to use photos and wish identifiers in future partnership promotions.



Pinspiration (Davie Location) Not a National Partner

Pinspiration is looking for a wish child to be able to host in their store as an enhancement. At pinspiration, they have a splatter room, light bites, drinks and many arts and crafts for the wish child and Family. Please contact Jade to set up the enhancement party.



Red Robbins

A current national partner that may be willing to locally host a wish family.

****All Wish Enhancement Parties MUST be submitted through Development Coordinator, Jade Ferrada at jferrada@sfla.wish.org or by phone at 954-967-9474 ext. 308. Wish granter volunteers are NOT to reach out to these stores directly****