

Facebook Posts Guide











WHO? Dockwalkers like you promote clean boating through education.

WHY? Join us in taking YOUR influence a step further online. Inspire your virtual community to **#SaveTheWatersYouLove** by championing the following messages on your Facebook social media feed!

HOW? Copy and paste the drafted content directly into your post, feel free to make it your own, and tag your friends at @TheCaliforniaCoast, @BoatCA, and @TheBayFoundation:)

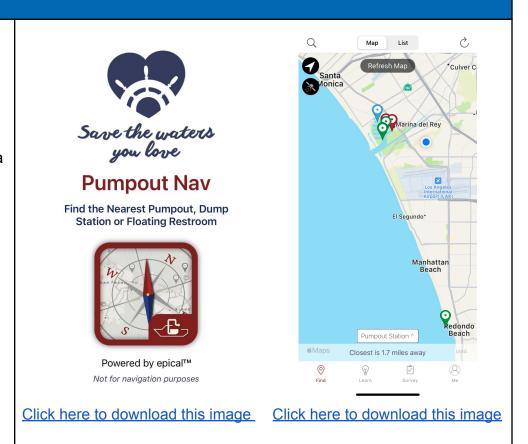
Thank you for your efforts to be a clean and safe boating advocate!

SUGGESTED CAPTIONS AND IMAGES

Pumpout Nav

Let's talk about keeping our heads and waterways clean!
If you are like me, having a quick and easy way to find nearby sewage disposal facilities is incredibly valuable. To do this, I use an app called Pumpout Nav. It shows you where the nearest sewage pumpout, dump station, and floating restrooms are to your location in real time. It is available on iOS and Android devices, and it's FREE! Users can also find a sewage disposal unit's hours, contact info, exact location, report non-functioning units, and so much more all within the app! If you have a head on your boat, I highly recommend downloading this app! Find download information here: https://bit.ly/3nhOEf9.

#SaveTheWatersYouLove #PumpItDontDumpIt #BoatCA #OptOutside #ProtectWhatYouLove



Y-Valves

Attention my fellow boaters! Did you know that 1 toilet flush of untreated sewage from your boat can cause the same environmental impact as 10,000 flushes from your home toilet? Discharging sewage overboard can spread disease, harm aquatic life, and compromise how we enjoy our waterways. Do your part! Properly dispose of boat sewage and prevent accidental discharges by ensuring your y-valve is securely closed while operating within the 3-mile limit. Not 100% clear on how the y-valve works? Watch this brief video to get filled in: https://bit.ly/3K5ktkp. And if you want to get your hands on y-valve resources, don't miss the opportunity to get a FREE Y-valve Kit from @SFEstuaryPartnership (open/closed label stickers, zip ties, dye tablets, enzymatic digester packet) all found here: https://bit.ly/3JlwXN8.



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#SaveTheWatersYouLove #BoatCA #BoatLife

Clean Boating Questionnaire

Are you a recreational boater looking to receive FREE boating pollution prevention resources? the analysis (a) the california coast (a) (a) the california's Boating Clean and Green Program, (b) the california Boater Kit filled with oil absorbent pillows, fuel bibs, and lots of educational materials that make it easy for you to practice clean and safe boating! To receive your free kit, either message me or find me at the dock and I'll give you a brief survey to complete.



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Boat Cleaning

Whether you're doing routine boat cleaning or prepping for the upcoming season, it's important to clean your boat using safe products that aren't harmful to you or our waterways. Be a smart consumer and use less toxic products! Try safe household cleaning products like baking soda, vinegar, borax, and even lemon. The California State Parks Division of Boating and Waterways has a detailed list of household alternatives to store-bought products, found here: https://bit.ly/3Zdv0dl.

For additional boat cleaning and maintenance tips visit <u>@BoatCA's</u> website,

https://bit.ly/40qdrvC



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Marine Composting Toilet

Hey boaters! Have you ever heard of a marine composting toilet? A composting toilet is designed to be installed on any size boat. It is a Type III marine sanitation device that is self-contained and waterless, making it a mess-free and safe sewage waste disposal option. If you are looking to upgrade your boat's sewage system, get curious about marine composting toilets!

Sam enjoys boating in Los Angeles with his family and is the proud owner of a marine composting toilet, "We would recommend a composting toilet for three main reasons: there is no smell, we have found an increased holding capacity of solids compared to standard production boat holding tanks, and I feel much better about less pollution and less risk when swimming from the boat."

Want to learn more about these systems? Check out this video: https://bit.ly/40xpxU6.



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Marine Debris and Fishing Line Recycling

Did you know that according to the Environmental Protection Agency, ONLY 8.7% of plastics generated in the United States were recycled in 2018? (https://bit.ly/3FHGyTd) With 4 million boaters in California alone, your boating habits make a difference! Trash and boating debris can injure or kill birds, fish, and marine mammals. Help #SaveTheWatersYouLove by managing and disposing of all trash aboard your boat at nearby marinas and harbors.

A few tips to protect our waters from marine debris include: If you're fishing, recycle your fishing line. Learn how to create your own fishing line container here: https://bit.ly/3ZcoiZ2. Do your best to avoid using single-use disposable items. Use reusable food and beverage ware! And if you have any disposable items, stash your trash onboard in a designated trash bin. Pick up any litter you see while on the water if you can safely do so. Participate in the largest annual volunteer event in our state: The CA Coastal Cleanup Day!



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Oil

Hey Boaters! We've heard plenty about big oil spills - let's talk about the small ones! Did you know that according to the National Research Council, large oil spills account for only about 10% of the oil that ends up in our waters! That means the other 90% is made up of urban runoff, oil products, bilge water, outboard motors, and poor fueling habits.

Want to prevent oil spills in our waters? Don't pump oily bilge water overboard! Instead, use an oil absorbent in the bilge or if it's too much oil, use a bilge pumpout service. Also, report any and all oil spills you see to the National Response Center (800-424-8802) and the CA Office of Emergency Services (800-852-7550).

Learn more about oil pollution prevention here: https://bit.ly/3Z5ngOE.

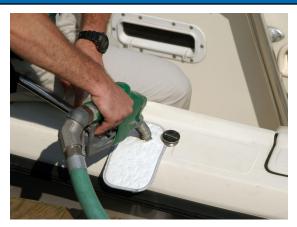
#CleanBoating #BoatCalifornia #savethewatersyoulove



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Fuel

When boating, accidental fuel overflows, splashes, and spills go right into our waters and impact our environment. Join me in keeping hazardous waste OUT of our ocean! When fueling your boat remember to close all hatches, and ports, always use a fuel bib, and when finished, screw the fuel cap on tight to keep vapors from escaping. Want to receive a FREE fuel bib along with other clean boating resources? Come see me and complete a short boating questionnaire and it's all yours! Don't forget to watch this short video on fueling pollution prevention: https://bit.ly/3n6wAo4.



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Sewage

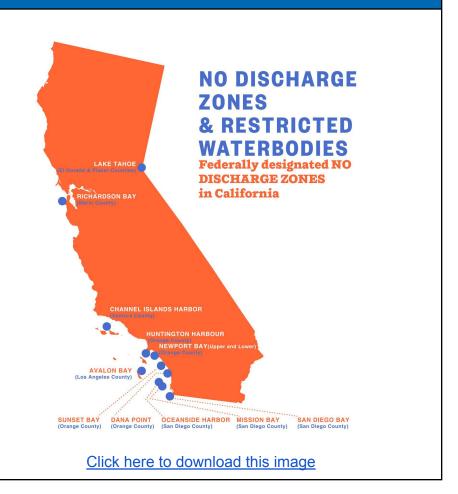
Let's keep the toilet talk for the bathroom - Nobody wants sewage in our waters! Remember that it's illegal to dump treated or untreated sewage in a marina, harbor, lake, reservoir or freshwater impoundment, No Discharge Zone, or river that doesn't support interstate traffic. My rule of thumb is:

Always use shoreside restrooms when docked and before casting off.

Plan ahead for restroom stops.

Ensure that my installed head has a US Coast Guard approved Marine Sanitation Device (MSD) and always pumpout afterward.

Learn more about boating sewage laws and how to keep our water sewage free here: https://bit.ly/3yZQpQy. Message me to complete a brief questionnaire and you will get a FREE copy of *When Nature Calls*, a California Vessel Sewage Guide.



Household Hazardous Waste

Did you know that boat cleaning products like antifreeze, lead-acid batteries, used oil, and oil filters are considered hazardous waste?!

These products often spill into our waterways and harm people and marine life! Join me in properly disposing of my hazardous waste! To find the closest disposal site near you, check with your marina, call (800) CLEANUP, or visit https://bit.ly/3z2pEva. And, watch this video to learn more about how you can prevent hazardous waste from our ocean: https://bit.ly/3z2D2PO.



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