

# PAYLO, SAVE MORE

	Sales Volume	PayLo Savings
Monthly	\$49,488	\$1,978.52
Yearly	\$593,853	\$23,754.12
Total Annual PayLo Savings: \$23,754.12		

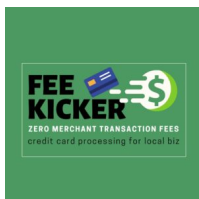
## Grow Your Business with PayLo

**PayLo** has changed the face of payment processing, becoming the most recognized savings solution for home services. From HVAC to plumbers to general contractors, business owners are discovering a better way to process payments. PayLo's proprietary technology allows merchants to apply a small customer assistance fee to each sale they make. The customer assistance fees go toward operational expenses, giving owners more revenue at the end of the month to reinvest in their businesses. Let PayLo help you grow and enjoy low-cost processing solutions.

### Why choose PayLo?

- Accepted in all 50 States
- Works with all payment types
- Fast and easy setup
- Options for terminals, POS and web
- No merchant registration required
- Simple fee pricing
- No waiting period to start
- BBB A+ Customer Service

**PAYLO**  
AUTHORIZED PARTNER



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# REGULATIONS OF CARD BRANDS, STATE LAW & FEDERAL LAW

By uniformly assessing a set customer assistance fee across all products and payment types, merchants utilizing the PayLo Program meet the standard regulations set forth by all major card service providers, state law and federal law. Standard pricing includes a small customer assistance fee (much like an automatic service gratuity applied in some dining locations) that is assessed on ALL sales regardless of how payment is made including checks, cash, credit-debit cards, gift cards, etc.

Clear and conspicuous signage is required by law to be displayed at the business entry point and at the point-of-sale to easily and accurately explain the program. The customer assistance fee must be present on any generated receipts from the transaction. PayLo automates the process by applying the customer assistance fee at the time of sale. The software has been vetted and approved by all major credit card brands, state laws and federal regulations.



(Example of signage sticker)

## GET STARTED TODAY

Your New Customer Welcome Kit comes with everything you need to get up and running quickly.

