



**“ QUALITY IS
OUR NUMBER
ONE PRIORITY ”**

As a wholly-owned subsidiary of the \$108 Billion dollar per year company Sinomach, we have produced over 10 million portable generators over the past 17 years for the worldwide market. For years we have built private label generators for companies such as Ridgid, Kohler and many others! In 2015 we made the decision to bring our manufacturing expertise to North America directly under the FIRMAN brand.

We currently operate four generator manufacturing facilities and have the ability to produce over 3,000 generators PER DAY! Being the manufacturer means we are vertically integrated. That's a fancy way of saying that every FIRMAN generator is 100% FIRMAN from concept to design to engineering to manufacturing and production. When you take a good look at a FIRMAN gen you will see that it's all FIRMAN including our Automatic voltage regulator, carburetor, FIRMAN Fat Head Engine Block, FIRMAN Power Stream Alternator, Air Cleaner, Valve Cover and even the muffler guard.

At FIRMAN quality is our number one priority. Every new model is tested for 500 hours non-stop to make sure we catch any areas for improvement before production. We test all of our generators in a hot/cold room that simulates both freezing cold winter nights and blistering hot summer days. Testing in a huge, pressurized room allows us to simulate the elevations at which customers might live enabling us to ensure that whether you live at the beach or high in the mountains your FIRMAN generator will always provide the power you need.

All of this testing leads to constant innovation. We feel that it's not enough to be "as-good" as the competition, so we strive to be better in every way that matters to our customers. After conducting extensive research into what our customers really want in a portable generator our conclusions were no surprise. Our findings indicated people want more power, bigger fuel tanks, longer run times and excellent customer support.

We engineered our performance line with these customer desires in-mind by providing independently certified industry-leading power output. We increased our tank sizes to be over 25% bigger than our competition in every category (where they have 3.4 gallon tanks we went with 5 gallons, and on the bigger gens where they use a tiny 6 gallon tank we jumped ahead to 8 gallons!). Bigger tanks means longer run times; 12-14 hours on every gen without refueling! We didn't hesitate to provide an incredible 3 year warranty on all our gens, backed by our skilled service and parts department located in Phoenix, Arizona.