YANA FURMAN

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**Qualifications Profile**

Highly creative and multitalented **Graphic Designer** with extensive experience in website and logo design, photography, and animations. Skilled in translating subject matter into concrete designs for a wide range of marketing, promotional, and informational materials. Exceptional collaborative and interpersonal skills; able to build exceptional rapport with clients, driving successful product life cycles and coordinating graphical and design changes. Excel within deadline-driven environments, operating with strict budget requirements.

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| **Print** | **PHOTOGRAPHY** | **WEB & Multimedia** |
| * Promotional Designs
* Logos & Business Cards
* Corporate Identity
* Textbooks
 | * Black & White Photography
* Photo Album Design
* Retouching
* Photograph Restoration
 | * Web Site Design
* Computer Graphics
* Animations
* Content Updates
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**Professional Experience**

The Visual Image (Photography & Video Studio), New York, NY

**Graphic and Web Designer,** 2011 – Present

Successfully manage and coordinate graphic design and custom album design projects from concept through completion. In addition, leverage strong expertise in photo retouching, image editing, and color management. Collaborate with clients, designers, and consultants to create vision, conceive designs, and meet all deadlines and requirements. Hold concurrent responsibility for quality control, color correction, and photo restoration. Think creatively and develop new design concepts, graphics, and layouts. Amend final designs to client’s comments and gain full approval.

*Key Achievements:*

* Successfully completed numerous promotional materials, DVD covers, logos, websites, custom templates, and stationary, specifically customized to drive client satisfaction.
* Demonstrated graphic and web design skills with a strong portfolio, keeping abreast with industry leading software and technology.
* Commended for diligent work ethic and exceptional photo retouching and image editing skills.

Research Foundation of Cuny (Visionlearning Project), New York, New York

**Graphic Designer & Production Manager,** 2002 – 2009

Cultivated a solid body of work, holding accountability for layout, design, and production of the Visionlearning textbook. Translated diverse subject matter into concrete designs for, promotional materials, computer graphics, and animations. Scheduled project implementation and defined budget constraints. Managed website, ensuring the consistent update of new content and material.

*Key Achievement:*

* Acknowledged for possessing creative flair, versatility, conceptual ability, and originality.
* Skillfully designed numerous promotional brochures, graphics, and infographics.

**FREELANCE Projects** –

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| **Advance Business Development**Graphic Designer, Spring 2012, [www.abdny.com](http://www.abdny.com)*Created logos and business cards* | **SF Video Production**Graphic Designer, Fall 2010*Designed business identity, logo and business cards* |
| **United Speech & Language Pathology**Graphic Designer, Fall 2011*Designed business identity, logo and business cards* |  |

**Education/Training**

**Masters in Communication Design,** 2010

Pratt Institute, New York, NY

**Bachelor of Science in Computer Science,** 2001

John Jay College, New York, NY, Cum Laude Honors, 3.6 GPA

**Technical Proficiencies**

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| **Software:** | Adobe Creative Suite (Photoshop, InDesign, Illustrator), Lightroom, Bridge, DPP, Dreamweaver, Flash, HTML, CSS, MS Office, Macintosh + Windows Platforms |