



79th Annual 12th District Meeting
Hosted by Epsilon Xi Chapter
P.O. Box 188765, Sacramento, CA. 95818
May 16-19, 2024



September 22, 2022

Greetings Friends and Supporters:

This letter is an invitation for you and/or your organization to advertise in our 79th Annual District Meeting Souvenir Booklet.

From May 16, 2024, to May 19, 2024, the 12th District of Omega Psi Phi Fraternity, and Epsilon Xi Chapter, an Unincorporated affiliation of Omega Psi Phi Fraternity, Inc., will host its 79th District Conference in Sacramento, CA. The Holiday Inn Downtown will be the host hotel. The 12th District Meeting is the annual business meeting for ten states comprising California, Alaska, Arizona, Nevada, Idaho, Montana, Oregon, Utah, Washington, and Wyoming.

Omega Psi Phi Fraternity, Inc., a nonprofit organization, was founded on the campus of Howard University in 1911 with a commitment to service for the betterment of all mankind. With over 125,000 members, the Fraternity has over 700 chapters across the US and abroad. The 12th District has members across 51 chapters – 41 graduate and 10 undergraduate chapters. Approximately 600-700 attendees will register for the District Conference; moreover, attendance is expected to draw more than 1,500 Fraternity members, family, and friends throughout the meeting.

At this meeting, we will plan how our dedicated membership will continue to impact young lives in the top 48 major cities of the Western United States. We would like your organization to participate in this process as a sponsor. We have invited and confirmed leaders from the Sacramento area as well as dignitaries across the country to attend our District meeting. Ad pricing and deadlines are listed below.

Our members and guests will attend the various meeting events. All will visit local city businesses and restaurants and enjoy many local venues day and night. State and local dignitaries, community guests, patrons, Fraternity members' families, friends, and the general public from the Sacramento metropolitan area will be in attendance. Approximately 1500 plus attendees are expected during the four-day Conference.

Epsilon Xi Chapter along with the 12th District annually implements numerous programs and initiatives related to Fatherhood/Mentoring, Stop the Violence, Assault on Illiteracy, Habitat for Humanity, and Business and Economic Development. Health initiatives include Aids Health Alliance (AHA), St. Jude Children's Hospital Partnership, COVID support, hosting and participating in health symposiums, job fairs, blood drives, and fitness/wellness events (Friendship Walks, CA Voter Education and Outreach RoundTable, Suicide Awareness and Prevention, Men's Health Forum, and Living Trust Seminars).

The Booklet will offer advertising as well as opportunities for:

- **Our Business Partners:** To launch, introduce, and promote a product or a service launch to the Capital City.
- **Our Community Service Partners:** A platform to announce and showcase their community service activities to galvanize support.
- **Our Divine 9 Partners:** The opportunity to showcase and display programs celebrating their contributions to the communities in the Sacramento region.
- **Our Brothers of Omega:** Provide an opportunity to enhance their candidacy and announce their ambitions in seeking a higher position to lead our great Fraternity.
- **All others in the Sacramento community:** A chance for individuals or organizations to announce anniversaries, highlight personal accomplishments, relive memories through old photos, say thank you, celebrate your graduates and much more.

Portions of the proceeds from the 79th Annual Twelfth District Meeting Souvenir Book will be reinvested in the outstanding programs that the Massive and Progressive 12th District is known for, and to strengthen the civic outreach initiatives that have made Epsilon Xi Chapter a pillar in Sacramento, Ca, including our Annual Students Awards

Ceremony, Annual Scholarship Program, Omega Gents program, Annual Essay Contest and many more. We invite you to view the following link to get a full slate of Epsilon Xi Community service commitments and obligations we have to our beloved Sacramento community. <https://capitolcityques.org/>.

On behalf of The Massive & Progressive 12th District and our 35th 12th District Representative, Bro. William Edwards. Thank you in advance for contributing to a successful, professional, and information-filled souvenir book for the 79th Annual Twelfth District Meeting.

For any questions, comments, or concerns, please contact Abraham Samuel at dominiquesamuel4@gmail.com or 916 479-4316.

Yours in Friendship,

Abraham D. Samuel

Brother Abraham (Sam) D. Samuel, Jr.

79th Twelfth District Marshal

916-479-4316

79th District Meeting Souvenir Book Ad Form

Inside Front Cover	\$500.00
Inside Back Cover	\$500.00
Back Cover	\$600.00
Full Page	\$200.00
Half Page	\$100.00
List as a Sponsor	\$50.00

Select here to make your selection: [79th Souvenir Booklet Selection Form](#)

The deadline for all submissions and payments is Saturday, March 30, 2024, at 11:59 p.m.

Booklet Chair- Erick Gardener - erick7062003@gmail.com or 850-499-8316

AD SPECIFICATIONS:

Files can be provided in .jpg or .pdf format

Artwork shall be formatted to the following sizes depending upon the Ad desired.

Full Page Ad Size 8.625 x 11.125; Half Page Ad Size 8.625 x 5.0625.

Send Ads to: 79thdmss@gmail.com

MAKE CHECKS PAYABLE TO:

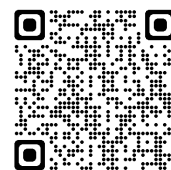
Omega Psi Phi Fraternity - 79th 12th District Meeting

MAIL CHECKS TO:

PO Box 188765, Sacramento, CA. 95818

PAYPAL Link:

[Pay CapitolCityQues](#)



Select here to view more information about:

Epsilon Xi Chapter: www.capitolcityques.org

The Massive & Progressive 12th District -- www.oppf12d.org