ANNUAL REPORT 2020

THE YEAR OF THE NURSE AND THE MIDWIFE

Overcoming Challenges, Preparing for Growth









Introduction

The Year of the Nurse and the Midwife began with such promise and evolved into a year that was both uncertain and challenging. ACNM developed a variety of initiatives to celebrate this monumental year, along with a broad communication strategy to raise public awareness of midwifery. When the COVID-19 pandemic took center stage, the profession and organization was forced to respond by placing many of these initiatives on the backburner and focusing instead on the immediate needs of our members.

ACNM shifted quickly to provide members with COVID-19 resources, including webinars that were free to members and non-members and a COVID-19 Connect community. The pandemic put a strain on our already fragile system and midwives became the forgotten front line, in many cases without sufficient PPE and struggling to provide safe and appropriate care to those we serve. We took a stand to protect the rights of childbearing families while dealing with personal exhaustion and illness. We persevered despite being furloughed as elective services and surgeries were cancelled and have learned a lot throughout this challenging year.

Another hallmark of this year has been an intensified lens on systemic racism and inequality in the United States. The civil unrest following the death of George Floyd focused a spotlight on systemic racism and the white supremacist system in our country, within the College, and within midwifery. This was more than a call to action; it was a hard slap in the face that we must do better to make a more equitable society for all. We developed an Anti-Racism Roadmap for Change, a representation of the College's commitment to improve our culture.

ACNM leadership stands accountable to make the changes needed to make this a safe place for all. We call on all members to commit to learn, to examine our biases, and to want to change. We have done so much this year along our path to becoming an anti-racist organization, and we must continue into 2021 and beyond.

MEMBERS

Increase the value of ACNM membership by providing high-quality resources & experiences

ORGANIZATIONAL CAPACITY

Ensure the availability of resources & expertise to fully support our strategic plan

OUR CORE COMMITMENTS

- Diversification & Inclusion
- Leadership Development
- Research
- Interprofessionalism
- Communications

AFFILIATE SUPPORT

Support the growth & development of our affiliate organizations

GLOBAL ENGAGEMENT

Partner with global stakeholders to advance the health of women & newborns

NATIONAL ADVANCEMENT OF MIDWIFERY & WOMEN'S HEALTH

Expand access to midwifery care for all women

ACNM's Key Achievement in 2020

STRATEGIC GOAL 1:

Supporting Our Members

ACMN continues its strong commitment to its members. In 2020, ACNM's Year of the Nurse and the Midwife campaign was woven throughout all member initiatives. We improved key services that maximize the ability of midwives to practice and to make a positive impact on those they serve. While we accomplished so much, this was also a year of acknowledging some of the most pressing concerns facing our community and the College, particularly the COVID-19 pandemic and concerns about racism and equity.

- At the beginning of 2020, ACNM awarded ten free memberships for recent graduates from ACME-accredited midwifery education programs, in honor of the Year of the Nurse and the Midwife. The ACNM Membership and Marketing Committee was tasked with determining the winners based on the applicants' statements of what a free ACNM membership would mean to them, and with the goal of selecting a diverse pool of winners based on demographic characteristics. Each of the winners provided volunteer hours to ACNM based on a match of their stated interests and ACNM resource needs.
- In January 2020, ACNM created an add-on feature when members join or renew their membership, which provides the ability to contribute to the new **ACNM Midwives of Color Initiative Fund**. Contributions help fund ACNM initiatives in support of midwives, student midwives, and recent midwifery graduates of color. Members may also contribute outside of the join or renewal process. \$17,505.50 was raised for this fund in 2020.
- At the beginning of 2020, ACNM launched ACNM Brief, an e-newsletter sent every Tuesday providing the latest midwifery-related research to ACNM members. We also launched a redesigned template for Midwifery Now and began sending it every Thursday, rather than every two weeks.
- ACNM expanded the reach of the *Quickening* digital site by enabling members to sign up for email alerts to stay up to date on the latest articles. In addition to the two regular Best of *Quickening* print issues in 2020 we published a special **Year of** the Nurse and the Midwife commemorative issue and opened it up for purchase by anyone interested.



- In early 2020, ACNM offered a live webinar sponsored by GE, *Improving First and Third Trimester Ultrasound Images*.
- As part of ACNM's diversity, equity, and inclusion efforts, the ACNM Midwives of Color Committee (MOCC) offered a scholarship for midwives, students and midwifery graduates (not yet certified) of color, providing 50% off their combined national and state membership dues on a first come, first served basis. The funding for the scholarship came from a student GoFundMe campaign during the 2019 ACNM Annual Meeting that raised \$7,865 to support the mission of the MOCC and its work within ACNM. These scholarships enabled 45 new members of color to join ACNM and 23 members of color to maintain their membership.
- In February 2020, ACNM celebrated **Black History Month** with an article from the MOCC and a live webinar, "Building a Health Equity Strategy: Reducing Health Disparities in Birth Outcomes for Black Women Using a Quality Perspective". We collaborated with the International Confederation of Midwives (ICM) and Black Mamas Matter Alliance (BMMA) to produce a statement, "Eliminating the Racial Disparities Contributing



to the Rise in U.S. Maternal Mortality We also discounted the price of *Into the Light of Day: Reflections on the History of Midwives of Color Within the American College of Nurse-Midwives*.

- In honor of the Year of the Nurse and the Midwife, ACNM designated March as Student Awareness Month. We held four virtual meetings specifically for midwifery students to learn about ACNM, our ongoing advocacy efforts, offerings for student members, and our strategic priorities and activities for 2020, and meet our talented staff. The last session was changed to a webinar on supporting students during COVID-19. We also had a three-day "Student March Madness" flash sale, which brought in 15 new student members and 17 renewals.
- One of our 2020 Year of the Nurse and the Midwife initiatives was a **featured midwife series** on social media. ACNM invited members to share their midwifery stories along with what this year means to them and posted the stories on our social media accounts with a complementary article on Quickening. The series included special segments for legacy midwives, Black midwives, and Hispanic midwives.
- ACNM offered a **three-month \$1 Trial Membership** to provide non-member midwives and midwifery supporters an opportunity to get involved in their professional organization. The membership ran February 1 April 30, 2020 and gave access to certain member benefits to give trial members a taste of membership. 157 people participated and 103 converted to full members.
- Members elected a Vice President, Representatives for Regions IV, V, and VII, and two Nominating Committee members in the 2020 ACNM Elections.
- With funding from the A.C.N.M. Foundation, ACNM offered three scholarships for new midwives and three for retired midwives to attend the 2020 Annual Meeting.
- The path to becoming a successful midwife is founded on education, support, and community. ACNM collaborates

with the Accreditation Commission for Midwifery Education (ACME), Directors of Midwifery Education (DOME), the American Midwifery Certification Board (AMCB), and the A.C.N.M. Foundation, Inc. to advance the profession of midwifery. We developed a graphic that depicts the **pathway** for lifelong career engagement through these organizations.

- As the COVID-19 virus began to take center stage in March 2020, ACNM turned our focus to helping our members address this new challenge. We began compiling and disseminating a variety of related resources for our members. We surveyed our members to understand the challenges they were facing and how we could best assist them. We created a COVID-19 resource web page, compiling articles, videos, podcasts, and FAQs from a variety of reputable organizations, along with our own guidance and statements. We hosted webinars on home and birth center birth, midwifery education and student wellbeing, clinical practice challenges and solutions, equity in the pandemic, and self-care, and opened an ACNM Connect community specifically for discussion on topics related to COVID-19. We also put together a video message from ACNM staff members showing our support and appreciation for our members.
- Due to the challenges our members were facing during the COVID-19 pandemic, ACNM extended the normal 60-day payment grace period to the end of June for members that expired at the end of January, February, and March 2020.
- In April 2020, we shifted the 2020 Annual Meeting to a virtual event, as the COVID-19 pandemic made an in-person gathering impossible. ACNM staff and volunteer leaders worked diligently over just six weeks to put together the organization's first virtual annual meeting, a groundbreaking event!
- In March 2020, the ACNM Board approved revisions to the ACNM Core Competencies for Basic Midwifery Practice. About every five years, a taskforce of ACNM members updates this standard-setting document, which outlines the basic requisites for graduates of all midwifery education programs. Given

ACNM's commitment to diversity and inclusion and the support for addressing health equity, language was added to further delineate the theoretical knowledge and clinical skills needed by today's midwife.

In May 2020, we published the third edition of The Midwife as Surgical First Assistant in the ACNM Store. We also offered a complementary webinar in November that discussed the value of first assisting and how it fits into a variety of practice settings.

Diversity, Equity, Inclusion, & Belonging (DEIB)

- While DEIB was already an important part of ACNM's strategic plan and goals, a renewed focus in 2020 on the Black Lives Matter movement, police brutality, and other social issues led us to re-examine our efforts. We developed an Anti-Racism Roadmap for Change, outlining our plan for tackling systemic racism in midwifery and ACNM as an organization. Pieces of this plan included listening sessions, a webinar series, assembling a Racism in Midwifery Education Task Force, re-writing the History of ACNM webpage, developing an Equity Lens Tool, and more.
- Our 2020 anti-racism webinar series included the following webinars:
 - What is Race and Why Does It Matter to Me?
 - Anti-Racist Strategies for White Midwives: Tools for Self-Examination & Action
 - The Power of Language: Thinking More Critically about the Words We Use

- Griot Session: BIPOC Midwife Faculty and Service Directors Share Their Stories –for BIPOC members only
- Know Black Midwifery History in America: It Matters!
- Resilience, Resistance and Recourse: Advancing as a BIPOC Student in a Racist Structure
- Resilience, Resistance and Recourse: Thriving through Systemic Racism (for midwifery professionals)
- Based on ACNM's 2019 Listening Survey and new input from our BIPOC members, ACNM developed and hosted its first Inclusion Conference: Dare to Think Different, held virtually in September 2020. This virtual event taught attendees how to guide, influence, and manage change to create inclusive experiences in healthcare, and covered topics like diversity in clinical teaching, addressing implicit bias, the history of slavery and American gynecology, reproductive justice, LGBTQIA+/nonbinary care, and more.
- ACNM launched a new member benefit, the Affinity Partner Program, providing members access to exclusive discounts on products such as insurance offerings designed specifically for midwives.
- The Task Force for Postgraduate Fellowship Programs released a position statement, *Postgraduate Midwifery Fellowship Programs*.
- Highlights from the ACNM 2019 Core Data Survey were shared with members in a fall 2020 Journal of Midwifery & Women's Health article. The survey results provide ACNM a better understanding of our members and a quick snapshot of the overall midwifery workforce. Findings are used to update documents about midwifery practice in the United States, inform policy makers, negotiate practice contracts, and supply information for grant applications.
- ACNM launched a new **ACNM Online Learning Center** and online **ACNM Store**.

- The Committee of Midwife Advocates for Certified Midwives published an issue brief, *The Language of Midwifery*.
- ACNM partnered once again with the American College of Obstetricians and Gynecologists (ACOG) to offer a discounted educational affiliate membership in ACOG that provides members with extended benefits to enrich their personal and professional development. In 2020, 527 ACNM members took advantage of this benefit.
- ACNM joined the American Academy of Family Physicians (AAFP), American College of Obstetricians and Gynecologists (ACOG), and Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) in issuing a *Maternal Immunization Call to Action*, affirming the importance of recommending and advocating that pregnant women receive all recommended vaccines at the appropriate time during each pregnancy.
- In August 2020, the ACNM Board voted to reduce student member dues by 50%. This reduction was in line with our 2020

strategic priority to increase student engagement and the percentage of midwifery students that are ACNM members.

- ACNM, along with the University of Alaska Anchorage (UAA), National Association of Nurse Practitioners in Women's Health (NPWH), and the Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN), launched *Nurses and Midwives: Partnering to Prevent FASDs*, a website with tools for practice, patient education, and professional development that aim to reduce alcohol use during pregnancy and prevent fetal alcohol spectrum disorders (FASDs).
- The ACNM Home and Birth Center Committee released the ACNM Home Birth COVID-19 Statement.
- The theme of National Midwifery Week (NMW) 2020, created by ACNM to celebrate midwives and midwife-led care, was "Midwives for Equity". This week usually includes in-person events and celebrations, but we encouraged virtual events this year due to COVID-19. It was a great week to celebrate the achievements of midwives throughout the year and bring attention to how we can continue to make a difference. The Midwives PAC-a-thon also ran alongside NMW this year, raising money for the Midwives-PAC!
- During National Midwifery Week, ACNM offered an unprecedented 30% off ACNM national membership dues, and 15 state affiliates participated in the sale, offering discounts on affiliate dues. This sale brought in about 300 new and reinstated members. We also offered 50% off the fee for job postings on MidwifeJobs.com.
- During National Midwifery Week, *Preceptors for Midwifery Clinical Education: A Call to Action in This Unprecedented Time*, an initiative from ACNM, ACME, and AMCB was launched to request that CNMs/CMs in clinical practice for over a year consider having a student accompany them for their clinical experience.
- ACNM developed and hosted its first Students LEAD and Midwives LEAD Leadership Development Programs, held virtually in November 2020. Students LEAD empowered midwifery students to enhance their potential and maximize their performance as future midwifery leaders, and Midwives LEAD engaged midwives with at least three years' experience in a program that framed leadership as the ability to enhance personal and professional performance, build relationships, and cultivate excellence.

- The 2020 Midwifery Works meeting and the new Health Policy Summit were postponed to 2021, due to the COVID-19 pandemic.
- ACNM released an updated quick reference map showing the state practice environment outlook for CNMs in the United States as of November 2020.
- In November 2020, ACNM published the third edition of Midwives' Guide to Professional Liability, offered in the ACNM Store.
- In response to member feedback, ACNM updated its Code of Conduct to permit job postings, openings, and/or inquiries in ACNM Connect and allow posts related to preceptor searches in all communities except Town Hall. We also added the option for members to opt out of the ACNM Member Directory or to hide certain information about themselves from public view.
- The ACNM Board of Directors voted in December 2020 to move away from person-named Premier Awards (a.k.a. the Hattie and the Kitty). Instead of focusing on individual strengths and weaknesses, we plan to create a naming and nomination awards process that is inclusive, transparent, and value driven. The Board also created a new Health Equity Award to begin in 2021.



Communications and Membership Statistics

(Compared to 2019)

SOCIAL MEDIA FOLLOWERS





6,837 (+17.8%)

MIDWIFERY NOW

Issues:

49 (+133.3%)

Open Rate: **29.15%** (+133.3%)

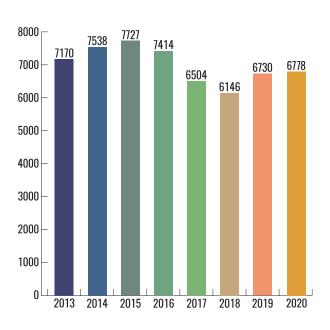
WEBSITE

Visitors: 311,397 (+133.3%)

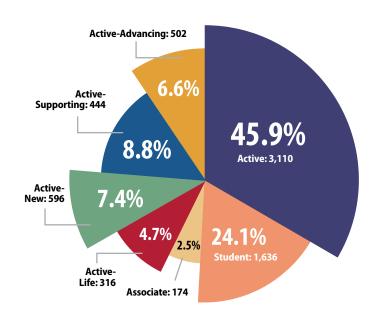
Visitor Sessions: 508,306 (+2.32%)



2013-2020 ANNUAL MEMBERSHIP



2020 Membership by Category Chart



STRATEGIC GOAL 2:

Supporting Our Affiliates

ACNM supported its state affiliates in their work to address barriers to midwives and midwifery-led care models, ensure equitable reimbursement, reduce preventable morbidity and mortality in maternity care, and eliminate racism and racial disparities in maternal and infant health outcomes. Additionally, ACNM helped affiliates work to scale up midwifery and develop a robust infrastructure within their respective states by providing member advocacy, guidance, and support for midwives at the state and local levels.

Our work to support state affiliates would not have been possible without the dedicated efforts of the Affiliate Development and Support Committee. While the COVID-19 pandemic forced many of our priorities to shift and stymied progress to advance legislative initiatives in many states, it also allowed midwives and other advanced practice providers to shine. CMS' temporary regulatory waiver allowed for an "all hands on deck" approach to fight COVID-19, waiving Medicare supervision requirements under Medicare for CNMs and other advanced

practice providers allowing them to provide full-scope care in many states that had previously restricted them.

State Advocacy Wins During 2020

To ensure women and birthing people's health care needs are met, we need a robust maternal health workforce that enables CNMs and CMs to work within a system of care that fosters collaboration among licensed, independent providers working at the top of their education, clinical training, and national certification. ACNM supports legislation that makes incremental moves towards greater autonomy for advance practice midwifery providers and recognition of the value of high-quality, evidence-based midwifery care. Removing barriers and increasing access to midwives can help benefit health systems & insurers and improve outcomes. This was realized during 2020 in several states, with the advancement of several long-standing midwifery initiatives.

- CA SB 1237: In September 2020, the California legislature approved legislation un-tethering CNMs from physician supervision as a condition for midwifery practice. Passage of SB 1237, the Justice and Equity in Maternity Care Act, will ensure better access to midwifery care in the most populous state in the country. This is a new era for sexual and reproductive health care consumers and their families, as this legislation will make it easier for CNMs to provide high-value, safe, equitable, satisfying, culturally congruent midwifery care to all Californians. Thanks to the hard work of SO many midwives, midwifery advocates and supporters, there is one less barrier to accessing evidence-based midwifery care. GA, NE, and NC remain the most restrictive states for midwifery practice, requiring supervision for midwifery practice.
- FL HB 607: Incremental change continues to occur in other states, with Florida passing legislation slowly chipping away at organized medicine's stronghold on midwifery practice in the state. While the legislation is not perfect, it brings midwives one step closer to providing full-scope midwifery care in a once "supervision only" state. Signed into law in March 2020, HB 607 provides a stepwise approach to the removal of physician supervision by enabling CNMs and advanced practice nurses to apply for "autonomous" practice if they meet certain criteria (e.g., have maintained at least 3,000 clinical practice hours under the supervision physician within the past five years).
- In response to COVID-19, governors issued executive orders to lift practice restrictions for midwives in Alabama, Arkansas, Indiana, Kansas, Kentucky, Louisiana, Maine, Massachusetts, Michigan, Missouri, Nebraska, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, and West Virginia. There is work underway in these states to gather data and move to make permanent to ability for midwives to practice without restrictions through either extension of the regulatory waivers or introduction of legislation during the 2021 legislative session.
- The most aggressive change for midwives during COVID occurred in New York, where executive orders allowed midwifeled birth centers to open and any midwives licensed and in good standing in any other state or Canada to practice in New York.
- ACNM joined other nursing organizations to thank governors who took steps to temporarily remove restrictive regulatory practice barriers that impede access to high-quality, evidence-based care in their states. We also had several conversations with the National Governors Association on the importance of being able to provide full-scope midwifery care during and beyond a pandemic.
- ≥ 2020 also saw an increase (from 70%-95%) to the physician fee schedule for midwives in New Jersey and an update to

- existing regulations to allow CMs to work in hospitals more easily. Effective January 1, 2021, Medicaid will increase the CNM rate to be equivalent to 95% of the current physician rate for prenatal, labor and delivery, and postpartum services. This investment in midwifery care is good for moms and babies and helps build a larger network of midwives in New Jersey.
- There are affiliate-based advocacy efforts going on in Alabama, Arizona, Arkansas, California, Colorado, Connecticut, District of Columbia, Delaware, Florida, Georgia, Indiana, Iowa, Kansas, Louisiana, Maine, Maryland, Massachusetts, Michigan, Mississippi, Nebraska, Nevada, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, West Virginia, Wisconsin, and the United States Virgin Islands. (32 states, DC and VI)

Full practice authority remains our most commonly addressed roadblock to midwives in every community. State affiliates are also at work on Medicaid Reimbursement rates and working with other stakeholders on bills affecting the maternal health crisis, sexual and reproductive health, and health equity in our states and territories.

Additional Activities/Support Provided to Affiliate Leaders in 2020 by ACNM's Affiliate Development & Support Committee (AD&S):

- AD&S met the challenge of presenting the 2020 Affiliate Leaders Workshop online. The 2021 Affiliate Leader Workshop will spotlight Affiliate struggles and successes and will offer a continuing education session on secondary trauma and resilience.
- AD&S's well-received webinar series continues with offerings every two months. It offered practical sessions such as a new board member training, and the committee is now working to provide content in collaboration with the Leadership Development Committee.
- AD&S launched the DEIB/Anti-Racism Support Group with sessions every two to four weeks for affiliate leaders to come and share their practices or seek inspiration.
- AD&S launched the Participation Support Group to help affiliates increase and improve participation at the affiliate level and grow membership. It plans to start a trial with six affiliates, monthly meetings, and support for specific activities at the affiliate level.
- AD&S continues outreach to and support for affiliate leaders working to revitalize their affiliates.

STRATEGIC GOAL 3:

Advancing Midwifery and Women's Health Nationally

ACNM participated in over 100 virtual meetings with Capitol Hill staff, representatives, and senators and various agencies within US Department of Health and Human Services (HHS) to continue building support for and educating about the value of midwives and midwifery to the care continuum. We continue to brand ACNM and the midwifery profession on Capitol Hill and have made great headway in being seen as a valuable resource in the maternal health space by those in charge of addressing policy issues and passing crucial legislation.

The 116th session of Congress saw the introduction of several bipartisan legislative initiatives in the House and Senate aimed at building upon the work done in the previous Congress to reduce maternal mortality and morbidity, address racism and racial inequities in healthcare, and improve access to a robust maternal health workforce in underserved areas. That said, the COVID-19 pandemic upended any real chance of movement on these initiatives, as much of 2020 was focused on passage of pandemic relief and other "must pass" legislation (e.g., annual funding to keep the federal government operating). That said, for as tragic a year 2020 was - for a multitude of reasons, including the pandemic and related heath inequities, racial injustices and police brutality, and others – significant progress was made to build upon the growing movement to scale up and advance access to midwifery and midwifery-led care models in the United States and address barriers to practice for midwives.

ACNM Midwifery "Wins" in 2020:

- Congressional Resolution for National Midwifery Week: Spearheaded by House Maternity Caucus Co-Chair Lucille Roybal-Allard (D-CA), a congressional resolution was issued recognizing ACNM's National Midwifery Week (October 4-10, 2020) honoring the contributions of America's certified nurse-midwives and certified midwives in providing high-quality, evidence-based and cost-effective health care services to woman and pregnant people.
- Congressional Resolution for the Year of the Nurse and the Midwife: Spearheaded by Representatives Dave Joyce (R-OH) and Eddie Bernice Johnson (D-TX), a congressional resolution was issued recognizing 2020 as the International Year of the Nurse and the Midwife to celebrate the daily high-quality, evidence-based, and patient-centered care nurses and midwives provide.



SDS Scholarships awarded to three ACME-accredited midwifery programs: The Further Consolidated Appropriations Act of 2020 included a provision allocating \$2.5 million in funding under Title VII of the Public Health Service Act's Scholarships for Disadvantaged Students (SDS) program for the nation's accredited midwifery education programs. Inclusion of this provision represents a major step toward ACNM's larger strategic priority of establishing two new permanent federal funding streams under Title VII and Title VIII for accredited midwifery education programs. In January 2020, the Health Resources and Services Administration (HRSA) circulated a "notice of funding" proposal for the SDS program. Seven accredited midwifery programs submitted applications and four, including one MEAC accredited program, were awarded grant funding. The following recipients received approximately \$650,000 for one year: CSU Fullerton, State University of New York, University of Washington, and Bastyr University. While this targeted funding is only available for FY 2020, it represents a major step toward our longer-term goal of passing legislation to establish permanent programs under Title VII and Title VIII of the Public Health Service Act wherein accredited midwifery education programs can apply for grant funding annually to help grow our nation's midwifery workforce (i.e., The Midwives of Optimal Maternity Services Act - H.R. 3849).

Comprehensive COVID-Relief Bills include wins for nursing and midwifery: Six COVID-19 related bills were enacted by Congress in 2020, two of which included provisions specifically impacting nursing and midwifery (The Coronavirus Aid Relief and Economic Security Act, or CARES Act, and Consolidated Appropriations Act).

■ CARES Act: The CARES Act made significant changes under Title VII of the Public Health Service Act (PHSA) regarding nursing workforce development. It created a new eligibility classification for health clinics managed by advanced practice nurses; that provide primary care or wellness services to underserved or vulnerable populations; and that are associated with a school, college, university or department of nursing, federally qualified health center, or independent nonprofit health or social services agency.

CARES also reauthorized the HRSA's nursing workforce development for fiscal years 2021 through 2025 in the amount of \$137,837,000 per year, which provides federal grant funding to CNMs and midwifery programs within nursing schools.

Consolidated Appropriations Act:

Expanded Funding for Midwifery Education: The law expanded funding for accredited midwifery education programs for another year, by allocating \$2.5 million funding under Title VII of the Public Health Service Act's Scholarships for Disadvantaged Students (SDS) program. Inclusion of this provision for an additional year demonstrates Congress' commitment to a more diverse maternity care workforce, including midwives, able to provide racially concordant care and thereby help combat maternal mortality and morbidity. Inclusion of this funding also aligns with ACNM's larger strategic priority of establishing a permanent federal funding stream for accredited midwifery education programs (i.e., The Midwives for Maximizing Optimal Maternity Services Act). This is a major win for the US midwifery community at-large, as this critical funding prioritizes students and programs who seek to strengthen and increase much-needed racial and ethnic representation within the midwifery workforce. This funding will continue to help address the crises-level maternal mortality rates and health disparities that disproportionately impact black mothers and people of color across the country by expanding scholarship opportunities for midwives of color obtaining an accredited midwifery education.

Provider Nondiscrimination Language: The law contains language requiring federal agencies to enforce provider nondiscrimination rules, ensuring that patients have access to care and that insurers cannot discriminate against non-physician providers, including midwives. If a midwife is licensed and regulated within the state they practice and they are practicing according to their state scope, then insurers cannot deny reimbursement of services provided by a midwife based solely on their licensure. ACNM worked with colleagues from other non-physician organizations and congressional staff to ensure that this language was included in the final package.

ACNM also secured language in the FY 2021 appropriations bill

requesting that the Centers for Medicare & Medicaid Services (CMS) compile a list of burdensome regulatory requirements that impact Advanced Practice Registered Nurses and Physician Assistants, along with proposed modifications to reduce these requirements, and report back to the Labor HHS appropriations committee.

ACNM worked with Senate and House appropriators to include language directing the Medicaid and CHIP Payment Advisory Committee (MACPAC) to issue guidance specific to increasing access to midwives, doulas and freestanding birth centers in state Medicaid programs and managed care programs as well as a gentle reminder that the Center for Medicare and Medicaid Innovation (CMMI) is required to issue a report to Congress that would build on the CMMI Strong Start Initiative to develop a proposal for CMS to increase access to birth centers and midwives in all state Medicaid programs and incentivize this model of care for low-risk women.

Other Congressional initiatives to improve maternal mortality and advance midwifery that did not pass during the 116th Congress, but that we worked hard to garner support for:

The Midwives for Maximizing Optimal Maternity Services Act (Midwives for MOMS Act) aims to strengthen and increase much-needed racial and ethnic representation within the midwifery workforce while helping end the shortage of maternal



and women's health care providers contributing to the increase in US maternal mortality and morbidity rates. The Midwives for MOMS Act will increase the number of midwives educated in the US and support the education of a more culturally diverse maternity care workforce. Prioritization will be given to programs that seek to increase racial and ethnic representation and those who agree to serve in a Health Professional Shortage Area. Specifically, the bill authorizes \$35 million in grants administered by the HRSA to accredited midwifery education programs for direct support of student midwives; establishment

or expansion of an accredited midwifery school or program; and securing, preparing, or providing support for increasing the number of midwifery preceptors at clinical training sites. ACNM has been working closely with members of the House Maternal Health Caucus and the House Black Maternal Health Caucus to ensure this bill remains a legislative priority in Congress. Our goal is to move Midwives for MOMs, the BABIES Act and the Perinatal Workforce Act together in a maternal health package to be taken up in the next Congress.

ACNM is working with members of the House Black Maternal Health Caucus to address increasing racial and ethnic representation in the perinatal workforce through the Perinatal Workforce Act of 2020 (included in the Black Maternal Health Momnibus) which would require HHS to issue guidance to states on how to educate providers and managed care entities on delivering respectful maternal health care and how to recruit and retain maternity care providers from racially and ethnically diverse backgrounds; require the National Institutes of Health to issue a study on best practices in culturally congruent maternity



care; and mandate that the Government Accountability Office issue a report on midwifery care in the US that assesses current barriers to practice and establishes recommendations for how to address said barriers.

COVID-19 has further exposed the deep racial disparities in our country's health care system. Already marginalized populations, including people of color and low-income communities, are witnessing disproportionate disruption to their lives because of the virus. They are also less likely to access testing and more likely to contract and die from the virus due to the social determinants of health. It is important that all strategies that seek to mitigate COVID-19's impact consider those populations most susceptible to the disease and ensure adequate resources are allocated so that racial disparities are not continued. We need passage of evidence-based legislation that seeks to close racial and ethnic disparities and provide access to culturally congruent care, like the package of bills included in the Black Maternal Health Momnibus introduced by members of the House Black Maternal Health Caucus in 2020.

ACNM is committed to supporting legislative and regulatory efforts that seek to eliminate racism and racial bias in the midwifery profession and race-based disparities throughout the healthcare continuum. We must do better in working together to address institutionalized racism, health disparities, and workforce diversity.

Essential Facility Services (BABIES) Act, legislation that builds upon the data gleaned from the Strong Start for Mothers and Newborns initiative, an effort by CMS aimed at reducing preterm births and improving outcomes for newborns and pregnant women. The BABIES Act would provide planning grants to states to establish a prospective payment system for making Medicaid payments for care rendered by freestanding birth centers participating in the demonstration, including partial facility payments and facility payments for observation short stays; payments for nitrous oxide and hydrotherapy costs; payments for all health professionals involved in the delivery of care; payments for partial prenatal and postpartum care episodes; and payments for prenatal care only with planned delivery in the hospital.

Maternal Health Quality Improvement Act: This legislation would help hospitals and maternity care providers implement clinically proven best practices; increase access to maternity care in rural and underserved areas; and eliminate racial and ethnic disparities in maternal health; and support perinatal quality collaboratives. Specifically, this legislation would authorize the Alliance for Innovation on Maternal Health (AIM) program and provide financial support to address racial and ethnic health disparities through implicit bias training and increasing the provision of culturally competent care. Furthermore, this legislation would support provide funding to perinatal quality collaboratives to help implement best practices. With the Preventing Maternal Deaths Act, Congress made a significant commitment to discovering the drivers of maternal mortality and identifying opportunities to prevent future tragedies. However, the investment in state Maternal Mortality Review Committees (MMRCs) is only beneficial if the data gathered leads action. Perinatal quality collaboratives translate MMRC recommendations into policy and health care practice changes. It would also improve access to obstetric care in rural areas through the creation of rural obstetric network grants, enhanced data collection, and telehealth programs that midwives could utilize.

H.R. 4995 creates new programs in the Public Health Service Act to improve maternal health, including programs to strengthen maternal health quality and access to care in rural areas, programs to address racial and ethnic disparities in maternal health outcomes, and grants to implement best practices in maternal health care and strengthen training programs.

Helping Medicaid Offer Maternity Services (MOMS) Act:

This legislation would improve coverage for pregnant and postpartum women enrolled in Medicaid or the Children's Health Insurance Program (CHIP) by extending the Medicaid option for coverage to one year postpartum. Medicaid is the largest single payer of maternity care in the U.S., covering 42.6% of births. However, Medicaid pregnancy coverage ends roughly 60 days postpartum. As many MMRCs have found, and the Centers for Disease Control and Prevention has confirmed, about 33% of pregnancy-related deaths occur during the time between seven days to one year following childbirth, and greater than one third of those deaths occurred 43-365 days postpartum. H.R. 4996 would allow states the option to extend continuous Medicaid or CHIP eligibility for individuals who are pregnant from 60 days up to one year postpartum, increases Medicaid's Federal Medical Assistance Percentages (FMAP) by 5% for the first year that a state chooses to this option to extend coverage, and requires submission of state reports on Medicaid coverage of doula care by the Medicaid and CHIP Payment and Access Commission (MACPAC).

Hospital privileging and COVID Waivers Under Medicare: ACNM continues to advocate at the federal level for legislative efforts that seek to include midwives as full members of hospital medical staffs with voting, admitting, and clinical privileges. On March 30, 2020, at President Trump's direction, the CMS issued a temporary regulatory waiver to equip the healthcare system with maximum flexibility to respond to the COVID-19 pandemic. This included temporarily waiving Medicare supervision requirements under Medicare for CNMs and other advanced practice providers. CNMs paneled as Medicare providers were able to admit patients to the hospital regardless of whether they are in a state that requires supervision or collaboration. This is especially important for CNMs who provide well-woman care throughout the lifespan, including care for post-menopausal women and women of reproductive age who are disabled. Equally important is the care midwives provide to women 60 and above who at are at a higher risk of contracting COVID-19. ACNM sees this temporary waiver under CMS as precedent setting. The inability to admit patients to the hospital is a huge barrier for many midwives.

Other wins for midwifery in maternal health:

ACNM Submits Maternity Care Target Area Recommendations to HRSA: In response to the May 2020 request for information, ACNM submitted several recommendations to the HRSA on factors the agency should consider when developing the parameters for establishing the new maternity care target areas (MCTAs) as mandated by the Improving Access to Maternity Care Act of 2018. The new law requires that HRSA identify areas in the U.S. experiencing shortages of full-scope maternity care professionals, including midwives and then have resources deployed (i.e., providers serving in the National Health Service



Corps) to these areas to help address one of the many factors impacting maternal mortality and morbidity in the US – access to maternal health care. Having a clear picture of where maternity care providers, obstetrical hospital units, and free-standing birth centers are in relation to childbearing people will help ensure that HRSA is placing NHSC maternal health professionals in areas of critical need.

HHS Maternal Health Initiative –HHS Releases Action Plan to US Pregnancy-Related Deaths and Improve Maternal Health: In December, HHS released Healthy Women, Healthy Pregnancies, Healthy Futures: Action Plan to Improve Maternal Health in America, with the goal to make the United States one of the safest countries in the world for women to give birth. U.S. Surgeon General Jerome M. Adams also issued a complementary Call to Action to Improve Maternal Health outlining the critical roles everyone can play to improve maternal health.

Over the preceding 14 months, ACNM played a key role in educating and providing feedback to multiple agencies within HHS during their "listening tour" to help inform their recommendations on how to help combat the nation's maternity care crisis. ACNM participated in several roundtable discussions alongside other key maternal health stakeholder organizations and provided perspective on why better integration of midwives into health systems and communities and investment in midwiferyled care models help to achieve lower maternal mortality rates.

We anticipate that this Action Plan will help to bring midwives to the forefront of maternal care in the United States in the push to improve quality of and access to care and reduce morbidity and mortality rates. The plan's initiatives that are specific to midwives and midwifery-led care models include:

- Encourage increased access to birth centers and midwives in state Medicaid programs.
- Encourage access to birth centers by recommending states increase Medicaid payments to licensed birth centers and remove state scope of practice barriers that prevent care from being

- delivered by CNMs and/or certified professional midwives (CPMs).
- Reduce unnecessary utilization of cesarean delivery among pregnant women at low medical risk.
- Utilize lower cost professionals, such as CMs, to expand the capacity of the health care system to address the needs of pregnant women and increase access to care.
- Prioritize funding in HRSA's Nurse Corps Loan Repayment Program (NCLRP) to nurses specializing in women's health (i.e., Women's Health Nurse Practitioners, OB-GYN Nurse Practitioners, Certified Nurse-Midwives, Psychiatric Nurse Practitioners, and OB-GYN nurses) to increase the number of nurses that can provide maternity care to women living in rural and underserved communities.
- Provide more than \$2,500,000 under the Scholarships for Disadvantaged Students program to educate midwives to address the national shortage of maternity care providers, with a specific emphasis on addressing the lack of diversity in the maternity care workforce.
- Expand use of telehealth programs for e-Care and remote monitoring of chronic conditions; expanding access to and reimbursement for midwives and doulas; addressing mental health issues before and after pregnancy; and weaving health care and human services agencies and programs together.
- Release of Birth Settings in America: Outcomes, Quality, Access, and Choice issued by National Academies of Sciences, Engineering, and Medicine: In February, the National Academies of Sciences, Engineering, and Medicine (NASEM) released a Consensus Study Report on the current state of the science on birth settings. The report, Birth Settings in America Outcomes,

Quality, Access and Choice, focuses on the areas of outcomes, quality, access, and choice in the birth settings of hospital, birth center, and home. A significant recommendation of interest to ACNM was that hospital participation in quality improvement initiatives, such as the Alliance on Innovation in Maternal Health or the National Network of Perinatal Quality Collaboratives, and adoption of national standards and guidelines have been shown to improve outcomes for women and newborns. Hospitals can ensure pregnant women receive respectful, appropriate, timely, and responsive care by providing nonsurgical maternity care services if a woman requests them, such as vaginal birth after a prior cesarean birth. Hospitals can also consider developing midwifery-led units for low-risk births and enabling greater collaboration between midwives, doctors, and nurses.

- Institute on Medicaid Innovation: In May, the Institute for Medicaid Innovation released the report Improving Maternal Health Access, Coverage, and Outcomes in Medicaid: A Resource for State Medicaid Agencies and Medicaid Managed Care Organizations.
- Midwifery Clinical Education Empowerment Program: The Developing Families Center and ACNM created a unique project that awarded four new or experienced midwifery clinical preceptors and their employers with financial incentives to create clinical placements in Washington, DC for four midwifery students representing diverse or historically marginalized populations. Elizabeth Lamme and Mary Wheelwright of Midwives of Medstar and Kaitlyn Mole and Anayah Sangodele Ayoka of George Washington Medical Faulty Associates (GWMFA), were selected from a competitive group of applicants to receive this award.
- ACNM participated in the following grants and projects:



- NPs, Midwives, and Nurses Coalition for Alcohol Free Pregnancy:

 Now funded for a third year, this CDC-funded initiative led by University of Alaska and partnering ACNM, NPWH and AWHONN leverages the strength of professional associations to promote member awareness related to risky alcohol use and any alcohol use in pregnancy, build a champions network to foster awareness, and promote clear, consistent, science-based messages that nursing and midwifery professionals can deliver to patients.
- Vulnerable Populations Immunization Project: An ongoing CDC-funded project now led by ACOG that convenes an immunization task force consisting of stakeholder partners including ACNM that develop and carry out strategies for promoting maternal immunizations.
- Alliance for Innovation on Maternal Health (AIM): ACNM remains an engaged and committed partner in supporting the AIM initiative, including facilitating a monthly call with state midwifery leaders to strategize and problem solve the complexities of AIM implementation.
- Josiah Macy Jr. Foundation Interprofessional Education (IPE) Project (midwifery education programs and obstetrics-gynecology residency programs): Jointly organized by ACNM and ACOG with leadership provided by Drs. John Jennings and Melissa Avery, CNM, this project focuses on the development of resources to promote IPE and expand maternity care professional training at new sites. The focus of this project is on midwifery students and OB/GYN resident education. It is due to be completed in March 2021.
- Leadership Link: ACNM partnered with the Johnson & Johnson Foundation to develop a set of midwifery leadership competencies and with LinkedIn Learning to develop II online courses to provide skills and knowledge in line with the competencies. We recruited approximately 81 early career midwives to complete the course and give feedback on its effectiveness and relevance to their everyday work. In 2021, ACNM will look to validate these competences, reach significantly more midwives, and assess the outcomes and impact of the curriculum on the midwifery leadership skills.
- Reducing Primary Cesarean (RPC) Collaborative: This initiative offers the opportunity for maternity care professionals and health systems to make system changes aimed at reducing the incidence of Primary Cesarean Births in the US, which have reached alarming rates without associated improvements in health outcomes for mothers and babies. RPC participants reduced their NTSV rates by an average of 8% in the first year and saved money while doing it! The collaborative offers coaching (through the end of 2021) and materials that guide implementation and

save people from having to reinvent the wheel. Supportive and educational webinars are available to purchase as recordings. Participants can get continuing education and maintenance of certification credits for participating.

Based on the decades of data demonstrating that the midwifery-led model of care has comparable or improved outcomes when compared to care by physicians, the Institute for Medicaid Innovation (IMI), a non-profit, nonpartisan research and policy organization, developed a comprehensive report containing critical information necessary for Medicaid stakeholders who are considering improving access and coverage for the midwifery-led model of care. The report provides information to support the development of a business case for the midwifery-led model of care in Medicaid and discusses the realities and challenges this model may face. The resource also highlights case studies with lessons learned as well as a check list for essential items to consider.

ACNM released or signed on to the following statements:

- Support for People in Labor during the COVID-19 Pandemic
- Patient-Centered Care for Pregnant Patients during the COVID-19 Pandemic
- Request for Financial Relief for 501(c)(6) Nursing Organizations
- Support for Essential Worker Pandemic Compensation Act of 2020
- ACNM Strongly Opposes Reversal of Gender Identity and Sexual Orientation Protections in Health Care
- ACNM Applauds SCOTUS Strike Down of Louisiana Abortion Law
- Support for Black Reproductive Justice



STRATEGIC GOAL 4:

Global Engagement



2020 marked a year of growth for ACNM's global outreach program, despite COVID-imposed challenges, economic hardships, and travel restrictions.

ACNM continued with its five-year sub-award funded by Management Sciences for Health (MSH)/United States Agency for International Development (USAID), "The Accessible Continuum of Care and Essential Services Sustained (ACCESS) Activity" in Madagascar. Through the ACCESS program, the US government continues providing support to the government of Madagascar in accelerating sustainable health impacts for the nearly 16 million Malagasy people and strengthening the Ministry of Public Health's stewardship of the health sector. ACNM serves as the coordinating partner for US Clinical Associations (ACNM and the American Academy of Pediatrics). The program was swiftly shifted from in-person workshops to online virtual learning platforms through monthly telementoring, an ACCESS U French University portal on maternal and newborn health and planning, and an Alliance for Innovation on Maternal Health (AIM) bundle on Postpartum Hemorrhage (PPH) in two districts.

A year of growth for ACNM's global outreach program

ACNM was also awarded another five-year grant funded by MSH/USAID for Afghanistan, "Assistance for Families and Indigent Afghans to Thrive" (AFIAT). ACNM signed a technical assistance package sub-award consisting of revising Afghan medical, midwifery and nursing council strengthening, and quality improvement guidelines, reviewing the Afghan National Midwifery Curriculum, and supporting local clinical capacity-building teams.

Finally, ACNM closed out two Sustaining Health Outcomes through the Private Sector (SHOPS) Plus projects in Nepal and Nigeria in 2020.

STRATEGIC GOAL 5:

Expanding Organizational Capacity



ACNM Professional Development and Continuing Education Interest Survey

As a 2020 Strategic Priority, ACNM continued to work towards strengthening its capacity by enhancing its ability to deliver high-quality programs to support the advancement of the profession. In support of this goal, in early 2020 we invited members to share their interests in professional development and continuing education (PD/CE) programs to help guide the future of these programs. We were also interested in learning about members' areas of expertise for training opportunities.

Strategic Planning for 2021-2024

This year, we began planning for the next strategic plan to cover 2021-2024. In May, we disseminated a survey to members to get input to guide the strategic planning process. The feedback from the Member Input Survey served as a roadmap to guide the Board's work around developing the new strategic plan. Key takeaways from the survey were that members were supportive of having volunteers do the work of the organization and felt that all types of midwives should be permitted to serve in the volunteer structure regardless of expertise. The survey also revealed the areas members felt the board should focus on when developing its strategic plan, including: 1) advocacy and public policy; 2) diversity and inclusion across the College; 3) professional and leadership development; and 4) clinical practice. Given that feedback, the Board engaged in a rigorous

strategic planning process over the course of several days in October 2020. The resulting draft strategic plan was revealed to the affiliates and volunteer infrastructure for input in November 2020 and then shared with the entire membership. The plan is currently available on the ACNM website.

"Rethink Annual Meeting" Focus Group

As a 2020 strategic work priority, ACNM coordinated a focus group to brainstorm improvements, innovations, and growth strategies for our annual meetings. We selected two members from each member category to participate, in addition to exhibitor, sponsor, and Midwifery Market representatives. Members were also invited to share suggestions to improve and/or innovate the annual meeting even if they could not attend. We plan to use these insights to inform future annual meetings.

Additions to the Volunteer Structure:

Racism in Midwifery Education Task Force: This task force was created to investigate issues related to implicit and explicit bias within midwifery education and develop a toolkit to address these issues.

Midwifery Doctoral Level Competencies Task Force: This task force was created with the goal to review and revise the organization's Standard Setting Document, "The Practice Doctorate in Midwifery." It will review the evolution of

practice doctorates over the past decade since the document was originally developed, with particular attention to competencies required for a midwifery practice doctorate, and update the document to provide guidance for accreditation of these programs as they are developed.

State Government Affairs Committee Preceptor Subcommittee:

The ACNM BOD, advised by a working group of members from the Committee of Advancement of Midwifery Education (CAME) and other education-related groups and committees, is committed to identifying solutions to the challenges of preceptor recruitment and retention. The "preceptor shortage" has long been an issue and stated barrier to providing highquality educational experiences for midwifery students. CAME has recommended a variety of policy solutions, including the state-level solution of working toward legislation that would provide for tax incentives, or preceptor tax credits. Recently CO, HI, GA, and MD have passed versions of this legislation; 11 other states are considering preceptor tax credits. The State Government Affairs Committee (SGAC) created a subcommittee to champion preceptor tax credit legislation in the states. The subcommittee will educate, support, and assist state affiliates who want to work to introduce this legislation.

Increasing ACNM's Staff Capacity

In 2020, we hired Jewel Saunders, Executive Assistant; Katrina H. Holland, CEO; and Lily Bastian, CNM, MSN, Midwifery Clinical Practice Advisor. Under Katrina's leadership, the ACNM staff was reorganized in December 2020 to align staff roles to each goal in the strategic plan. Each staff director oversees advancing an area of the strategic plan. Following this reorganization, plans are also in place to expand ACNM's revenue generating and value adding areas including, membership, communications, and midwifery practice and education departments in 2021.

ACNM Representation and Collaboration on External Projects

ACNM continued to grow our strategic relationships to give us a voice at the table, bring awareness to the important contributions of CNMs and CMs, promote interprofessionalism, and build on the strengths of like-missioned organizations. In 2020, ACNM sponsored meaningful programs and participated as organizational liaison representatives on influential projects advancing the state of maternal health, including:

- Sponsored the third annual national Black Maternal Health Week (BMHW) campaign in April 2020, founded and led by the Black Mamas Matter Alliance (BMMA).
- Sponsored the 2020 March for Moms, held virtually in May 2020.
- Recruited a volunteer liaison to the Alliance on Innovation in Maternity Care Project Workgroup: Lisa Kane Low, PhD, CNM, FACNM, FAAN.
- Appointed Lily Bastian to serve on the Maternal Health Expert Advisory Group (EAG) for the Raising the Bar project, funded by the Robert Wood Johnson Foundation (RWJF) and led by the National Partnership for Women & Families and the National Alliance to Impact the Social Determinants of Health (NASDOH).
- Created a Midwifery Education Model Workgroup, led by Susan (Sukey) Krause, MSN, CNM. The goal of the group is to create an ACNM resource for stakeholders interested in starting or re-envisioning a midwifery education program and for those advocating for legislation and policies supportive of midwifery education.
- Joined the Rural Health Action Alliance (RHAA), a coalition of healthcare providers and facilities who provide high-quality, evidence-based care to millions of Americans. The RHAA will seek to advance federal policies to improve access to rural health providers and outcomes during the 117th Session of Congress. ACNM represents one of the only groups whose membership provides maternal health and midwifery care services to people.



Financial Statistics

ACNM Consolidated Statement of Activities (Summary) For 12 Months Ending December 31, 2020

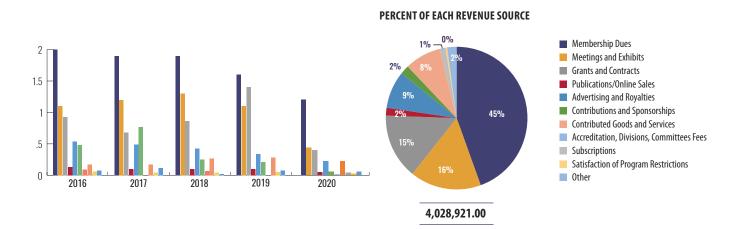
	2020 YTD Actual ACNM	2020 YTD Actual PAC	2020 YTD Actual Consolidated	2019 YTD Actual ACNM	2019 YTD Actual PAC	2019 YTD Actual Consolidated
REVENUE AND SUPPORT						
Membership Dues Meetings and Exhibits Grants and Contracts Publications/Online Sales Advertising and Royalties Contributions and Sponsorships Contributed Goods and Services Accreditation, Divisions, Committees Fees Subscriptions Other	1,791,793 655,726 596,652 71,313 342,078 82,216 200 333,599 53,760 86,584 15,000	77957	1,791,793 655,726 596,652 71,313 342,078 160,173 200 333,599 53,760 86,584 15,000	1,639,949 1,081,755 1,395,993 95,194 334,759 104,686 104,070 285,099 51,050 74,054	86,502	1,639,949 1,081,755 1,395,993 95,194 334,759 191,188 104,070 285,099 51,050 74,054
Satisfaction of Program Restrictions TOTAL REVENUE AND SUPPORT	4,028,921	<u>77957</u>	4,106,878	<u>5,166,609</u>	86,502	5,253,111
EXPENSES						
Program Services:						
Global Outreach Meetings and Exhibits MPE-Domestic Membership & Communications Government Relations Accreditation Midwifery Journal Committees and Divisions TOTAL PROGRAM SERVICES	268,308 515,161 660,621 528,502 354,237 269,371 173,045	<u>0</u>	268,308 515,161 660,621 528,502 354,237 269,371 173,045	812,977 1,215,166 921,286 721,260 373,335 334,453 200,720 4,579,196	<u>0</u>	\$812,977 \$1,215,166 \$921,286 \$721,260 \$373,335 \$334,453 \$200,720 \$0 4,579,196
Support Services:						
Management and General Finance IT TOTAL SUPPORT SERVICES	285,870 892,640 181,171 1,359,681	66,606 66,606	352,476 892,640 181,171 1,426,287	482,896 802,113 223,776 1,508,786	56,527 56,527	\$539,423 \$802,113 \$223,776 1,565,312
TOTAL EXPENSES	4,128,926	<u>66,606</u>	4,195,532	6,087,982	83,077	<u>5,714,252</u>
CHANGE IN ASSETS FROM OPERATIONS	(100,005)	11,351	(88,654)	(415,161)	(17,371)	(461,141)

ACNM STANDALONE STATEMENT OF ACTIVITIES COMPARED TO BUDGET - 2020					
	Actual YTD 2020	Budget 2020	Actual vs. Budget Variance	Actual YTD 2019	
Revenues	4,028,921	4,562,878	(533,957)	5,166,609	
Expenses	4,128,926	4,952,332	(823,406)	6,087,982	
NET PROFIT/LOSS	(100,005))	(389,454)	289,449	(921,373)	

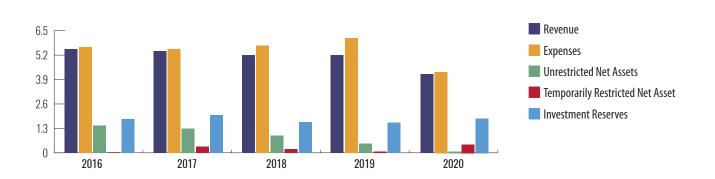
CONSOLIDATED STATEMENT OF FINANCIAL POSITION- 2020				
	UNAUDITED 2020	AUDITED 2019		
Cash	\$651,710	\$576,312		
Contributions & Accts Receivable, net	94,427	417,115		
Prepaid Expenses	99,454	93,767		
Inventory	455	9,635		
Investments	1,771,509	1,638,000		
Property & Equipment, Intangible and	789,454	199,995		
TOTAL ASSETS	3,407,009	\$2,934,824		
Liabilities	2,870,536	2,449,965		
Unrestricted Net Assets	452,661	401,045		
Temporarily Restricted Net Assets	83,813	83,813		
TOTAL LIABILITIES & NET ASSETS	3,407,009	\$2,934,824		

INVESTMENTS - 2020					
	Long-Term Reserve Fund (LTR)	Short-Term Reserve Fund (STR)	Total Investments		
Beginning Balance 1/1/20	\$1,583,247	\$54,753	\$1,638,000		
Interest/Dividend Income	30.564	10	30.574		
Gains/(Losses)	113.284	-	113.284		
Fees	(10,349)	-	(10,349)		
Transfers	-	-	-		
ENDING BALANCE 12/31/20	\$1,716,746	54,763	1,771,509		
% of Reserve Funds to Annual Budgeted Expenses	30%				

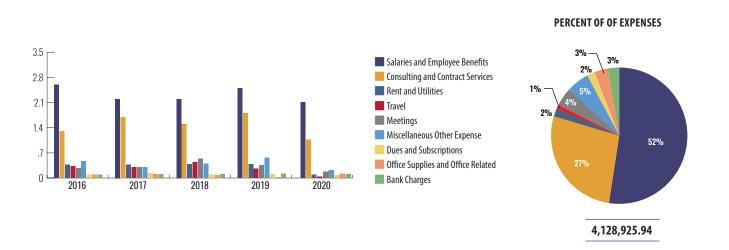
CONSOLIDATED HISTORICAL SOURCES OF REVENUES - DECEMBER YTD (in \$M)



HISTORICAL FINANCIAL PERFORMANCE - DECEMBER YTD (in \$M)



CONSOLIDATED HISTORICAL EXPENSES - DECEMBER YTS (in \$M)



Thank You to Our Valued Volunteers

ACNM deeply appreciates its many volunteers. Your contributions allow us to do the work we do as a professional organization. We value you and your commitment to ACNM.

More information on the volunteer structure can be found at midwife.org/volunteer.

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C DC CNM (L . . .)

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ACNM VOLUNTEER STRUCTURE

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Terri Clark, CNM, FACNM

Celina Cunanan, CNM, MSN, FACNM Lisa Hanson, PhD, CNM, RN, FACNM, FAAN Gwendolyn A. Foster, CNM, MSN Linda R. McDaniel, DNP, CNM, RNFA

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National Government Affairs Committee: Zoe Gutterman, CNM

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Erin Baird, CNM

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Christina Chuchuru, CNM

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Kendra Faucett, CNM

Autumn Fuselier, CNM, MSN, APRN Kate Green, PhD, MS, CNM, FACNM

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Laura Jenson, CNM, MS, MPH, RN, CPH, FACNM
Lisa Kane Low, PhD, CNM, FACNM, FAAN
Jan Kriebs, CNM, FACNM

Angela Love, CNM
Emily C. McGahey, DM, CNM, MSN
Signey M. Olson, CNM, MSN, WHNP, NP, BC
Audrey Perry, CNM, MSN
Constance Shannon Pfingstag, CNM
Elizabeth S. Pickett, CM
Leissa Roberts, CNM
Edith Smith, CNM, WHNP
Jan Weingrad Smith, CNM, MS, MPH
Suzanne Wertman, MSN, CNM, FACNM
Charlette J. Withers, CNM, MSN



2020 ACNM Awards and Scholarships

ACNM is proud to recognize the following remarkable midwives, student midwives, affiliates, and midwifery & health care organizations for their excellence and achievements. They exemplify the best in our profession and ourselves.

Hattie Hemschemeyer Award

Ginger Breedlove, PhD, CNM, FACNM, FAAN

Kitty Ernst Award

Mary Paterno, PhD, CNM, FACNM

Louis M Hellman, MD, Midwifery Partnership Award

Given jointly with The A.C.N.M. Foundation and Midwifery Business Network Joia Adele Crear-Perry, MD, FACOG

Distinguished Service Award

Michelle Collins, PhD, CNM, RN-CEFM, FACNM, FAAN, FNAP Leissa Roberts, DNP, CNM, FACNM

Clinical Star Awards

Suzanne Berger, CNM (Region I)
Rebecca Garrett-Brown, CNM (Region VII)
Kelley Hammis, CNM, MS (Region IV)
Rosalind Hirst, CNM (Region VII)
Lynn M. Rife, MSN, CNM (Region IV)
Jane Swingle, CNM (Region I)

Exemplary Partner Award

March for Moms

Public Policy Award

Cindy L. Farley, CNM, PhD, FACNM

Media Award

Pacific Business Group on Health

JMWH Best Research Article Award

Carolyn W. Swenson, MD, Lisa Kane Low, CNM, PhD, FACNM, FAAN, Katherine Kowalk, PA-C, and Dee E. Fenner, MD

"Randomized Trial of 3 Techniques of Perineal Skin Closure During Second-Degree Perineal Laceration Repair"

JMWH Best Review Article Award

Danielle Boudreau, CNM, WHNP-BC and Ronica Mukerjee, DNP, FNP, MsA, LAc "Contraception Care for Transmasculine Individuals on Testosterone Therapy"

JMWH Mary Ann Shah New Author Award

Karen Robinson, PhD, CNM

"Racism, Bias, and Discrimination as Modifiable Barriers to Breastfeeding for African American Women: A Scoping Review of the Literature."

Outstanding Preceptor Award

Amal Amar-Alattaby, CNM (New York University) All preceptors at the Atlanta Birth Center (Emory University) Brandy "Dia" Brooks, SNM (Utah University) Jennifer Ceccardi, CNM, MSN, CNP (Case Western University) Amanda Corcoran, CNM, RNC-OB (Fairfield University) Hannah Diaz, CNM, MSN (Columbia University) Kathy Fair, CNM (Georgetown University) Victoria Ferguson, CNM, MSN (University of Pennsylvania) Alison Hartwell, CNM (Baylor University) Mary Lou Kopas, CNM (University of Washington) Kyanna Kuntz, CNM (University of Kansas) Julie Leung, CNM, APN (University of Illinois at Chicago) Deborah Ann Smith, CNM (SUNY Downstate) Suzanne Starling, CNM (Baystate) Wendy Sturrock (Frontier Nursing University) Elizabeth Tarrant, CNM (University of New Mexico) Jessica Tischler, MSN, CNM, APNP (Marquette University) Tanya Vaughn-Dineen, DNP, CNM, FNP-BC, C-EFM (University of Michigan) Monica Viera, CNM, MSN, WHNP (Cal State Fullerton) Rakiya Watts, CNM (SUNY Stony Brook Donna Wright (East Carolina University) Brie Zilhardt, DNP, APRN, CNM (University of Minnesota)

Excellence in Teaching Award

Kathlyn Albert, DNP, CNM, APNP, BC, FNP (Marquette University) Heather Clarke, CNM, FACNM (Frontier Nursing University) Carly Detterman, CNM (Baystate) Alexis Brennae Dunn, PhD, CNM (Emory University) Jessica Ellis, PhD, CNM (University of Utah) Esther Ellsworth Bowers, CNM, WHNP, MSN, MS, MeD (Georgetown University) Mary R. Franklin, CNM (Case Western Reserve University) Eva Fried, DNP, CNM, WHNP (University of Cincinnati) Judy Lazarus, DNP, CNM, ARNP, FACNM (University of Washington) Margaret Semisch McCann, MSN, CRNP, WHNP-BC (University of Pennsylvania) Laura D. Migliaccio, CNM (University of New Mexico) Tonia Moore-Davis, CNM, MSN, FACNM (Vanderbilt University) Carrie Neerland, PhD, APRN, CNM, FACNM (University of Minnesota) Krysta Ramirez Henry, MS, APRN, CNM (University of Kansas) Patrick Thorton, PhD, CNM (University of Illinois at Chicago)

Exemplary Affiliate Award

Region I: Vermont; Region II: Washington, DC & Virginia; Region III: North Carolina; Region IV: Illinois; Region V: Nebraska; Region VI: Colorado; Region VII: California

With Women for a Lifetime

Centra Medical Group Women's Center – Silver (10 years) Claire M. Lintilhac Nurse-Midwifery Service at the University of Vermont – Platinum (50 years)

2020 ACNM Fellows

In 2020, ACNM bestowed the honor of Fellowship on 31 midwives for their demonstrated leadership, clinical excellence, outstanding scholarship, and professional achievement. We are proud to recognize their outstanding contributions within the profession of midwifery.

Diane Bohn, CNM, PhD Carol Bues, CNM, WHNP, DNP Erin C. Callahan, CNM, MSN Martha Cook Carter, CNM, DHSc, MBA, APRN Anne Z. Cockerham, CNM, WHNP-BC, PhD, CNE Jennifer M. Demma, CNM, MSN Mary Ellen Doherty, CNM, PhD Alexis Dunn, CNM, PhD Sara Mitchell Edwards, CNM, PhD, MN, MPH Jennifer G. Hensley, EdD, CNM, WHNP, LCCE Kathy Herron, CNM, MS Beth Hughes-Ross, CNM, APRN, MS Jeanne Toussie Jacobwitz, CNM, MPH, MS Betsy Jenkins, CNM, MPH Karen Katz, CNM, MS Nancy Loomis, CNM, MSN

Erin McMahon, CNM, EdD
Erin Morelli, CNM, MSN, CLC
Priscilla M. Nodine, CNM, PhD
Elizabeth Nutter, CNM, DNP
Felina M. Ortiz, CNM, DNP, MSN
Mary T. Paterno, CNM, PhD
Karen Perdion, CNM, MSN
Amy Romano, CNM, MSN
Amy Romano, CNM, MSN, EdM, IBCLC, CNE
Elle Annalise L. Schnetzler, CM, DM
Sarah Smith, CNM, DNP
Michelle Telfer, CNM, DNP, MPH
Suzanne Wertman, CNM, MSN
Kate Woeber, CNM, PhD, MPH
Deborah Woolley, CNM, PhD, MPH, FACCE



Our Partner Organizations

The A.C.N.M. Foundation, Inc.

The A.C.N.M. Foundation, Inc. ('the Foundation') is a 501 (c)(3) nonprofit organization established in 1967 with the charitable purpose of advancing public knowledge and understanding of midwifery and supporting the strategic priorities of American College of Nurse-Midwives (ACNM). Its mission, which is to promote excellent health outcomes for all people and communities through the support of midwifery, is accomplished by such things as awarding scholarships for students in midwifery programs and midwives in doctoral education; advancing the work of midwifery researchers; providing fellowships to develop business and leadership skills for practice administration; enhancing global health experiences for midwives; funding small, impactful community-based projects around the world; and advancing wide-ranging initiatives that support diversity, equity, and inclusion within midwifery.

In 2020 the Foundation awarded more than \$150,000 to individuals and to the ACNM in support of their strategic goals and priorities. Numerous challenges were overcome in 2020 by remaining nimble when faced with pandemic-related restrictions, shifting funding and priorities to maintain a mission-relate focus, including support for the following:

- \$80,000+ in scholarships and awards midwives and student midwives, with student support up by 30%. More than half of the funds went to Black, Indigenous, and People of Color (BIPOC) students and certified midwives.
- \$50,000 to support initiatives that aim to reduce state-based regulatory barriers for midwives and advance diversity, equity, and inclusion within the midwifery profession, including an historical follow up to the Into the Light of Day and the final phase of the ACNM's C-MAC Committee's Midwifery Visibility Project.
- \$3,000 in global community grants that address challenges caused by the COVID-19 pandemic and resulting health inequities; with another \$7000 planned for early 2021.
- \$10,000 to ACNM in support for the Annual Meeting, Diversity & Inclusion Conference, and LEAD Programs, enabling virtual attendance by over 30 ACNM members, students and certified midwives, many with economic hardship was magnified by the pandemic.

See page 35 for a full list of individual Scholarship and Award winners in 2020.

The Foundation's generous donors made it possible to show this strong support amid the global pandemic that threatened so many organizations like the Foundation. Deep appreciation is extended to these donors who helped boost the Foundation's impact and actualization of the vision *to change lives* 'one gift at a time.' See summary of 2020 donors on page 37.

Also in 2020, the Foundation affirmed its commitment to a future as a philanthropic organization deeply committed to diversity, equity, and inclusion (DEI). New mission, vision, and values statements were approved, along with a strategic plan aligned to enhance resource development and fundraising and further strengthen the organization's infrastructure, while also

committing deeply to DEI in all aspects of the organization. As a start, Trustees supported an expansion of the core Management Team to include a Chief Programs & DEI Officer, who will ensure excellence in all mission-related programs (scholarships, awards, grants, special projects) and help infuse our entire organization with excellence in diversity, equity, and inclusion. Plans include involvement of a wide range of stakeholders who represent the diversity of our donors and beneficiaries to ensure our mission-related programs and fundraising plans properly center ALL midwives.

The Trustees have also committed to core values of Excellence, Trustworthiness, Leadership, Fiscal Accountability, Commitment, and Diversity, Equity & Inclusion, which will serve as an essential guide to their collective actions, now and in the future.

2020-2021 Board of Trustees:

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Heather Brigance, CNM, DNP
Timothy Johnson, Jr., MD, FACOG
Lisa Kane Low, PhD, CNM, FACNM, FAAN
Michael McCann, CNM, MS, FACNM
Patricia Olenick, CNM, PhD, FACNM
Jo-Anna Rorie, CNM, MPH, PhD, FACNM
Andrew Youmans, CNM, MSN

Management Team:

Lisa Paine, CNM, DrPH, FACNM, Chief Executive Officer Maria Valentin-Welch, CNM, MPH, DNP, CDP, FACNM, Chief Programs & DEI Officer

T.S. Deacon Economos, Director, Office of Information Technology

For more information about the Foundation or to donate, visit: https://www.midwife.org/ACNM-Foundation

2020 A.C.N.M. Foundation Awards & Scholarships

AWARDS AND SCHOLARSHIPS TO CNMS/CMS AND OTHER MIDWIVES

Dorothea M. Lang Pioneer Awards

Mary K. Barger, CNM, MPH, PhD, FACNM (California) Elaine M. Moore, CNM, MSN, FACNM (Tennessee) Margaret Taylor, CNM, MSN, FACNM (Minnesota)

Therese Dondero Memorial Lecture

Julia S. Seng, PhD, CNM, FAAN (Michigan)

Bonnie Westenberg Pedersen International Midwife Award

Olive Tengera, Midwife, Rwanda

Carrington-Hsia-Nieves Doctoral Scholarship for Midwives of Color

Thamarah Crevecoeur, CNM, MSN, DrPH candidate (Boston University)

Fellowship for Graduate Education

Julie Blumenfeld, MSN, CNM, IBCLC (Rutgers University)

Dianne S. Moore Midwifery Research Scholarship

Robyn Schafer, MSN, EdM, CNM (Vanderbilt University)

W. Newton Long Award

Jennifer Jagger, MSN, CNM, WHNP, FACNM (Oregon)

Thacher Community Grants focused on COVID-19, Race Disparities, Health Equity

Emily Rumsey, CNM, Minneapolis (Minnesota)
Lauren Barnes, The Motherhood Collective, Lynchburg (Virginia)

Noel Zawedde, Director & Midwife, Kampala (Uganda)

ACNM Annual Meeting Scholarships (grant to ACNM)

New Midwives:

Dana Constentino, CNM Jennifer Brown, CNM Leslie Jackson, CNM

Retired Midwives:

Marina Alzugaray, CNM Lydia Andrews, CNM Happy Barnes, CNM

AWARDS AND SCHOLARSHIPS TO STUDENT MIDWIVES:

GlaxoSmithKline Health Care Consumer Scholarship

Letitia Salazar Monk, SNM (University of Washington)

Midwives of Color-Watson Scholarship

Rebekah Dunlap, SNM (University of Minnesota) Amy Elizabeth Guzman, SNM (Frontier Nursing University) Alisha R. Smith, SNM (University of New Mexico)

The Edith B. Wonnell CNM Scholarship

Claire Kairys Droll, SNM, MPH (Emory University)

Teresa Marsico Memorial Scholarship

Karen Lopez-Acero, SNM (University of California, San Francisco)

Dorothea M. Lang CNM Memorial Scholarship

Annalee Reid, SM (SUNY Downstate)
Shaloma Rose Taylor, SNM (Vanderbilt University)

Frances T. Thacher CNM Memorial Scholarship

Chantal Davis, SNM (University of California, San Francisco) Joanna Wilder, SNM, CPM (Frontier Nursing University)

Texas Midwifery Creation Scholarships (in honor of Jackie Griggs, CNM, MSN)

Meredith Dean, SNM (Texas Tech University Health Sciences Center)

Alisha R. McCullough, SNM, MSN (Baylor University) Carsen Gray, SNM (Frontier Nursing University) Jasmine Farrish, SNM, MPH, MSN (Texas Tech University Health Sciences Center)

Nermine 'Kiki' Rofael, SNM (Texas Tech University Health Sciences Center)

Renata Marquez, SNM (Texas Tech University Health Sciences Center)

Varney Foundation Leaders:

Olivia Delavega, SNM, Texas Tech University Health Sciences Center Rebekah Dunlap, SNM, University of Minnesota Katrina Armendariz, SNM, University of New Mexico Angela Lampley, SNM, Georgetown University Robyn Meyers, SNM, University of Cincinnati Chimatara Nwabudo, SNM, Texas Tech University Health Sciences Center

Antay Parker, SNM, DNP, Texas Tech University Health Sciences Center

Alisha Smith, SNM, *University of New Mexico* Valerie Vaughn, SNM, *Texas Tech University Health Sciences Center* Hannah Walters, SNM, *Emory University*

Midwifery Legacies Project 20th Century Student Interview Awards 1st Place:

Larissa Jarvis, SNM (University of Minnesota) **2nd Place**

Lorine Vogt, SNM (University of Pennsylvania) **3rd Place:**

Hannah McGrew, SNM (Vanderbilt University)
Honorable:

Brooke Rody, SNM (Frontier Nursing University Hannah Bergren, SNM (Vanderbilt University) Emili Broyles, SNM (Vanderbilt University) Sarah Hodges, SNM (Vanderbilt University)

AWARDS TO OTHER PARTNERS

Louis M Hellman MD Midwifery Partnership Award Joia A. Crear-Perry, MD, FACOG (Louisiana)

The A.C.N.M. Foundation Staff Appreciation Award Sujata "Sue" Chavan, Senior Accountant, ACNM (Maryland)

ACME Turns New Corners in 2020!

The Accreditation Commission for Midwifery Education (ACME), the premier accrediting authority for midwifery education, turned new corners in 2020. Entering the new year, we could not have imagined a year like 2020. The year has been complete with changes, pivots, and wonderful new opportunities. From hiring a new Executive Director, weathering the unprecedented COVID-19 pandemic to developing a new mission-driven strategic plan, change was certainly in the air in 2020. Alongside, we witnessed an almost unequaled call for change, equity, and inclusion, highlighting the tremendous work that still must be done.

Conducting a full review of each midwifery education program is central to advancing excellence in midwifery education. Already set to be a busy year for accreditation reviews, we worked quickly to develop solutions to ensure minimal impacts on overall operations during the pandemic. In accordance with the temporary flexibilities provided by the U.S. Department of Education (USED), we instituted a "new" virtual site visit process for Fall 2020 preaccreditation and accreditation reviews. In 2020, ACME successfully conducted three site visits virtually- including one preaccreditation site visit for a new midwifery education program. A new Virtual Site Visit Policies and Procedures Manual, Site Visitors' Handbook, Program Directors' Guidebook for Site Visits, and other new resources were developed to ensure the continuation of high-quality program reviews. We offered a new educational ACME Learning Series, led by top-rated experts, that included four sessions to help program directors and other staff better understand the Self-Evaluation Report (SER) and Pre-accreditation Report (PAR) requirements.

The year also saw the development of a new Strategic Plan. New core values, vision, mission statement, and goals were established. By keeping diversity, equity, and inclusion as central considerations, we will multiply our impact and make broader advances in midwifery education. We will work with partners who share our vision, build on previous success, and create spaces for valiant conversations.

The midwifery community is strong and vibrant; and we are confident our new strategic framework will lead to even more achievements and the next level of excellence. We are excited about our 2020 accomplishments and know that 2021 promises even more!











2020 Donations to The A.C.N.M. Foundation, Inc.

The Trustees of The A.C.N.M. Foundation, Inc. express their sincere gratitude for the generosity of donors that include individuals, foundations, corporations, and businesses, totaling more than \$500,000 in 2020. Listed here are donors of \$250 or more to both restricted and unrestricted funds.

\$150,000

Yellow Chair Foundation (grant)

\$90,000

Hologic, Inc. (grant)

\$50,000

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The Sonia Loir (CNM) Trust

\$10,000

ACNM Midwives of Color Committee – Wayachi Seed Fund Helen Varney Burst Colorado Affiliate of ACNM

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Another 289 donors made gifts <\$250 totaling \$18,377

For a complete list of 2020 donations, visit www.acnmf.org.

Sincere thanks to all who have supported the Foundation in 2020!