

## GREENSPACE WELCOMES NEW EXECUTIVE DIRECTOR

*Announcement from Mary Webb, President of Greenspace*

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We are very excited to announce Andrea Wogsland as our new Executive Director. Andrea has the experience and ability to lead Greenspace into our next 30 years of environmental protection with enthusiasm and energy.

Andrea came to Cambria to start her new position after an extended search by the Board of Directors.

“It is a tremendous opportunity for me and my family to contribute to the vitality of the area,” Wogsland said. “The north coast of SLO County holds a special place in my heart.”

It was here that Andrea began her transition from school-aged child to environmental advocate -- writing letters to legislators asking



them to help the elephant seals. Annual trips with her mother down Highway 1 from the San Francisco Bay Area to Cambria cemented that life course. Andrea brings with her a background

facilitating land conservation, environmental business design, community outreach, and environmental education.

Board member Wayne Attoe calls these, “an amazing range of experiences, and perfect for Greenspace in its evolving mission to protect, to educate and to advocate.”

After working for a conservation-driven investing firm and the local land trust, which operated the organic farm closest to New York City, Wogsland became a Project Partner with Southwest Strategies, a top public affairs firm in California, spearheading an eco-tourism project.

She galvanized the simmering need for healthy food in a community located in the South Bay of San Diego by leading the business planning effort to start a grocery co-op market. The co-op now has over 300 owners.

Since 2016, she has served as the Development Director for an animal welfare non-profit organization in Santa Barbara County with several environmental education programs.

Volunteering plays a steadfast role in Wogsland’s life. She continues to serve on the board of directors of Southwest Wetlands Interpretive Association, a cooperative non-profit organization with California State

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Parks and the National Oceanic Atmospheric Administration for the Tijuana River National Estuarine Research Reserve. SWIA's board focuses on limited development and clean water for the area.

to help protect and preserve the North Coast of SLO County for future generations. Welcome!

**Mary Webb is the President of Greenspace - The Cambria Land Trust, joining the board of directors in 2002. Webb informs and advises Greenspace on local and area-wide activities that affect the local watersheds, land and sea interface, and forest environment.**

We introduced Andrea to the community at Greenspace's Creekside Reserve during its Earth Day event on April 21, 2019.

"Cambria is a nexus and ambassador for Californians," she says. "Visitors are inspired and renewed by the magical atmosphere. Through the mission of Greenspace - The Cambria Land Trust, this inspiration will continue for future generations."

Wogsland attended Parsons School of Design's business program for Design & Management in New York City. To learn more about her philosophy, read her article, "Environment, Meet Design" published in the 2018 sustainability issue of the Design Management Institute Review.

On June 12, 2019 Wogsland will lead a webinar on Design Thinking and land protection for Land Trust Alliance members.

She and her husband and elementary-school aged son are settling into Cambria. Please introduce yourself as you see them hiking in Greenspace's Strawberry Canyon in their new neighborhood.

The Greenspace Board of Directors, with the full support of our membership, is proud to bring Andrea and her young family to Cambria

## REFORESTATION: #3000TREES INITIATIVE

*Bulletin from Rick Hawley, Founder and Property Manager*



Greenspace kicked off our #3000Trees Initiative at our Earth Day celebration on April 21, 2019. More

seeds got a jumpstart the following week when Greenspace participated in Cambria Grammar School's STEAM night. As of May, 35 families have stepped up to sow and care for a rack of

98 Monterey Pines in SuperCells until they are ready to be planted with their sibling trees this fall.



In total, our community is growing approximately 3,800 seedlings. Growers are relaying that seed germination is

already emerging anywhere from one

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courageous leader to a family of 48 in greenhouse conditions. While the germination rate may vary between seed lots, we are on the path for our projected planting in November 2019.

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## WATER MONITORING: WATER TESTING = QUALITY HOURS OUTSIDE



*Waterlogged Report from Ellen Leigh, Water Quality Team Lead*

Last week, board members John Zinke and Bob Fountain who are part of our dedicated water monitoring team, collected samples from seven sites along Santa Rosa Creek and San Simeon Creek.

Using state of the art YSI equipment funded by the Morrissey Family Foundation, they monitored and recorded several water quality parameters. This program requires trained volunteers and many sweat equity hours each month. A crew of 2-3 is ideal for the 4-5 hour duration of an afternoon for the sampling portion.

As the water testers carpool from one test site to another, a camaraderie builds as they discuss water testing specific to the creek connecting to environmental issues worldwide.

Time is set aside later in the week to conduct the three hours of lab work, ranging from testing to data management. The committee's



efforts are moving in the direction of contributing our information to a recognized monitoring database for use as reference points.

As you can tell, these regular monitoring visits represent many quality volunteer hours to carry out the project.

If you love communing with nature in the great outdoors, test out the waters as a volunteer for our water quality committee.



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## TICKETS ON SALE NOW

Exclusive art pieces by Art Van Rhyn, Mary Cole, Judy Lyon and others will be ready for your bids! If your art collection is at capacity, adventures to Tejon Ranch, San Francisco, and more, including an opportunity to witness a marine mammal release, will be yours for the taking. Support Greenspace's important conservation work with an evening of delicious

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food, good company, and contribute to the lively marketplace. Space is limited.

After your ticket purchase, in the mail you'll receive your ticket, menu choices, and more auction information.

*Cayucos Middle School students (below) and Leffingwell High School students engage in our Environmental Education Field Program at Strawberry Canyon supported by the Harold Miossi Charitable Trust. Photo credit: Bob Cichowski.*

*Greenspace's Nature Club (bottom left), designed for a multigenerational audience, explores the bluffs in San Simeon this May. Photo credit: Sue Davis.*

*Join us for the*  
31st Annual  
**ART & ADVENTURE  
AUCTION & DINNER**

Saturday, July 13, 2019 • 5 - 9 p.m.  
Joslyn Center • 950 Main St., Cambria

*Catering by San Simeon Beach  
Bar & Grill*

To purchase tickets and  
for more information,  
call (805) 927-2866 or  
email [info@greenspacecambria.org](mailto:info@greenspacecambria.org)



## EDUCATION GALLERY



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