

# MANUFACTURER'S SUGGESTED RETAIL PRICE LABEL

affixed pursuant to federal law

FORM NO. 83-320-0190 (7-69)  
PART NO. 3499119

FINAL ASSEMBLY POINT HAMTRAMCK ASSY	VEHICLE IDENT NO. BS23-JOB-294098	S.O. NO. 403-BB-M03288
COLOR CODE: E51X	TRIM CODE: H6X9	63350 32

# Plymouth

# CHRYSLER

# IMPERIAL

SHIP TO:  
ROXBURY CHRYSLER PLYMOUTH INC  
2 COMMERCE BLVD  
SUCCASUNNA NEW JERSEY 07876

SOLD TO:  
ROXBURY CHRYSLER PLYMOUTH INC  
2 COMMERCE BLVD  
SUCCASUNNA NEW JERSEY 07876

SALES CODE	DESCRIPTION	MANUFACTURER'S SUGGESTED RETAIL PRICE
BS23	PLYMOUTH AAR CUDA-2 DOOR HARDTOP THE FOLLOWING ITEMS OF EQUIPMENT ARE STANDARD ON THIS MODEL-340 CID ENGINE, 4 SPEED MANUAL TRANSMISSION SURE GRIP DIFFERENTIAL, H.D. SHOCKS AND SUSPENSION, POWER DISC BRAKES, REMOTE CONTROL RACING MIRROR, TAPE STRIPE, RALLYE ROAD WHEELS, G60X15 REAR AND E60X15 FRONT TIRES W/RWL, COLLAPSIBLE SPARE TIRE.	3,966.00
A01	LIGHT GROUP INCLUDES FENDER MNTD. TURN INDICATORS TRUNK LIGHT, GLOVE BOX LIGHT, ASHTRAY LIGHT, TIME DELAY IGNITION LIGHT AND TIME DELAY INST. PAN. FLOODLIGHT, MAP/ COURTESY LIGHT.	36.00
A21	ELASTOMERIC FRONT BUMPER GROUP	68.00
A53	*	
A62	RALLYE INSTRUMENT CLUSTER GROUP INCLUDES VARIABLE SPEED WIPERS WITH ELECTRIC WASHERS, TACHOMETER ELECTRIC CLOCK, HEATER CONTROL FLOODLIGHT, 150 MPH SPEEDOMETER TRIP ODOMETER W/ PUSHBUTTON RESET WOODGRAIN INST. CLUSTER APPLIQUE, OIL PRESSURE GAUGE.	90.30
C16	CONSOLE	53.35
C62	SEAT ADJUSTER MANUAL 6WAY	33.30
D34	TORQUEFLITE TRANSMISSION	32.35
E55	340 CID ENGINE 8 CYL	
G15	TINTED WINDSHIELD	20.40
G36	MIRROR-RACING-RIGHT MANUAL	10.95
J78	FRONT SPOILER	20.95
R11	RADIO-SOLID STATE AM	61.55
S77	POWER STEERING	90.35
V1X	VINYL ROOF-BLACK	83.95
V6H	TAPE STRIPE	
Y05	BUILD TO U.S. SPECS	
U01	TIRES-G60X15 REAR-E60X15 FRONT-RWL	
	SUB TOTAL	4,567.45
265	DESTINATION CHARGE	74.00

## STANDARD SAFETY FEATURES

LEFT OUTSIDE REARVIEW MIRROR  
DAY-NIGHT INSIDE REARVIEW MIRROR  
ENERGY ABSORBING STEERING COLUMN  
PASSENGER GUARD DOOR LOCKS  
CUSHIONED INSTRUMENT PANEL & SUN VISORS  
LAP BELTS, FRONT & REAR, SHOULDER BELTS, FRONT (EXCEPT CONVERTIBLES)  
HEATER WITH WINDSHIELD DEFROSTER  
WINDSHIELD WASHER & MULTI-SPEED ELECTRIC WIPERS  
FOUR-WAY HAZARD WARNING FLASHER  
DUAL MASTER CYLINDER BRAKE SYSTEM WITH WARNING LIGHT  
SAFETY RIM WHEELS  
BACK-UP LIGHTS  
SIDE MARKER LIGHTS AND REFLECTORS  
DIRECTIONAL SIGNALS WITH LANE CHANGE FEATURE  
SELF-ADJUSTING BRAKES (STANDARD UNLESS SPECIFIED OTHERWISE)

### OTHER STANDARD FEATURES

ANTI-THEFT LOCK — TRANSMISSION & STEERING WHEEL  
IGNITION KEY WARNING BUZZER  
CLEANER AIR SYSTEM (ENGINE EMISSIONS)  
TORSION BAR SUSPENSION

NOTE: BE SURE THE ENVELOPE CONTAINING THE OWNER MANUAL INCLUDING WARRANTY IS IN THIS CAR.

**TOTAL\***

4,641.45

\*State and/or local taxes, if any, license and title fees, and dealer supplied and installed options and accessories are not included.

CHRYSLER PLYMOUTH DIVISION  CHRYSLER MOTOR CORPORATION