



RYLAND PERRY • LI QIUWEN

ASHLEN BROOKE JACKSON

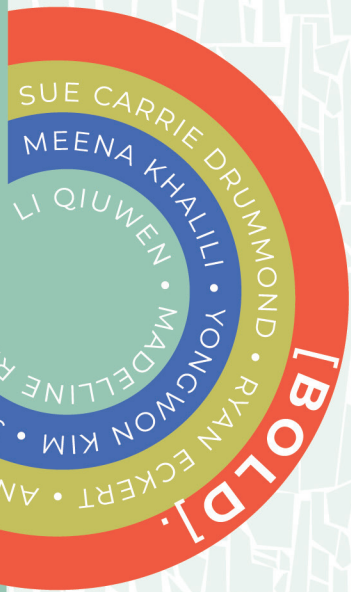
ANNA BUCKNER + NIDA ABDULLA

AKAZI ZIKI • GNGANZH UNYEN • NATALIE TYREE • ALIREZA VAZIRI • BAILEY WINCLE • DAVID WOLSKIE

HILLARY GEARY • JOEL GIBBS

JULIANA MAURER • JENNA MAYES

CHRISTOPHER SLABODA



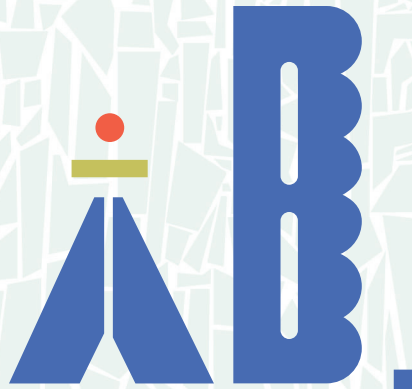
ARTIFACT  
[BOLD]. 2023

# THE SECHREST ART GALLERY

[ MARCH 20TH TO  
APRIL 14TH, 2023 ]

## OPENING RECEPTION & JUROR'S TALK

[ WEDNESDAY,  
MARCH 29TH  
4:30-6:30 PM ]



**HIGH POINT UNIVERSITY**

The Sechrest Gallery of Art



THE DAVID R. HAYWORTH  
SCHOOL OF ARTS + DESIGN  
HIGH POINT UNIVERSITY

# ARTIFACT [BOLD].

When we first conceived of Artifact[BOLD], we did so with a clear vision: to create a space that celebrates path-breaking design and honors both the legacy and the future of design education at High Point University.

The designers who have generously shared their work with the High Point University community this year have allowed us to do just that. The work that is a part of Artifact[BOLD] 2023 is innovative and thought-provoking, and reflects cultural moments through its forthright and conceptual design statements.

Whether they are building immersive environments that evoke emotional responses, producing concept-driven type, illustration, or sequence systems, or experimenting with narrative and form across media, the designer's most fundamental role is to create objects that facilitate the exchange of information. But the designer's role goes beyond that of being a simple conduit of information. Designers also hold the power, through the objects they create, to communicate ideas, to question entrenched systems, to propose new solutions, and to envision a different world. Artifact[BOLD] 2023 offers viewers an opportunity to reflect on design's power to interrogate, to provoke, to bridge, to heal.

As we celebrate Artifact[BOLD] 2023, we express our gratitude: to the wonderful Kelli Anderson, whose astute sensibility has crafted this diverse, exciting collection; to High Point University's Graphic Design faculty and students, who have lent their expertise to creating an intentional exhibition space; and, most of all, to the designers who have answered our call with a body of work that holds the power to help us all see the world anew.

Thank you,

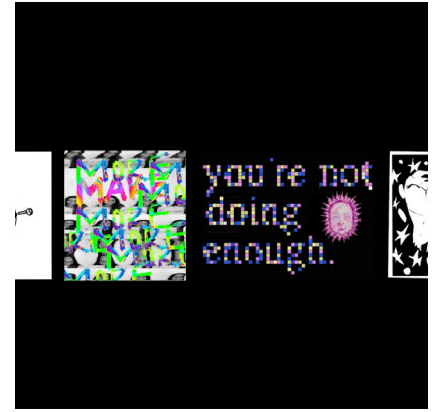
Emily Gerhold, PhD  
Curator, Artifact[BOLD] 2023  
Director, Sechrest Art Gallery



**01.** NIDA ABDULLAH  
Pratt Institute  
ANNA BUCKNER  
Appalachian State University  
Assignment 1



**02.** BRIAN ALVES  
Salem State University  
Leftovers: Remnants



**03.** \* JANE ARMSTRONG  
University of South Carolina  
Anxious Animations



**07.** LYN BRANDS  
Arkansas Tech University  
Bitten Open



**08.** JESSICA "JB" BURKE  
UNC Charlotte  
Coyote Susurra En La Oscuridad  
(Coyote Whispers In The Dark)



**09.** MIA CINELLI  
Arkansas Tech University  
Penance: At Fault



**13.** \* ANN CLAIRE EDWARDS  
High Point University  
Mother Nature



**14.** ZACH FRAZIER  
University of Missouri- Kansas City  
Waiting For The Train



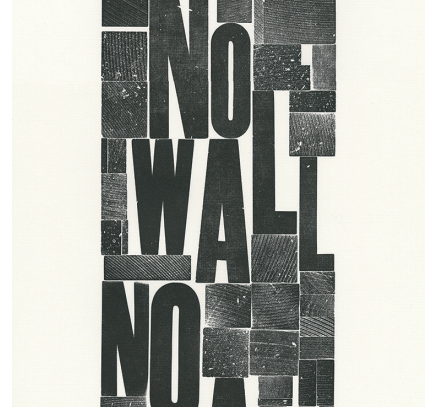
**15.** HANNAH K FREEMAN  
University of Wisconsin-River Falls  
The Journey



**04.** \* BRIANNA BAILEY  
*Jacksonville State University*  
 Hipster Soap Co.



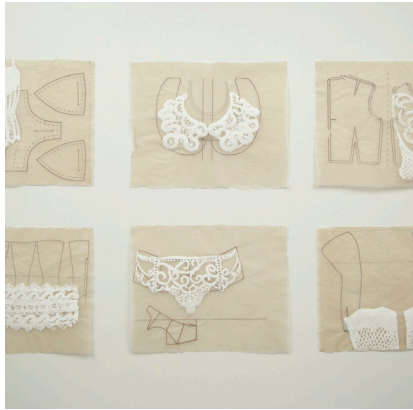
**05.** \* SPENCER BARON  
*High Point University*  
 Georetro Vision



**06.** IVANETE BLANCO  
*R-N-R Showprint*  
 No Wall, No Ban



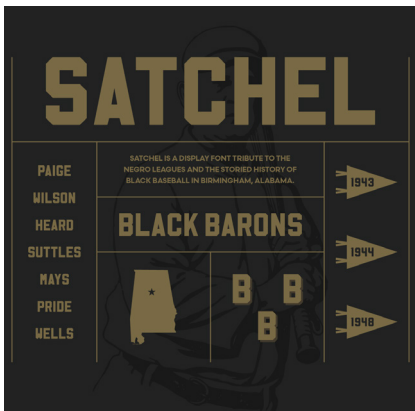
**10.** MIA CINELLI  
*The University of Kentucky*  
 Penance: With Great Regret



**11.** SUE CARRIE DRUMMOND  
*Millsaps College*  
 UNTITLED



**12.** RYAN ECKERT  
*Dordt University*  
 Church With Three Masks



**16.** CONNOR GAYDA  
*Jacksonville State University*  
 Satchel Font Design



**17.** \* HILLARY GEARY  
*High Point University*  
 Overkill Film Festival



**18.** SIMRON GILL  
*University of Pennsylvania*  
 In Absentia



**19.** JESSICA GREENFIELD  
Appalachian State University  
Appalachian Spring



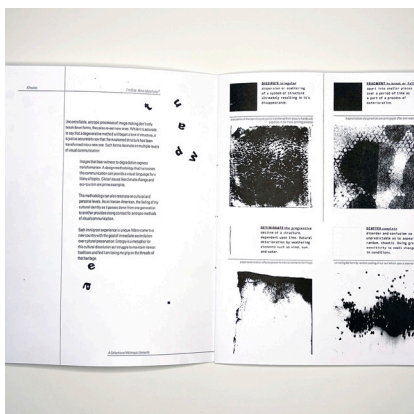
**20.** HAIRI HAN  
Benedictine University  
CMYK Rhapsody



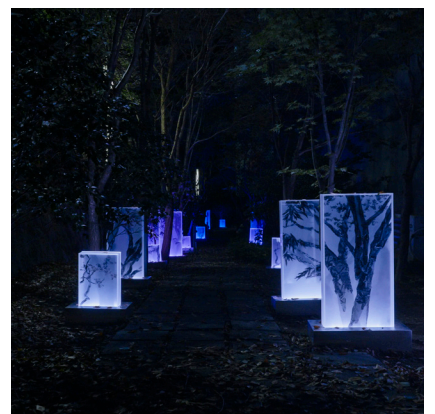
**21.** \*RAGAN HEIFFERON  
High Point University  
Alphabet B



**25.** ANNA JORDAN  
Rochester Institute of Technology  
Good Men



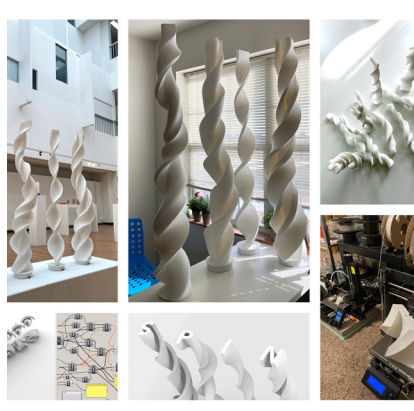
**26.** MEENA KHALILI  
University of South Carolina  
Khoobe



**27.** YONGWON KIM  
Sungkyunkwan University  
Seoul, South Korea  
The Recording Of Inner-Side; The Memorial For Recovery



**31.** SHREYAS R KRISHNAN  
Washington University, St. Louis  
Don't Leave The Meeting



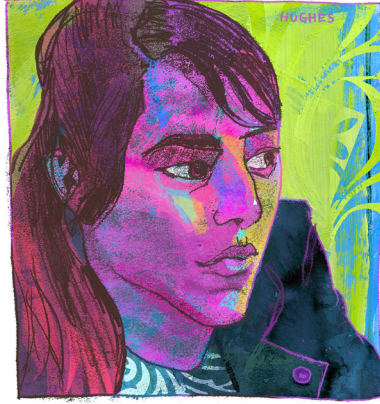
**32.** TAEKYEOM LEE  
University of Wisconsin-Madison  
Spin - Parametric 3d  
Typographical Sculpture



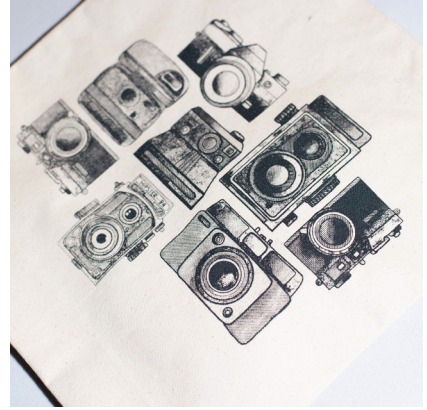
**33.** TAEKYEOM LEE  
University of Wisconsin-Madison  
3d Printed Embosser -  
Toilet Paper



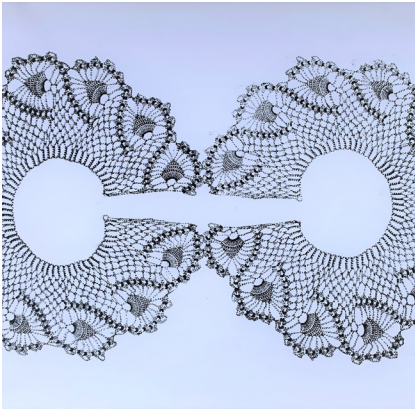
**22.** \* SARAH HOFFMAN  
*University of South Carolina*  
 My Garage



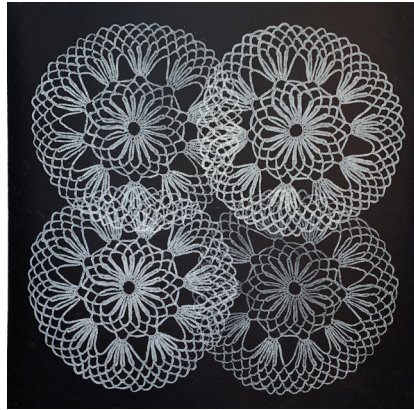
**23.** STEVEN "PRIMARY" HUGHES  
*Northern Michigan University*  
 Naomi



**24.** \* ASHLEN BROOKE JACKSON  
*Jacksonville State University*  
 Oh Snap!



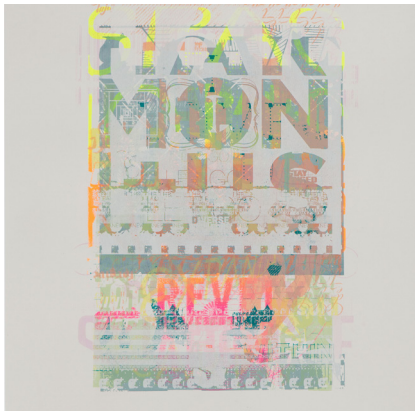
**28.** JOYCE WATKINS KING  
*Studio Artist and Designer, NC*  
 Collar Conversation



**29.** JOYCE WATKINS KING  
*Studio Artist and Designer, NC*  
 Transformation



**30.** SHREYAS R KRISHNAN  
*Washington University, St. Louis*  
**கனி** (Kani): A Zine About  
 Fruits Of Tamil Nadu



**34.** DANIELA MARX  
*University of Wisconsin-Madison*  
 Harmonious Humanity



**35.** \* JULIANA MAURER  
*Appalachian State University*  
 You Were Supposed To Hold Me



**36.** \* JENNA MAYES  
*Jacksonville State University*  
 Curio Caper Card Game

\* Current Undergraduate Student



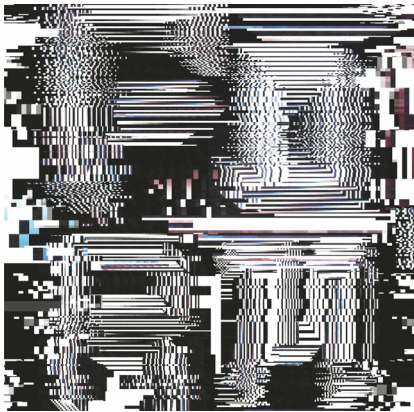
**37.** SHANNON MCCARTHY  
Eastern Kentucky University  
Natalie



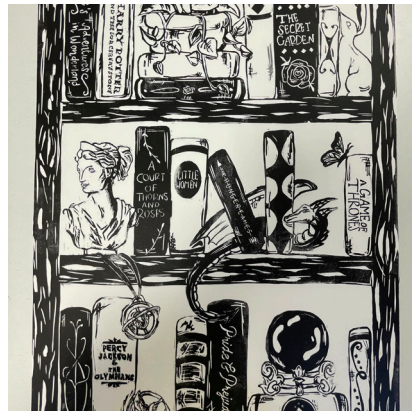
**38.** CHRISTINE MEDLEY  
Marywood University  
Bad Cat



**39.** KEVIN MERCER  
Southern Illinois University  
Blood Sacs, New Tech



**43.** LI QIUWEN  
Santa Clara University  
Into - Form



**44.** \* MADELLINE REED  
Jacksonville State University  
Childhood On A Shelf



**45.** MASOUD SAFFARI  
Iran  
Radicalization



**49.** NATALIE TYREE  
Western Kentucky University  
Pandemic Shape Play

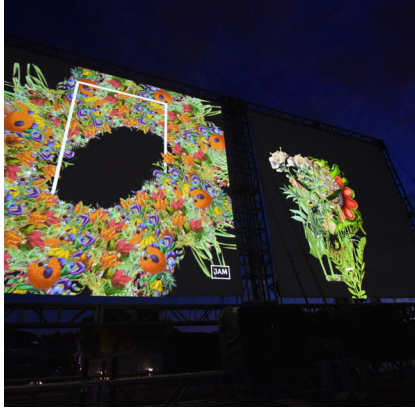


**50.** ALIREZA VAZIRI  
Alireza Studio, TX  
Beautiful Iran

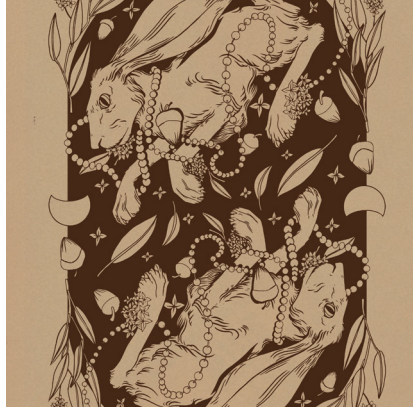


**51.** BAILEY WINGLER  
Rowan-Cabarrus Community College  
The Mom





**40.** JOSH MILLER  
Kutztown University  
Sound The Deep Water



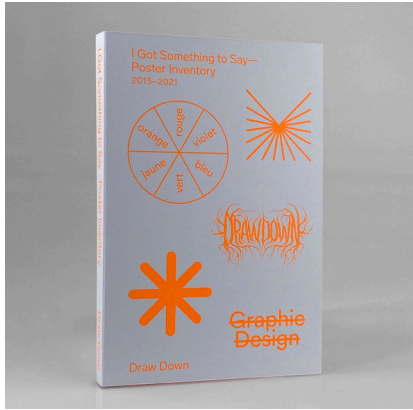
**41.** \* BRITTANI MYER  
Jacksonville State University  
Beltane Rabbits



**42.** RYLAND PERRY  
Rowan-Cabarrus Community College  
I Asked You To Stop



**46.** KASTEN SEARLES  
Arkansas Tech University  
Ketchup



**47.** CHRISTOPHER SLEBODA  
Boston University  
KATHLEEN SLEBODA  
Rhode Island School of Design  
I Got Something To Say



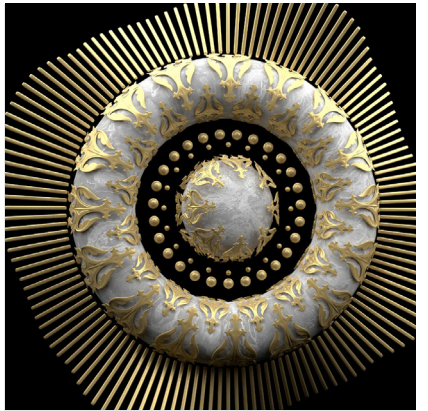
**48.** \* SOPHIE STEBBINS  
High Point University  
Suburban Gothic



**52.** DAVID WOLSKE  
University of North Texas  
Comma Splice No. 2



**53.** CHENYU ZHANG  
University of Michigan, Ann Arbor  
In The Woods



**54.** JOEL ZIKA  
Kent State University  
Ostensorium

\* Current Undergraduate Student

## JUROR STATEMENT: KELLI ANDERSON

It was such an honor and a delight to view all of the entries to Artifact [BOLD] 2023. I was particularly struck by the variety of the entries—the range of styles, perspectives and themes presented. (Such diversity is a real testament to the spirit of community at High Point.) As a viewer, I want to experience the world through someone else’s eyes. Paging through the entries afforded me this experience, which I consistently find to be joyful and possibility-expanding. It is the gift that we give one another when we make visual work. I’m therefore grateful to everyone who submitted work.

For the exhibition, I tried to select a broad cross section of pieces where it felt that the work was readily inviting me/the viewer in. Work that revealed the hand of the artist, or little clues as to how the work was physically made gave me a breadcrumb trail to follow along. Witnessing an artist or designer truly enjoy and share a new discovery they just made within a piece—whether that is discovering that an unlikely color combination or inventing a wholly new type of composition—can feel like watching someone discover an alien planet. Like poetry, this is a way of proving to each other that “there’s more” to experience than our shorthand, how we talk about experience or how Google search results represent experience. These pieces prompted me to see familiar subjects or problems anew, fresh. Pieces like this expand our shared, cultural world to better represent our full experience as humans, which language and code—in their goal for precision—tend to flatten. Language tends to separate what we consider signal from noise—focusing our attention on concepts for which we have words (or now, data). It leaves a large chunk of sensory experience out. Just like other interfaces, it feigns comprehensiveness: “This —and only this—is what you can do here.” But our senses are the ultimate “check” on this—just try to describe how a tomato leaf smells with words or code and you’ll quickly find the edges. When we view a great work of art or design that opens up another, it reminds us that although signal/noise is baked into our digital/language lives, that these are someone else’s value judgments that we need not respect. Spending time together in this pure sensory craft space underscores this abundance. Therefore I hope what you feel is “more” when you pass through the exhibition. (More shades of grey, more abundance, more dimension, more possibility.)

Kelli Anderson  
Juror, Artifact [BOLD] 2023





## IN MEMORY OF: ALLAN BEAVER

Artifact [BOLD] was conceived both to showcase innovative and impactful work in graphic design, new media, illustration, printmaking, and the expanded field, and to honor the life and legacy of High Point University's long-time Artist in Residence, Professor ALLAN BEAVER.

Allan taught Graphic Design and mentored High Point's students from 2007 until 2018. Before beginning his work at High Point, Allan's career in graphic design and advertising put nearly every consumer of American cultural materials during the 1960s, 70s, 80s, and 90s into contact with his pathbreaking artistic vision, which was seen in ad campaigns for Subaru, Matchbox Toy Cars, Jockey Underwear, Panasonic Electronic, and more.

His early work as a junior art director, which gave him the opportunity to collaborate with Andy Warhol, led to progressively more high-profile work as a graphic designer for CBS, where he worked under the

legendary Lou Dorfsman. He later formed his own agency, Levine, Huntley, Schmidt, and Beaver, which was named Agency of the Year by Adweek Magazine in 1989 and recognized as one of the best creative agencies of its time.

Allan was named one of the "Top 100 Creative People in the United States," was elected President of both the Art Directors Club and The One Club, and was inducted into The New York Art Directors Club Hall Of Fame in 1997.

Independent of the significant accolades given to Allan by his professional peers throughout his illustrious career, his friends and colleagues at High Point remember him as a wonderfully supportive mentor to the students who admired him, and a bold innovator whose unique perspective and vision made the entire High Point University community a more creative and vibrant place.

