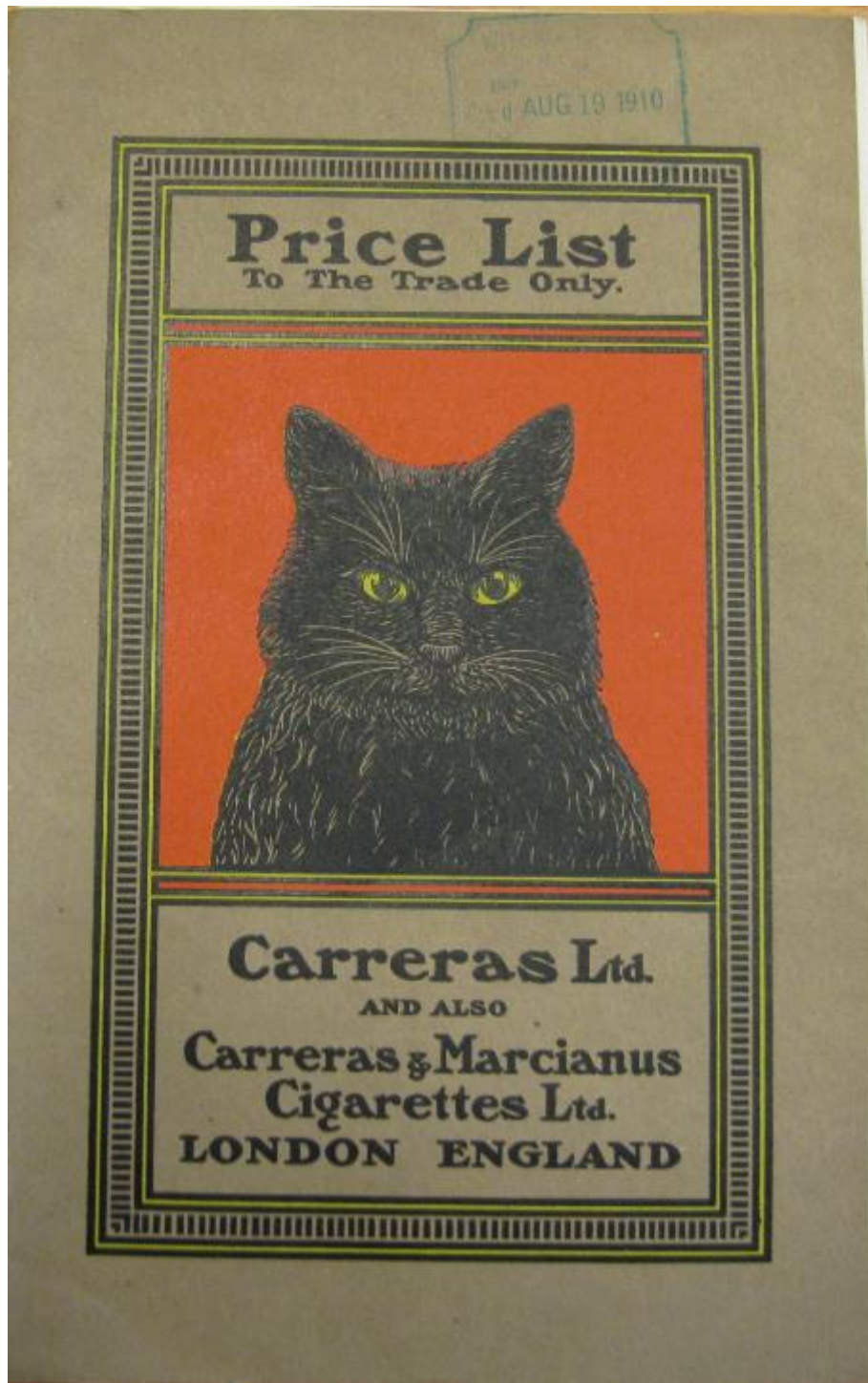


Carerras 1910



AUG 19 1910

Price List
To The Trade Only.



Carreras Ltd.
AND ALSO
Carreras & Marcianus
Cigarettes Ltd.
LONDON ENGLAND



Cigarette is
actual size.

Marcian Emperor

PURE MATURED TURKISH

An extra large size Turkish cigarette for after dinner—an ideal Cigarette to smoke over a cup of coffee. It is a blend of finest matured Turkish Tobaccos specially selected for mildness, aroma and taste.

Although it is a high-price cigarette it is not expensive. One of these cigarettes lasts as long as two of the ordinary size.

95/- per 1000.

10's boxes ... outers of 100 ... to retail at **1/6**
 20's boxes ... outers of 100 ... to retail at **3/-**
 50's boxes ... outers of 100 ... to retail at **7/6**
 100's boxes to retail at **15/-**

Length $3\frac{1}{4}$ inches. Oval shape.

CARRERAS LTD., ST. JAMES PLACE, LONDON, E.C., ENGLAND



Marcian No. 1

PURE MATURED TURKISH

This Cigarette has an aroma and taste far superior to imported Egyptian Cigarettes at the same price and weight. It is made from the oldest matured Turkish Tobacco—selected by an expert who is considered one of the greatest living authorities on Tobacco.

Because of its purity and quality it is particularly suitable for the smoker who inhales. After the heaviest night's smoking it produces no harmful effects.

57/- per 1000.

10's boxes ... outers of 250 ... to retail at **9d.**
 20's boxes ... outers of 200 ... to retail at **1/6**
 50's boxes ... outers of 250 ... to retail at **3/9**
 100's boxes ... outers of 200 ... to retail at **7/6**

Length $2\frac{1}{4}$ inches. Oval shape.

CARRERAS LTD., ST. JAMES PLACE, LONDON, E.C., ENGLAND



Knight Banneret

PURE MATURED TURKISH

This Cigarette is a masterpiece. Its mild and aromatic qualities appeal to the refined and cultured Cigarette smoker, as only the finest matured Turkish Tobaccos can appeal.

But the costliest Turkish Tobaccos are also the most sensitive to human touch and contamination. And so, to conserve the virginal purity and delicacy of its exquisite Tobacco, the "Knight Banneret" Cigarette is made by scientific machinery from start to finish, without coming into contact with the hands even once.

The result is a Cigarette of superb charm—a Cigarette which attains the connoisseur's ideal of what a Turkish Cigarette should be.

Hand-made Cigarettes of the same growths of Tobaccos as the "Knight Banneret" are sold in fashionable and exclusive London shops at 10/- and upwards per 100. But they cannot compare in delicacy of taste and aroma with the "Knight Banneret"—and it is packed in a box worthy of its superb quality.

37/6 per 1000.

10's boxes ... outers of 200 ... to retail at **6d.**
 20's boxes ... outers of 200 ... to retail at **1/-**
 50's boxes ... outers of 100 ... to retail at **2/6**
 100's boxes ... outers of 100 ... to retail at **5/-**
 50's air-tight tins to retail at **2/6**

Length 2½ inches. Oval shape.

CARRERAS LTD., ST. JAMES PLACE, LONDON, E.C., ENGLAND



Marcian No. 2

PURE MATURED TURKISH

A Turkish Cigarette of refined quality—a quality which has built up for it a wonderfully successful trade in keen competition with other lines at the same price.

It is made from fine Turkish Tobaccos thoroughly matured by long storage before use.

10's boxes...outers of 250...	to retail at 6d.	} 36/-	per 1000
20's boxes...outers of 200...	to retail at 1/-		
50's boxes...outers of 250...	to retail at 2/6		
100's boxes...outers of 200...	to retail at 5/-		

Length 2½ inches. Oval shape.

Marcian No. 3

PURE MATURED TURKISH

A popular Cigarette at a popular price. It not only enjoys a large sale at home, but its export trade is enormous. Wherever it goes it easily holds its own with the smoker. It is particularly suitable for colonial and foreign markets.

10's packets...outers of 250...	to retail at 3d.	} 20/6	per 1000
20's packets...outers of 200...	to retail at 6d.		
50's boxes	to retail at 1/3		
100's boxes	to retail at 2/6		

Length 2½ inches. Oval shape.

CARRERAS LTD., ST. JAMES PLACE, LONDON, E.C., ENGLAND



Cigarette is actual size.

Craven Royal

A MIXTURE CIGARETTE

A truly "Royal" cigarette—for the connoisseur who appreciates the finest possible quality in a regal size. This cigarette shows how delightful the purest and best Oriental and American tobaccos can be when combined in just the right proportions. It is quite free from added scent or artificial flavouring of any kind—its delicious aroma is that of the natural leaf.

50/- per 1000.

- 10's boxes ... outers of 250 ... to retail at **1/-**
- 20's boxes ... outers of 200 ... to retail at **2/-**
- 50's boxes to retail at **5/-**
- 100's boxes to retail at **10/-**

Length $3\frac{1}{8}$ inches. Oval shape.

CARRERAS LTD., ST. JAMES PLACE, LONDON, E.C., ENGLAND



Cigarette is actual size.

Craven Mild

A MIXTURE CIGARETTE

Made of precisely the same tobaccos as Craven "Royal," but in a smaller, handier size for everyday smoking. Like Craven Mixture this cigarette has world wide popularity—it is a special favourite in all the leading clubs and restaurants in England, the Continent, and America. No stock is complete without it.

35|- per 1000.

10's boxes ... outers of 250 ...	to retail at	6d.
20's boxes ... outers of 200 ...	to retail at	1/-
50's boxes	to retail at	2/6
100's boxes	to retail at	5/-
50's air-tight tins	to retail at	2/6
100's air-tight tins	to retail at	5/-

Length $2\frac{1}{2}$ inches. Round shape.

CARRERAS LTD., ST. JAMES PLACE, LONDON, E.C., ENGLAND



Cigarette is actual size.

Black Cat Mixture

A MIXTURE CIGARETTE

The wonderful success of Craven Mixture Cigarettes (see page 23), prompted us to manufacture this Mixture Cigarette for the masses. Its success has been phenomenal, not only "at home," but in the Colonies and abroad.

It is a blend of well matured American and Oriental Tobaccos, and, like all our other brands, it never becomes *hard* and *stale* no matter how long it is kept.

[A Wrinkle worth Knowing]

The discolouration of the paper noticeable in Mixture Cigarettes of great age is due to the impregnation of the paper with the essential oils and essences of the Tobacco in the Cigarette. That being so, the paper of the "discoloured" paper tastes sweeter than one newly made. Light a new Mixture Cigarette and an old Mixture Cigarette at the same time and prove this for yourself.

20/6 per 1000.

10's packets	outers of 250	to retail at	3d.
20's packets	outers of 200	to retail at	6d.
50's boxes		to retail at	1/3
100's boxes		to retail at	2/6
50's air-tight tins		to retail at	1/3

Length 2½ inches. Oval shape.

CARRERAS LTD., ST. JAMES PLACE, LONDON, E.C., ENGLAND



Chick

A MIXTURE CIGARETTE

The low price of this remarkable little line is not in keeping with its excellent quality. Chick is one of the plums of the basket—simply because its price is cut so fine that manufacturing and selling it are like giving change for a shilling.

It was made at the request of several Customers who had a demand for a low-price Mixture Cigarette, and though we were anxious to meet them as regards price, we could not do so at the sacrifice of quality.

17/4 per 1000.

4's packets	outers of 200	to retail at	1d.
10's packets	outers of 250	to retail at	2½d.
50's boxes		to retail at	1/0½
100's boxes		to retail at	2/1
50's air-tight tins		to retail at	1/0½

Length 2½ inches. Oval shape.

CARRERAS LTD., ST. JAMES PLACE, LONDON, E.C., ENGLAND

