

All Tobacconists should Stock the High-Class Tobaccos and Cigarettes made by

GALLAHER LTD., BELFAST & LONDON,

Who belong to no Ring or Combine. Write for their New Price List.

ESTABLISHED 1896.

The CIGARETTE WORLD

THE RETAILERS' JOURNAL.

& TOBACCO NEWS.

ONE PENNY MONTHLY. ONE SHILLING PER ANNUM, POST FREE.

Published on the 15th of every Month.

FOR

Asthore Cigarettes

APPLY TO

J. H. CUSTANCE,

Sole Agent for the United Kingdom.

Putney, S.W.

BED ROCK BRAND

PATENT

Cherry

Tipped

Brilliant,

Leaf Covered.

BED ROCK BRAND

PATENT

Cherry

Tipped

Brilliant,

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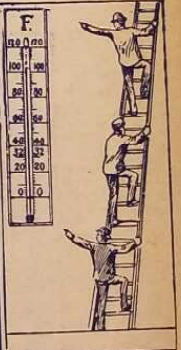
Royal Navy Blend.

(Jamavana)

Packed in 1 oz. Packets and 2 oz. and 4 oz. Tins.

The Tobacco used for this Brand is of the same growths and similar in Blend to that manufactured by us for the Admiralty for the use of H.M. Navy.

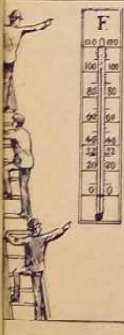
COHEN, WEENEN & CO., London, E.



Don't forget to Order.

Sales still rising.

R. P. GLOAG & CO
WALWORTH.



Don't forget to Order.

Sales still rising.

R. P. GLOAG & CO.
WALWORTH.

MURATTI'S HIGH-CLASS CIGARETTES.

SMOKED BY ROYALTY AND THE NOBILITY.

Well Advertised. In Constant Demand.

ARISTON

The Leading Turkish Cigarette.

Profit to Retailer - - Over 30 per cent.

Tasteful Showcards, Empties, and other Advertising Matter, FREE on Application.

B. MURATTI, SONS & CO. LTD.,

Head Offices and Factory - - - WHITWORTH STREET, MANCHESTER.
London Offices and Sale Rooms - - - 88, GRACECHURCH STREET, E.C.

TOBACCO TRADE BENEVOLENT ASSOCIATION.

(FOUNDED 1860.)

President:—WILLIAM KLINGENSTEIN, Esq.

Trustees:—BARON WINTERSTOKE of BLAGDON, J. S. GILLIATT, Esq.,
CHAS. E. LAMBERT, Esq.

Treasurer:—THOMAS DURBRIDGE, Esq.

Pensioners now receive £24 per annum. Temporary relief granted to necessitous Members of the Trade, their Widows and Orphans.

The work of the Association is carried on voluntarily, therefore practically without expense.

DONATIONS AND SUBSCRIPTIONS will be thankfully received by the Honorary Collectors:

H. C. WESTERVELD, 16, Water Lane, E.C.

A. BAYMAN, Esq.

GEO. EMBLIN, Esq.

WALTER DOWNING, Esq.

P. D. JARRETT, Esq.

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THOS. RAYNER, Esq.

Every Half-Guinea contributed carries with it a vote at the next Annual Election of Pensioners.

Honorary Joint Secretaries:—

C. VOGELSBERGER, Esq., 8, London St., E.C. (to whom all Communications should be addressed), and E. C. OSMAN, Esq.



"THESE SEGARS
ARE DISTINCTLY
ENJOYABLE."

THE FULLEST SATISFACTION

IS ALWAYS OBTAINED FROM

"FREEMANS'" DARVEL BAYS,

THEY { ARE FULL IN QUALITY.
ARE MODERATE IN PRICE.
PROVIDE THE FULLEST SMOKING
ENJOYMENT.

Every Segar can be sold with the utmost confidence.

FOR PRICES AND PARTICULARS WRITE :

J. R. FREEMAN & SON,
LONDON, N.,
And GRANGETOWN, CARDIFF.

A Special Fancy Line for Christmas Trade.



Tobacconists desirous of doing
a brisk trade in Christmas
fancy goods should not fail to
get a supply of

MURRAY'S SILK-CUT CIGARETTES.

These are excellent quality
Virginia, and are packed in hand-
some crimson padded boxes, with
protective cardboard cases.

In Boxes of 25 and 50, to retail at 1/-
and 2/-. Also in boxes of 100.

PRICES ON APPLICATION. WRITE TO:—

Murray, Sons & Co. Ltd., Belfast,
Also at Dublin and Glasgow.

SINGLETON & COLE LIMITED,

Besides being Manufacturers of Tobaccos, Cigars, and Cigarettes, &c., &c., claim to be the originators
of the

MIXED PARCEL SYSTEM.

Our **35** MIXED PARCELS are now one of the leading and most useful lines in the trade.

We supply all goods and all makes in demand, on the best terms and at the lowest possible prices.

Why purchase in larger quantities oftentimes than you require, when you can get all you want weekly and fresh in a "Mixed Parcel" from us, and Carriage Paid?

We stock an almost endless variety of Tobacconists' Fancy Goods and Shop Fittings.

OPENING ORDERS are A SPECIALITY.

OUR REVISED GIGANTIC PRICE LIST will shortly be ready for distribution, and a postcard will bring a copy to you in due course. In the meantime, your inquiries for anything connected with the trade, imported or otherwise, will be highly appreciated.

We have a fine selection of BRITISH, MEXICAN, INDIAN, and MANILA CIGARS. If you are open to purchase, may we have the pleasure of quoting?

We strongly recommend you to stock "PASSION FLOWER" MIXTURE. The demand for it is increasing rapidly.

We study neither time nor trouble, and our sole aim is to please.

11-16, CANNON ST., BIRMINGHAM.

41, PARADISE ST., LIVERPOOL. 7, MILL HILL, LEEDS.

Also at SHREWSBURY, WALSALL, and WOLVERHAMPTON.

OUR LATEST SUCCESS.

SWEET
GRAPES

5 a 1^d

With Coupon for Presents.

PRICE
14s. per 1000.
Less Discount according to
Quantity.

STOCKED BY ALL
WHOLESALEERS.

Manufactured by
B. MORRIS & SONS, LTD.
LONDON, E.

40% PROFIT.

DONORE CASTLE
CIGARETTES, 8d. per oz.,
Yield 40% on List.

ADVERTISING MATTER SUPPLIED.

Write for List, Dept. G,

T. P. & R. GOODBODY,
DUBLIN,

Who are not connected with any
Trust or Combine.

The Cigarette World
AND TOBACCO NEWS.

JANUARY 15th, 1908.

All Communications to be addressed to Offices of "Cigarette
World," 32, The Broadway, Wimbledon, S.W.

Blocks should be sent direct to
Messrs. Chorley & Pickersgill, Ltd., The Electric Press, Leeds.

The Editors will be pleased to consider any articles which may be
submitted on subjects of interest to the Trade. Prompt payment will be
made for those accepted. MSS. must be clearly written on one side of
the paper only, and stamps should be enclosed for their return in case
of rejection. Designs for Advertisements are specially desired.

Advertisements of which proofs are required should reach us on the
8th of the month; samples can be dealt with up to the 10th.

PAST AND FUTURE.



E write these words as close as may be to a
roaring fire and try to take a cheerful view
of the New Year, though it is a somewhat
difficult task considering the bitter east
wind and the depressing dismal weather.

This is the time when kind friends keep on writing from
the sunny south, telling us of bright sunshine and blue seas,
well knowing that we are chained to bleak old London,
and instead of sunlight have to run up heavy bills for coal
and light. Neither have we much satisfaction in reflecting
on "the year that's awa," for 1907 consisted of about
eight months of winter, one month of summer in periods of a
few days at a time, and three months of rather wet autumn.
However, despite all these trials, influenza has not up to
the present invaded the editorial sanctum nor passed the

ESTABLISHED 150 YEARS.

TADDY & CO.,
Tobacco, Cigarette, and
Snuff Manufacturers,
and Cigar Importers.

.....
PACKET SHAGS, PACKET BIRD'S EYE, &C.
ROLL, TWIST, and CAKE TOBACCOS.
.....

Flaked and all Descriptions of Fancy Tobaccos in Embossed
Foil Packets and Enamelled Tins.

WRITE FOR PRICE LISTS AND TERMS:

45, MINORIES, LONDON, E.

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threshold of the house, so we will cease to grumble and as a first duty heartily wish all our readers health, happiness, and prosperity for the New Year. We felt far from cheerful this time last year, but nevertheless we have found that it turned out better than we expected in every way. We acknowledge with sincere gratitude the increasing measure of support we have received, and the sympathy shown by the trade in our efforts to keep the independent flag flying, and we feel encouraged and stimulated accordingly to make even greater efforts to awaken our readers to the necessity of speedy action before the Trust gets such a grip upon their trade that can never be shaken off. We would remind them that it is impossible to make bricks without straw, and that if they value our policy as they say they do and believe that it is useful to have one independent trade journal, then they must give us their strong and loyal support.

There is little of interest to note at the moment, but we have, alas, to place on record the fact that the Imperial have considerably increased their profits and have tightened their hold upon retailers. Against this we may note that public opinion in America has been awakened against trusts in general, and that most infamous of all trusts, the American Tobacco Company, in particular. Prosecutions have been instituted, and the stocks have suffered a depreciation running into millions. All this is good, but we must not expect too much, as we know that in the United States the trusts have a well established system of corruption, thoroughly organised in every particular and controlled by men who are not handicapped by any notion of honour or decency, and are daily guilty of conduct so mean, so treacherous, and so utterly base that it almost passes belief. The truth is that the country is so honey-combed with corruption that it requires not only an unusually strong government and a remarkably determined President, but also an absolutely overwhelming weight of public opinion to effectually grapple with the evil. There certainly are hopeful indications that the nation is awakening, but it will take, we fear, a very long period before the trusts can be brought to their knees. In the beginning they could easily have been dealt with, and therein lies the moral for us. If now the trade shows a determined front there is yet time to save itself from the disaster which will otherwise assuredly happen. If they do not, then, encouraged by the success of the Imperial, other trusts will be formed and the most serious results are bound to happen. The tobacco trade, more than any other, has always lacked cohesion, and the apathy of the retailer has exposed him to the attacks of the Trust. Moreover, he has been lulled into a false security by the syren song of interested persons, and he never thinks of the future and cannot read the signs of the times. Mr. H. J. Nathan, who did such good service over the Ogden bonus, has been trying for many months past to unite all trade interests in a Tobacco Trade Council, and we all know how energetic that gentleman is, yet it has to be recorded that up to the present his efforts have not been very successful, and there does not seem much prospect of better results in the

future. If Mr. Nathan had turned his attention to starting a combination to resist the trust it might possibly have been supported, but his present scheme is, we fear, doomed to failure.

Efforts are being still made to induce the Chancellor of the Exchequer to reduce the tobacco duty, but there is little chance of success, because, obviously, a substantial concession could not be given, and a small reduction would in no way benefit the retailers but would be appropriated by the manufacturer, who finds his margin of profit very small on the threepenny article. Mr. Asquith deserves our gratitude for reducing the tax on earned incomes, but we cannot expect him to sacrifice revenues which could only be replaced by other taxation which all would feel, unless a much stronger case were made out.

We cannot close these remarks without appealing once more to the generosity of our readers on behalf of the Tobacco Trade Benevolent Association. Last year a hearty response was made, and the hard working Committee were much encouraged in their noble work. Nevertheless, the Association is not at all supported as it ought to be by the trade, and especially by the rank and file. Not everyone can afford a large sum, but there is scarcely a retailer who could not spare a trifle, yet the list of subscriptions is a very small one in length. It is hardly necessary for us to refer again to the splendid work done by this Association, neither is it necessary for us to remind our readers that owing to want of funds many deserving cases have to be passed over. We ask all to make an effort to help, and they may do so with the confidence that every penny they contribute will go direct towards the objects of their benevolence and will not, as happens too frequently, swell the salaries of overpaid officials. Lastly, remember that he gives twice who gives quickly, and new subscribers are much wanted to meet the heavy demand upon the Committee.

DR. PRESLEY M. RIXEY, Surgeon-General of the United States Navy, has, we learn from the *Medical Record*, recommended in his annual report that an order be issued by the Navy Department forbidding the use of cigarettes by all persons in the navy under 21 years of age. It is stated that in three months the crew of the battleship "Missouri," numbering 700 men, used 1,500 books of cigarette papers, 1,200 lbs. of smoking tobacco, and 37,000 cigarettes. None the less, 48,000 cigarettes and 15,000 lbs. of candy, together with 1,000 lbs. of navy plug chewing tobacco and 30,000 cigars, have been loaded on the "Culgoa" in the Brooklyn Navy Yard, as a part of the canteen supply.

There are at least 17 cigarette factories in China, the largest of which, the property of the British Cigarette Company in Shanghai, turns out 8,000,000 cigarettes a day, and the same company has just erected a factory at Hankow capable of a similar output. This British factory in Shanghai is equipped with both British and American machinery, has a staff of some 33 foreigners (British and American), in addition to a large number of travelling agents in the interior, and gives employment to about 2,500 Chinese—men, women, and children of both sexes. Many of the 17 factories, however, are small concerns, and their daily output is inconsiderable. A large cigarette factory, to be known as the Eastern Tobacco Company, has recently been erected in Shanghai under Spanish patronage.

Our Smoking Mixture.

The French Government employs 1,550 workmen and 15,000 women in the State tobacco manufactories, and makes a yearly profit of £16,000,000.

KILLED BY A PIPE.—Charles Newton was smoking a pipe when he was thrown from his bicycle at Croydon by a dog. The pipe stem pierced the roof of his mouth, and he died from the injury.

WAS IT SPECIAL SCOTCH?—A cabman who was charged at Ipswich with being incapably intoxicated while in charge of his cab ascribed his condition to having smoked three or four cigars which a "fare" gave him.

CLOTHED IN TOBACCO.—A priest has been arrested at Agricourt, on the Franco-Belgian frontier, for smuggling. His luggage was full of cigars, and when he was stripped he was found to be wearing around his body a layer of tobacco and cigars over an inch in thickness. The man was literally clothed in tobacco, and 2,000 cigars were taken from the layer.—*Evening News.*

TOBACCO KING'S HONEYMOON.—To fill the artificial lakes in his park, and make it look like a fairyland for his bride during their honeymoon, Mr. James B. Duke, the tobacco king, pumped the Raritan river dry, and in this way stopped the operation of the Raritan woollen mills. Over 400 mill-workers were thrown out of work, says the *Standard's* Washington correspondent, but they were paid their wages by Mr. Duke.

ARE PIPES DOOMED? THE TRIUMPH OF THE CIGARETTE. TOBACCO BILL OF £25,000,000.—Is the pipe doomed in this country? Tobacco is popular in the United Kingdom as it has never been before, but it is tobacco in a form which would be unrecognisable to old-time smokers. Each year now the people of the country are spending 25 millions in tobacco. Here is an expert's estimate as to how the money goes:—

Cigarettes	£15,000,000
Pipe tobacco	9,000,000
Cigars	1,000,000

Total .. £25,000,000

"The cigarette has gripped us as it has gripped the rest of the world," said one of the most prominent of London tobaccoists recently. "The clay pipe is practically dead, other kinds of pipes are being relinquished for cigarettes. Even hardened pipe smokers are giving way. Cigar smokers are coming into line too. The chief reason is the convenience of the cigarette. This hustling age does not allow of the leisurely pipe in business hours. In walking from one office to another, or in returning from lunch there is just time for a cigarette. So the pipe is reserved till night. Then, when night comes, the cigarette often triumphs over the pipe, for no cigarette smoker ever relinquishes them when once they have exerted their influence. They appeal to all classes. Connoisseurs smoke them, the bricklayer smokes them in preference to his clay pipe. The use of cigars is diminishing, but that is due not only to the fascination of the cigarette but also to the fact that cigars, from various reasons, are more expensive." Eighty per cent. of the men in this country are, it is calculated, users of tobacco in some form or other. The average consumption of cigarettes is eight by each person each day. Pipe smokers consume at least six pipefuls a day. Assuming that a cigarette lasts ten minutes, and a pipe of tobacco 20 minutes, it is possible to estimate the time which 80 per cent. of the men in this country spend in smoking each day. The figures are: Cigarette smokers, 1 hour 20 minutes; pipe smokers, 2 hours.—*Daily Mail.*

IRISH GROWN TOBACCO.—The possibility of raising a paying crop of tobacco in Ireland under conditions unknown in lands to which the plant is indigenous, has been proved to demonstration recently. At Randlestown, County Meath, Colonel Everard has declared that in spite of the bad season he is well satisfied with the results obtained on the 18 acres he has under cultivation. Captain the Hon. Otway Cuffe has a dozen acres under tobacco, and Lord Dunraven eight or nine, and they are both, we understand, hopeful of increasing the return from their plantations each successive year. In County Wexford a Tobacco Growers' Society has been formed, composed of 12 farmers, who are co-operating in cultivating as many acres of the crop. But no more interesting experiment has been made anywhere than at Curraheen, near Cork, where Mr. Robert Lambkin, who for nine years had charge of a large tobacco estate in Sumatra, has a plantation, of which a lengthy description is given in the *Cork Evening Echo*. The leaf grown on "a farm which is no worse or no better no more open or more sheltered than the average holding in Ireland," is said to be not only far larger than any heretofore grown in Ireland, but to be quite equal in size to any grown in the tropics. The tobacco plant is hardy, and it has no insect enemies in Ireland as it has in the hotter countries. Portion of a previous crop grown by Mr. Lambkin has been made into cigars in Dublin, and he says that next year pure leaf cigars of Irish-grown tobacco from his plantation will be manufactured on a large scale. When, at the end of a season such as we have passed through, a grower of wide practical experience can anticipate complacently the results of much bigger experiments than he has heretofore attempted, the outlook of tobacco-growing in Ireland must be decidedly favourable.—*Irish Daily Independent.*

"ODE TO TOBACCO."

(OWED TO CALVERLEY.)

(Placidity, restfulness, patience belong to the plier of the needle; there is nothing like it as a nerve-soother. It beats tobacco smoke hollow.—*The Lady.*)

Thou who when fears attack
Bidst them avaunt, and Black
Care at the horseman's back,
Perching, unseatrest;
Sweet in times far away,
Sweet when the locks are grey,
And at the present day
Possibly sweetest.

Now must my liking old
For thee release its hold,
Though virtues yet untold
Stand to thy credit;
For 'tis another's boast
That it can cheer us most,
Quelling Dejection's host—
Ladies have said it.

Yes! A new soother sees
Lean men by slow degrees
Put on an air of ease,
Pompous as beadles!
They only treat their wives
Well and lead quiet lives
Who when the dusk arrives
Change pipes for needles!

A. W. B.

—*Daily Chronicle.*

"NATIONAL SHAG," PACKED IN 1/32, 1/16, 4s. 6d. per lb.—THE PRIZE MEDAL SHAG FOR QUALITY.
W. T. OSBORNE & CO., 47, BLACKFRIARS ROAD, LONDON, S.E.

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Trade News and Notes.

It is estimated that tobacco to the value of £25,000,000 has been grown in Pennsylvania during the last fifty years.

MR. LION VAN RAALTE, of Keith Lodge, Beulah Hill, Upper Norwood, S.E., late senior partner of S. Van Raalte & Sons, cigar importers, of Glasshouse Street, Regent Street, W., left estate of the gross value of £16,651, with net personalty £16,067.

TOBACCO LICENSES. GRIEVANCES BEING LAID BEFORE THE GOVERNMENT.—The question of reform in the granting of tobacco trade licenses has been brought to the notice of the Government by letters to Mr. Asquith and Mr. Herbert Samuel from Mr. A. Zicaliotti, of Biddulph Mansions, W. In his letter to the Chancellor of the Exchequer the writer states that the inequity of the too cheap uniform license becomes glaring once 3,000 of the highest-rented licenses are selected from the total—exceeding 300,000. For these few rich dealers pay just 1 per cent. as against 99 per cent. of the whole revenue from dealers' licenses paid by their less fortunate brethren. In this number of 3,000 will be found several millionaires, the tobacco manufacturers, foreign importers, co-operative stores, palatial hotels, railway companies, and huge multiple limited liability shopkeepers, who among them enjoy by far the best part of the trade. The writer contends that the graduated system is the only fair remedy; such a system, based upon rental, obtains in the liquor trade. A less perfect system of graduation, Mr. Zicaliotti maintains, rules the tobacco-cutters' license, based on quantities cut. But, unfortunately, it stops at 120,000 lbs., or just when the manufacturer has become best able to continue paying the increasing rate. But comparing cutters' with dealers' licenses it is found that the former are better served by even imperfect graduation than the latter by dead uniform cheap licenses. A dealers' graduated license might start either at £50 rental and under for £1 1s. per annum, or, to meet the village petty dealer, at £25 rental and under at 10s. 6d. per annum. This the poorest widow could pay. Mr. Asquith, through his secretary, simply acknowledged the receipt of this letter. In writing to Mr. Herbert Samuel, M.P., Mr. Zicaliotti contended that both in dealers' and in cutters' licenses reform is needed which will save thousands of license-holders from regulations which prevent them defending their interests against the manufacturers.

NEW PACKING OF ARDATH SPECIALITIES.—We have pleasure in publishing the following letter from the Ardath Tobacco Co.:

"Dear Sir,—We beg to inform you that we are packing the five following lines of Virginian cigarettes in our patent air-tight vacuum tins of 25, 50, and 100:—

- State Express Cigarettes No. 555.
- State Express Cigarettes No. 999.
- State Express Cigarettes "Astorias."
- State Express Cigarettes de Luxe.
- Ardath Mixture Cigarettes.

These lines in the new packing we are supplying to the trade at the same price as has hitherto been the case in respect of the cigarettes packed in the cardboard boxes, and, of course, the price to the public is also the same. We feel quite sure that the trade and smokers will appreciate that this new process of packing is the only one to effectually overcome the unavoidable effect of climatic influences. Of course, our cardboard boxes are not by any means withdrawn, and we would ask you to kindly announce our new process of packing in your next issue. The different brands of cigarettes will always be recognised by the trade and smoking public, as the labels on the tins are of the same kind as the covering on the cardboard boxes in which these cigarettes have always been packed.

We are, dear sir, yours faithfully,

ARDATH TOBACCO COMPANY."

THE CONSUMPTION OF TOBACCO.—The tobacco trade in this country has again encountered difficulties during the last year owing to the high prices of the raw material. According to the annual report of the Leaf Tobacco Market, the efforts which were made to charge higher prices to the retail trade for the lower grades of leaf were unsuccessful, and accordingly the trade in low-priced shag and roll tobacco was, during the year, carried on at prices leaving little or no profit to the manufacturer. During the fiscal year 1906-7 the total consumption exceeded the yield of fermented tobacco of the 1906 crops by about £136,000,000, and in previous years the consumption has also been considerably in excess of the production. The report attributes the present "excesses" of the trade to the tendency to manipulate the supply by attempting to bring it apparently into normal proportion to the consumption, not to any significant shortage in production. Great Britain and Ireland consumed 39,644,000 kilogrammes of tobacco during the year, compared with 227,291,000 in the United States, and 97,600,000 in Germany. The Dutch are the heaviest smokers, as they consumed 3,400 grammes per head during the year, compared with 2,646 for the United States, 1,600 for Germany, and 0,901 for Great Britain.

CONNOISSEURS SMOKE

TEOFANI'S

HIGH-CLASS
CIGARETTES.

PURVEYORS TO HIS HIGHNESS



THE KHEDIVE OF EGYPT.

HORS CONCOURS. MEMBRES DU JURY. GRANDS PRIX
GOLD MEDALS, CROIX BIJOUX, CROIX D'HONNEURS,
DIPLOMES D'HONNEURS, &c., &c.

FROM ALL WHOLESALE HOUSES, OR FROM

TEOFANI & CO., LONDON.

Tel. Address—TEOFANI, LONDON. Tel. No. 2783 AVENUE.

Foreign.

BRITISH SOUTH AFRICA TOBACCO.—The report for the year ended June 30th states that £5,542 was despatched to Rhodesia for further development of properties. About 150 acres were placed under tobacco as compared with 30 acres last year. The water supply is being developed. The amount of leaf picked and cured this season is upwards of 36,000 lbs., or more than three times the quantity produced during last year.

W. T. OSBORNE & CO., 47, BLACKFRIARS ROAD, LONDON, S.E.—THE BEST HOUSE FOR MIXED PARCELS. SEND FOR PRICE LIST.

EXHIBITION, 1907.

TWO GOLD MEDALS

Have been awarded to the High-class Brand of British Cigars:

“FLOR DE ALEGATO”

for the . . .

4d. size HERMOSOS, 6d. size FLORENTINOS.

Stocked in the following sizes:

- HERMOSOS ... in 50's and 25's.
- PANATELAS ... ,, 50's.
- ALFONSOS ... ,, 50's and 25's.
- ZARZUELAS ... ,, 25's.
- FLORENTINOS ... ,, 25's.

Packed with Patent Pressing Slips.

HAYANA FILLERS.

Owing to the scarcity of good 4d. and 6d. Havana Cigars, these goods command a ready sale.

SPECIAL LINES IN BRITISH CIGARS:

2d.

- EL ESCARZAR ... Excellentes, 25's and 50's (Banded).
- EL OBTENIDO... ... Especiales Extra, 25's and 50's (Banded).
- SANS GENE ... Napoleons, 50's.
- FLOR DE OVIDE ... Conchas Finas, 50's (Mexican Tobacco).

3d.

- LA TABONA ... Perfectos Choisi, 25's and 50's (Banded).
- LA FORCIGO ... Bouquet, 25's and 50's (Banded).
- EL TAPIR ... Embelesos, 50's.

CIGARETTES.

Virginia:

- EL ALEGATO (3d. packet), 10's.
- SANS GENE in 25's, 50's, and 100's.

Turkish:

- BUCEPHALUS in 10's, 20's, and 100's.
- HALEPHIE in 100's.

Sole Agents for . . .

BOSTANJOGLO (Moscow) RUSSIAN CIGARETTES. Prices on Application.

A. EDWARDS & CO.,

3 & 4, Aldersgate Buildings, London, E.C.

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RAID ON AN AMERICAN TOWN. TOBACCO FACTORIES DESTROYED.—A hundred night-riders appeared at Russellville (Kentucky) early on January 3rd, 1908, and, after overpowering the Chief of Police and three policemen, and providing against the alarm being given, destroyed by dynamite and fire the two independent tobacco concerns and several other establishments. They also shot and wounded three men and held the telephone girls and policemen prisoners for three hours.

QUEENSLAND TOBACCO INDUSTRY.—In his annual report on the tobacco industry of Queensland, the tobacco expert (Mr. R. S. Nevill) states that the character and quality of the tobacco grown in the Texas and Inglewood districts has greatly improved within the past three years, and a really good and useful article is now being produced. This result has been attained by the introduction of some of the very best varieties of the plant, by the improvement of field work, and by greater care in curing and handling. Buyers have also stimulated this by paying a better price for the well-cured and well-handled crops than for those that are not so well looked after. With regard to cigar tobacco, Mr. Nevill states that there is practically no limit to the soils suitable for growing this product in Queensland, and this should, in time, become a large and profitable industry.

BRITISH INDIA—BURMAH.—EXPERIMENTS IN TOBACCO CULTIVATION.—The *Pioneer Mail* (Allahabad) states that, according to official reports, recent experiments in tobacco cultivation in 21 districts in Burmah and in the Shan States have not been very encouraging. In four districts successful results were obtained, namely, in Myitkyina, Toungoo, Tharrawaddy, and Minbu, but in four others—Hanthawaddy, Bhamo, Henzada, and the Western Sub-division of the Southern Shan States—only partial successes are recorded, while in the remainder the experiments were a complete failure. The failures were due either to seeds not germinating or to destruction by floods or insects, and in a few cases to carelessness on the part of the cultivator. In the first case it is thought that the seed may have been at fault rather than the soil, and in future all importations of seed will be thoroughly tested before they are issued to the cultivators. The tobacco experimented with was Havana and Virginian, and the remarkable success achieved—especially with Havana seed—in some districts leads to the belief that failures in similar districts must have been due to carelessness or indifference, or, as already mentioned, bad seed. The official verdict is that the experiments were “not at all encouraging.”

Law.

MARCELLA CIGARS.—IMPERIAL TOBACCO COMPANY'S ACTION AGAINST PORTSMOUTH PUBLICANS.—In the Chancery Division on December 20th, before Mr. Justice Swinfen Eady, Mr. Sebastian applied for an *ex parte* injunction in what he described as one of the most audacious frauds that had ever come under his notice. The action was that of the Imperial Tobacco Company against a Portsmouth publican, named Hetherington. Counsel called his Lordship's attention to the get-up of the plaintiff's boxes of Marcella cigars, and those that were being sold by the defendant, and pointed out that in most respects they were identical, and that the boxes sold by the defendant were signed with the name of the Imperial Tobacco Co. at the bottom of the box and that the cigars were practically undistinguishable from those of the plaintiff. —Mr. Justice Swinfen Eady: Have you communicated with the publican as to where he gets these from?—Mr. Sebastian: No.—Mr. Justice Swinfen Eady: I see the defendant's boxes purport to be signed by the Imperial Tobacco Co. ?—Mr. Sebastian: Yes, but your Lordship will find that on defendant's boxes the words “of Great Britain

or Ireland” are omitted. It is conjectured that these are Dutch or German cigars, but at present we do not know. If your Lordship looks at the cigars you will see that the defendant's are practically indistinguishable from the plaintiff's cigars.—Mr. Justice Eady: The thing is to find out where they come from.—Mr. Sebastian: We are trying to do so.—Mr. Justice Swinfen Eady: I think you are entitled to an injunction.—Mr. Sebastian: If your Lordship pleases; and I suppose I can have liberty to serve notice of motion on the defendant?—Mr. Justice Swinfen Eady: Yes.—Mr. Sebastian: There are two other cases of a precisely similar nature against two other Portsmouth publicans named Moody and Wilkins.—Mr. Justice Swinfen Eady: You may take the same order in each case. You will take steps in the meantime to find out where these cigars come from.—Mr. Sebastian said they were doing all they could in the matter.

Police.

TOBACCO PERQUISITES.—During the hearing of a case at the Belfast Recorder's Court recently, in which a woman was charged with receiving 4 lb. of tobacco, the managing director of Gallaher, Ltd., said every man employed by the firm was allowed $\frac{1}{2}$ oz. of tobacco each night and 1 oz. on Saturday in order to keep them from stealing.

A GOLD PIN FOR CIGARETTES.—Edith Mary Sheard, a domestic servant, who was sentenced by the Dewsbury Borough Justices last month to three months' imprisonment for stealing two diamond rings and a gold scarfpin, studded with diamonds, from the Imperial Hotel, Dewsbury, took the articles from a bedroom, and gave the pin to a man named Bennett, who disposed of it for a packet of cigarettes.

DISCS IN THE SLOTS.—At West Ham Police Court last month, Wm. Hayes (12), of 13, Kingston Road, Leytonstone, William Barry (11) and George Barry (9), both of 24, Holloway Road, Leytonstone, schoolboys, were charged with stealing from automatic machines at Maryland Point Railway Station.—Detective Tricky, of the G.E.R. police, said that at about 8 o'clock one Sunday night he saw the three boys at the station. Hayes tried to put something into an automatic machine, and being unable to do so, he stamped on it with his heel. It then passed through the slot and he withdrew from the machine a packet of cigarettes. The three then went to the other entrance of the station, and Hayes was seized as he was putting a tin disc into a slot of a machine. When searched 78 similar discs were found on Hayes, and 17 on Wm. Barry, and boxes of cigarettes, matches and chocolates were found on Hayes and George Barry. In the machines at the station 40 discs like those found on the prisoners were discovered. Hayes had been cautioned about this before.—Mr. Gillespie discharged the little boy, and ordered his brother William to receive six and Hayes twelve strokes with the birch rod.

WEIGHT OF A CIGARETTE. A NORTHAMPTON TOBACCONIST AND HIS SCALES. HEAVY FINE IMPOSED.—An interesting case against a Northampton tobacconist was heard at Northampton Borough Police Court on December 17th, Earl Bird (25), of 11 and 13, Bridge Street (Cotton End), being summoned for having in his possession for use an unjust scale on December 4th.—Mr. W. R. Kew, who prosecuted for the Corporation, said the scale told one grain against the customer, which, he was informed, was the weight of a cigarette.—George B. Cole, Inspector of Weights and Measures, stated that he found a 1 oz. weight in one of the pans, and ascertained that the scales were nearly a dram against the purchaser. Upon taking off the marble top he found two pieces of wire fixed round the beam. Otherwise the scales were accurate. The wire served no proper purpose; it simply gave an advantage

LINES THAT SELL:—“NILO” EGYPTIAN BLEND CIGARETTES, 5s. 6d. lb.; “GOOD TACK” (32), 3s. 6d. lb.; “SPECIAL STRAIGHT CUT, No. 5,” 5s. 6d. lb.; “LOLAH” TURKISH CIGARETTES, 5s. 6d. lb.; “DOTS” VIRGINIA (40), 5s. 6d. lb.—W. T. OSBORNE & CO., 47, BLACKFRIARS ROAD, LONDON, S.E.

RETAILERS

WHO DESIRE AN ABSOLUTELY RELIABLE

Counter 3d. Cigar

SHOULD STOCK

FLOR DE VARZES

THIS Magnificent Cigar is manufactured by the old-established cigar experts, **R. I. DEXTER & SONS, Limited**, from the finest Havanna Fillers, and has a reputation for "uniform excellence" extending over a period of more than twenty-five years.

MADE IN THREE SIZES:

LORDS OF ENGLAND, 100's, 50's, 25's.

BRITANICAS, 100's, 50's, 25's.

PRINCESSAS, 100's, 50's.

ATTRACTIVE WINDOW SHOW-CASES, containing 225 or 100 Cigars (Cigars charged only), supplied without extra charge.

HIGHLY-EFFECTIVE SHOWCARDS AND WINDOW TICKETS SUPPLIED GRATIS.

WRITE FOR SAMPLES AND QUOTATIONS TO

R. I. DEXTER & SONS, Cigar Manufacturers,

Queen's Bridge Road, NOTTINGHAM.

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to the seller. Defendant told him that the wire was to prevent the bearing from jumping off, but in the position witness found it it would not do so.—Defendant asserted that the wire was to prevent the bearing from jumping off. Five minutes before the inspector came in the scales were against him. The assistant turned them round, but it was always his (defendant's) habit to have the indicator facing the customers.—The Bench imposed a fine of 50s., inclusive.—Mr. Kew asked whether the scales would be confiscated.—Consulting again, the Magistrates ordered defendant to pay an additional 10s., making £3 in all, and allowed him to have the scales back.

A DISPUTED ORDER.—Mawson Brothers, cigar manufacturers, Portland Street, Leicester, sued Rachael Sugarman, known as Isabel Jacobs, Victoria Restaurant, Whitechapel Road, London, for £6 15s. 6d., cigars supplied. The case was heard at the Leicester County Court on December 10th. Mr. Price (Messrs. Bray and Price) appeared for plaintiffs, and Mr. Roberts (Mr. J. T. Hincks) for defendant.—Plaintiff's case was that a traveller employed by the firm called on a Mr. Sugarman, formerly of the Victoria Restaurant, Whitechapel, and received an order for some cigars. On the arrival of the order, Mr. Mawson made some inquiries through an agent, and was informed that Sugarman was no longer the licensee of the premises, which were now in the name of Miss Jacobs. Mr. Mawson went to London and called upon Sugarman, who told him he was not the owner of the restaurant, but that he ordered goods for Miss Jacobs, the licensee. The cigars were sent to the Victoria Restaurant, and application had been made for payment without effect. Mr. Mawson called at the restaurant several times, and on each occasion saw Miss Jacobs, whom he supposed to be the licensee. She said she would give further orders when necessary. As there was no response to applications for payment of the cigars, a summons was issued against defendant in the name of Isabel Jacobs. Mr. Mawson subsequently saw Miss Jacobs, who said she was Mrs. Sugarman. The goods and the invoice for them were in the name of Miss Jacobs.—For the defence Mr. Roberts said that Miss Isabel Jacobs, for whom the cigars were ordered, was a sister of the defendant.—The defendant, Rachael Sugarman, wife of Israel Sugarman, said she had been married 17 years. She had a sister named Isabel Jacobs, who previously held the license of the restaurant. She was unable to make the business pay, and the license was transferred to witness. Witness's husband had acted as manager for her sister, but, personally, she had never taken part in the business. She had never represented herself to Mr. Mawson as Miss Jacobs. There was very little likeness between her sister and herself. Before she (defendant) took over the Victoria Restaurant, the name of Isabel Jacobs was over the door as the licensee.—Mr. Mawson emphatically declared that Mrs. Sugarman was the person who gave the order for the cigars.—His Honour gave a verdict for plaintiff for the amount claimed.

HAWKING TOBACCO. INLAND REVENUE PROSECUTION.—At Bow Street Police Court, on December 27th, Edgar Henry Brandon, a tobacconist, of Tower Bridge Road, was charged before Sir Albert de Rutzen with hawking and selling tobacco at a place otherwise than his licensed premises.—Mr. Hawkins, who prosecuted on behalf of the Inland Revenue, said that the proceedings were taken under Section 13 of the 5th and 6th of Victoria, which made it illegal to sell tobacco otherwise than on licensed premises. The object of the Act was to prevent unfair competition with the licensed traders, and also to limit the facilities for getting rid of smuggled tobacco.—Mr. J. W. Cope, a supervisor of Inland Revenue, said that at 3 o'clock that afternoon he saw the prisoner drive up in a boxed-up van to a house in Bethnal Green Road. He went inside, and witness followed him into the bar. He heard the prisoner ask the man behind the bar if he wanted any tobacco, and the reply was "No." The prisoner said, "You have got the New Year coming on, and you are sure to want something." The man behind the bar then looked at his stock of tobacco,

and said he would take "two pounds of packets." The prisoner suggested that he should also purchase some half-ounce packets, and cigarettes. The man behind the bar refused to do so, and the prisoner returned to his van, from which he took two packets of British tobacco. On handing these over the bar he received 9s., for which he gave a receipt. At the same time the prisoner made an entry in a book he was carrying. The witness caused the prisoner to be detained, and obtained a statement from the man behind the bar to the effect that he had not previously ordered the tobacco he had just purchased. The prisoner, however, declared that the goods had been previously ordered. The witness saw that the van contained other tobacco, and asked the prisoner who had ordered it. He could not tell him, and later on he admitted that none of it had been ordered. We said he knew that it was wrong to hawk tobacco, and added that he intended to "turn over a new leaf" at the beginning of the New Year. The witness then took the prisoner and his van to Somerset House.—Mr. James Blake Davies, inspector of Inland Revenue at Somerset House, said that when the prisoner was taken to his department by the last witness he admitted that he had not got orders for the tobacco which was then in his van. There were in his book several entries under the heading of "Friday," and he admitted that they referred to the sale of tobacco not seriously ordered. He added that he had intended to give up the practice.—The Prisoner: Yes, I intended to leave it off at the beginning of the New Year.—In reply to the Magistrate, Inspector Davies said the tobacco in question was British made and duty paid. There was no doubt that the prisoner was licensed to sell tobacco at his premises at Tower Bridge Road.—Mr. Hawkins said there had been several cases of this kind lately, and it was desirable to put a stop to this practice, which was fairly common in London.—The Prisoner: It is generally done. That is all I can say.—Sir Albert de Rutzen said that it was a serious case. In this instance the duty had been paid, but it was obvious that if people were allowed to hawk tobacco, smuggled goods could be easily disposed of. The prisoner appeared to have done a large business in this way, and must pay a fine of £50.

Public Companies.

NEW LONDON BORNEO TOBACCO.—An interim dividend of 5 per cent., less income tax, has been declared on shares Nos. 1 to 110,000, and will be paid about January 18th.

NUTTALLS, LTD.—Registered 20th December, 1907. Capital £5,000, in £1 shares. Objects: To acquire the business carried on at 37, Walbrook, E.C., as Nuttall & Co., and the Borneo Tobacco Estates Co., to adopt an agreement with J. Phillips, and to carry on the business of importers and manufacturers of and dealers in tobacco, cigars, cigarettes, match-lights, pipes, and smokers' requisites, &c. No initial public issue. Registered office, 37, Walbrook, E.C.

TOBACCO ENGINEERING COMPANY, LTD.—Registered December 30th, by Ellis, Bickersteth & Aglionby, Portland House, Basinghall Street, E.C. Capital, £2,000 in £1 shares. Objects: To take over the business of manufacturers of cigarette tools, presses, and tobacconists' articles, carried on by L. Aptekman, A. Blaustein, and O. L. Ellis, at 35, Hatton Garden, E.C., as the Anglo-American Cigarette Machine Company, and to adopt an agreement with the said vendors. No initial public issue. The first directors (to number not less than two nor more than five) are O. L. Ellis, L. Aptekman, and A. Blaustein. Qualification, 100 shares. Remuneration as fixed by the company.

"NATIONAL WEIGHTS," 5 FOR 1d., WITH COUPONS, 3s. 2d. PER BOX. SELLING WELL EVERYWHERE. CUSTOMERS PLEASED. RETAILERS PLEASED.—W. T. OSBORNE & CO., 47, BLACKFRIARS RD., LONDON, S.E.

My Christmas Pipe.

THE REVERIE OF A BACHELOR.



AM a bachelor, and always make a habit of spending my Christmas Day alone. I have few, if any, friends, and, being anything but a rich man, am never asked to join large family parties or children's games, or festive informal dances. I have no grudge against these things. On the contrary, in an abstract sense, I have rather a love for them; but I must make it clear that at Christmas time I am not unhappy in my solitude.

I spend Christmas Day with my pipe.

Always an inveterate smoker, I dedicate this one day of the year especially to my pipe. I do not read, or take walks, or snatch the opportunity for transacting matters of small private business. I simply smoke.

On this great day I have always an immense fire lighted in my dining-room, whether the weather is freezing cold or as hot as July. In any case I desire to give my room a snug atmosphere, and so the dark window-curtains are drawn very early, and the candles lighted, and a great fire set blazing on the hearth. In this environment it is always easy to believe that long spiral icicles drip from the outer ledges of the windows, and that the snow falls in heavy showers of thick broad flakes.

I am sufficiently conventional to dine invariably on Christmas Day from a slice of turkey and a small Christmas pudding made especially on my behalf in a middle-sized teacup. And after dinner I always open a bottle of port wine, the very finest wine in the world, old and crusted, generous in body and mellow in flavour. With my wine I crack walnuts for half an hour, and toast the King and the Church and—my pipe. When I have finished with the wine and the walnuts I draw my big armchair, so full of ease and comfort, up to the hearth, and sit close into the fireglow with a little table at my elbow on which rest a square, curiously decorated earthenware jar that is filled with tobacco—the only tobacco in the world—and my pipe.

I would have you all believe that this is the most wonderful pipe in the world, but really in appearance it is almost ugly—very old, very stained, very crusted, very black. I bought it so long ago that I do not care to remember the date, in a little quaint shop with small, square-paned windows that bulged out into a narrow twisted alley somewhere near the East India Docks. It was a foggy, drizzly day, and by some marvellous accident I had no pipe in any of my pockets. So I went in to buy a new one. At first the old man with the pepper-and-salt whiskers and heavy black-rimmed spectacles who served produced a tray of "cherry woods" and some other wooden pipes of the cheapest pattern. He was a man of some discernment, and soon perceived that none of these were to my liking.

So, with a great air of mystery, he produced from under his narrow counter another pipe—the one that has ever since held first place in my affections. This pipe, it appears, had been specially ordered by a sea captain of some repute, who, however, had apparently long ago forgotten all about the matter. The pipe was of an expensive pattern, and, despairing of ever selling it unless by some extraordinarily lucky stroke of fortune, the tradesman had hidden it away beneath his counter. Would I care to purchase it? I examined the pipe with the utmost care. Its grain seemed perfect, and the wood without a flaw. Finally, I bought it, and have never since had occasion to regret my purchase.

This pipe has been the friend of my life, a friend of unvarying humour, of constant content, always ready to

console and to soothe, to stimulate memory, to help forgetfulness. What hours we spend together on these Christmas Days! What wonderful hours from early twilight until midnight chimes herald us both to bed! We have the most tremendous talks always on Christmas Day—talks of the most intimate description, and I whisper secrets to my pipe that I would never dream of whispering to anybody else, secrets of buried aspirations and old half-forgotten hopes and passions and vain regrets.

"I might have been quite a different man from what I am," I whisper to my pipe. "I might have been quite a great man if I hadn't walked down a blind alley assuming it to be the highroad. You must know perfectly well, pipe, that I once had the seeds of greatness in me. I was a man with a temperament."

"Puff, puff, puff," answers the pipe, and I, who know exactly how to translate the language of the pipe, can tell you that this means "What does it matter?"

The wind blows sternly outside, and comes up in scurrying gusts against the window panes. I put another shovelful of coals on the blazing fire.

"Of course you're right, pipe," I continue, "because you are always right. But still there are some things I am foolish enough to wish had been different. Do you remember Althea, pipe?"

My pipe was not born in the days when I knew Althea, but it replies simply with a slow "P—u—ff," which means "Yes."

"Althea looked very beautiful, didn't she, pipe? Do you remember her dimpled cunilines and her soft eyes and her rose-shaded lips and her big clusters of curls? They were like flakes of clouded gold, weren't they, pipe?"

"Puff," answers the pipe. Which again means "Yes."

"If she had trusted me, pipe, if she had not frolicked away, pipe, things now might have been different. I wonder what then would have happened?"

And here the pipe takes up the conversation and answers my question. The pipe talks ever so quietly—simply puffing huge clouds of pale blue and grey smoke, but in the smoke I see pictures, and in the pictures some sort of answers to my questions. I see all manner of strange shapes and figures through the smoke-clouds; I see ghosts. I see suddenly the ghost of Althea seated opposite to me, grown older than when I knew her, but smiling tranquilly and still very beautiful. And gradually I become conscious of another figure. This is much smaller than Althea, but yet like her, with her eyes and something of her hair. This small ghost flits through the smoke-clouds about my room, but sometimes with a plaintive grace she creeps up to my knees and crawls on to my lap, and lays her small ghostly head against my shoulder and sobs herself to sleep.

Puff! Splutter! My pipe has gone out. The last cloud melts away in the grey vapours of regret.

It was very good of you to pull me up, pipe, when I was growing so melancholy, very good indeed!

I charge my pipe again and talk on other matters until again it burns out, and then again, and again for the third time. At last midnight chimes and Christmas Day is over. Well, it has been well spent in warmth and comfort and friendship. I hope I may spend many more such Christmas Days until finally my pipe and I rest cold together.—*The Tribune.*

From the "London Gazette."

Receiving Order.

SMITH, L. RUSSELL, tobacco dealer, 58, Pier Road, Erith, and 21, Bexley Road, Belvedere, Kent. Date of order, November 25th, 1907.

Adjudication.

SMITH, LIONEL RUSSELL (described as L. Russell Smith), tobacco dealer, 58, Pier Road, Erith, and 21, Bexley Road, Belvedere, Kent. Date of order, November 27th, 1907.

Notices of Intended Dividends.

HOLT, WILLIAM (trading as William Holt & Co.), cigar and tea merchant, Lord Street West, Blackburn. Last day for proofs, January 7th, 1908. Trustee, C. H. Plant, 14, Chapel Street, Preston.

SCOTT, JAMES, tobacconist, 15, Fore Street, Bodmin, Cornwall. Last day for proofs, January 6th, 1908. Trustee, G. A. Jenkins, Boscawen Street, Truro.

Notices of Dividends.

CHESHIRE, ERNEST ALBERT, tobacconist, &c., 3, Lansdowne Street, and 33, Manchester Road, Burnley. Second and final of 1s. 4½d., at 14, Chapel Street, Preston.

MESSER, JOHN HERBERT, tobacconist, 3, Horton Lane, Bradford. First and final of 1s. 3¼d., at 29, Manor Row, Bradford.

Notices of Release of Trustees.

BOULTER, GEORGE HENRY, tobacconist, &c., 28, Lausanne Road, Hornsey, 52, Lincoln's Inn Fields, and 456, High Road, Chiswick, London, W. Trustee, E. L. Hough, Bankruptcy Buildings, Carey Street, London, W.C. Date of order, October 30th, 1907.

CLEGG, JOHN EDWARD, tobacconist, 10, Sherwood Street, and 167, Horsley Fields, Wolverhampton. Trustee, S. W. Page, 30, Lichfield Street, Wolverhampton. Date of order, November 11th, 1907.

COLLINS, FRANCIS GEORGE, tobacconist, 39, Chapel Street, Devonport. Trustee, A. N. F. Goodman, 6, Athenæum Terrace, Plymouth. Date of order, October 23rd, 1907.

DART, ALBERT ERNEST, tobacconist, 34, Fore Street, and 7, Home Close Terrace, Brixham, Devon. Trustee, A. N. F. Goodman, 7, Buckland Terrace, Plymouth. Date of order, November 11th, 1907.

PHEIFER, PHILIP, tobacconist, &c., 55, Highgate, Kendal, Westmorland. Trustee, H. G. Pearson, 16, Cornwallis Street, Barrow-in-Furness. Date of order, November 25th, 1907.

STORMONT, ROBERT, tobacconist and cigar merchant, 40, Hampden Road, Park Lane, and 520, High Road, Tottenham, London, N. Trustee, C. Mercer, 14, Bedford Row, London, W.C. Date of order, November 11th, 1907.

WRATHALL, HARRY, formerly tobacconist, 15, Regent Street, lately 164, High Street, Cheltenham. Trustee, C. Scott, Station Road, Gloucester. Date of order, November 6th, 1907.

Dissolutions of Partnerships.

PENFOLD, WALTER BRYAN, and EGBERT WILLIAM PENFOLD, tobacco, cigar, and cigarette merchants, 21, Conduit Street, London, W., under the style of Hawksly and Co. All debts due to and owing by the late firm will be received and paid by Walter Bryan Penfold.

PRIOR, HENRY, and CARRIE WINHALL, tobacconists, 288, Hoe Street, Walthamstow, Essex, under the style of Tyler's. All debts due and owing to or by the late firm will be received and paid by Carrie Winhall. The business will be carried on in the future by Carrie Winhall.

SEYMOUR, ARTHUR, and CHARLES HAROLD SEGUIR BROWN, tobacconists, under the style of W. A. Seymour & Co., 174, New Bond Street, London, W. All debts due to and owing by the late firm will be received and paid by William Arthur Seymour.

VAFIADIS

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Cigarettes



Attract High-Class Trade.

Dummies for Window Display, Price List, and full particulars from

Theodoro Vafiadis & Co., 19, Basinghall St., London, E.C. (CORRESPONDENCE INVITED)

QUEENS WHO SMOKE.—

When, in 1894, Princess Alexandra Alix married Nicholas II., and became acquainted with the Russian Court, she was somewhat scandalised by the prevalence of the habit of smoking which existed amongst the ladies attached to the Royal Household. Her Majesty endeavoured to stamp out cigarettes, but the fact that the mother of the Czar, the Dowager-Empress Marie, was an inveterate smoker, made this impossible. Curiously enough, Queen Helena of Italy holds similar views in regard to smoking, although the Dowager-Queen Margherita finds great solace in the weed. This royal lady orders her cigarettes from a shop in the West End of London. That smoking is healthful to some women has been testified to by Queen Amelie of Portugal, the only Royal lady doctor in the world, who smokes

quite a number of cigarettes a day, a remark which also applies to "Carmen Sylva," the poet-Queen of Roumania, and Queen Christina of Spain.

ACTRESS'S CIGARETTE. MRS. PATRICK CAMPBELL'S ADVENTURE.—Mrs. Patrick Campbell was the central figure in a little impromptu comedy before her departure from New York recently. She lighted a cigarette in the tea-room of the Plaza, the newest palatial hotel in New York, and began to smoke. The assistant manager immediately approached. "I am sorry, extremely, truly, sorry," he said, with a courtly bow, "but madame knows—" "What do you mean?" murmured Mrs. Campbell. "Is my poor cigarette *de trop*?" "Yes." "A thousand pardons," said Mrs. Campbell, and extinguished the offending "weed." Questioned regarding the significance of the incident, the manager of the hotel replied: "Mrs. Campbell, in the privacy of her rooms, may smoke as much as she likes. But it is a strict rule of our establishment not to permit ladies to smoke in public."

GOLD AND SILVER MOUNTED WALKING STICKS. HENRY HOWELL & CO. LTD., MANUFACTURERS, 180, OLD STREET, E.C.

"WHO WANTS READY CASH INSTEAD OF OLD STOCK?"



If you are wanting to make room for your Christmas Goods and you want some ready cash, clear out your old stock and send it to J. B. DUNCAN & CO., 31, Fann Street, Aldersgate Street, London, E.C.

**All business done with us
is private and confidential.**

Cash is sent immediately on receipt of goods, no matter how large the parcel or how small, say, from £1 lots to £1,000. Should you wish us to telegraph you the money we will do so. We buy anything appertaining to the tobacco trade, such as cigars, cigarettes, tobacco, fancy goods of all description, walking sticks; in fact, we would clear you out of all kinds of goods of these descriptions in a few hours.

Notice the
Address—

J. B. DUNCAN & CO.,

31, Fann Street, Aldersgate Street, LONDON, E.C.

Telephone—645, Central. When writing please name "Cigarette World and Tobacco News."

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British S.A. Tobacco Plantations.

A "DISTINCTLY ENCOURAGING" REPORT.

THE Ordinary General Meeting of the British South Africa Tobacco Plantations, Limited, was held on December 20th, at 10, Walbrook, E.C., Mr. Robert Warner, F.C.A. (Chairman of the Company), presiding.

The Secretary (Mr. H. W. Quittenden) having read the notice convening the meeting and the auditors' report,

The Chairman said: I have much pleasure in submitting our second annual report for the year ending June 30th, 1907. This report, I think you will agree with me, is distinctly encouraging. Referring to the accounts, I do not know of any item calling for particular comment, as the fullest information possible is given under all heads. I might draw your attention to the item of expenditure on revenue account—£5,817 odd. As against this item, we had in hand, on June 30th, 1907, nearly 44,000 lbs. weight of leaf maturing and 20,000 cigarettes. The sale price of this is estimated to more than cover the item referred to and the cost of the stock. The calls unpaid are being steadily reduced month by month at a sufficient rate to meet our cash requirements for plantation work. As stated in our report, a scheme of work submitted by our Resident Director, Mr. South, has been approved, which scheme, when carried out, it is hoped will bring our undertaking to a commercial stage at the earliest possible moment, and at the same time it is believed that our obligatory expenditure of £10,000 upon our estate, Kent, will have been fulfilled. We shall then become the absolute freeholders of the 20,000 acres comprised in that estate. I do not think it is necessary for me to go into full details in regard to the work done on our plantations by way of clearing, cultivating, and curing. These points are dealt with fully by Mr. South in his report, a copy of which has been sent to each shareholder. It will, perhaps, be sufficient for me to state that a much larger acreage was under cultivation than heretofore—namely, 150 acres, as against 30 acres. The acreage cleared on all our estates totals about 500 acres. Our curing barns have also been considerably extended, thus enabling much larger crops to be cured. In addition to the flue-curing barns, which are mainly used for bright tobacco, a large enclosure specially designed by our manager, for sun-curing, has been erected on our estate, Kent. The enclosure covers about one acre, and is capable of curing the crop from 30 acres at a time.

As to our water supply, you will notice that we have been fortunate in striking water by means of tube wells at a depth of 35 feet. Our latest advice is that the four pumps at Kent have been running for a week about eight hours per day, without any diminution of supply whatever. Further improvements are being carried out to increase our pumping capacity, so as to bring the irrigation works into greater general utility. This is distinctly encouraging, as it enables our seed beds to be planted early and kept well watered without depending on the somewhat erratic rainfall. A lined trench has also been cut to our fields to enable the water from the wells to be carried there. I am sure you

will agree with me that Mr. South is using every endeavour to make our cultivation operations a success. We regret, however, to state that we are experiencing some difficulty in securing all the labour we require, but we hope soon to get over that. Good progress is being made in the early work for our next crops, and the size of the seed beds has been doubled on our estate, Kent. The total acreage of the seed beds on all our estates is about 7 or 8 acres. Planting has already commenced, and on November 15th our manager reported that 15 acres had even then been planted, and were promising well; but, as I have already stated, he was somewhat anxious regarding the scarcity of labour. Endeavours are, however, being energetically pushed to secure an adequate supply, otherwise our planting operations may be hindered. The attention of the board has been turned towards the manufacturing question. Some machinery has been sent out, including dies and presses for making tobacco and cigarette tins. The labels and other sundries necessary in the manufacture have also been despatched. An expert cutter and blender has also been engaged. We expect he will arrive early in January, and then take charge of our factory on the estate, Warwickshire. With this expert assistance our manager has hopes of putting our products on the market very soon, with, we hope, good results to all concerned. To enable the factory to keep going while our newer stocks are maturing, our manager has secured a stock of tobacco from a grower selling up on a dissolution of partnership, totalling about 5,000 lbs. of Virginian leaf (both light and dark), and about 350 lbs. of Turkish leaf. This stock is from the 1905-6 crops, and the price paid was reasonable.

I am pleased to be able to report that our exhibits have again been successful both at the Salisbury and Buluwayo Agricultural Shows, and also at the South African Products Exhibition held here in March last. At the Salisbury Show we had the gold medal for the best exhibit of bright cigarette leaf. At the Buluwayo Show we got the first prize for bright pipe leaf, and in London we obtained the silver medal for exhibits of Rhodesian-grown Virginia tobacco. From the two

reports we have issued you can readily see that the question as to whether Rhodesia is capable of producing a marketable tobacco is answered in the decided affirmative. The Directors have reasonably great hopes that the cultivation of tobacco will in time be one of the leading industries of the country. The acreage under cultivation for tobacco in Rhodesia is increasing wonderfully each year, and with the help of skilled assistance now being sent into the country, bringing to bear up-to-date methods as to cultivating and curing, I do not think it will be a great while before we shall see for ourselves Rhodesia taking its position as one of the leading tobacco-producing countries in the world. Our company, in its position as one of the early-producing companies, must benefit by the experience our manager is gaining in methods suitable for Rhodesia growing. I now beg to move that the report and accounts be adopted.

Mr. Henry Mandeville seconded the motion, which was carried unanimously.

On the motion of the Chairman, seconded by Mr. Mandeville, the retiring Director (Captain Edwin Hunt) was unanimously re-elected, and the auditors having been re-appointed, the proceedings terminated.

GOLD MEDALS

Were awarded at the Brewer's
Exhibition, 1907, to Messrs.

Hemming & Edwards for

EL SOLANIA 2d.

PEARL MAIDEN 3d.

as the most suitable Cigars
for the trade.

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**The French Cigarette Paper Co., 120, CAMBERWELL  
ROAD,  
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## Petition for Reduction of Duty.

The following Petition has been forwarded to the Chancellor of the Exchequer by the London Chamber of Commerce:—

We are instructed to address you on behalf of the Tobacco Trade Section of the London Chamber of Commerce, which consists of tobacco, cigar, and cigarette manufacturers, merchants, importers, and brokers, and to convey to you the following copy of a resolution unanimously passed by that Section at a meeting held on the 28th November last:—

“That representations be made to the Chancellor of the Exchequer in favour of a reduction of the duty on unmanufactured tobacco by 2d. per lb., and a proportionate reduction in the duty on imported manufactured tobacco, cigars, and cigarettes.” The Section wish to most urgently impress upon you that under the present duty and moisture limit, it is impossible for tobacco to be manufactured for sale at 3d. per oz. and allow a living profit to manufacturers, dealers, and retailers. The greatly increased cost of raw material has made it impossible for manufacturers to supply tobaccos which are sold at 3d. an oz. at a profit to themselves and retailers. Tobacco manufacturers have found that the present duty and moisture limit have placed them in a most serious position, because the increase of 4d. per lb. in the duty made in the year 1900 has not fallen upon the consumer of tobacco at 3d. per oz., but has been a loss to the manufacturer and retailer. As a proof of the difficulties caused to manufacturers by the increase of duty, we would mention that the number of tobacco manufacturers in this country has decreased during the last seven years by 87. The total of 502 in 1900 has fallen to 415 in 1907. Tobacco manufacturers are not in a position to recoup themselves for the increased cost of the raw material in consequence of the present rate of duty, coupled with the restrictions in moisture and oil, and therefore they are bound to ask that a workable rate of duty be fixed. Whenever the duty has been a reasonable one, consumption has increased more rapidly, and therefore the loss to the revenue for the first year would be comparatively small.—We are, sir, your obedient servants, signed H. C. Archer, Chairman; Kenric B. Murray, Secretary of the Tobacco Trade Section, London Chamber of Commerce (Incorporated).

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## THE SMALL TRADER.

### GLOOMY OUTLOOK IN THE TOBACCO INDUSTRY.

#### MR. FRAENKEL ON “TRUSTS.”

THE tobacco war in the United States is likely to compel the intervention of the authorities. So acute has it become that President Roosevelt will probably be asked to settle the dispute. The conflict has not, however, had any serious effect on the English market, but inquiries made this morning point to the fact that the difficulties of trade are by no means confined to America. The condition of the trade in this country is perilous.

During the past seven years there has been a steady falling off in the number of small manufacturers, and the power and influence of the tobacco combines have largely increased.

Mr. Fraenkel, the founder and first president of the Tobacconists' Protection Association, was very emphatic in his opinion.

“There is,” he said, “in existence in this country what is practically a great trust, and it only requires the most cursory examination of the rules and regulations which are

enforced upon retailers to convince the most sceptical. What is apparently aimed at is the placing of all retail trades in the position of servants of the combine. Under the bonus system retail traders are compelled to display particular classes of goods under pain of forfeiting their bonuses, with the result that all other proprietary “lines” are excluded, or practically excluded, from the advertisement of window display.”

“What has been the result?”

“Within the past few years more than 50 important independent firms have had to close their doors. These were all firms of good standing, and to-day cigar manufacturers are closing up one after another, and there is every prospect of the industry—so far as the independent manufacturer is concerned—becoming extinct. With regard to the cigarette industry it is the same, and that is no small matter when it is remembered that in this country alone 40,000,000 cigarettes are consumed every week.”

“Is it possible to suggest a remedy for such a state of things?”

“The only remedy I can see is to be found in legislation. Trusts are injurious to the country. The system is not a sound trade policy. Competition is impossible under it, and in the end the consumer must inevitably suffer. Once a monopoly is established prices can be raised to an extent quite impossible under ordinary trade conditions. When firms are disappearing that have traded for half a century the situation is becoming alarming. The independent manufacturers can supply quite as good an article, but they are precluded by the pressure put on retailers.”

On every hand the retail trader is complaining bitterly, and even where he has attempted to eke out an existence by selling fancy goods the powerful combinations have done likewise in order, so it is asserted, to drive him from the field.—*Pall Mall Gazette.*

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## Ways of Judging a Cigar.

THE number of men who can honestly say that they understand the choosing of a cigar is really a very small one. It takes many years' experience to enable one to form an approximately correct opinion from appearance. Whether the cigars are of good quality throughout and will burn well can only be ascertained by smoking them. The *Cigar and Tobacco World* has some valuable hints on the subject for smokers.

A silky-looking smooth wrapper at once appeals to the novice, but is frequently deceptive.

Sumatra, Manila, Java, Borneo, some German, and other growths of leaf tobacco are more or less “shiny” in appearance, but do not always burn well.

On the other hand, Mexican, Brazilian, and some German varieties, and all the leaf grown in the island of Cuba, are more or less dull, some even rough-looking, but will generally burn well.

Imported Havanas have characteristics peculiar to themselves, so distinctive that the retailer who handles many, and is a keen observer, will learn them in a year or two.

Avoid cigars that have a thick-looking, oily-in-patches leaf; they are mostly strong, coarse in flavour, and burn “with a lip,” i.e., a blistered ring adjoining the fire. Also avoid a “bony” leaf, i.e., where the veins stand up prominently; these are likely to burn irregularly.

If the cigars are soft they are generally out of condition, and require more or less keeping until they are dry enough to offer for sale. If they are mostly firm to the thumb and forefinger drawn slowly from point to butt, but here and there a cavity or soft place is felt, then they are badly made; and the same remark applies if the touch reveals hard lumps in places.





WE have notice of change of address of the  
**Tobacco Engineering Co. Ltd.,**  
 from 35, Hatton Garden, and Portland  
 House, Basinghall Street, E.C., **to 15,**  
**Queen Street, Cheapside, E.C.**

This Company, by the way, have taken over and are now the owners of THE ANGLO-AMERICAN CIGARETTE MACHINERY CO. (Aptekman's Patent), and we are glad to note that such an excellent idea as the cigarette tool is should have got into such good hands. The Managers of the Tobacco Engineering Co. Ltd. are Messrs. Ellis, Leslie & Co., of 15, Queen Street, the senior partner therein being Managing Director, and our representative has had the pleasure of going round their very well situated and well organised offices, meeting with very courteous treatment. In the hands of such a well-found firm, both as to capital and experience, this little wonder of a tool should, and we believe will, have a great future before it.

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It must not be assumed that for a cigar to be in good condition it must feel absolutely rigid; on the contrary, there should be a slight amount of elasticity; absolute hardness would indicate that, in all probability, it would not draw when lit, and therefore was badly made.

The cigar must be dry, or nearly so, before one can judge of its merits or demerits, and, above all, whether it will keep alight if placed aside for a minute or two, as a good burning tobacco should, for nothing disgusts a smoker more than that his cigar should go out while he is talking in an ordinary way.

The best cigar in the world will taste more or less rank if it has to be relit. Always light the cigar carefully and evenly to give it a fair start.

Given a dry cigar, it should burn with a light grey ash, and evenly; good German and some other growths used in British cigars will burn with quite a white ash—this is usually a great point with purchasers of twopenny smokes, but is not a desideratum with better kinds.

The shade of grey generally yielded by imported Mexicans is a good standpoint wherewith to judge; on the other hand, many good quality Havana cigars will burn with a dark coloured ash. Avoid all cigars that yield a brown or blackish ash, because that usually indicates a coarse tobacco.

If you keep a long ash on a cigar (it generally burns better thus), it may split at the butt, and become quite forked as it gets longer; this is not a bad sign, as many novices think, but indicates that the "fillers" are made of long tobacco; if small pieces be used for "fillers," the ash drops off quickly; and the result occurs frequently in cheap goods.

If your test cigar burns more quickly up one side than the other, it indicates bad burning tobacco or very bad make, generally the former; in either case the flavour becomes entirely spoiled.—*Evening News.*

## TOBACCO WAR.

### FIGHTING THE TRUST.

THE tobacco war in Kentucky, waged between the growers and the American Tobacco Trust, has now become so acute that President Roosevelt will probably be asked to settle the dispute. Half a dozen lives have been sacrificed already, and in raids by the "Night-riders," an organisation of cultivators who make things hot for other growers who have yielded to the Trust's ideas of conducting business, over £150,000 worth of property has been burnt, dynamited, or otherwise destroyed. The "Night-riders" advocate the growers pooling their crops, and, as a single powerful body, treating with the Trust.

Growers bitterly resent the passing, as it is alleged, of the leaf tobacco market in the States of Kentucky and Tennessee, from which England and Italy annually get enormous supplies, into the hands of the Trust, and, by all sorts of ostracism, whippings, raidings, and persecutions, they are punishing the growers who have yielded to the Trust.

The farmers' societies failed to secure the adhesion of a sufficient majority of the growers of tobacco to their plan for pooling and compelling the Tobacco Trust to pay the cultivators' price, and the present war is really being waged by the minority, who hope by violence to achieve their end.

Of late there has sprung up a "Day-riders'" movement, with a plan for "peaceful persuasion" of growers to pool their crops. The "Day-riders" go by day in bodies to the homes of their neighbours and urge them to join the pooling movement. No threats are used, but, nevertheless, many of the men visited confess that this policy intimidates them.

The so-called Trust has suffered the loss of a number of warehouses worth 140,000. Fourteen of its warehouses have been closed. This, however, undoubtedly falls below the aggregate damage sustained by the men who have refused to join the farmers' associations or to pool their crops. Some of them were too independent to be coerced, while most are financially unable to hold their crops if they so desired.

As to the Tobacco Trust, they deny controlling the market or attempting to do so. Altogether it is a nice squabble which would hardly be possible except in America.—*Daily Telegraph.*

## CORRESPONDENCE.

[We do not necessarily identify ourselves with the opinions expressed by contributors.]

### TOBACCO DUTY AND THE MOISTURE QUESTION.

To the Editor of "The Cigarette World and Tobacco News."

Sir,—Referring to Mr. Freeman's proposal to charge the tobacco duty on "dry weight," I understand him to mean this:—Instead of present method of charging 3s. per lb. on leaf as it stands with its moisture and sand (grit), he proposes to charge 3s. 6d. per lb. on leaf without its moisture. This, however, would still include the sand. I am as much averse to paying 3s. 6d. per lb. on excess sand as he is to paying it on excess moisture. If Mr. Freeman will treat the sand as he proposes to treat the moisture, viz., knock both out and relieve manufacturers from paying Customs on excess grit and water, I am with him in his reform. I reckon to lose a little over the moisture part of the scheme, but I gain by the exclusion of sand—that is to say, the Government stand to lose a trifle, but what after all is the loss of a quarter of a million sterling to a Chancellor of the Exchequer who does not hesitate to sacrifice a coal tax of £2,000,000 once convinced of its injustice?

I am, &c.,

18, Bury Street, P. TEOFANI.  
St. Mary Axe, E.C., Dec. 21st, 1907.

AN IDEA FOR HEAVY SMOKERS. There is an admirable institution in vogue in the Philippine Islands which we may expect one day to see introduced into England when we are all Socialists. It is known as the family cigar, and it is about a foot and a half long by an inch in diameter. When no one is smoking it, the family cigar lies in a hole bored in one of the bamboo pillars which support the house, and the hole is always bored at such a height that the smallest child can reach the cigar. Only the babies who are not weaned are forbidden the use of the big stick of tobacco, but all the rest of the family have as much right to it as the father or grandfather of the house. The use of the cigar is hedged about with certain formalities and a measure of etiquette, for it is not considered the thing to take more than one or two puffs at a time, and on no account must anyone be so unsocial as to carry the cigar about with him and smoke it all to himself. As soon as a guest or a stranger enters, politeness demands that the cigar should be taken from its hole in the bamboo and put into his mouth, or should any member of the family be smoking it, he must remove it from his own mouth and place it in that of the newcomer. For a guest to refuse to take a few whiffs would be a gross insult, and as bad as declining to shake hands with the members of the household. Europeans who have smoked the family cigar say that it has a peculiar flavour of its own, and we can well believe it.

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180, OLD STREET, E.C.

FOR CHOICE PRESENTS WRITE FOR CATALOGUE OF WALKING STICKS TO  
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| <b>DONORE CASTLE</b><br><i>Cigarettes.</i><br>T. P. & R. Goodbody,<br>Dublin.                                                                                     | <b>"KEYSTONE"</b><br>Can be obtained of<br>W. P. Solomon.                                                         | <b>WALKING STICKS</b><br>Henry Howell & Co. Ltd.,<br>London.                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>EL SOLANIA</b><br><i>Cigars.</i><br>Hemming & Edwards,<br>42, Ludgate Hill, London, E.C.                                                                       | <b>LOVAT SMOKING MIXTURE</b><br>William King,<br>Wimbledon, S.W.                                                  | <b>J. BAKER &amp; CO.,</b><br>FANCY AND PLAIN<br><b>Cardboard Box</b><br><b>Manufacturers,</b><br>General Gold, Silver & Colour Blockers.<br><br>Fancy Cigarette and<br>Chemical Boxes a Speciality.<br>Liberal discount terms for Cash Orders.<br><br><b>47, TENTER ST. SOUTH,</b><br><b>COODMANSFIELD, E.</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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### INDEX TO ADVERTISEMENTS.

|                                                                           |            |           |
|---------------------------------------------------------------------------|------------|-----------|
| Cohen, Weenen & Co., London, "Royal Navy Blend" ... ..                    | PAGE.      | 3         |
| Custance, J. H., Putney, "Asthore Cigarettes" ... ..                      | Cover i.   | 1         |
| Dexter, R. I. & Co., Nottingham, "Flor de Varzes" ... ..                  | Cover i.   | 1         |
| Duncan, J. B. & Co., Finsbury Pavement, London, E.C. ... ..               | 10         | 1         |
| Edwards, A. & Co., London, "Flor de Alegato" ... ..                       | 14         | 3 et seq. |
| Freeman, J. R. & Son, London, "Darvel Bays" ... ..                        | 8          | 2 & 10    |
| Gallaher, Ltd., Belfast and London, "High-Class Tobaccos" ... ..          | 1          | 20        |
| Gloag, R. P. & Co., Walworth, "Cherry Tipped Brilliants" ... ..           | Cover i.   | 4         |
| Goodbody, T. P. & R., Dublin, "Donore Castle Cigarettes" ... ..           | Cover i.   | 7         |
| Havanna Cigar Co., Congleton, "Marsuma SIAKS" ... ..                      | 3          | 4         |
| Hemming & Edwards, 42, Ludgate Hill, "El Solania and Pearl Maiden" ... .. | Cover iv.  | 16        |
| Howell, Henry & Co. Ltd., London, "Walking Sticks" ... ..                 | 15         | 16        |
|                                                                           | 12 et seq. | 13        |
| Morris, B. & Sons, Ltd., London, "Sweet Grapes" ... ..                    |            |           |
| Muratti, B. Sons & Co. Ltd., Manchester, "High-Class Cigarettes" ... ..   | Cover ii.  |           |
| Murray, Sons & Co. Ltd., Belfast, "Silk-cut Cigarettes" ... ..            |            |           |
| Osborne, W. T. & Co., London, "National Shag, &c." ... ..                 |            |           |
| Singleton & Cole, Ltd., Birmingham, "Mixed Parcels" ... ..                |            |           |
| Standard Lines ... ..                                                     |            |           |
| Taddy & Co., "Specialities" ... ..                                        |            |           |
| Teofani & Co., London, "High-class Cigarettes" ... ..                     |            |           |
| The French Cigarette Paper Co., London, "Cigarette Paper" ... ..          |            |           |
| The Tobacconists' Supply Syndicate, London ... ..                         |            |           |
| Vafiadis, T. & Co., London, "Cairo Cigarettes" ... ..                     |            |           |



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