

# THREE WITCHES" TOBACCO.

A Mild Luxurious Smoke.  
Selling Well. Good Profit.

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Published  
on the  
15th of every  
Month.

## The Cigarette World



The Retailer's Journal:

ONE PENNY MONTHLY; ONE SHILLING PER ANN.  
POST FREE.

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NAVY CUT.

Tobacco  
AND Cigarettes

IN THREE DEGREES OF STRENGTH.

- MILD—Yellow and Red Label.
- MEDIUM—Blue Label.
- FULL—Chocolate Label.

Tobacco in 1-oz., 2-oz., 4-oz., and 8-oz. Tins, and  
Cigarettes in 10's, Cartons, and 50's, Patent Air-tight Tins.

W. D. & H. O. WILLS, Branch of the IMPERIAL TOBACCO CO.  
(of Great Britain and Ireland), Limited, Bristol & London.

A NEW LINE.

# BISHOP'S MOVE.

In 1, 2, and 4 oz. Tins.

This Tobacco, although only recently introduced, is  
being eagerly taken up by Tobacconists, as it shows  
a full margin of **PROFIT** and **SELLS** quickly.

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**GRAND SMOKE OR CHEW.**

**OGDEN'S** 

 **"COOLIE"  
CUT PLUG.**

**3d. Per Ounce.**

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FOR  
**ASTHORE CIGARETTES**

Apply to J. H. CUSTANCE, PUTNEY, S.W., Sole Agent for the United Kingdom.

TRY  THE NEW BRAND OF

**INDIAN CIGARS**

**"ZEMINDAR"**

**CHOICE. MILD. FRAGRANT.**

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*POPULAR PRICES. NO CUTTING.*

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OUR PROVISIONAL

**PRICE LIST**

IS

**NOW READY,**

AND WILL BE FORWARDED

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1904 BUDGET PRICE LIST.

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CIGARETTES.**

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LONDON.**

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Each Cigarette is  
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To Retail at **4<sup>D.</sup> 26/-**  
Per 1,000.



To Retail at **3<sup>D.</sup> 19/-**  
Per 1,000.  
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OF YOUR BUSINESS.

HANDLE OUR CIGARETTES.  
They Leave You Good Profits.

We guarantee them!  
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THEY'LL DO THE REST.

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N.B.—We have representatives covering the United Kingdom.

## The Cigarette World AND TOBACCO NEWS.

JULY 15th, 1904.

All Communications to be addressed to Offices of "Cigarette World," 2, Ellison Road, Barnes, S.W.

*The Editors will be pleased to consider any articles which may be submitted on subjects of interest to the Trade. Prompt payment will be made for those accepted. MSS. must be clearly written on one side of the paper only, and stamps should be enclosed for their return in case of rejection.*

### THE DEBATE ON THE NEW DUTY.

**W**E publish elsewhere a full report of the debate in Parliament on the new duty, and as our French neighbours would say, "It gives furiously to think." The criticisms made were absolutely unanswerable, and the attempts to wriggle out of his troubles by Mr. Austen Chamberlain were almost pitiable. Mr. Thomas Lough showed clearly that the tax on imported cigars would cause smokers to pay some £250,000 a year more for their "weeds," though only £50,000 of that sum would find its way into the Exchequer. Sir W. Foster dealt with the tax on foreign cigarettes, and estimated the cost to the consumer at £500,000 a year, while owing to the comparatively small quantity of imported cigarettes the revenue would only benefit by about £20,000. Sir W. Foster's arguments were based on the notion that the price of the home manufactured article would probably be increased to correspond with the

For Price Lists of THEODORO VAFIADIS & CO.'s Imported EGYPTIAN Cigarettes Apply MELBOURNE, HART & Co.,  
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**ESTABLISHED 150 YEARS.**

**TADDY & CO.,**  
**Tobacco, Cigarette, and**  
**Snuff Manufacturers,**  
**and Cigar Importers.**

**PACKET SHAGS, PACKET BIRD'S EYE, &C.**  
**ROLL, TWIST, and CAKE TOBACCOS.**

Flaked and all Descriptions of Fancy Tobaccos in Embossed  
 Foil Packets and Enamelled Tins.

WRITE FOR PRICE LISTS AND TERMS:

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duty, but we doubt whether his figures are reliable. The real force of the attack was in the speeches of Mr. McKenna, Mr. Winston Churchill, and Sir Frederick Wills, who thoroughly exposed the absurdity and injustice of the new duty on unstripped tobacco. Mr. McKenna forcibly pointed out that if the duty had been placed on strips and leaf alike the revenue would have been permanent, but since the Budget, stripped tobacco had fallen from 77 to 29 per cent. because, obviously, no one would import stripped tobacco and pay a 3d. duty per lb., when they could get it stripped at home for 1½d. per lb. Sir F. Wills further developed this point, and declared that the Government were going to earn £500,000 a year revenue by making certain tobacco merchants lose £400,000—3d. a lb. for stripped tobacco, explained the speaker, amid laughter, meant paying £4 10s. a week. Mr. Churchill, who has a nasty way of calling a spade a spade, said that the intention of the Chancellor of the Exchequer must have leaked out, otherwise the sudden change in the figures of the import of leaf could not be accounted for. We fancy that every person who has given the question the least thought will agree with Mr. Churchill. No one ever sought to make a personal imputation on Mr. Chamberlain; he is undoubtedly as honourable as a man as he is inefficient as a Chancellor, but it is quite clear, as was stated in the course of the debate, that he did not understand the meaning or effect of the tax when he imposed it. It is a significant fact that had a division been taken the Government would have been defeated by 16 votes, but bad tactics on the part of the Opposition averted this disaster.

There were indications that the debate had some effect on the Chancellor's mind, but it is too much to hope that he will make any alteration in the duty. To do wrong and stick to it is unluckily the usual policy of Chancellors of the Exchequer, and they have some justification for it, because if an error is made it often happens that trying to repair it does more injustice than leaving ill alone. The fact is that the Chancellor thought he was doing a very smart thing when he sprang an increase in duty on the trade, and also was under the impression that he would, in some vague way, give increased employment, inasmuch as stripping would be done at home. He now finds very much to his disappointment that a considerable number of people were smarter than he, and somehow got to know his intentions, and further, must be convinced that the only increase of work will be in sweated labour at a few shillings a week. Had he not been quite so anxious to surprise the trade, a little inquiry would have shown him the utter absurdity of his proposals, but now it is too late, and his weak attempt to give a lift to protection, which he had not courage enough to boldly put in the foreground, has only resulted in making his Budget go down to history as one of the greatest failures on record, and has, moreover, given a very serious blow to the prestige of the Government. We do not believe he will have the opportunity of introducing another Budget, and candour compels us to say, that though we have great admiration for his brilliant abilities in other directions, we cannot pretend to regret the probability of the vast financial interests of our Empire

being entrusted to more experienced hands. It is not at all surprising that Mr. Balfour has threatened his followers with immediate dissolution unless they attend more regularly, and we can only repeat our advice to the trade to organise as speedily as possible, so that when the General Election does come they may be able to make their influence felt. Every other important trade has long ago learnt the lesson that without unity nothing can be effected; let the tobacco trade even now, though perhaps it is the eleventh hour, follow on the same lines, and there is hope; let them delay a moment longer, and the golden opportunity will be lost not to come again perhaps for many weary years.

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"The Imperial Tobacco Company has found it necessary to make clear its attitude in regard to the question of the Ogden bonus, in consequence of the statement made by the chairman of a recent meeting of the Ogden Bonus Association, to the effect that the Company would like to see the bonus distributed, and would help the Association with that object instead of opposing them.

"This statement is now described by the Imperial Company as incorrect. In reply to inquiries received from customers, the Imperial Company states that, inasmuch as it gave to the Ogden Bonus customers an opportunity of joining the Imperial scheme, any attempt to obtain payment of the Ogden bonus beyond the date at which the Imperial Company took over the business is not viewed with favour by the company."

The above paragraph has been going the rounds, but really it seems to us "much ado about nothing." It does not matter whether the Imperial encourages or discourages the claims against Ogdens, Ltd.; the question has to be settled by the highest Court in the land, and whatever the result is the Imperial has nothing to pay, neither is it in any way morally responsible for Ogden's extravagant offer. It is now alleged that Ogdens, Ltd., whatever the result of the present case, intend fighting every case in which a similar claim is made, and appealing right up to the House of Lords every time. This silly story is merely circulated to induce people to settle, but they will be very foolish if they do. Once the matter is dealt with in the House of Lords any solicitor will be only too glad to take any similar case, and only too delighted to pocket enormous costs without any risk. The Association which has just been started should have the support of all claimants; they risk a very small sum and they have a practical certainty of getting their claims settled.

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We publish elsewhere a lengthy correspondence between Mr. Robson and Sir Frederick Milner in which the latter gentleman invites Mr. Robson to repeat outside the House of Commons the charge he made against Mr. Gallaher. Mr. Gallaher has been since interviewed, and expressed great eagerness to get Mr. Robson to give him an opportunity of meeting the allegations made against him in open court, but up to the present the learned K.C. refuses to be drawn. Should he eventually take up the challenge, the resultant action would be one of the most sensational of recent years, but we are afraid that there is little chance

T. VAFIADIS & CO'S EGYPTIANS

leave a good margin of profit to the Retailer, and are not cut.

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**Pureleaf**

Cigarettes,  
Cigars,  
Smoking  
Mixture.

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13, Devonshire Square,  
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**"PURELEAF"  
SPECIALITIES**

can be confidently recommended to Tobacconists with a high-class connection who desire an absolutely original class of goods, which are not cut in price, which leave them a good profit, and for which repeat orders are bound to come.

**Boer Tobacco.**

**BURCHER BRAND.**

THE BEST  
Magaliesberg Transvaal Tobacco,  
IN CANVAS BAGS.

**BAASDORP BRAND.**

The Mildest Imported.

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**AN  
Honest Cigar.**

If you wish to increase your  
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**LA VIOLINA.**  
2d. and 3d. Lines.

YOU WILL BE SURPRISED.

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22 CARAT GUARANTEED GOLD TIPPED PAPERS, CORK TIPPED, AMBER TIPPED,  
IMITATION GOLD TIPPED, ALUMINIUM TIPPED PAPERS,  
MAIZE TIPS, STRAW TIPS, CORK TIPS, &c., &c. CIGARETTE BOXES AND LABELS.

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TOBACCOS, CIGARS, and CIGARETTES.  

TOBACCONISTS' FANCY GOODS and SHOP FITTINGS.

**MIXED PARCELS.**

Every known brand at manufacturers' own list prices. Endless variety of tobacconists' fancy goods and shop fittings, &c., &c. The trade only supplied. Opening orders a speciality. No shop complete without them!

**SINGLETON & COLE, Ltd., 11-16, Cannon Street, BIRMINGHAM.**

Branch Distributing Depots—LIVERPOOL, LEEDS, WOLVERHAMPTON, WALSALL.

Factories—SHREWSBURY.

**IMPORTANT TO THE TRADE.**

Algerian Cigarettes made in London, of Tobacco imported direct from the Old Established Firm:  
**L. DACHOT, of ALGIERS** (Established in 1835).

The ALGERIAN CIGARETTES SOLEIL, the sale of which is rapidly increasing, are sold to the public in Blue packets at:—

**3d. per packet of 10.**

**6d. per packet of 20.**

and invoiced to the Retailers at 18/9 per 1,000, showing a net profit of 25%.

For particulars and samples apply to

**H. AUTRAN Limited, 21, Mincing Lane, London, E.C.**

Sole Agents for the United Kingdom and Colonies.

Orders can also be booked through any Wholesale House.



Inasmuch as the whole question turns on such a contest. Inasmuch as the whole question turns on what Mr. Gallaher said before a Departmental Committee, surely the matter can be easily settled. There is actually in print—for official use—a report of the evidence taken before the Departmental Committee, which consisted of officials who represented the Treasury, the Inland Revenue, and the Customs Departments. Mr. Gallaher's evidence is fully set forth in this private report, in addition to other interesting matter. There ought to be no objection to the publication of the report, so far regarded as a confidential document, as a Parliamentary Paper. Papers of a much more confidential character have been published on other occasions when the subject has become a matter of controversy. What Mr. Gallaher said to the Departmental Committee, from the shorthand writer's notes, should, in our opinion, be regarded as a public rather than a confidential official concern.

The following paragraph seems to show that the American Tobacco Company are not having it all their own way:—  
 "A fierce tobacco war is on foot in Pennsylvania, the independent tobacco manufacturers having combined against the Trust. It is affirmed that the movement has so far proved successful, and that in the week ending June 25th a larger quantity of the products of the independent houses was sold in Philadelphia than in any similar period in the history of the trade. It is proposed to establish at Philadelphia a general distributing depot, from which all brands of tobacco and cigars not manufactured by the American Tobacco Company will be supplied to the trade, and the Retail Cigar and Tobacco Dealers' Association, which is opposed to the Trust, is seeking to induce traders not affiliated with the Association to exclude Trust goods from their stores."

### Tobacconists' Supply Syndicate's New Factory.

ESTABLISHED some ten years ago for the purpose of supplying the retail trade with proprietary and other goods at the lowest possible margin of profit, under the mixed parcels system, the Tobacconists' Supply Syndicate met with a reception that was beyond their original conception of success, and spurred on by continued and increasing support of those whom they have always sought to benefit, their record has been one of enterprise and steady expansion. In this direction some eight years ago the Syndicate purchased the old manufacturing business which had been associated with the name of Hubbard for many years, and on the old premises, at 21, Farringdon Street, where tobacco manufacturing had been carried on since 1771, they added more leaves to their laurels by the excellence of the goods they produced. Here also they added cigarette manufacturing to their departments, and the output of T.S.S. hand-made cigarettes became a no inconsiderable part of their trade. The rapid growth of the tobacco and cigarette manufacturing departments soon made it necessary for the Syndicate to look out for more extensive premises to carry on this portion of their business, and this, coupled with the fact that No. 21, Farringdon Street, would be shortly in the hands of the housebreakers, induced them to make such arrangements whereby they now occupy nearly the whole

of the extensive block of buildings at 55, Farringdon Street, and 1, 2, 3, 4, 5, and 6, Plum Tree Court. Here under the one roof the firm has now consolidated the various departments which formerly occupied three separate buildings, and installed new machinery of the very latest type to enable them to cope with their ever-increasing trade. In the basement hydraulic pumps and steam and hydraulic presses are kept busy in preparing the tobaccos for the cutting machines, and surrounded by hogsheads and bales of leaf the visitor stands bewildered at the continuous scene of activity which meets his gaze. The sale room floor has not been interfered with in the various alterations which were necessary, so that the numerous customers of the Syndicate who are in the habit of calling regularly at No. 55 will notice nothing more than the occasional noise of the machinery. Of the additional floors which the Syndicate have secured in the upper parts of the building, part is reserved for the cigarette factory, and here the greatest difficulty that is presented to the T.S.S. is how to keep pace with the orders which reach them. This floor is beautifully lighted and presents to the visitor a charming sight of cleanliness and female comeliness, some 25 English girls being employed in turning out with lightning rapidity those cigarettes for which the Syndicate possesses an enviable reputation. Close to the cigarette factory is the hand-cutting department (for the Syndicate cut all of their cigarette tobaccos by hand), and here with occasional stoppages to manipulate the fine bright strips or Turkish leaves, in order to prepare them for the trough-like receptacle on which the knife works, experienced cutters may be found ever busy with their contribution to this hive of industry. Stock rooms and warehousing floors of no particular interest except as such, occupy the remainder of the newly acquired premises, though the fancy goods stock room, wherein is stored a multifarious collection of pipes, cigar and cigarette cases and holders, novelties and notions for the enterprising retailer, deserves special mention. The proprietors of the Tobacconists' Supply Syndicate are to be congratulated on their new factories and warehouses, and the retail trade is to be congratulated on having such a combination of gentlemen whose interests are identical with those of their customers, seeing that they are individually retailers of long standing and influence, apart from their Syndicate business. As it was emphatically pointed out to us, "the Syndicate was originally started to benefit and help the retailer in the 'cutting' war." Now that that evil has in a measure passed away, the Syndicate remains ever striving to give the retailer the benefit of its financial resources and years of trade experience, so that he may the better be enabled to hold his position in the fight against oppression and confiscation which now exists, and may, too soon, be more apparent.

### AS THE TRAVELLING SALESMAN WOULD LIKE IT.

I wish I had a line of cigars

That no one ever had,  
 And every dealer wanted,  
 And wanted awful bad.

I'd send the trade a little card,  
 And tell them "I'm in town,"  
 And if they wanted any cigars,  
 They'd better come right down.

I'd treat them as they treat me now;  
 I'd make 'em feel quite "dizzy;"  
 And when they came around to call  
 I'd say, "I'm very busy."

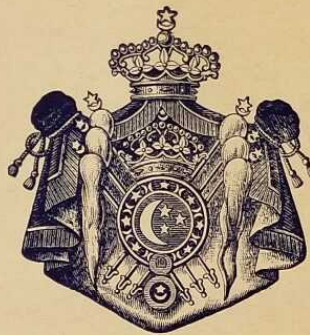
"I guess you'd better come again,"  
 I'd say to some I know—  
 "If you don't want these cigars of mine  
 You take your traps and go."

T. VAFIADIS & CO.'S Cigarettes, packed in neat tins of 25 without extra charge. (MELBOURNE, HART & CO., 19, Basinghall St., E.C.)

Purveyors to H.M. THE KING OF THE HELLENES and  
H.R.H. PRINCE GEORGE OF GREECE.

# TEOFANI'S

PURVEYORS TO  
HIS HIGHNESS



THE KHEDIVE OF EGYPT.

**TEOFANI & CO.,**

*Fabricants de Cigarettes,*

Fournisseurs de la Maison de Son Altesse le

**KHEDIVE d'EGYPTE.**

From all Wholesale Houses, or from

**TEOFANI & CO., 18, Bury Street, St. Mary Axe, London, E.C.**

TELEGRAPHIC ADDRESS: "TEOFANI, LONDON."

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# Our Smoking Mixture.

**LADY SMOKER CAUSES FIRE.**—A light thrown away, it is asserted by a lady smoker, caused a fire at Clapham Common Station, on the City and South London Electric Railway. The damage done was slight, the outbreak being extinguished before the fire brigade men could arrive.

**FILIPINOS AND CIGARETTES.**—It is estimated that 9,000,000,000 (nine billions) of manufactured cigarettes are consumed in the Philippine Islands every month. This estimate is based upon the daily output from the factories. There must be added to this 300,000,000 made by hand. This gives an average of four cigarettes per day for every man, woman, and child in the Islands.

**GEORGE SAND'S PIPE.**—Much has been written of George Sand during the past few days, and many aspects of her wonderful talent and versatility, with here and there a glimpse of her stormy life, have been brought into view. One of her characteristics, however, is still little known to the average reader. Artist, musician, writer, George Sand was not above smoking a pipe, and a clay pipe. Balzac, writing of his visit to her house at Nohant, describes how one day he found her after dinner sitting alone in the chimney corner of a long room, attired in dressing-gown, red trousers, grey stockings, and yellow slippers, and smoking a cigar.

**HOW TO SMOKE A CIGAR.**—Buy none but new cigars, the newer the better. Old cigars that are dry and brittle are avoided in those countries and among people where smoking is a second nature. Leave the ash on your cigar until it falls off. A cigar not only burns more evenly while the ash remains, but it lasts longer and tastes better. If your cigar goes out be sure to blow through it as soon as possible. You will see some dead smoke leave it. That would become stale, and make your cigar rank if left in. You cannot tell whether a cigar is good or bad unless you light it properly—that is to say, thoroughly. Do not smoke too much, and do not smoke a good cigar while you are out of doors. If you think smoking is injurious to your health, stop smoking in the early morning. Two-thirds of the people of this country have their stomachs out of order, and no man ailing that way can smoke in the early morning before or after breakfast.

**A FORTUNE IN TOBACCO ASH.**—As everybody knows, the ash left on burning tobacco is considerable, and as a matter of fact the mineral matter of the tobacco leaf frequently amounts to as much as a fifth part of its weight. It has been calculated that a ton of tobacco withdraws over a hundredweight of mineral constituents per acre of land. In 1901 the home consumption of tobacco in the United Kingdom was, according to some figures given in the *Lancet*, at the rate of two pounds per head, or a total of about 40,000 tons, which represents, at what is now a probably low computation, approximately 8,000 tons of ash annually committed to the winds or dissipated in some way or other. This would appear to be an astounding waste of material which must be of enormous value to the soil, considering that 75 per cent. consists of calcium and potassium salts, and 15 per cent. of magnesium and sodium salts, including nearly 5 per cent. of the essential constituent to all plants—phosphoric acid. On the face of it there would seem to be a fortune in store for that individual who could devise a successful means for the collection of tobacco ash, and it is a great pity that so much valuable material should for ever be lost to the soil without any attempt at direct restoration being made. It means an economic loss which, without artificial resources, would ultimately starve and ruin the soil used in the

production of tobacco. Ash after all ought to be a valuable asset in the economy of things. Similarly, in the form of animal excreta there is annually an enormous loss of material of the utmost value to the soil, although the time may not be far distant when we shall see even that economically restored to the land.—*Science Siftings*.

**TOBACCO BEFORE ART.**—Some important changes in the direction of the suburban theatres are impending. Two of the most successful—the Camden and the Coronet—are being given up by Mr. Frank Curzon to Mr. Robert Arthur, who has already one of the best of the outlying theatres at Kennington. Mr. George Dance, having run the Richmond Theatre for a year and a half, has decided to turn it into a high-class music hall. The Metropole, Camberwell, which was the first of the suburban theatres to be built, will probably fall under the all-conquering sway of the music-hall; and the Brixton Theatre is now to all intents and purposes a variety theatre, if not actually a music-hall. The Duchess Theatre, Balham, has been run successfully for some time as a music-hall. "It is not so much," said Mr. Dance, in an interview with an *Express* representative, recently, "with the idea of running a music-hall, but rather with a view to having a place of entertainment where men can smoke that I have decided on a change. This, it must be understood, does not imply drinking. No liquids, or, for the matter of that, any refreshments, will be consumed in the auditorium. I do not think there are too many theatres in the suburbs. Certainly, so far as buildings are concerned, the suburban houses easily surpass most of the West End theatres. If we could have a theatre where smoking was permitted, I should have no wish to change mine into a music-hall. But I feel that this prohibition of smoking is at the bottom of the reason for the present bad time most theatres are passing through. My idea is to run the Richmond as a music-hall, or rather high-class variety theatre, on the lines of which the Palace Theatre in town is an example. I think it will meet a 'felt want' until theatre managers are permitted by the authorities to sanction smoking in the auditorium."—*Daily Express*.

**BRISTOL RIFLES.**—A marching and shooting competition for the Imperial Tobacco Company's Cup and money prizes was held at Whitchurch Range recently. The teams, consisting of nine men under a section commander, paraded at the Drill Hall at 2.45 p.m., and were issued with 30 rounds of ball ammunition per man. They were then inspected by Lieut.-Col. J. H. Woodward, V.D., and marched off at intervals of five minutes. Nineteen teams entered, but only 13 competed. Points were allotted for turn-out, marching, and drill on range, to which were added the number of hits made by each team. Captain Lambert, 2nd Gloucestershire Vol. R.E., kindly acted as judge of the marching, being stationed at a point on the line of march. On arrival at the range, the teams were formed up at 600 yards. With magazines charged, a target was exposed for 45 seconds, during which magazine fire was opened, after which they advanced to 450 and 300 yards, where this was repeated. Captain Vincent, 4th Battalion S.L. Infantry, kindly acted as umpire on the range. The first prize (the Imperial Tobacco Company's Cup and £10 10s.) was won by F Company's team, under the command of Sergeant A. L. Webb, with 216 points; the second prize of £6 by D Company's team, under Lance-Sergeant Phipps, 212 points; and the third prize of £4 by the Cyclist Company's team, under Sergeant E. C. Lewis, 199 points. The next in order were B Company's team, Sergeant Browning, 171 points; and H Company's team, Sergeant Chamberlain, 161 points.

"LA CINGARA," finest imported Mexicans.

Sole Importers:

MELBOURNE, HART & CO, 19, Basinghall St., E.C.

# FRENCH CIGARETTES IN LONDON.

## IMPORTANT TO THE TRADE.

French Cigarettes made in London by English Labour, of Tobacco imported from the French State Factories.

On account of the increase in the Tobacco Duty, the FRENCH MINISTER OF FINANCE (CHANCELLOR OF THE EXCHEQUER) has, by a decision dated 1st of June 1904, duly authorised me, as sole representative in the United Kingdom, of the French State Tobacco Factories, to have made in London, under my control, with the genuine Tobacco imported direct from the French Régie and the best paper, the universally reputed cigarettes known as

### ELEGANTES and HONGROISES.

From the 15th of July, I shall be in a position to supply the trade at the following prices:

#### CIGARETTES ELEGANTES.

Packets of 20.		Trade prices per 1000.	Selling prices.
Maryland	Green Paper	23/-	6½d.
Caporal Supérieur	Pink	23/-	6½d.
"	Ordinaire Blue	21/3	6d.

#### CIGARETTES HONGROISES.

Packets of 20.		Trade prices per 1000.	Selling prices.
Maryland	Green Paper	26/6	7½d.
Caporal Supérieur	Pink	26/6	7½d.
"	Ordinaire Blue	24/9	7d.

By selling the London made cigarettes your profit will be increased, although prices are reduced to the Public.

These cigarettes, which were once principally favoured by French people, have lately been taken up by a good many Englishmen, who appreciate their excellent quality.

With a view to making the FRENCH CIGARETTES more largely known amongst the BRITISH PUBLIC, I have decided to advertise extensively in the most popular daily papers, such as:—

**THE DAILY MAIL, THE DAILY EXPRESS, THE DAILY TELEGRAPH, &c.**

Orders are now booked for delivery, and I shall esteem it a favour to have same as soon as possible so as to enable the trade to meet the increased demand which will result through the advertisements.

**H. AUTRAN**, Sole Agent for the United Kingdom of the French State Tobacco Factories,  
21, Mincing Lane, London, E.C. Telephone 5799, Avenue.

## NOTICE.

The French cigarettes made in London will be packed in the usual Green, Pink, and Blue wrappers with the ordinary wording known to the public, viz.:

20 CIGARETTES ELEGANTES.  
20 CIGARETTES HONGROISES.

CAPORAL SUPERIEUR.  
OR  
CAPORAL ORDINAIRE.  
OR  
MARYLAND.

FABRICATION  
PRIVILEGEE EN  
ANGLETERRE.  
—  
AUTORISATION  
MINISTERIELLE  
DU 1<sup>er</sup> JUIN, 1904.

On the other side:

Every packet will have a band of guarantee as follows:—

\*\*\*\*\*SIGNATURE\*\*\*\*\*  
 AGENCE SPECIALE  
 DE LA REGIE FRANCAISE POUR LE  
 ROYAUME UNI D'ANGLETERRE.  
*H. Autran*  
 TABACS  
 DES MANUFACTURES DE L'ETAT  
 FRANCE.  
 \*\*\*\*\*DE GARANTIE.\*\*\*\*\*

ORDERS CAN ALSO BE BOOKED THROUGH ANY WHOLESALE HOUSE.

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# Trade News and Notes.

Retailers should consult our advertising pages for particulars of French and Algerian cigarettes sold by Mr. H. Aufran, 21, Mincing Lane, E.C.

**A WELL-DESERVED HONOUR.**—Among the birth-day honours was a baronetcy for Sir Edward Payon Wills. This makes three of the Wills family so honoured.

Mr. J. W. SMITH, tobacconist, on July 1st consented to accept nomination for the vacancy on Keighley Town Council caused by the death of Mr. Robert Holmes; and Mr. Newman King is spoken of as another possible candidate.

**MESSRS. ADOLPH ELKIN & CO.**, of 140, Houndsditch, London, E.C., have sent us a copy of their new catalogue, which should be in the hands of every retailer. It can be obtained free on application, and contains many useful and profitable lines.

**SMUGGLING CIGARS.**—The Chancellor of the Exchequer, answering Sir Charles Dilke in the House of Commons, said that the number of persons summarily dealt with by the Board of Customs, or before the magistrates, in the year 1903, for smuggling cigars, was 559, of whom 242 were concerned with cigars only, and 317 with cigars and other goods.

## ACCIDENT TO AN OUNDELE TOBACCONIST.

—An unfortunate accident happened on June 30th to Mr. W. Todd, tobacconist, of West Street, Oundle. Whilst cycling he collided with another cyclist at the bottom of the Black Pot Lane, causing him to be thrown to the ground. A broken ankle was the result. Mr. Todd was quickly conveyed to his home by members of the St. John Ambulance Brigade on the wheeled litter. Mr. Todd had a severe shaking as well as a broken limb, and it will be a month or two before he will be able to walk again.

**MR. BALFOUR'S RETORT.**—Mr. Munro Ferguson, having called attention to the circumstance that trade in tobacco strips in the United Kingdom is entirely suspended in view of the Budget proposals, involving merchants in loss, Mr. Balfour writes:—"I am quite aware that great inconvenience has been caused to the trade by the prolongation of the debates on the Finance Bill. I had fully hoped that a decision would have been reached on Wednesday last; but, unfortunately, that was postponed, and I may remind the honourable gentleman that the postponement took place at his own suggestion."

**ALLIANCE TRIP.**—Arrangements have been made for the third annual excursion of the Tobacconists' Alliance. The party will leave on the morning of July 21st from Charing Cross, and a special steamer will take them from Folkestone to gay Boulogne, where six hours will be allowed. Those who wish it can, of course, have a little gamble in the Casino, but those who are wise will be afforded an opportunity of visiting the many sights of Boulogne. The price of the tickets is 10s. 6d., and certainly it is

marvellously cheap. A breath of the briny will, we hope, do much to efface memories of Mr. Austen Chamberlain's last Budget.

**BRISTOL'S NEW ART GALLERY.**—The terms which Sir William Henry Wills seeks to impose in handing over to the people of Bristol a fine art gallery, costing £40,000, led to a lively debate at a recent meeting of the City Council. Several speakers opposed a clause to the effect that the gallery shall be open at least 20 Sunday afternoons during the year. Mr. Curle, a Trade Council member, suggested that what was done in Edinburgh, Glasgow, and Aberdeen might safely be followed at Bristol. In the end it was decided, by 43 votes to 19, to have the building open for not more than 26 Sunday afternoons during the next three years, when the question will be reconsidered.

**NEW LONDON BORNEO COMPANY.**—The report of the New London and Amsterdam Borneo Tobacco Company, Ltd., for 1903, which was adopted at the meeting on the 8th inst., states that as regards 1902 crop, 1,238

bales were sold at an average price of 50½c. per ½ kilog., the remainder (383 bales) realised 24½c., thus reducing the average price for the whole crop to 44c. per ½ kilog., which resulted in net proceeds of £7,645, against an expenditure in Borneo of £9,310. The loss on the year's working is £2,635, which increases the amount at debit of profit and loss to £3,336, and after transferring the £2,000 from reserve, there remains a debit balance of £1,336. As to the 1903 crop, the yield from 213 fields is reported as 2,688 piculs, or about 1,900 bales; of these 283 bales have been

sold at 91.77c. per ½ kilog.

For 1904 it is hoped that 250 fields will be planted in Maruda Bay, but owing to three years' consecutive loss on this estate the directors have decided to open an estate at Melalap in the Sapong district in the interior, and intend in due course to make a trial planting this year.

**THE TOBACCO BONUS QUESTION. SUGGESTED AMICABLE SETTLEMENT.**—Regarding the disputed question of the bonus offered by Messrs. Ogden prior to their absorption by the Imperial Company to tobacconists pushing their goods, the *Central News* says an effort is being made to form a deputation from the leading houses to endeavour to come to an amicable settlement on the matter. Mr. George Fraenkel, the late President of the Wholesale Tobacconists' Association, has sent the following letter to members of the trade:—

"From the remarks made by various members of the trade we gather that they would much prefer to have the matter of the bonus arranged in an amicable manner, if possible, rather than resort to the law courts, and possibly have their accounts closed. It seems to us that a representative deputation of the leading houses interested might attend at the proper quarter; at all events endeavour to

## TEOFANI'S

HIGH-CLASS

CIGARETTES

AWARDED THE

## GOLD MEDAL

AT

## PARIS EXHIBITION, 1900

(HIGHEST AWARD).

**TEOFANI & CO., 18, Bury Street, St. Mary Axe, E.C.**

Telegraphic Address: "TEOFANI, LONDON." Telephone No. 2783 Avenue.

## TRADE NEWS AND NOTES—continued.

arrange the matter in an amicable spirit and satisfactory to all parties concerned. If the situation could be discussed without prejudice to either side, no objection should be taken to receiving a deputation by Messrs. Ogden, or their representatives. We shall be glad to hand any letters received from members of the trade agreeing to our suggestion to our solicitors, with the view of arranging a deputation and a practical and quick solution of the vexed bonus question.—Yours truly,

FRAENKEL BROTHERS.

**LONDON AND COUNTRY MANUFACTURERS' ASSOCIATION. DEPUTATION TO THE BOARD OF CUSTOMS.**—On June 24th a deputation waited upon Sir T. J. Pittar, Chairman of the Board of Customs. The members of the deputation were Messrs. Teofani, Lockyer, Wolf, Baron (Carreras Co.), Van Gelder, Wilks, and Freeman. Mr. Van Gelder having introduced the deputation, Mr. G. J. Freeman (speaking on behalf of the London and Country Manufacturers' Association) addressed the Board, asking for permission to export on drawback from licensed factories small parcels of tobacco, cigars, and cigarettes, as in opening up an export trade customers abroad naturally wanted to see samples before placing orders. He further urged that where possible the number of samples taken for analysis should be reduced, that drawback should be allowed on fractions of a pound, that the inorganic standard should be abolished on stalks and shorts (a concession which has since been practically granted by the Chancellor of the Exchequer), that the net weight of parcels of stalks and offal deposited for drawback be reduced from 80 to 50 lbs., and that the sacks containing such stalks and offal should be returnable. After hearing further remarks from Messrs. Van Gelder, Teofani, Lockyer, and Baron, the Chairman promised full consideration to the various points raised, and said that the department was desirous of doing all possible to encourage the home industry and the export trade. After an expression of thanks on the part of Mr. Van Gelder, the deputation withdrew.

## Foreign.

**THE BRITISH NORTH BORNEO COMPANY** has received a telegram from the manager of the Government railways in Borneo stating that the first crop (350 bales) of tobacco grown in the interior was conveyed recently, by special train, from railhead to Jesselton—a distance of 86 miles—at which port it was immediately shipped to Europe.

**YORRONNE CIGARETTE COMPANY, LTD.**—Issue on 18th April of £700 6½ per cent. debentures, part of a series created 5th January, 1901, to secure £1,000, charged on the company's plant, machinery, stock, and book debts. No trustees. Total amount previously outstanding of same series, £250. Also issue on 20th April of £50 debentures, part of same series.

**TURKISH TOBACCO.**—The farming of the fragrant weed is a profitable pursuit in Turkey, judging from the

fact that the Tobacco Regie Company last year made a net profit of £140,000, of which £176,722 goes to the Government, £180,500 to the Debt Administration, and 10 per cent. dividend to the shareholders, against 9 per cent. in 1902. The concession expires nine years hence, and the company has offered the Sultan a loan of £11,000,000 for its renewal, but, notwithstanding his chronic impecuniosity, the Commander of the Faithful has so far refused the tempting baccasheesh.

**TOBACCO GROWING IN VICTORIA.**—The State of Victoria maintains a Government tobacco farm at Edi, where the work of preparing seed beds was commenced in June, 1902. From the results of the past years' experiments, it appears that the finer classes of tobacco can be successfully cultivated, and that the adoption of these varieties must in itself greatly improve the quality of Victorian leaf. It has further been proved that by proper care and conditions a good cigar leaf can be prepared at almost the first trial, such as manufacturers are prepared to buy at payable prices. Though no absolute cure has

yet been discovered for the blue mould, it has to a great extent been checked. By exercising judgment in choosing sites for seed beds and by burning the soil before seeding, and covering with cheese cloth, even in a bad year for the disease sufficient plants can be obtained for setting out. It is believed that much further good could be done if cultivators in the various districts would undertake to grow the different varieties of tobacco, cigar and plug, in order to test their suitability to various soils. Trials with fresh seed of selected tobaccos from America are also advocated. Tests are now being made of leaf from each of 15 variously-manured plots by manufacturers in order to ascertain the effect of different fertilisers on flavour, fireholding capacity, ash, and other points, but the results were not available in time for the officially published report.

### CIVILISATION IN CHINA.

—From the report of Mr. Consul Tratman it would seem that the population in Chinkiang is rapidly acquiring Western tastes. The miscellaneous imports, we are told, include 14,500,000 cigarettes, "the consumption of which is spreading on all sides—with holders for choice, because they can then be smoked to the bitter end." Then come 71,000 cigars for the "smart" set, though these weeds afford a much longer and stronger smoke than any normal native desires. Japan sends matches, which are sold on the streets at ten boxes for a penny, but it is stated that the tinder box is still used by old-fashioned inhabitants.

**AMSTERDAM TOBACCO SALES.**—In the sale which took place on Friday, the 10th ult., the market showed rather an unexpected change of front, and prices were disappointing for sellers all round. The selling of a certain amount of leaf, at low prices, in advance of the actual sale day, seemed to have a depressing effect, although it was known that the buyers of the parcels in question had turned them over at a handsome profit within 24 hours. It is not unusual, however, for the market to go slack like this after a series of satisfactory sales, especially when these latter follow so closely on the heels of each other, as has been the case this summer; and, as there is to be

# Mis-spelt Word Competition.

PRIZE VALUE

## £1 Monthly.

ALL SHOULD ENTER.

## TRADE NEWS AND NOTES—continued.

more breathing-time before the next auction, it is quite possible that a return of the firmer tone prevailing in the earlier part of the season may be experienced. The brokers' valuations were again low, and prices followed suit, the greater part of the 12,214 bales of Sumatra and 770 bales of Borneo tobacco included in the sale realising figures under 100 cents per pound. The Deli Maatschappij secured 114 cents (about 1s. 11d.) for about 100 bales and 105 cents (1s. 9d.) for another parcel. A lot of 675 bales, put forward by the United Lankat Plantations Company, fetched 57 cents (about 11½d.); while the New London Borneo Company sold 539 bales at 70 cents (1s. 2d.), and the British Deli and Langkat Company obtained 80 cents (1s. 4d.) for 681 bales.—A slightly better tone prevailed at the sale of July 1st than that which had characterised its predecessor; but, though competition was keen, buyers would not give high prices, and, as the market is now feeling the effect of most of the fine tobacco being already sold, the result of the sale, as a whole, shows a low average. The highest price was obtained by a parcel marketed by the Nederlandsche Handel-Maatschappij, which realised 147 cents, or 2s. 5½d., a pound. Next came the Deli Batavia Maatschappij, with 125 cents, or 2s. 1d., for 952 bales; while third place was taken by the Sumatra Cultuur Maatschappij with 120 cents, or 2s., for a lot of 332 bales. The United Lankat Plantations, Limited, sold three parcels, aggregating 957 bales, at an average of 70 cents, or 1s. 2d., and the Serdang Tabak Maatschappij 343 bales at the same figure. The New Darvel Bay Borneo Tobacco Company, Ltd., realised 110 cents, or 1s. 10d., for 1,149 bales. The New London Borneo Tobacco Company, Ltd., sold 834 bales at 45 cents, or 9d., and the New London and Amsterdam Borneo Tobacco Company, Ltd., obtained 35 cents, or 7d., for 300 bales. In all, 15,973 bales of Sumatra and 2,328 bales of Borneo leaf were offered to tender, and the greater part realised prices varying between 50 cents and 100 cents. The next sale will conclude the more important series of the present year's sales, leaving four sales to be held in the coming autumn.

## TOBACCO TAX. ISSUE OF SPECIAL TAX STAMPS.

—The Mexican *Diario Oficial* for the 20th May contains the text of a Presidential Decree providing that special tax stamps are to be attached to packets of tobacco sold in the country, whether imported or of domestic production. The prices of these stamps for packets of foreign tobaccos, sifted, cut, in the leaf (*en herba*), or for chewing, and for packets of foreign snuff, are as follows:—

Price of stamps  
for foreign manufactured  
tobacco and snuff.

For packets weighing—	
Up to 100 grammes, net weight ..	4 pesos per 100
More than 100 and up to 250 grammes, net weight .. .. .	10 pesos per 100
More than 250 and up to 500 grammes, net weight .. .. .	18 pesos per 100
More than 500 grammes and up to 1 kilog., net weight .. .. .	36 pesos per 100

To each packet of imported manufactured tobacco one stamp is to be affixed of a value corresponding to the weight of the packet, and to each packet of imported snuff, two stamps. The Decree further requires importers to furnish the Customs authorities with particulars of the number of packets or boxes of snuff, of cigars, and of the various descriptions of manufactured tobacco, contained in each of the parcels imported; specifying, in the case of snuff and tobacco, the net weight of each packet or box. The provisions of this Decree came into force on the 1st July.

TOBACCO PROSPECTS IN RHODESIA.—The *Rhodesia Herald* says that, according to the opinion of experts, an immense tobacco industry is in store for Rhodesia. The experts have committed themselves to the extent of pre-

dicting that in 20 years' time South Africa, with Rhodesia in the front rank, will command the supply of the entire English market. However lavish they may be in glowing prophecies, the present outlook seems by no means cloudy. Samples of Rhodesian tobacco compare favourably with the best grades of the American article. An increased acreage in Rhodesia during the season 1904-5 will demand an organised system of distribution. The tobacco growers are already preparing the soil for summer planting, and a low estimate for the total acreage would be 2,000, which would represent about 2,000,000 lbs. of tobacco, the conditions being favourable. During the season just past there were fully 100 tobacco growers in Rhodesia, both on a large and small scale. Farmers need have no anxiety at present in regard to any difficulty in marketing their product, for cigarette tobacco alone is imported into South Africa to the extent of nearly 5,000,000 lbs., commanding an average price of 3s. 6d. per lb. The Palgrave plantation near Enkeldoorn has sold 20,000 lbs. of tobacco at a wholesale price of 2s. 6d. per lb., amounting to £125 per acre, for the average yield was 1,000 lbs. an acre. The demand far exceeded the supply. A Kimberley firm has offered to take 1,000 lbs. per month. As regards profits, there is no comparison between the growing of cereals and of tobacco. An acre of tobacco represents anything from 50 to 200 sovereigns at current prices, while for an acre of mealies £3 or £4 would be a fair estimate, though the greater cost in production of the former must be taken into consideration.

LATAKIA TOBACCO CROP AND TRADE.—A despatch has been received at the Foreign Office from the British Vice-Consul at Beirut, on the Latakia tobacco crop and trade. He states that the course of the trade in the year 1903 was not so profitable as in former years either for planters or for dealers. The average price realised in 1903 was £64 per ton, as compared with £120 in 1902. It is expected that it will be worse this season, as the price offered by the "Regie" to the planters is 25 per cent. less than last year. Shipments to England, which at one time promised to play an important part in the business of the port of Beirut, in consequence of the great demand for London in 1902-3, having disappointed expectations, planters diminished their cultivation last year to such an extent that this year's crop may be estimated at only 9,000 bags, as compared with 20,000 bags in 1903. In consequence of this depreciation in the price it is expected that many planters will probably abandon the cultivation of the "Abou-Rika" tobacco.

SERDANG TABAK MAATSCHAPPIJ.—The report for the last year states that the results are appreciably more favourable than in the preceding three years. This is partly due to the somewhat better quality of the product. The weather, although not quite so unfavourable as in the preceding year, left, nevertheless, still much to be desired, as the rainfall for the crop 1902, chiefly as regards Bengabang, cannot be considered normal. In consequence of this the product was also this year again to the greatest extent not of the light colours which are so very much desired. The state of the tobacco market generally was also far from satisfactory. The crop of 1902 yielded 7,071 piculs, or 1178 piculs per field, which, packed in 4,926 bales, was during the year sold in Amsterdam by tender. The whole crop cost on an average 55 cents, and was sold at 66½ cents per half-kilo. On account of damage through storm on Adolina the company received about 8,600fl., and further recovered from the insurance companies about 10,300fl. for damage through floods on Frankfurt. Both items are taken into consideration in arriving at the above selling price. The net profit obtained in 1903 amounts to 82,134fl., of which, after writing off on concession account 15,937fl., there remains for distribution 66,197fl. Of this the holders of the 575,000fl. "A" shares are, in the first instance, entitled to 6 per cent., absorbing 34,500fl. Of

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TRADE NEWS AND NOTES—continued.

already prepared when the plaintiff was "rushed" into signing it.—Mr. Edwin Burgess, one of the defendants, stated that he opened the business in question on 18th November last. He spent £30 or £40 upon additional fixtures and generally improving the premises. At the time the plaintiff agreed to purchase the business the takings were about £16 a week, and that was the amount represented to the plaintiff and his mother. In February last witness sold the business to another gentleman for £140. Mr. Frederick Valentine, defendant, corroborated.—The Judge said he did not think that the defendants had done any great mischief, but his Honor had no hesitation in saying that the plaintiff was rushed into signing the agreement and paying the deposit. There would be judgment for the plaintiff for the return of the £10, with costs.—A counter claim for various expenses was struck out.

No initial public issue. The number of directors is not to be less than three nor more than nine. The first are H. H. Wills, W. B. Ogden, H. von R. Cunliffe-Owen, J. Hood, T. Gracer, and L. Hignett. Qualification, one ordinary share. No remuneration. Registered office, Cecil Chambers, 86, Strand, W.C.

Police.

A QUESTION OF PARTNERSHIP.—Henry Raymond Lambe (27), tobacconist, of Whymark Avenue, Wood Green, was charged on remand on June 23rd, at the Clerkenwell Police Court, with stealing £71 15s. 6d., he being a co-partner with John Webber, at 29, Islington Green, the money being the property of the co-partnership, on June 2nd. The accused was further charged with being concerned with Charles Richard Tanser (21), a clerk, of Lismore Road, Hampstead, in stealing, on June 3rd, from 29, Islington Green, 261 boxes of cigarettes, tobacco, &c., value £50 10s. 5d., the property of the partnership. Mr. Young prosecuted, and Mr. E. D. Purcell (instructed by Mr. Howard Ivory) defended. It was stated that Lambe's duty under the partnership was to remain in the shop and look after the books while the prosecutor acted as outdoor traveller. Tanser was a shopman.—Detective-Sergeant Smith, N Division, arrested the accused men on June 8th. In reply to the charge, Lambe said, "I had the whole of the money in the business."—Police-constable Smith, 402 N, saw the men after midnight on June 3rd, removing goods from 29, Islington Green. He said to Lambe, "You are moving rather late." The defendant replied, "I have had a disagreement with my partner, and I am taking my share of the goods." Detective-Sergeant Smith traced the goods to a public-house in New North Road, and received from the publican 261 boxes of cigarettes and tobacco, and 46 boxes of cigars. The defence was set up that this was a partnership dispute, and that there was no felony.—Mr. Bros said it was not a case for a criminal court, and discharged the prisoners.—Mr. Stanley Kent (solicitor) said he represented the publican mentioned in the case, and he asked that any suggestion of felonious receiving on his part should be withdrawn.—Mr. Bros said there was not the slightest suggestion of the kind against the publican, who was simply holding the goods pending the settlement of the dispute.

LIVERPOOL TOBACCONIST RAIDED.—A raid was carried out successfully on June 23rd, by the police, at the shop of a stationer and tobacconist, named John Laugharane, Great Homer Street, Liverpool. The police proceedings were conducted with the usual secrecy and discretion, under Superintendent Smith. There were nine persons found on the premises, including one woman, together with the shop-keeper. The names of the prisoners, who were subsequently brought before Mr. John Lea, at the City Police Court, were John Laugharane, Edward Parr, John Whally, Charles Whittaker, Joseph Pilkington, Patrick Lawler, Richard Marston, and Mary Crane. Laugharane was charged with keeping the premises for betting, and the others were charged with being found on the premises.—Mr. Trubshaw said that about 12.30 the police executed a search warrant upon the tobacconist's shop, 89, Great Homer Street, in the occupation of the prisoner, John Laugharane, whom they found behind the counter, and who, on the warrant being read over to him, said, "I don't do any betting here. I only cater for them." Whilst the police were on the premises the seven other prisoners entered. John Whalley had four slips of paper with the names of horses and sums of money. He said he came in to see the "tissue." Mary Crane stated that she entered the premises to buy an

New Companies.

LE ROITH & CO. (LIMITED).—Registered June 16th, by C. F. S. Blake, 4, Duke Street, St. James's, S.W. Capital £5,000, in £1 shares. Objects:—To acquire the business of cigar, cigarette, and tobacco merchants heretofore carried on by P. M. Lampson, at 66, St. James' Street, S.W., as Le Roith & Co., and to carry on the same and any kindred business. The first directors are P. M. Lampson and F. C. Pocklington. Registered Office, 66, St. James' Street, Piccadilly, S.W.

TERRACE CIGARETTE AND TOBACCO CO. (LIMITED).—Registered on May 30th, by Adair & Gallo-way, 19, Castle Street, Edinburgh, with a capital of £2,000, in £1 shares. Objects: To carry on the businesses of manufacturers of tobacco, cigars, cigarettes, snuff, briar pipes, tin boxes, cigar boxes, packing cases and showcards, printers, lithographers, and picture framers, &c., and to purchase the business carried on at 1, Forrest Road, Edinburgh, under the styles of the Southern Tobacco Co. and R. Éprile & Sons.

BRITISH SOUTH AFRICA TOBACCO PLANTATIONS, LIMITED (81,201).—Registered, June 10th, with capital £30,000, in £10 shares, to carry on the business of tobacco planters, owners, &c. The subscribers are—

- R. Warner, 10, Walbrook, E.C., accountant . . . I
- H. W. Quittenden, 10, Walbrook, E.C., secretary . . . I
- J. A. Bush, 10, Walbrook, E.C., secretary . . . I
- A. Oxley, 49, Haverstock Hill, N.W., accountant . . . I
- H. Brock, 10, Walbrook, E.C., registrar . . . I
- P. Stanley, 10, Walbrook, E.C., clerk . . . I
- J. Black, 10, Walbrook, E.C., clerk . . . I

No initial public issue. Registered without Articles of Association by R. Warner, 10, Walbrook, E.C.

MURAI BROTHERS AND COMPANY, LIMITED.—Registered June 29th, by J. Hood, Cecil Chambers, 86, Strand, W.C. Capital £100,000, in £1 shares. Objects: To carry on the business of tobacco growers, manufacturers, importers and exporters of and dealers in tobacco, cigars, cigarettes and snuffs, tobacco brokers and agents, &c., in China or elsewhere. The signatories are:—

- W. B. Ogden, Heath Brow, Hampstead Heath, N.W., tobacco manufacturer . . . I
- J. Hood, Cecil Chambers, 86, Strand, W.C., solicitor . . . I
- C. T. Hill, 86, Strand, W.C., accountant . . . I
- L. Hallivant, 33, St. George's Road, S.W., gentleman . . . I
- J. W. Page, 8, Kestrel Avenue, Herne Hill, S.E., assistant secretary . . . I
- A. H. Groves, 205, South Croxted Road, S.E., clerk . . . I
- C. Capron, 29, Vernon Road, Mortlake, S.W., clerk . . . I

## TRADE NEWS AND NOTES—continued.

evening paper. The police believed this to be correct, and they asked that the charge should be withdrawn. This charge was accordingly withdrawn. — Police-constable Cameron, who was very artistically disguised, spoke to executing the search warrant on the premises and arresting the prisoners. On a shelf at the rear of the premises he found a bag containing £1 6s. and a number of betting papers and books relating to betting.—Mr. Trubshaw applied for a remand in the case of Laugharane for eight days.—Laugharane said, "I don't do anything in the game at all; I just sell tips and sporting papers."—Laugharane was remanded on bail equal to £20. The other prisoners were bound over not to frequent betting premises in future.

## Public Companies.

LONDON AND DISTRICT TOBACCONISTS' MUTUAL SUPPLY COMPANY, LIMITED.—The report of the directors for the ninth year ending March 31st last states that "the balance sheet will show that we have made a loss on the year's trading, through the margin of profit being cut too fine, and not leaving enough for working expenses. There are, however, great hopes that the business will now take a turn for the better, and be able to present a much better balance sheet. The director retiring by rotation this year is Mr. P. Henderson, who, being eligible, offers himself for re-election. Mr. P. B. Harris, after holding the chair for many years, regrets that owing to failing health, he will be compelled to resign his position." The profit and loss account for the year ending March 31st is as follows:—To rent, £100; insurance, £10 13s.; wages and salaries, £245 1s. 6d.; postage, &c., £10 12s. 6d.; carriage, £41 2s. 1d.; bank charges, £41 16s. 7d.; directors' fees, £17 17s.; audit fee, £18; law charges, £14 8s. 8d.; depreciation of fixtures, £7 18s.; bad debts, £25; miscellaneous expenses, £13 10s. 10d.; total, £509 0s. 2d. By gross profit brought from trading account, £384 12s. 2d.; balance, being net loss on year's trading, £124 8s.; total, £509 0s. 2d. The balance sheet as at March 31st last shows:—Liabilities to sundry creditors, £826 2s. 4½d.; less allowance for trade discount, £37 15s. 2d.—£788 7s. 2½d. Nominal capital, 5,000 shares at £1 each, £5,000. Subscribed capital, 1,927 shares at £1 each (12s. 6d. per share called up), £1,205 12s. 6d.—less calls in arrear, £16 2s. 6d.—£1,189 10s.; total, £1,977 17s. 2½d. Assets: To cash at bank, £266 7s.; sundry debtors, £455 19s. 0½d.; less provision for bad debts, £30—£425 19 0½d.; stock-in-trade as certified by managing director, £814 3s. 11d.; fixtures at March 31st, 1903, £79 1s. 7d.—less depreciation £7 18s.—£71 3s. 7d.; profit and loss account, as at March 31st, 1903, £275 15s. 8d.; add loss to date, £124 8s.—£400 3s. 8d.; total £1,977 17s. 2½d.

CARRERAS, LIMITED.—The directors have declared a dividend at 6 per cent. per annum for the half-year ending June 19th, on the 6 per cent. cumulative preference shares.

GEORG A. JASMATZI, LIMITED, DRESDEN.—A report recently published regarding the year of business ending December 31st states:—"The consumption of German cigarettes increased last year by about 350 millions, amounting to about 3,500 millions. This generally favourable situation made it easy for our competitors to spend considerable sums for the purpose of agitation amongst us, inducing us on our part to allow also heavy expenditure for general propaganda. Although this obliged us to increase our joint stock from 1,500,000 m. to 5,000,000, and although the considerable expenses for propaganda have badly influenced the outcome of profits, it is all the more pleasant to report a quite enormous increase of our sales, especially in Germany. Our sales in 1902 amounted to 1,082,660 m., against 1,263,141 m. last year. As the result

of our year of business there remains, after retaining the amounts for doubtful debts, &c., and withdrawals for buildings, machinery, &c., making up 115,779 marks, a loss of 227,604 marks, which, after deducting 46,018 m., being the transfer balance of profits per 1902 and the amount of 2,422 m. taken from the rest funds, shows a transfer balance of 179,164 m. carried to new account. Amongst our liabilities we have placed an amount of 394,821 m. as the value of all bonus tickets and coupons which were outstanding on December 31st. The forwarding of our cigarettes in Germany for the first four months of this year shows an increase of 57 per cent., against the corresponding four months in 1903. The forwarding of our cigarettes to foreign countries has increased during the same period 79 per cent. against last year. The first four months of this year show a far better result of profit arrived at than the same months of last year.

NO COMPANION FOR MAN OR BEAST.—The Rev. J. H. McIlrath, one of the best-known Presbyterian ministers in Dublin, is a good story teller. "I must tell you a good one about a famous sporting parson in the old country," he said to a congenial company recently. "This old fellow was very fond of a good smoke and made no secret of the fact. He was standing outside of a church one day in which a conference was to be held, and while talking to a very strait-laced brother parson he pulled a fine weed from his pocket, and as he was about to light it turned to the severe one and remarked: 'Pardon me, but will you have a cigar?' 'I will not,' was the not very gracious reply. 'I neither smoke myself nor do I encourage it in others.' 'You don't smoke!' replied our friend, sizing up the frowning one. 'H'm—do you eat hay?' 'I do not eat hay,' replied the other. 'Well, then, all I have to say,' remarked the smoker, as he turned away, 'is that you're a fit companion for neither man nor beast.'"

MY LADY NICOTINE. THE BITERS BITTEN.—One of the best stories at present current in volunteer circles is being retailed in local mess rooms anent our glorious Yeomanry. A certain Duke's Own have lately been undergoing their annual training at Hightown, and, as usual, the officers always display a kindly hospitality towards their troop. One evening an officer brought up his boys, after a lively run, to a noted hostelry in the district, and at once asked them to join him in a refresher. Loud and long were the lip-smackings, and mine host hastened to supply the parched units with refreshing draughts. Evidently, a conspiracy was on foot, for the whole section unhesitatingly called for large brandies and sodas, or something equally expensive. This was rubbing it in with a vengeance, but he laughs best who laughs last. The officer stole quietly from the room, and held a hurried and whispered conversation with the proprietor; then strolled back and rang for a box of the best cigars. Every hand plunged into the box, and extracted a presumably choice Havana, Boniface asking the officer's acceptance, however, of a couple of odd cigars not perhaps as fragrant as those ordered for the boys, but he hoped the officer would accept. Long ere the smokes were half consumed the troop sought fresh air, the atmosphere being charged with fumes obnoxious and words not found in Johnson's dictionary. Every stalwart surreptitiously disposed of his supposed Havana, and hastened campwards, vowing for the future to smoke only cigarettes. The officer puffed steadily at his weed, however, and only when mine host afterwards explained to his friends that the 2d. *jumers* had been carefully placed in the 6d. box for the undoing of the non-fighting heroes, was the mystery explained. Moral: Never rub it in too thickly.

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THE CIGARETTE WORLD AND TOBACCO NEWS, JULY, 1904.

**SMOKE****SALONICA**

EGYPTIAN CIGARETTES

*Purest, Mildest, and Healthiest.***CAIRO'S BEST.****CAIRO-EGYPT**

KASR EL NIL.

SIOUFFI PASHA PALACE.

The SALONICA CIGARETTE CO., 45, St. Mary Axe, E.C.

**The Cigarette World**

IS

**THE MOST POPULAR JOURNAL**

FOR

**== RETAILERS. ==**

Subscription only One Shilling per Annum. Post Free.

Terms for Displayed Advertisements on application.

## From the "London Gazette."

### Receiving Orders.

CROSLAND, ALVARA, formerly tobacconist and cigar merchant, now tobacconist's agent on commission, formerly 50, Boar Lane, now 88, Belle Vue Road, Leeds. Date of order, June 21st, 1904.

ELKAN, A. E. (trading as Charles Elkan & Co.), cigar manufacturer, 6, Maddox Street, Regent Street, W., and 132, Alexandra Road, South Hampstead, N.W. Date of order, May 30th, 1904.

FRUMIN, ISIDORE (lately carrying on business as Frumin & Co.), tobacconist, late 28, High Street, Kidderminster, Worcestershire. Date of order, June 23rd, 1904.

JONES, JAMES, insurance agent, formerly stationer, bookseller, tobacconist, and fancy dealer, 7, Brook Street, Mardy, formerly 60, Mardy Road, Mardy, Glamorgan. Date of order, June 7th, 1904.

NICHOL, W., tobacconist, 56, Great Chart Street, late 13, Pitfield Street, Hoxton, N. Date of order, June 22nd, 1904.

SIMONS, ELKAN (trading as Elkan, Simons & Company), cigar merchant, 1 and 3, Newhall Street, Birmingham. Date of order, June 8th, 1904.

VON HILL, LEOPOLD, tobacconist, 19, Parker's Row, Dockhead, Surrey. Date of order, June 7th, 1904.

### First Meetings and Public Examinations.

CROSLAND, ALVARA, formerly tobacconist and cigar merchant, now tobacconist's agent on commission, formerly 50, Boar Lane, now 88, Belle Vue Road, Leeds. First meeting, July 6th, 1904, at 11.30 a.m., at Official Receiver's offices, 22, Park Row, Leeds. Public examination, July 19th, at 11 a.m., at County Court-house, Albion Place, Leeds.

HAWKINS, JAMES, recently tobacconist, Crookes Street, Monk Bretton, near Barnsley, late 49, Albion Street, Castleford, Yorkshire. Public examination, July 7th, 1904, at 11 a.m., at Court-house, Wood Street, Wakefield.

JONES, JAMES, insurance agent, formerly stationer, bookseller, tobacconist, and fancy dealer, 7, Brook Street, formerly 60, Mardy Road, Mardy, Glamorgan. Public examination, July 19th, 1904, at 11.15 a.m., at Court-house, Pontypridd.

SIMONS, ELKAN (trading as Elkan, Simons & Co.), cigar merchant, 1 and 3, Newhall Street, Birmingham. First meeting, July 6th, 1904, at 12 noon, at 174, Corporation Street, Birmingham. Public examination, July 28th, 1904, at 2 p.m., at County Court, Birmingham.

VON HILL, LEOPOLD, tobacconist, 19, Parker's Row, Dockhead, Surrey. Public examination, July 19th, 1904, at 11.30 a.m., at Bankruptcy Buildings, Carey Street, W.C.

NICHOL, W., 56, Great Chart Street, Hoxton, tobacconist. First meeting, July 13th, 1904, at 11 a.m., at Bankruptcy Buildings, Carey Street, London. Public examination, same place, August 5th, 1904, at 11.30 a.m.

### Adjudications.

CROSLAND, ALVARA, formerly tobacconist and cigar merchant, now tobacconist's agent on commission, formerly 50, Boar Lane, now 88, Belle Vue Road, Leeds. Date of order, June 21st, 1904.

JONES, JAMES, insurance agent, formerly stationer, bookseller, tobacconist, and fancy dealer, 7, Brook Street, Mardy, formerly 60, Mardy Road, Mardy, Glamorgan. Date of order, June 7th, 1904.

LYNCH, DANIEL, tobacconist and grocer, Main Street, Bantry, Co. Cork. Date of order, June 4th, 1904.

VON HILL, LEOPOLD, tobacconist, 19, Parker's Row, Dockhead, Surrey. Date of order, June 7th, 1904.

### Notices of Intended Dividends.

BENSON, HENRY & DYSON, ALFRED PERCY (lately carrying on business under the style of "H. Benson & Co.," wholesale tobacconists, 20, Lowerhead Row, and now at 17, Wintown Street, Leeds. Last day for proofs, July 7th, 1904.

Trustee, J. Bowling, 22, Park Row, Leeds.

MAJOR, BENJAMIN, miner, formerly tobacconist, 8, Ream Terrace, late of Cornmarket, Pontefract, Yorkshire. Last day for proofs, July 9th, 1904. Trustee, J. B. Ottley, 6, Bond Terrace, Wakefield.

### Notices of Dividends.

BENNEY, ARTHUR JAMES, hairdresser and tobacconist, 73, London Road North, Lowestoft, Suffolk. First and final of 4½d., at Official Receiver's office, 8, King Street, Norwich.

HARDY, THEODORE FREDERICK HENRY WILLIAM, hairdresser and tobacconist, Concert Place, formerly 2a, Terrace Road, Buxton, Derbyshire. First and final of 8½d., at Official Receiver's offices, 23, King Edward Street, Macclesfield.

MANN, EDWARD, tobacconist and hairdresser, Bond Street, Cromer, Norfolk. First and final of 1s. 4½d., at Official Receiver's offices, 8, King Street, Norwich.

WILSHERE, SAMUEL, wholesale and retail tobacconist, 140, Carlisle Street, Cardiff. First of 3s., at Official Receiver's office, 117, St. Mary Street, Cardiff.

### Application for Debtor's Discharge.

RENDLE, WILLIAM SKINNER, tobacconist, 5, Portland Road, Holland Avenue, and 80, Holland Park Avenue, W., late 288, Holloway Road, N. July 1st, 1904, at 11 a.m., at Bankruptcy Buildings, Carey St., London, W.C.

### Appointment of Trustee.

ELKAN, ALEXANDER ELKAN (described as A. E. Elkan, trading as Charles Elkan & Co.), cigar manufacturer, 6, Maddox Street, Regent Street, W., and 132, Alexandra Road, South Hampstead, N.W. Trustee, E. H. Hawkins, 3, Barbican, E.C. June 20th, 1904.

### Dissolution of Partnership.

CHARLES KAHN and JULIUS ROTHSCHILD, tobacco leaf importers and merchants, 79, Mark Lane, E.C., under the style or firm of Charles Kahn & Company.

PRICE LIST FREE ON APPLICATION.

**Adolph Elkin & Co.,**

Wholesale Tobacconists,

140 and 140a, Houndsditch,  
LONDON, E.C.

SPECIALITIES. . .

"La Nikle," 1d. Rothschild Cigar.

"Zealandia," 2d. " "

"British Pluck," Dark Flaked Virginia.

"Sportsman," " " "

"Glossy," Gold Flake Honey Dew.

"My Sweet," Mixture.

ALL MANUFACTURERS' PROPRIETARY ARTICLES

At absolutely the Lowest Prices.

Telephone No. 6098 Avenue.

## In the Matter of—

**J. H. WILDMAN.**—Before Mr. Registrar Lee, at the Bradford Bankruptcy Court on June 22nd, J. H. Wildman, tobacconist and auctioneer, of Sydenham Place, and formerly of Westgate, Bradford, and Leeds, came up for his adjourned examination. At the last hearing he was ordered to file certain accounts, and in answer to the Official Receiver (Mr. C. L. Atkinson) he now said that during the last three years he had bought goods for £43,575 and sold them for £49,358, but that had been insufficient to meet his expenses by about £6,000. Three years ago he was insolvent to the extent of £1,234, and now the deficiency was £7,475. His expenses during the last twelve months had been over £4,000, owing to the number of shops he had had. He had been forced to sell goods in order to meet his engagements, but on the whole he had made a profit. It was stated that certain of the accounts had been filed only that morning, and the examination was further adjourned until the 13th of July.

**FERDINAND STURGEON**, formerly cigar merchant. This was a sitting for public examination before Mr. Registrar Linklater, held on July 1st, 1904, the debtor having formerly carried on business at 49 and 51, Eastcheap. The statement of affairs showed liabilities £3,177 18s. 5d., and assets nil. It appeared from the debtor's statements that in January, 1898, he took over the business of a cigar merchant he was managing at 49 and 51, Eastcheap. He agreed to pay £1,200 for it as and when he could. He had no capital of his own, but his father lent him between £300 and £400, and that, with other money subsequently advanced, was still owing. Immediately after he acquired the business he was joined in partnership by another person, and they traded as Sturgeon & Co. In April, 1899, a dissolution of the partnership was arrived at, and he then traded alone until June, 1900. From that date until December, 1901, he again carried on business in partnership with another person. Since January, 1902, he had traded alone at 49 and 51, Eastcheap, under the old style of Sturgeon & Co. In June of last year he transferred the business to another person, who agreed to discharge all his trade debts, and by whom he was subsequently employed. The debtor attributed his failure to bad trade, bad debts, and losses by robbery. The examination was concluded, Mr. Egerton S. Grey appearing as the Official Receiver.

## The Tobacconists' Supply Syndicate's Annual Outing.

THE Tobacconists' Supply Syndicate's annual summer outing took place on Saturday last, July 9th, when a large party travelled down by an early special train to Portsmouth. Arriving at their destination before 9 o'clock, no time was lost, but a move was immediately made to the harbour, where the party embarked for Ryde. On their arrival at this beautiful little town, the party was met by wagonettes, which had been engaged to take the company for a drive, and a delightful progress was made to the ancient town of Brading, where the interesting old church, parish stocks, bull ring, and the Bugle Inn were thoroughly inspected. Returning by another route through the charming island scenery, the visitors found themselves but too soon at Ryde Pier again. Portsmouth and dinner being now the battle cry, little time was spent in returning across the Solent, and once more on the historic Portsea Hard a move was made to the headquarters of the day, where a most excellent dinner was served by Messrs. Albertoli Bros., of No. 111, Commercial Road. After justice had been done to the meal, the usual toasts were duly honoured, that of the "Proprietors"

being received with loud and long applause. The afternoon was spent according to the individual fancies of those concerned, some in boating, sailing, bathing, and cricket, all reassembling for tea at 6.30. After this a little harmony was indulged in, and, leaving Portsmouth at 8 o'clock, the party reached Waterloo about 10.30, having created another record in their enjoyment of these annual excursions.

## NEW LINES.

THE F. & J. SMITH branch of the Imperial Tobacco Co. have fallen into the prevailing custom of labelling a brand under three strengths, and have now produced their well-known Glasgow Mixture in a green dress. The old sun-cured will, we presume, now be called "mild," the familiar yellow label "medium" (blessed word medium), and the new green will be sold as "full." It is not always that these sub-divisions of a brand are necessary, since they often serve to confuse both retailer and consumer, but we suppose so long as a manufacturer continues to use various labels so long will the public pretend to recognise distinguishing characteristics whether they exist or not. The Green Glasgow Mixture will be sold at the same price as the yellow, and costs the same.

THE LAMBERT & BUTLER branch of the Imperial Tobacco Company forward samples of their new brand of sweetened tobacco, which they have just placed on the market under the name of "Frontier Mixture." This is a Latakia blend, and in the present prevailing taste should become popular. It is of medium strength, cool and satisfying in the pipe, and, as before intimated, sweetened in bond. "Frontier Mixture" is packed 1 oz. and 2 oz. leads and ½ lb. tins; it is listed at 6s. 8d., and scheduled to retail at 6d., 1s., and 2s. respectively.

THE "CRAVEN" MIXTURE CIGARETTE.—Carreras & Marcius Cigarettes, Ltd., which is the cigarette branch of Carreras, Ltd., has just placed upon the market the "Craven" Mixture Cigarette, an adaptation of the well-known "Arcadian" to cigarette purposes. It is an exquisite, clean-smoking cigarette, of unique flavour, and is likely to become as famous in its way as the celebrated "mixture" itself. Mr. Bernhard Baron, the managing director, has certainly achieved, in this instance, what he claims to be "a cigarette of distinction," which will find favour with the trade and the public. Mr. Baron's great skill and ability as an inventor of machinery for the trade, has perhaps somewhat obscured the fact that he is one of the ablest tobacco experts in the world, although this has long been known on the other side of the Atlantic. Other brands of cigarettes are promised, and their advent will be awaited with considerable interest. Meanwhile the cigarette under notice is highly satisfactory, and if Mr. Baron can produce anything to surpass it we shall be surprised.

STORY OF A SNUFF-BOX, BOUGHT BY THE LATE DUKE'S GRANDDAUGHTER.—A granddaughter of the late Duke of Cambridge, attending the great sale at Christie's recently, made an interesting purchase. For 29 guineas she became the owner of a snuff-box which, apart from its associations as having been in the possession of her grandfather, has a history of its own. It was made from a portion of an old oak beam placed in Windsor Castle in the reign of King Edward III. Circular in shape, it is lined with gold.

## EFFECT OF SMOKING ON THE EYESIGHT.

Physicians say that smoking injures the eyesight. This is a mistake. A boy with a cigarette in his mouth can see his father half a mile away.



THE CIGARETTE WORLD AND TOBACCO NEWS, JULY, 1904.

Salmon & Gluckstein; J. Taddy & Co. Time, 9 mins. 37 secs.
Trains—R. & J. Hill, Ltd.; A. Eagland, R. Andrade, J. C. Tibbs,
Gimble, J. C. Wagland, Lambert & Butler; H. W. Jefferyes, C.

EVENT 5.—TUG-OF-WAR.—For the 10-Guinea Challenge Cup,
silver medals to winning team. Conditions.—The competition
shall be conducted annually under A.A.A. laws, and be known as
the Tobacco Trade Review Challenge Cup, to be competed for by
teams of eight from tobacco manufacturing houses, to be decided
by best 2 pulls out of 3. To be won three times in all. The winning
team to hold the Challenge Cup at their house for one year. First
Round.—W. & F. Faulkner beat Lambert & Butler; Rutter & Co.
beat B. Morris & Son, Ltd.; R. & J. Hill, Ltd., beat W. Clarke
and Son; Salmon & Gluckstein, Ltd., beat J. Taddy & Co. Second
Round.—Rutter & Co. beat W. & F. Faulkner; Salmon & Gluckstein,
Ltd., beat R. & J. Hill, Ltd. Final.—Salmon & Gluckstein,
Ltd., beat Rutter & Co. A splendidly contested event.

EVENT 6.—100 YARDS FLAT HANDICAP (OPEN).—1st prize,
tea and coffee set on carved oak tray; 2nd prize, silver-plated
dessert stand; 3rd prize, case of 12 pairs fish eaters, presented by
Messrs. J. Taddy & Co. Handicapper, F. W. Parker, A.A.A., L.A.C.
The handicap represents A. F. Duffey (amateur champion) at
scratch. Heat 1.—E. Cope (Finchley H.), 3 1/2 yds. start; 2, H. G.
Brockman (Herne Hill H.), 9 1/2. Also ran, H. G. Cook (Railway
Clearing House A.C.), 8 1/2; F. W. H. Neatham (S.L.H.), 10. Time,
10 1-5 secs. Heat 2.—1, F. Moore (Goldsmiths' Institute), 7 1/2 yds.
start; 2, J. H. Dawson (Burton United A.C.), 6. Also ran, O.
Colbett (Goldsmiths' Institute), 7 1/4; A. Codling (Cambridge H.),
8 1/2; W. Davies (Constitutional A.C.), 9 1/2; J. Bissell (Northampton
I.H.), 10. Time, 10 1-5 secs. Heat 3.—1, F. T. Deer, Putney A.C.),
8; J. H. F. Marshall (Stratford A.F.C.), 10 1/4. Also ran, E. Bear
(Goldsmiths' Institute), 6; B. C. Hall (unattached), 7 1/2; W. F.
Arnold (Clapham F.C.), 9; G. E. Bull (Putney A.C.), 9 1/2. Time,
10 1-5 secs. Heat 4.—1, A. Ayres (St. Bride's A.C.), 10 1/4 yds. start;
2, T. Nicholson (Belgrave H.), 9 1/2. Also ran, H. Lavey (Thames
Valley H.), 6 1/2; E. H. Nieass (Polytechnic H.), 8 1/2. Time, 10 2-5 secs.
Heat 5.—1, W. H. Fillingham (Peel Institute), 6 1/2 yds. start; 2,
A. Adams (Reading A.C.), 8 1/2. Also ran, G. W. Brace (S.L.H.), 7 1/2;
A. Finch (unattached), 9; E. J. Bennett (Constitutional A.C.), 9 1/2;
T. M. Howard (Essex B.), 10 1/2. Time, 10 1-5 secs. Heat 6.—
W. H. Esdaile (Northampton Inst.), 6 1/2 yds. start, and J. J. Thurlow
(Isledon H.), 8 yds. start, dead heat. Also ran, J. M. Stoodley
(Constitutional A.C.), 8 1/2; J. M. Evans (Sphinx A.C.), 10. Time,
10 2-5 secs. Heat 7.—1, J. Hagan (Essex B.), 10 yds. start; 2,
C. Johnson (R.C.H.A.C. and N.I.H.), 8. Also ran, A. R. Bullivant
(Isledon H.), 7; W. J. Gilbert (Belgrave H.), 10 1/2. Time, 10 secs.
Heat 8.—1, P. Viner (Kennington H.), 8 1/2 yds. start; 2, W. S.
Mitchell (unattached), 8. Also ran, C. Mickelwright (North Surrey
H.), 7; E. J. Gill (Northampton I.H.), 10; J. E. Chilvers (Finchley
H.), 11. Time, 10 secs. Heat 9.—1, W. Bull (Putney A.C.),
10 yds. start; 2, G. Pangborn (Cestreham), 9 1/2. Also ran, C. A.
Green (Finchley H.), 7 1/4. Time, 10 secs. Second Round (first two
in each heat to run in final).—Heat 1.—1, L. H. Dawson; 2, F. R.
Moore. Heat 2.—1, C. Johnson; 2, P. Viner. Heat 3.—1, W. R.
Fillingham; 2, W. H. Esdaile. Final.—1, W. H. Fillingham; 2,
J. Hagan; 3, W. H. Esdaile. Grand race; won by a foot. Time, 10 secs.

EVENT 7.—100 YARDS (BOYS) FLAT HANDICAP (UNDER 16 YEARS).
—1st prize, two sugar scuttles and spoons, presented by Messrs.
A. Chalmers & Co.; 2nd prize, silver keyless watch, presented
by the French Cigarette Paper Co.; 3rd prize, egg stand, presented
by the Prize Fund. Handicapper, 2 yds. for years. First two in
each heat to run in final. Heat 1.—1, J. Harrow (Rutter & Co.),
scr.; 2, W. E. Dyer (Salmon & Gluckstein, Ltd.), 2 yds. start.
Also ran, H. B. Smith (Lambert and Butler), scr.; G. A. Fitch
(Myrtle Grove A.C.), scr.; A. A. Cook (J. Taddy & Co.), 2; W.
Schinacke, J. Taddy & Co.), 8. Time, 14 secs. Heat 2.—1, G.
Dorman (S. Pullinger & Co.), scr.; 2, A. Merritt (J. Taddy & Co.),
10 yds. start. Also ran, J. Fernandez (B. Morris & Sons, Ltd.),
scr.; S. E. Bennett (J. Taddy & Co.), scr.; A. W. Morris (B. Morris
and Sons) Ltd.), 4; F. J. Drew (R. & J. Hill, Ltd.), 12. Time, 13
secs. Heat 3.—1, H. Merritt (J. Taddy & Co.), scr. Also ran, C. A. Wernham
(R. Coppie Myrtle Grove A.C.), scr. Also ran, C. Ceeley (J. Taddy & Co.), 2; W. R.
(R. & J. Hill, Ltd.), scr.; C. Time, 12 secs. Final.—1, G. Dorman;
Collins (J. Taddy & Co.), 8. Time, 12 4-5 secs.
2, J. Harrow; 3, H. Merritt. Time, 12 4-5 secs.

EVENT 8.—TWO-MILE WALKING HANDICAP.—1st prize, marble
timepiece and sides, presented by Thomas Whiffin
and Co.; 2nd prize, liquor stand, presented by Prize Fund.
Esq.; 3rd prize, case of 6 pairs fish eaters, presented by Prize Fund.
Handicapper, F. W. Parker, Esq., A.A.A., L.A.C.—1, G. W. Sims
(Sphinx A.C.), scr.; 2, E. J. Webb (W. & F. Faulkner), 90 yds.
start; 3, H. Holley (Sphinx A.C.), 30; A. F. Masters
(Sphinx A.C.), 45; J. A. Darlington (R. & J. Hill), 75; H. Cockrill
(Taddy & Co.), 20; E. Burton (Sphinx A.C.), 30; A. F. Cockrill
(Sphinx A.C.), 45; J. A. Darlington (R. & J. Hill), 75; H. Cockrill
(W. A. & A. C. Churchman), 75; C. Tilyard (Salmon & Gluckstein,
Ltd.), 75; F. H. Bell (Tobaccoists' Supply Syndicate), 80; E. Saich
(B. Morris & Sons, Ltd.), 80; H. Piercy (B. Morris & Sons, Ltd.),
85; A. F. Riddiford (Pritchard & Burton), 85; F. G. Chelshom
(Tobaccoists' Supply Syndicate), 85; A. Wood (Pritchard &

Burton), 90; S. T. Rush (J. Taddy & Co.), 90; T. H. Short
(Salmon and Gluckstein, Ltd.), 90; J. M. Evans (Sphinx A.C.), 100; A. R.
125; S. B. Enderby (C. Toplis), 125; H. J. Woolgar (Carreras
United A.C.), 125; S. W. V. Thornton (R. Lloyd & Sons), 130;
W. Wiggins (Sphinx A.C.), 130; W. J. Adams (W. & F. Faulkner)
and Sons), 180. Time, 16 mins. 25 secs.

EVENT 9.—QUARTER-MILE FLAT HANDICAP.—1st prize, silver
cup, presented by the President, C. E. Lambert, Esq.; 2nd prize,
oak and silver-travelled salad bowl and servers, presented by Messrs.
Faulkner's Travellers; 3rd prize, oak cigar and cigarette cabinet,
presented by Messrs. W. & A. Maxwell. Handicapper, F. W.
Parker, Esq., A.A.A., L.A.C. First three in each heat to start
in Final.—Heat 1.—1, A. H. Sandell (W. D. & H. O. Wills, Bristol),
3; C. Craig (Sphinx A.C.), 15. Also ran, H. T. Harrison (Sphinx
A.C.), 11; F. Linton (J. Taddy & Co.), 15; R. Andrade (R. & J.
Hill, Ltd.), 16; R. Nicholls (Carreras, Ltd.), 18; A. Lansley (Salmon
& Gluckstein, Ltd.), 18; L. Darlington (Carreras, Ltd.), 18; H. R.
English (R. Lloyd & Sons), 18; W. S. Finnigan (J. Taddy & Co.),
18; Alfred Buckley (B. Morris & Sons Ltd.), 18; E. W. Kevis
(Tobaccoists' Supply Syndicate), 18; M. R. Benham (Sphinx
A.C.), 18; W. H. Shuter (Salmon & Gluckstein, Ltd.), 19; E. Saich
(B. Morris & Sons, Ltd.), 19; S. L. Denegri (Pritchard & Burton),
19; William Bartlett (Sphinx A.C.), 26. Time, 57 1-5 secs.
Heat 2.—1, E. E. Walker (J. Taddy & Co.), 5 yds. start; 2, H. R.
Bran (W. & F. Faulkner), 16; 3, S. Keightley (R. Lloyd & Sons),
16. Also ran, A. Eagland (R. & J. Hill, Ltd.), 10; C. J. Tibbs
(R. & J. Hill, Ltd.), 14; F. Henderson (B. Morris & Sons, Ltd.),
18; W. Davies (Sphinx A.C.), 18; F. Hall (B. Morris & Sons, Ltd.),
18; W. B. Ibbotson (Salmon & Gluckstein, Ltd.), 18; A. Wood
(R. Lloyd & Sons), 18; R. G. Trump (J. Taddy & Co.), 18; Arthur
Buckley (B. Morris & Sons, Ltd.), 18; L. Schuit (Lambert & Butler),
18; J. C. Wagland (R. & J. Hill, Ltd.), 18; R. C. Roberts (R.
Lloyd & Sons), 19; J. Bassej (B. Morris & Sons, Ltd.), 19; H.
Cockrill (W. A. & A. C. Churchman), 20; F. Elson (Sphinx A.C.),
27. Time, 1 min. Heat 3.—1, E. E. V. Hughes (J. Taddy & Co.),
16 yds. start; 2, W. E. White (W. & F. Faulkner), 18;
3, A. Green (Sphinx A.C.), 18. Also ran, F. C. Dunstan
(R. & J. Hill, Ltd.), 6; J. M. Evans (Sphinx A.C.), 10;
H. A. Bartlett (Sphinx A.C.), 14; A. Salmon (Sphinx A.C.), 17;
H. G. Pinner (J. Taddy & Co.), 18; D. G. Parker (Lambert
and Butler), 18; A. Schutz (R. Lloyd & Sons), 18; S. W. V. Thorn-
ton (R. Lloyd & Sons), 18; B. Fernandez (B. Morris & Sons, Ltd.),
18; W. Wiggins (Sphinx A.C.), 18; I. W. Sandell (W. D. & H. O.
Wills, Bristol), 19; A. R. Boots (B. Morris & Sons, Ltd.), 19;
G. Ellis (J. Taddy & Co.), 19; B. Rensch (B. Morris & Sons, Ltd.),
22. Time, 59 1-5 secs. Final.—1, A. H. Sandell; 2, E. E. Walker;
3, E. E. V. Hughes. Time, 55 secs.

EVENT 10.—THREE-MILE BICYCLE HANDICAP.—1st prize, case
of cutlery (53 pieces), presented by Messrs. R. & J. Hill, Ltd.;
2nd prize, companion case of pipes, presented by H. Perkins, Esq.;
3rd prize, strawberry dish with sugar and cream, presented by
—, Phelps, Esq. Handicapper, H. H. Griffin, Esq., N.C.U. The
winner, if other than scratch, of the one mile, penalised 60 yards
in the trial heats. Heat 1.—1, J. C. Butler (F.S.), Sphinx A.C.,
80 yds. start; 2, J. A. Nicol (F.S.), Lambert & Butler, 150; 3,
F. G. Hemmings (F.S.), B. Morris & Sons, Ltd., 272. Also ran,
F. C. Knife (F.S.), R. & J. Hill, Ltd., 253; H. E. Knaap (F.S.),
Gore & Co., 288. Time, 8 mins. 45 secs. Heat 2.—1, G. W. Sims
(F.S.), Sphinx A.C., 370 yds. start; 2, W. R. Criss (F.S.), Thomas
Bear & Sons, scr.; 3, F. C. Rucker (F.S.), Badminton A.C., 288.
Also ran, W. A. H. Kiff (F.S.), Salmon & Gluckstein, Ltd., 253;
G. W. Kirby (F.S.), R. Lloyd & Son, 333. Time, 8 mins. 35 secs.
Final.—1, J. C. Butler; 2, W. R. Criss; 3, J. A. Nicol. Won by
5 yds. Time, 7 mins. 42 secs.

EVENT 11.—HALF-MILE FLAT HANDICAP (OPEN).—1st prize,
silver rose bowl; 2nd prize, afternoon tea stand, presented by
the Imperial Tobacco Company (of Great Britain and Ireland),
3rd prize, silver-plated kettle and stand, presented by the
Ltd.; 4th prize, silver-plated tray, presented by the
Prize Fund. Handicapper, F. W. Parker, Esq., A.A.A., L.A.C.
The handicap represents B. J. Blunden, 880 yards' amateur cham-
pion, at scratch. The first four in each heat to run in final. Heat
1.—1, J. E. Daly (St. Martin's H.), 66 yds. start; 2, J. Woolley
(Northampton I.H.), 35; 3, A. C. Storton (Northampton I.H.),
90; 4, S. Dyer (Putney A.C.), 63. Also ran, J. H. Dawson (Burton
United C. & A.C.), 55; C. W. Bishopp (unattached), 68; J. E.
Brown (Constitutional A.C.), 70; A. J. Last (Constitutional A.C.
and Belgrave H.), 70; W. T. Hole (Herne Hill H.), 76; E. A.
(Northampton Inst.), 75; H. Brister (Maidenhead A.C.), 80;
Good (Putney A.C.), 78; A. W. Stocker (Cambridge H.),
J. E. Chilvers (Finchley H.), 82; E. J. Richardson (Cambridge H.),
96. Time, 1 min. 59 1-5 secs. Heat 2.—1, E. F. Franklin (North-
ampton Inst.), 62 yds. start; 2, H. H. Bond (Essex B.), 75; 3,
E. H. Adams (Belgrave H.), 77; 4, G. T. Anstee (Finchley H.), 90.
Also ran, J. J. Sleight (Polytechnic H.), 37; E. Bear (Goldsmiths'
Inst.), 58; S. A. Sherrington (Belgrave H.), 63; T. Stewart (Putney
A.C.), 64; J. C. Wyatt (unattached), 68; G. Dewar (Ranelagh
Valley H.), 68; B. C. Hall (unattached), 68; J. J. Thurlow (Isledon H.),
72; A. M. Howard (Essex B.), 70; J. J. Thurlow (Isledon H.),
80; A. Ayres (St. Bride's A.C.), 78; C. R. Marchant (unattached),
80; F. A. Heagarty (Queen's Park H.), 84; W. H. Elsey (Borough

Sports... C. Wagland... W. Kevins... Hughes... R. C. Roberts... Harrison... H. O. Wills... R. C. Roberts... H. T. Harrison... R. Nicholls... L. Darlington... Alfred Buckley... M. R. Benham... W. H. Shuter... E. Saich... William Bartlett... E. E. Walker... H. R. Bran... S. Keightley... F. Henderson... W. Davies... F. Hall... W. B. Ibbotson... R. G. Trump... Arthur Buckley... J. C. Wagland... J. Bassej... H. Cockrill... E. E. V. Hughes... W. E. White... A. Green... H. A. Bartlett... H. G. Pinner... A. Schutz... S. W. V. Thornton... B. Fernandez... W. Wiggins... I. W. Sandell... G. Ellis... B. Rensch... J. C. Butler... W. R. Criss... J. A. Nicol... J. E. Daly... J. Woolley... A. C. Storton... S. Dyer... J. H. Dawson... C. W. Bishopp... J. E. Brown... A. J. Last... W. T. Hole... E. A. Good... J. E. Chilvers... E. J. Richardson... H. H. Bond... E. H. Adams... G. T. Anstee... J. J. Sleight... S. A. Sherrington... T. Stewart... J. C. Wyatt... G. Dewar... B. C. Hall... J. J. Thurlow... A. M. Howard... J. J. Thurlow... A. Ayres... C. R. Marchant... F. A. Heagarty... W. H. Elsey...

Polytechnic, 102. Time, 1 min. 48 secs. Heat 3.—1, A. R. Thomas (Queen's Park H.), 81 yds. start; 2, L. M. Hounslow (Epsom H.), 74; 3, J. Lumley (Belgrave H.), 66; 4, J. J. Burgess (St. Bride's A.C.), 70. Also ran, T. H. Fugwood (Wolverhampton H.), 46; C. Micklewright (North Surrey H.), 60; W. Wallis (Herne Hill H.), 64; H. W. Reeve (Aspin Rovers F.C.), 64; E. R. C. Good (Putney A.C.), 68; W. Dawes (St. Bride's A.C.), 68; G. Still (Highgate H.), 68; J. Funnell (Old Rutlanders), 70; P. Sidney Kitts (Epsom H.), 75; F. Crofts (Belgrave H.), 77; W. H. Lawrence (Finchley H.), 78; A. Parratt (Hampton H.), 85; C. W. Cuming (Putney A.C.), 92; H. Lane (Baroda A.C.), 105. Time 2 mins. 1-5 sec. Final.—1, H. H. Bond; 2, J. E. Daly; 3, J. J. Burgess. Won by five yards, two yards and 3rd. Time, 1 min. 54 secs.

EVENT 12.—ONE LAP LADIES' RACE (GO-AS-YOU-PLEASE).—1st prize, 14-ct. gold half hunter watch, presented by the Zig-Zag Cigarette Paper Co.; 2nd prize, 9-ct. gold half hunter watch, presented by the Myrtle Grove A.C.; 3rd prize, s.-p. teapot, sugar and cream, presented by the Prize Fund. First three in each heat to start in final. Heat 1.—1, Ida Greenfield (Lambert & Butler); 2, Ada Hillier (Rutter & Co.); 3, Phoebe Worms (Lambert & Butler). Also ran, Emma Virrells (W. & F. Faulkner); Hannah Sage (R. and J. Hill, Ltd.); Mary Whaley, Mary Draper, Nellie Bindon, Selma Calverley (J. Taddy & Co.); Louie Stoneman, Edith M. Wales, Edith Fowler, Daisy Roberts, Katie Lewis, Elsie Hollingsworth, Edith Dillon, Clair Steptoe, Harriett Hartley, Agnes Melville, Mary Hicks (Lambert & Butler). Time, 1 min. 6 secs. Heat 2.—1, Lucy Kemp (J. Taddy & Co.); 2, May Stapley (J. Taddy & Co.); 3, Rosina A. Ponman (W. & F. Faulkner). Also ran, Lissie Cresswell (Rutter & Co.); Annie Sweeney, Sybil Brooks Cook (J. Taddy and Co.); Harriett Snow, Ada A. Shrosbree, Ruth Tunn, S. Short, S. Harmer, Emma Michay, Minney Lillington, Daisy Nye, Harriett Benton, E. May, A. King, L. Rhodes, D. Lyons, Mary Woods (Lambert & Butler). Time, 1 min. 5½ secs. Heat 3.—1, Jane Ward (J. Taddy & Co.); 2, Emily Turner (J. Taddy & Co.); 3, M. Condon (Lambert & Butler). Also ran, Ada King (Rutter & Co.); Gertrude M. Thrusting (W. & F. Faulkner); Mary Brien (J. Taddy & Co.); Kate Woods, Alice Edwards, Lillie Phillips, M. Vincent, L. Holton, R. Bradford, Gertrude Everitt, Lily Lancefield, Lizzie Edwards, Lizzie Coombs, Norah Jarrett, E. Watson, Emily Hawkes, Grace Andrews (Lambert & Butler). Time, 1 min. 7 secs. Heat 4.—1, Amy M. Scales (W. & F. Faulkner); 2, Elizabeth Lown (Lambert and Butler); Florence Higginson (J. Taddy & Co.). Also ran, Bella Sandell (R. & J. Hill, Ltd.); Emily Fisk, Julie Whaley (J. Taddy & Co.); Georgeina Mead, Violet Wilkins, Jane Silvey, Alice Buck, Annie Stroud, Emma Gillan, Rose Cook, Florence Pope, Adeline Barwell, Annie Cole, Matilda Bryant, Amy Page, Nellie Tongway, Edith Duckett (Lambert & Butler). Time, 1 min. 7½ secs. Heat 5.—1, Lucy Baker (Lambert & Butler); 2, Hannah Sellins (Salmon & Gluckstein, Ltd.); 3, Louie Higham (Lambert & Butler). Also ran, Margaret D. Ward, Ellen Hutchinson (W. & F. Faulkner); Rose Payne (R. & J. Hill, Ltd.); Ellen Lynch, Emily Stew, Frances Mayell (J. Taddy & Co.); Alice Payne, Emily Davis, Esther Stephenson, Florrie Nichly, May Gane, Lizzie Gregory, Rose Hebben, Dora Soaper, Edith Jefferees, Nellie Storey, Emily Wilson, Maggie Jones, Jessie Robertson, Ina Young (Lambert & Butler). Time, 1 min. 7½ secs. Final, 250 yards.—1, Miss H. Sellins; 2, Miss Ida Greenfield; 3, Miss Sybil Cook. Time, 46 secs.

EVENT 13.—ONE MILE FLAT HANDICAP.—1st prize, 14-ct. gold half hunter watch, presented by Messrs. B. Kriegsfeld & Co.; 2nd prize, silver-plated cheese dish, presented by Messrs. Archer and Co.; 3rd prize, silver-plated coffee-pot, presented by Prize Fund. Handicapper, F. W. Parker, Esq., A.A.A., L.A.C.—1, I. W. Sandell (W. D. & H. O. Wills, Bristol), 55 yds. start; 2, H. Cockrill (W. A. & A. C. Churchman), 30; 3, A. Wood (R. Lloyd and Son), 92. Also ran, H. Heaven (W. D. & H. O. Wills, Bristol), scr.; John Bright (Sphinx A.C.), 20; E. Turner (Sphinx A.C.), 30; A. Eagland (R. & J. Hill, Ltd.), 40; R. Andrade (R. & J. Hill, Ltd.), 55; A. H. Sandell (W. D. & H. O. Wills, Bristol), 55; G. A. Armfield (Lambert & Butler), 65; W. Sheahan (J. Taddy & Co.), 65; F. W. Coombs (W. & F. Faulkner), 70; M. R. Benham (Sphinx A.C.), 90; G. Gilbert (W. & F. Faulkner), 90; J. Martin (C. Fryer & Sons), 90; W. S. Finnigan (J. Taddy & Co.), 90; T. H. Phillips (Salmon and Gluckstein, Ltd.), 92; L. Darlington (Carreras, Ltd.), 92; A. O. S. Smith (Sphinx A.C.), 92; A. Schutz (R. Lloyd & Sons), 92; H. R. English (R. Lloyd & Sons), 92; F. Henderson (B. Morris & Sons, Ltd.), 92; S. C. Prout (Lambert & Butler), 95; A. F. Riddiford (Pritchard & Burton), 95; R. C. Roberts (R. Lloyd & Sons), 100; F. W. Crawley (Sphinx A.C.), 110; W. Bartlett (Sphinx A.C.), 110; A. T. Taylor (R. Lloyd & Sons), 120. Time, 4 mins. 50 secs.

EVENT 14.—ONE LAP OBSTACLE RACE.—1st prize, combination liquor stand, presented by Messrs. Carreras, Ltd.; 2nd prize, silver-plated coffee-pot, presented by Sphinx A.C.; 3rd prize, silver-plated gong, presented by Prize Fund. First two in each heat to start in the final. Heat 1.—1, H. R. Bran (W. & F. Faulkner); 2, A. R. Boots (B. Morris & Sons, Ltd.); 3, H. Witt (Badminton A.C.). Also ran, Alfred Buckley (B. Morris & Sons, Ltd.); W. Travers (Tobacconists' Supply Syndicate); T. H. Dillistone (W. & F. Faulkner). Heat 2.—1, W. R. Ibbotson (Salmon & Gluckstein, Ltd.); 2, W. Elson (Sphinx A.C.); 3, C. H. Healey (Tobacconists' Supply Syndicate). Also ran, A. Eagland (Badminton A.C.); C. J. Tibbs (Badminton A.C.); A. H. Sandell (W. D. & H. O. Wills, Bristol); R. Abbott (Badminton A.C.). Final.—1, A. R. Boots; 2, W. R. Ibbotson; 3, H. R. Bran.

## TOBACCO TRADE BENEVOLENT ASSOCIATION.

### ADDITIONAL LIST OF SUBSCRIPTIONS AND DONATIONS.

	Subs.	Don.
	£ s. d.	£ s. d.
Bradon & Stark (2nd amount) .. .. .	—	5 5 0
Adolph Frankan & Co. Ltd. (2nd amount) .. .. .	—	5 5 0
Jose de Sola Pinto .. .. .	—	5 5 0
W. Schubert .. .. .	—	5 5 0
W. J. Bush & Co. .. .. .	—	2 2 0
Cleveland .. .. .	—	2 2 0
Cropper & Co. Ltd. .. .. .	—	2 2 0
Henry Benedictus & Sons .. .. .	—	1 1 0
Louis Dreyfus .. .. .	1 1 0	—
J. Durrell .. .. .	—	1 1 0
C. Gray & Son .. .. .	—	1 1 0
F. M. Gloag .. .. .	—	1 1 0
C. Jourdan & Co. .. .. .	—	1 1 0
E. Van Raalte, sen. .. .. .	—	1 1 0
E. Saunders & Son .. .. .	—	1 1 0
H. J. Walsh .. .. .	—	1 1 0
Dethridge .. .. .	—	0 10 6
Gingler & Co. .. .. .	—	0 10 6
Lowenstein .. .. .	—	0 10 6
Rickett, Cockerell & Co. .. .. .	—	0 10 6
Ruthven & Co. .. .. .	—	0 10 0
Barton & Co. .. .. .	—	0 7 6
S. J. & J. Chalk .. .. .	—	0 7 6
Rapid Photo. Co. .. .. .	—	0 7 6
Aug. Brehmer .. .. .	—	0 5 0
W. J. Schmaltz .. .. .	—	0 5 0

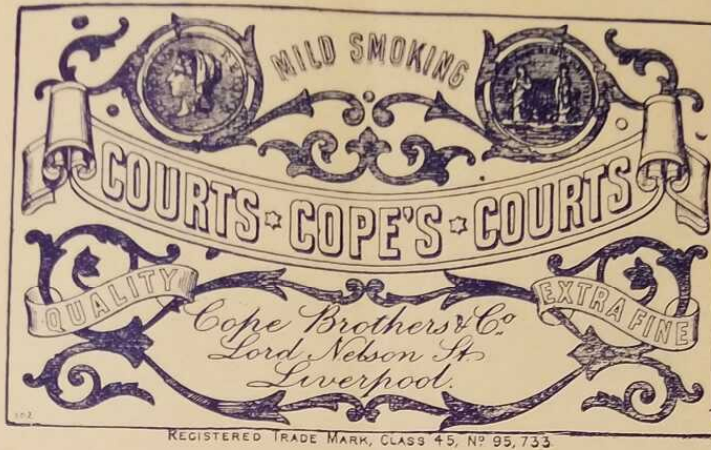
### REQUIEM.

Thou dear old pipe, thy time at last  
 Hath come for honoured rest;  
 And now shalt thou dwell in the past,  
 A past thou ever blessed.  
 Thy fragrance rare, in clouds divine,  
 Enveloped oft my soul.  
 Ah! never more shall lips of mine  
 Sip nectar from thy bowl.  
 Through twenty years of changeful time,  
 Dear memories hast thou fed;  
 And back to youth and golden prime  
 My thoughts thou oft hast sped.  
 Oft in the tranquil hours of night,  
 When stars illumed the sky,  
 Sweet dreams that thrilled me with delight  
 Did thy rich fumes supply.  
 Through days of sorrow, mental pain,  
 Thou gavest solace rare.  
 O! Where the balm that can again  
 With thine, staunch friend, compare?  
 Now, comrade true, thy toil shall cease,  
 A peaceful rest thine own;  
 My love for thee shall e'er increase,  
 Treading life's path alone.  
 Farewell! farewell! a long farewell!  
 Thy praise is nobly earned;  
 For years thou cast thy mystic spell,  
 And incense ever burned.

Boston Transcript.

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FOR

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COPE BROS. & CO., Ltd. have recently obtained PERPETUAL INJUNCTIONS WITH COSTS against several firms of Manufacturers and Importers restraining them from selling Cigars or Cheroots not manufactured by Cope Bros. & Co., Ltd., in wrappers or with labels being imitations of, or only colourably differing from the above Trade Mark.

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**COPE BROS. & CO., Ltd., Lord Nelson Street, Liverpool**  
 OR  
**Richard Lloyd & Sons (Branch of COPE BROS. & CO., Ltd.)**  
**Clerkenwell Road, London, E.C.**

# Mr. Robson, M.P., and the Tobacco Tax.

## THE GALLAHER INCIDENT.

THE following correspondence has taken place between Sir Frederick Milner, M.P., and Mr. W. S. Robson, K.C., M.P., on the question of the new taxes on tobacco:—

II, Hereford Gardens, W.,  
June 23rd, 1904.

Dear Mr. Robson,—In reply to Col. Lockwood last night you said, "What I say inside the House my hon. friend will hear me say outside." Previously you had said, "It was Mr. Gallaher who claimed the credit of having suggested this tax, and put it before the Departmental Committee. I should be glad to learn whether Mr. Gallaher, in suggesting this tax to the Committee, was candid enough to say that if his suggestion were adopted it would be an admirable thing for him, and would put many thousand pounds in his pockets. I introduce Mr. Gallaher as typical of that which would happen in the case of every tax under a system of Protection. These taxes were going to be suggested by those who were going to make money out of them, and it was in the highest degree instructive that this tax should be traced home to one who was to make money out of it. . . . No question of personal honour will prevent me from tracing back every one of these Protectionist suggestions to their proper and corrupt source."

Asked by the Chancellor of the Exchequer, "Who does the hon. gentleman suggest has been corrupt in this case?" you replied, "I say it is corrupt to go before a Departmental Committee and advise a tax which will put money into the pocket of the witness without so warning the Committee."

I think you will admit that this is a clear charge on your part that the said Gallaher did go before a Committee and advise a tax which would put money into his pocket without so warning the Committee, and that such conduct was corrupt.

I therefore give you this opportunity of confirming outside the House what you said inside.

I remain, very faithfully yours,  
FREDERICK MILNER.

26, Eaton Square, S.W.,  
24th June, 1904.

Dear Sir,—I have this morning received a letter addressed from No. II, Hereford Gardens, W., and bearing a signature no doubt legible to those familiar with it, but which I am unfortunately unable to decipher. On looking at Baylis' Guide for 1903 I find there is no number II in Hereford Gardens. I therefore correspond with you under some difficulties, but as I am leaving town immediately for the North of England, and I do not wish to leave your letter without some prompt acknowledgment, I will imitate the signature and risk the address.

You set forth an incorrect and quite inadequate version of what I said in the House, and are good enough to offer me an opportunity of repeating it outside. I shall have plenty of opportunities of repeating outside the House that which I actually said inside, and I shall avail myself of them on proper occasions. Your letter appears to be merely a continuance of the device adopted in the debate in order to avoid discussion of the conduct I specifically described and denounced by importing into it some suggestion of criminally fraudulent conduct against Mr. Gallaher over and above the ordinary methods of Protectionists seeking the imposition of public burdens, out of which they mean to make a private profit.

Thus I observe with interest that you carefully omit from your letter those parts of the report which was no doubt before you, and which expressly exclude the extreme suggestion so perversely raised. Forgive me for saying that such conduct betrays a simplicity which cannot be described as sweet.

Yours faithfully,  
W. S. ROBSON.

Since writing the above I have submitted your signature to a domestic expert, who no doubt correctly deciphered it, but as I have no time to re-write the letter perhaps you will kindly excuse the opening passages, and I will send it to the House.

II, Hereford Gardens, W.,  
26th June, 1904.

Dear Sir,—I regret you should have had the trouble to call in an expert to decipher my signature. It is the first time I have succeeded in so puzzling any of my numerous correspondents.

The rest of your letter rather surprises me. I think you will find when the Hansard report of your speech appears that I have quoted your actual words as regards Mr. Gallaher, and I had no intention of entering into a fiscal controversy with you. Personally, though I have been a fiscal reformer for the last 15 years, I recognise that there is a great deal to be said on both sides, and I have done what I fear many have neglected to do, viz., made a careful study of both sides of the question. My object in writing to you was simply to ask you to confirm outside the House what you said inside the House about Mr. Gallaher. I have made no attempt to impart any suggestion of criminality or fraudulent intention. A perusal of your speech in Hansard's report will, I think, convince you that you accused Mr. Gallaher of suggesting this tobacco tax to the Departmental Committee; that in doing so he refrained from telling them that if his suggestion were adopted it would put many thousands of pounds into his pocket, and in answer to the Chancellor of the Exchequer you stated that in your opinion it was corrupt to go before a Departmental Committee and advise a tax which will put money into the pocket of the witness without so warning the Committee.

Now, if it be true that Mr. Gallaher did so advise the Committee, and that he did make many thousands of pounds as a consequence of the advice which he gave, I quite agree with you that you are justified in denouncing his conduct as corrupt and dishonourable. I also agree that if this accusation is correct it furnishes you with a strong argument against intermittent imposition of taxation, though it would not affect what I advocate, viz., an all round *ad valorem* duty on manufactured goods entering this country.

My only object in writing you is to ask you to confirm outside the House the accusation that you made against Mr. Gallaher inside the House, viz., that he did so advise the Committee without revealing to them what an admirable thing it would be for him if they adopted his suggestion, and that as a consequence he did make many thousands of pounds. If you did not mean what you said, then we can only look upon your speech as a post prandial oration intended to waste the time of the House.

I remain, very faithfully yours,  
FREDERICK MILNER.

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Address to the Trade from



# Carreras Limited,

By Appointment to  
THE ROYAL FAMILY.

Telegraphic Address—  
"CRAVENERAS,  
LONDON."

Telephone 563 Avenue.

Lieber's Code used.

**MANUFACTURERS OF FINE TOBACCOS.**

GENTLEMEN,

This is the first occasion upon which we have had the pleasure to address our patrons, and if we do so now with a feeling of satisfaction, it is because we know the name "CARRERAS"—synonymous for fine Tobaccos—has become celebrated throughout the world, not as the result of highly attractive advertisements, but solely on merits of the quality of our renowned "CRAVEN" and other Mixtures. We believe this satisfaction will be felt by our friends, the retailers, by reason that the demand of smokers for "Carreras" Tobaccos is based on genuine favour, and not like some other articles which attract for a short time public attention on account of expensive and elaborate advertising.

To meet the growing demand for our Mixtures, and with the view to giving our customers the best possible attention, we have equipped at this address a Factory unique of its kind, and replete in every detail with the latest and best appliances and inventions for the manufacture of our "CRAVEN" and other Tobaccos, as well as a new departure, viz., that of CIGARETTES.

We are now about to place on the market "CRAVEN MIXTURE CIGARETTES," of a quality which we believe the public will appreciate to the same extent as "CRAVEN MIXTURE." Our other brands of Cigarettes will, we think, meet with equal favour.

We have hitherto—with the kind assistance of the dealers—successfully upheld the price of our Tobaccos and prevented unfair cutting, so as to give a fair profit to the retailer, and our efforts in the future, as in the past, will be in that direction—to secure to the retailers as much benefit as possible from the sale of our Tobaccos and Cigarettes.

Our Managing Director—Mr. Bernhard Baron, Inventor of the Baron Cigarette Machine and other important inventions in the Tobacco business—is widely known throughout the world as one of the first Tobacco Experts of this country and America, and his great experience and well-known up-to-date business methods are, we believe, the best assurance that our business will be conducted on lines most favourable to the retailer, and the best possible guarantee that we shall continue to manufacture only really first-class Tobaccos and Cigarettes and reasonable in price.

With confidence Mr. Baron leaves the public to judge of his manufactures, and with equal confidence he looks for your continued patronage, in return for which he promises fair and equitable trading.

We are,

Yours faithfully,

**CARRERAS LIMITED.**

Factory and Offices—

**4 to 8, St. James' Place, Aldgate, E.C.**

**CRAVEN Cigarettes.—"A Cigarette of DISTINCTION."**

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RICK MILNER.

26, Eaton Square, S.W.,

30th June, 1904.

Dear Sir Frederick Milner,—In answer to your inquiry as to whether I propose sending a reply to your last letter, I can only say what I thought I have already made fairly clear, viz., that I prefer to deal with public questions in public and by the ordinary methods of public exposition.

Of course, in any case where purely personal questions are involved I am willing enough to discuss them privately or otherwise either with the persons actually concerned or with anyone properly accredited on their behalf.

No one of that sort has approached me in reference to this matter.

So far as third persons are concerned here, you will observe that they are men of business; they understand their own business, and they mind their own business.

Yours very faithfully,

W. S. ROBSON.

Hereford Gardens, W.,

1st July, 1904.

Dear Mr. Robson,—When challenged in the House of Commons you, under the influence, perhaps, of a good dinner, summoned sufficient Dutch courage to assert that what you said inside you would say outside. I have a perfect right to ask you to make good your word.

In answer to my challenge you take refuge in subterfuges. I am not altogether surprised, and will therefore give the public the opportunity of judging what value there is in accusations made under cover of privileges of the House of Commons.

Perhaps Mr. McKenna, or Mr. Winston Churchill will be prepared to take a bolder line.

Very faithfully yours,

FREDERICK MILNER.

## The Tobacco Duty in Parliament.

### THE FINANCE BILL.



ON June 22nd, in Committee on the Finance Bill, the discussion of Clause 2, which fixes the new tobacco duty, was continued by Mr. Whitley (Halifax), who moved an amendment with the object of placing the duty in the category of annual taxes.

The Chancellor of the Exchequer said the tea duty and the income tax were already annual taxes, and since without them the business of the country could not be carried on, it was not necessary, for the securing of the control of Parliament over the Administration, that the number of annual taxes should be added to. He also thought it would be injurious to the trade to leave the permanence of the tax in doubt.

A number of supporters of the Government, rising to support the amendment, loud cries of "Divide" were raised from the Opposition benches.

Mr. Parker Smith pointed out that the hon. gentlemen opposite were themselves responsible for the amendment, but that they did not now wish to discuss it because they thought they might be able to snap a division.

The Chairman, to whom Mr. Buchanan appealed, said it was not in order to impute motives to hon. members.

Mr. Churchill said it was evident that the desire of the hon. member for Partick was to delay the division. He asked whether it was in order for an hon. member to avow his intention of obstructing the business of the House.

The Chairman: Members certainly often only very thinly veil their intention of obstruction.

After some further discussion the amendment was negatived by 216 to 164.

#### IMPORTED CIGARS.

Mr. Lough moved an amendment, the effect of which would be to get rid of the proposed increased duty on imported cigars; and explained that he took this course because the duty was wholly protective in its character, and so constituted a breach of the pledge which the Government had given to the House. An attempt had been made to defend the duty on the ground that it was a tax on a luxury, but there was no reason why even taxes on articles of luxury should be imposed otherwise than in accordance with the principles of Free Trade, and on lines which would not give the home producer an unfair advantage over the foreigner at the expense of the consumer. He contended that under the Government proposal the community would pay some £250,000 more for its cigars, though the yield to the Exchequer would only be about a fifth of that sum.

The Chancellor of the Exchequer said the principle underlying the amendment might be fairly applied to the whole range of duties on tobacco, and pointed out that he was only following a precedent which had been set in former years by previous Chancellors of the Exchequer. It had never been the practice to refrain from placing on an article of luxury what was regarded as a necessary tax simply because of the difficulty of making the Customs and Excise duties absolutely correspond.

Mr. Buxton, Mr. Kearley, and Sir R. Reid supported the amendment, which was rejected by 242 to 183; Government majority, 59.

A proposal by Mr. Duncan to reduce the duty by 3d. was defeated by 239 to 179; Government majority, 60.

#### CIGARETTES.

Sir W. Foster moved to omit the tax on cigarettes, which he said would be of such small benefit to the national finances that it was not worth the disturbance and trouble it would create in the trade. It would also be unjust to the consumer, who might have to pay nearly £500,000 a year, while the Treasury would only benefit to the amount of £20,000, because the proportion of foreign-made cigarettes was very small, but the trade would probably increase the price on the home-made article to correspond with the duty.

Mr. A. Chamberlain said he did not put the tax forward on particular grounds. Foreign cigarettes were a luxury, and could very well afford to pay the duty.

Mr. Labouchere was unable to understand Sir W. Foster's object in moving the amendment. It was a mistake to regard a foreign cigarette as a luxury, or to imagine that cigarette smoking was injurious. He believed that crime diminished as cigarette smoking increased. It produced a similar effect to that produced by reading the Bible. It soothed and calmed nerves, and caused evil passions to fade away. He did not know which way he should vote on the amendment. Perhaps the best thing would be not to vote at all, but to leave the House, and go and have a cigarette.

So saying, Mr. Labouchere, amid roars of laughter, turned his back on the assembly and gravely strode away in the direction of the smoking room.

Mr. Lloyd-George pointed out that this tax afforded an object lesson in Protection. The revenue would not benefit at all as a result of the taxation, while large sums would find their way into the pockets of the large manufacturers.

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# TOBACCOES.

Mr. Bowles said the protective character was so slight that it might be disregarded. He should support the Chancellor on the principle that *de minimis non curat lex*.

Mr. Whitley was in favour of taxing cigarettes, and would support the Government if the taxation was extended to all cigarettes imported and home-made alike.

The sitting was suspended at half-past seven.

#### A MAJORITY OF 32.

At the evening sitting the debate was resumed, in a very small House, by Mr. Geo. Whiteley, Mr. Renwick, Mr. Bull; Mr. F. L. Harris (Tynemouth) also spoke.

Sir F. Wills stated that foreign cigarettes did not compete with the home-made article, because they were made in a different way and with different materials.

The amendment was defeated by 167 to 135—a reduction of the Government majority to 32, which was received with much cheering.

#### STRIPPED TOBACCO.

Mr. McKenna moved an amendment with the object of doing away with the proposed new duty on stripped tobacco, which he characterised as a protective proposal. He raised again the question of the anticipation of the new duty before the Budget statement was made, and repeated his denial of any intention to make a personal charge against the honour of the Chancellor, but he did not believe he understood the meaning of his tax when he introduced it. He did not think there was sufficient ground for the subsequent attack made on him by the Prime Minister. He had never understood why, if the right hon. gentleman believed him, he had not withdrawn his attack, and if he did not believe him he had not repeated it. If the duty had been placed on strips and leaf alike the revenue would have been permanent, and the Prime Minister's pledge would have been kept, but since the Budget stripped tobacco had fallen from 77 to 29 per cent. Merchants were not going to continue to import stripped tobacco with the additional 3d. duty when they could have it stripped here for ½d. per lb. What, he asked, was to become of the revenue? The duty was plainly protective of the industry of stripping, and if it were continued it was a breach of the formal pledge given by Mr. Balfour that questions of fiscal policy would not be raised during the present Parliament.

Mr. Austen Chamberlain observed that Mr. McKenna had said his proposal as to the tobacco duty was anticipated by some person. He thought the hon. gentleman worded his speech on that point imprudently. He went on to refer to Mr. McKenna's imputation on Mr. Gallaher, and when Mr. McKenna gave his version of what he said, Mr. A. Chamberlain said the hon. gentleman had not originally said that, and he gave figures to show that Mr. Gallaher's importation of leaf was much less this year than in the spring of last year. He went on to deal with the merits of the proposed tax, which he defended.

Mr. W. Churchill said this was a tax vicious in principle. It was undoubtedly a tax that had a protective flavour about it. He suggested that a deplorable scandal was the only explanation of the sudden change in the figures of the import of leaf. Information must have leaked out about the intention of the Chancellor of the Exchequer.

Sir F. Wills said stripped tobacco was at present practically unsaleable, and yet in order to let the Government earn £500,000 of revenue certain tobacco merchants would loose about £400,000. What was the Government going to do for these men who had to make such sacrifices? Threepence a lb. for stripping tobacco meant paying £4 10s. a week.

Mr. Robson stated that Mr. Gallaher advised this tax to a Departmental Committee without stating that he was interested in it. That was corrupt conduct.

Mr. A. Chamberlain denied that he had any communication with Mr. Gallaher.

## BUSINESS HINTS.

WHEN a man tells you with a mournful catch in his voice and the suggestion of a snuffle that "the times are out of joint," and "business isn't what it used to be," you have in places, the "cry-baby." Merchant Cry-Baby is moved almost to sobs as he contemplates the havoc that the modern spirit has wrought in business, and as for the future—well, it looks black to him. Listening to Merchant Cry-Baby unfolding his teary tale is worth while, for it illustrates how utterly untouched progress leaves some artless souls. They lay their failure to the times, to the fickleness of the public, to dishonest competition, to any-thing and anybody save themselves. Because the express train of progress did not stop short in front of his door, and the conductor alight and carry him aboard in his arms, and Merchant Cry-Baby stands at the roadside making faces and throwing stones at the train as it flashes by.

The times! Pooh! They're better than they ever were. Opportunities to-day are as plentiful as flies 'round a sugar bowl. The fickle public! Pish! It buys where it can get the most for its money. Anything strange in that? Dishonest competition! Faugh! Trade is a fair fight that's won by the army which shoots straightest and quickest.

Merchant Cry-Baby waited while others worked, hung back while others rushed forward, was afraid while others dared, and finds himself chewing the bitterness of defeat while others are tasting the sweets of success. There may be a case apart in which failure followed plucky effort, but the fundamental natural law of the survival of the fittest stands firm as the pyramids. The cry-baby has no place in business to-day. As well put a musket into the hands of an infant and send him to war. For trade is neither more nor less than a great fight in which the soldier carves his path with his sword. But there is this difference—the soldier is merely a unit of a great army, but the tobacconist is an independent fighter, and his own strategist. He must plan and scheme and scout on his own responsibility; see and seize the supreme moment that promises victory; and strike with a will. Just as the spirit of an army, be it hopeful or despondent, has a deep influence on the outcome of a conflict, so the spirit of the merchant-soldier, be it that of an intrepid man or a cry-baby, intimately affects the result of his efforts. The dauntless merchant, whom temporary reverses cannot dishearten, and whose resolve to win is merely rendered the firmer by successive defeats, is the man who cannot fail ultimately to win out.

In arranging the display of goods in the interior of your store, don't feel that it is necessary to show everything you've got; though there are a good many people to be sure, who will not think of asking for what they don't see? That is, they see something in the window that attracts them, and they go in and buy it, if it still suits them; while in the store they might see something else that they like particularly well and buy it, but they would never dream of asking. At least, that is true particularly of transient customers; of course, your regular trade, when they find they need something, would very likely go into your store and ask for it; however, taking it for granted that the average man will buy only of something that he sees, you don't want to confuse his eye with too many different articles. Too many things in sight are almost as bad as none at all. Arrange your displays so that each feature will stand out clearly. The man who will ask for what he wants will get it anyhow, and the man who doesn't ask will be forcibly reminded of the fact, so it would be a good thing if each of a few articles is distinctly placed before him, so that he cannot possibly miss them.

Don't argue with a customer. If he makes a statement point blank which contradicts what you have said, let it go at that. You will have more customers by letting them think that they are right than by trying to convince them that they are wrong.—*Canadian Tobacco Journal.*

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# MURATTI'S WORLD-RENOWNED HIGH-CLASS CIGARETTES.

SOLD ALL OVER THE WORLD.

## LEADING BRANDS . . .

"ARISTON," Gold Tipped	-	100's, 50's and 20's
"ARISTON," No. 10	- - -	100's, 50's and 25's
"ARISTON," No. 6	- - -	100's, 50's and 20's
"NEB-KA," No. 2	- - -	100's, 50's, 20's and 10's
"NEB-KA," No. 3	- - -	100's, 50's and 25's

**B. MURATTI, SONS & CO. Ltd.,** PURVEYORS to the FRENCH GOVERNMENT MONOPOLY.

OUR LEADING BRANDS CAN NOW BE OBTAINED FROM ANY FIRST-CLASS TOBACCONISTS THROUGHOUT FRANCE.

Head Office and Factory: 54, Whitworth Street, Manchester; London Office and Sale Rooms: 5, Creed Lane, E.C.; Branches at Berlin, Brussels, and Constantinople.

# HIGHEST CLASS MIXTURE

(Medium Strength).

# "EXMOOR HUNT."

**EDWARDS, RINGER & BIGG,**

BRANCH OF THE IMPERIAL TOBACCO COMPANY (OF GREAT BRITAIN AND IRELAND), LIMITED,

**BRISTOL.**

# THE TOBACCO MARKETS.

Messrs. PRINGLE BROS., of 102, Fenchurch Street, London, E.C., report as follows under date of July 1st, 1904:—  
There is only a small business to report in NORTH AMERICAN TOBACCO during the past month, pending the Chancellor's decision regarding the Duty question.

The June Imports were:—295 Hhds.; Deliveries 907 Hhds.; the present Stock being 28,093 Hhds., against 34,222 Hhds. in 1903; 31,718 Hhds. in 1902; 36,765 Hhds. in 1901; 35,163 Hhds. in 1900; 25,774 Hhds. in 1899, and 26,408 Hhds. in 1898.

VIRGINIA LEAF AND STRIPS.—Small business, principally in Leaf.  
WESTERN LEAF AND STRIPS.—Small business, principally in Leaf.  
OHIO.—Little on offer.  
CHINA.—Fair amount of business.  
JAPAN.—Fair amount of business.  
JAVA.—Fair amount of business.  
DUTCH.—Fair amount of business.  
LATAKIA.—Some good parcels on offer.  
TURKEY.—Some good parcels on offer.      CAVENDISH.—As usual.

THE FOLLOWING QUOTATIONS MAY BE TAKEN AS REPRESENTATIVE OF THE MONTH'S PRICES.

	Per lb.
Virginia Leaf, common, middling and semi-bright color, and good to fine	4d. @ 6d.
Strips, common, middling and semi-bright color, and good to fine	7d. ,, 1/2
Kentucky Leaf, common, middling good and fine	4 3/4d. ,, 10d.
Strips, common, middling good and fine	8d. ,, 1/3
Maryland and Ohio	3 3/4d. ,, 5d.
Negrohead and Cavendish	5 1/2d. ,, 9d.
common and heated, middling to good, fine, bright and soft pressed	4 1/2d. ,, 6d.
Columbian	6d. ,, 1/6
Java	3d. ,, 6d.
Turkey	4 1/2d. ,, 10d.
Japan	5d. ,, 8d.
China	6d. ,, 9d.
Sumatra	4d. ,, 7d.
Latakia	6d. ,, 5/-
Paraguay	nominal.
Greek	3d. nom.
German and Dutch	@ 5 1/2d.
Manilla	4d. ,, 1/3
Havana	5d. ,, 2/6
Yara and Cuba	1/- ,, 5/-
Esmeralda	1/3 ,, 3/6
Cigars	2/- ,, —
Cheroots and Cigars, Manilla	2/- ,, 4/-

THE FOLLOWING TABLE SHOWS THE IMPORTS, DELIVERIES, AND STOCKS FOR JUNE, 1904:—

	Virginia Stemmed.	Virginia Unstemmed.	Kentucky Stemmed.	Kentucky Unstemmed.	Maryland and Ohio.	Negrohead and Cavendish.	Dutch and German.	Havana, Cuba, and Yara.	Java.	Paraguay.	Columbian.	Turkey.	Greek.	Manilla.	East India.	China.	Japan.	Florida.	Australian.	Hungarian.	Latakia.	Havana Cigars.	St. Domingo.	Various and South American.	Esmeralda.	Brazil.	Manilla Cigars.	Cigars, other sorts.	
Stock, 25th May, 1904	11849	4837	11614	188	217	12417	1643	3164	24534	815	492	17358	1555	214	8	5924	1626	2710	18	409	7887	1700	266	1715	88	381	2539	3073	
Landed since	168	118	9	—	—	182	93	99	3106	645	52	911	103	—	—	10	—	1145	—	280	145	313	—	92	2	1	105	139	
Total Stock	12017	4955	11623	188	217	12599	1736	3263	27640	1460	544	18269	1658	214	8	5934	1626	3855	18	689	8030	2013	266	1811	90	382	2644	3212	
Exported	8	—	57	2	2	150	—	—	7	10	—	127	5	—	—	10	—	—	—	—	—	—	—	—	—	—	—	21	9
Bonded	81	57	82	1	4	44	1	9	292	—	—	303	41	—	—	82	12	33	—	12	565	9	—	—	—	—	2	57	7
Duty Paid	216	71	316	—	10	12	113	99	1100	34	32	625	50	1	—	112	93	423	—	115	134	339	—	47	8	19	62	95	
Deliveries	305	128	455	3	16	206	123	99	1399	44	32	1055	96	1	—	204	105	456	—	127	699	355	—	54	8	21	140	111	
Stock, 25th June	11712	4827	11168	185	201	12308	1613	3164	26241	1416	512	17214	1562	213	8	5730	1521	3399	18	562	7333	1658	266	1757	82	361	2504	3104	
Imports from Jan. 1st to 25th June, 1904	3011	857	25	—	27	1149	620	1283	12151	1251	205	5029	326	13	2	913	259	3422	—	354	3857	2795	—	110	43	132	520	570	
Increase 1904	899	—	—	—	6	10273	161	889	7023	1126	205	—	—	8	—	—	—	1408	—	52	2484	3	—	—	—	—	—	—	—
Decrease	—	483	3	8	—	—	—	—	—	—	—	1281	228	—	17	1319	497	—	—	—	—	—	—	—	—	12	221	360	358
Deliveries from Jan. 1st to 25th June, 1904	2261	1012	2776	32	69	1102	651	600	4043	212	76	5713	522	21	1	987	551	2274	4	499	2479	2268	—	278	45	133	585	760	
Increase 1904	—	—	—	—	1	34	—	—	—	—	—	65	501	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Decrease	871	387	103	—	—	341	50	44	1811	7	—	—	—	—	—	—	—	—	—	119	1219	—	—	—	—	—	—	—	—

BOARD OF TRADE RETURNS, month ended May 31st.

TOBACCO.	1902.	1903.	1904.
	lbs.	lbs.	lbs.
Unmanufactured from U.S.A.	4,973,279	1,755,772	1,476,457
Stemmed " other Countries	250,880	236,071	134,212
Total Imports	4,324,159	1,991,843	1,610,669
Home Consumption	4,755,871	5,279,368	4,189,509
Unmanufactured from U.S.A.	992,526	1,535,278	2,296,879
Unstemmed " other Countries	557,658	450,788	1,567,942
Total Imports	1,550,184	1,986,066	3,864,821
Home Consumption	1,132,379	1,609,373	1,287,400
Total from U.S.A.	5,065,805	3,291,050	3,773,336
Unmanufactured " other Countries	808,538	686,859	1,702,154
TOTAL IMPORTS	5,874,343	3,977,909	5,475,490
Home Consumption	5,888,250	6,888,741	5,476,909

BOARD OF TRADE RETURNS, five months ended May 31st.

TOBACCO.	1902.	1903.	1904.
	lbs.	lbs.	lbs.
Unmanufactured from U.S.A.	17,084,413	16,796,925	14,706,210
Stemmed " other Countries	1,287,424	946,185	927,712
Total Imports	18,371,837	17,743,110	15,633,922
Home Consumption	26,826,623	25,326,064	25,272,858
Unmanufactured from U.S.A.	6,202,752	8,446,304	14,653,172
Unstemmed " other Countries	3,101,454	2,709,317	3,816,367
Total Imports	9,304,206	11,155,621	18,469,539
Home Consumption	6,604,573	7,819,315	9,834,357
Total from U.S.A.	23,287,165	25,243,129	29,350,382
Unmanufactured " other Countries	4,388,878	3,655,502	4,744,079
TOTAL IMPORTS	27,676,043	28,898,631	34,103,461
Home Consumption	33,431,196	33,145,379	33,107,215

BONDED WAREHOUSE ACCOUNT, month ended May 31st.

	1902.	1903.	1904.
	lbs.	lbs.	lbs.
Tobacco Unmanufactured	158,174,000	193,451,000	187,717,000
Foreign Manufactured and Snuff	2,469,000	2,203,000	3,650,000

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**New Line.**

**LLOYDS'**

# 'Golden Melon' Mixture



An entirely new blend of **rich** full-flavoured tobaccos, highly concentrated, and of delightful aroma.

**Packed in 2 oz. foils and 4 oz. tins, and showing a profit of 33% to Retailer.**

SOLE MANUFACTURERS:

## RICHARD LLOYD & SONS, LONDON.

### RESULT OF JUNE COMPETITION.

The Winner of last month's competition, in which the word "fittings" was mis-spelt on page 166, was  
 Mr. E. L. Wills, 67, Northcote Road, Clapham Junction, S.W.,  
 to whom a parcel of Messrs. Singleton & Cole's Specialities to the value of 20/- has been forwarded.

## Our Mis-spelt Advertisement Competition.

ALL SOLUTIONS MUST REACH US BY AUGUST 6th, 1904.

In one of the *Advertisements* in this issue can be found a word, not a proper name, that is purposely mis-spelt. We offer a Prize of the particular goods referred to in the advertisement in which the word appears to the value of

### TWENTY SHILLINGS

to the person whose letter pointing out the word is first opened on the 6th of August, 1904.

This Competition is open to Retail Tobacconists and their Employés only.

The Editor's decision is final.

#### CUT OUT AND FORWARD THIS COUPON

Addressed as follows: **SPELLING BEE:**  
 Cigarette World,  
 2, Ellison Road, Barnes,  
 London, S.W.

Word Mis-spelt \_\_\_\_\_

In Advert. of Messrs. \_\_\_\_\_

Signature of Competitor \_\_\_\_\_

If a Retailer, state so \_\_\_\_\_

If a Retailer's employé }  
 state who employed by }

Postal Address \_\_\_\_\_

# STANDARD LINES.

... FREE TO ADVERTISERS.

<b>ANASTASSIADIS</b> <i>Highest Class Turkish Cigarettes.</i> The Tobacconists' Supply Syndicate.	<b>FLOR DE SUMATRA</b> <i>Indian Cigars.</i> Jarrett Bros., 70 & 71, Bishopsgate St., London, E.C.	<b>MYRTLE GROVE</b> <i>Tobacco and Cigarettes.</i> Taddy & Co., 45, Minories, London, E.	<b>VIKING</b> <i>Tobacco and Cigarettes</i> Lambert & Butler Branch of the Imperial Tobacco Co. (of Gt. Britain and Ireland) Ltd., Drury Lane, London, W.C.
<b>ARISTON</b> <i>Turkish Cigarettes, &amp;c.</i> B. Muratti, Sons & Co. Ltd., Whitworth St., Manchester.	<b>GAINSBOROUGH</b> <i>Cigarettes.</i> Cohen, Weenen & Co., 52, Commercial Rd., London, E.	<b>NAVY CUT</b> <i>Tobacco and Cigarettes.</i> John Player & Sons Branch of the Imperial Tobacco Co. (of Gt. Britain and Ireland) Ltd., Nottingham.	<b>ZEMINDAR</b> <i>Mild Indian Cigars.</i> Jarrett Bros., 70 & 71, Bishopsgate St. Within, London.
<b>ASTHORE</b> <i>Cigarettes and Cigars.</i> J. H. Custance, Putney, S.W.	<b>GENERAL SUPPLIES</b> Singleton & Cole, Ltd., Birmingham.	<b>NUTBROWN TOBACCO</b> Adkin & Sons, London.	
<b>BANDMASTER</b> <i>Special sd. Packet Line.</i> Cohen, Weenen & Co. 52, Commercial Rd., London, E.	<b>GOLD FLAKE</b> <i>Cigarettes and Tobacco.</i> W. D. & H. O. Wills Branch of the Imperial Tobacco Co. (of Gt. Britain and Ireland) Ltd., London & Bristol.	<b>PALM BRAND</b> <i>Cigarettes.</i> R. Lockyer & Co., 12, Bath Street, City Road, E.C.	
<b>CIGARS AND CHERROOTS</b> Richard Lloyd & Sons, London.	<b>GRAND CUT VIRGINIA</b> Godfrey Phillips & Co., London.	<b>TOBACCONISTS' SUNDRIES</b> Adolph Elkin & Co., London.	
<b>EXMOOR HUNT</b> <i>Highest Class Medium Strength Mixture.</i> Edwards, Ringer & Bigg Branch of the Imperial Tobacco Co. (of Gt. Britain and Ireland) Ltd., Bristol.	<b>LLOYD'S TOBACCO</b> <i>and Cigarettes.</i> R. Lloyd & Sons, London.	<b>TURKISH CIGARETTES</b> Teofani & Co., London. <i>Highest Award at Paris Exhibition, 1900.</i>	
<b>FLOR DE MUNSHEE</b> <i>Indian Cigars.</i> John Caridi & Co., 5 & 6, Bury Court, St. Mary Axe, London, E.C.	<b>MIXED PARCELS</b> Tobacconists' Supply Syndicate, London. <i>See special advt.</i>	<b>VAFIADIS</b> <i>Cigarettes.</i> Melbourne, Hart & Co., 19, Basinghall St., London, E.C.	

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# We will Pay the Increase in Duty on our Imported Cigarettes,

AND FOR THE PRESENT MAKE

## NO ALTERATION IN THE LIST PRICES

OF THE FOLLOWING HIGH-CLASS LINES:—

- LIAPOPOULO FRERES' Egyptian Cigarettes.
- RAMON ALLONES' Havana Cigarettes.
- J. CLIMENT & CIE Algerian Cigarettes.

Write for Price List and Samples.

# JOHN CARIDI & CO., 5 & 6, BURY COURT, ST. MARY AXE, E.C.

Telephone No. 477, AVENUE.  
Telegraphic Address: "DRASTIC, LONDON."

AGENTS FOR J. R. FREEMAN & SON'S  
"DARVEL BAY" CIGARS.

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# Hammond Typewriter



### POSSESSES

- PERFECT ALIGNMENT.
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LAMBERT & BUTLER'S NEW LINE.

# "Frontier" Mixture

(SWEETENED)

In 1-oz. & 2-oz. Packets & 4-oz. Tins.

SHOWS A GOOD PROFIT TO THE RETAILER.

PRICES ON APPLICATION.

LAMBERT & BUTLER'S

# "Varsity" Mixture

**Cigarettes** A High-Grade Cigarette showing a  
Good Profit to the Retailer. ✻ ✻

Particulars of the Manufacturers . . .

**LAMBERT & BUTLER,**

Branch of . . .

The Imperial Tobacco Co. (of Great Britain and Ireland), Ltd.,

**DRURY LANE, LONDON, W.C.**

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