


Lambert & Butler 1904

OCT 19 1905

May, 1904.



TRADE MARK REGISTERED.

**RETAIL PRICES**  
*PROTECTED BY CONDITIONS OF SALE*  
— OF —  
**TOBACCOS AND CIGARETTES**

— MANUFACTURED BY —

**LAMBERT & BUTLER,**  
BRANCH OF  
THE IMPERIAL TOBACCO COMPANY (of Great Britain  
and Ireland) LIMITED.

TOBACCO, CIGAR, CIGARETTE AND  
SNUFF MANUFACTURERS.

IMPORTERS OF  
*Havana, Manila and Mexican Cigars, &c.*

**DRURY LANE,  
LONDON.**

*Telegraphic Address:—"Vulturina, London." Telephone No. 2870 Gerard.*

Telegrams—"VULTURNUS, LONDON."

## Cigarettes (Virginia)

### "May Blossom" (Original Small Size)—

Minimum Retail  
Selling Prices,  
protected by  
Conditions of Sale

				s.	d.
In Packets of 10	....	....	....	0	4
In Boxes of 20	....	....	....	0	8
In Decorated Tins of 50	....	....	....	1	9
In Decorated Tins of 100	....	....	....	3	6
In Decorated Tins of 50, Gold Tipped				2	3
In Decorated Tins of 100, Gold Tipped				4	6
In Decorated Tins of 50, Silver Tipped				2	0
In Decorated Tins of 100, Silver Tipped				4	0

### "May Blossom" (New Large Size)—

Card Packets of 10 (with holders)	....	0	4
Card Boxes of 20	....	0	8
Patent Air-Tight Tins of 50	....	1	7½
Decorated Tins of 100	....	3	6
Decorated Tins of 100, Silver Tipped		4	0
Decorated Tins of 100, Gold Tipped		4	6

### Flaked Gold Leaf Honeydew—

In Card Packets of 10 (with holders)	0	3
Paper Packets of 10	0	3
In Fancy Tin Cases of 20	0	6
In Oval Tins of 50	1	3
Patent Air-tight Tins of 50	1	3
In Tins of 100	2	6

Telegrams—"VULTURNUS, LONDON."

Cigarettes (Virginia).—Continued.

"Varsity" Mixture Cigarettes—

Minimum Retail  
Selling Prices,  
protected by  
Conditions of Sale.

		s.	d.
Flat Card Packets of 10	....	0	3
Decorated Tins of 50	....	1	3
Decorated Tins of 100	....	2	6

Prize Medal Birdseye—

Card Packets of 10, with Holders	....	0	3
In Paper Packets of 10	....	0	3
In Oval Tins of 50	....	1	2
Patent Air-tight Tins of 50	....	1	2

"Royal Salute" Navy Cut—

In Packets of 10	....	0	2½
In Oval Tins of 50	....	1	1

Hand Cut Virginia—

In Packets of 6....	....	0	2½
In Packets of 12	....	0	5
In Packets of 24	....	0	10
Card Boxes of 25	....	0	10
Card Boxes of 50	....	1	9
In Boxes of 100	....	3	6

"Golden Valley"—

In Packets of 10	....	0	5
In Tins of 10	....	0	6
In Card Boxes of 20	....	0	10

Telegrams—"VULTURNUS, LONDON."

Cigarettes (Virginia).—Continued.

"The Perfect"—

In Boxes of 20 .... 1 0

"Sweet Long Cut"—

In Packets of 10 .... 0 2½

"Jessamine"—

In Packets of 10 .... 0 5

In Boxes of 16 .... 0 9

In Tins of 100 .... 4 0

Special Straight Cut Virginia (Gold Tipped)—

Fancy Padded Boxes of 25 .... 1 6

Fancy Padded Boxes of 50 .... 3 0

Fancy Padded Boxes of 100 .... 6 0

"Monogram" Straight Cut Virginia—

Fancy Padded Boxes 25 (plain) .... 1 3

Fancy Padded Boxes, 50 (plain) .... 2 6

Fancy Padded Boxes, 100 (plain) .... 5 0

Fancy Padded Boxes, Corked Tipped,

25 1 4

Fancy Padded Boxes, Corked Tipped,

50 2 8

Fancy Padded Boxes, Cork Tipped,

100 5 3

"Viking" Navy Cut—

Card Packets of 10, with Holders .... 0 2½

Patent Air-tight Tins of 50 .... 1 1½

Decorated Tins of 100 .... 2 3

Minimum Retail  
Selling Prices,  
protected by  
Conditions of Sale.

## Telegrams—"VULTURNUS, LONDON."

Cigarettes (Virginia).—*Continued.*

	Minimum Retail Selling Prices prescribed by Conditions of Sale.	
	s.	d.
<b>"Last Post"—</b>		
Oval Tins of 50 .....	13	10
<b>"Last Cartridge"—</b>		
Oval Tins of 25 .....	0	5
<b>"Danville" (Compressed)—</b>		
In Packets of 12 .....	0	5
<b>Sun-Dried Honeydew—</b>		
In Boxes of 10 .....	0	3
<b>Prize Medal—</b>		
In Packets of 10 .....	0	2½
<b>"Kentucky"—</b>		
In Packets of 10 .....	0	2½
<b>"Reefer"—</b>		
In Oval Tins of 50 .....	0	10
<b>"Golden Crest"—</b>		
In Packets of 5 .....	0	1
<b>"Trumpeter"—</b>		
In Packets of 5 .....	0	1
In Packets of 10 .....	0	2
<b>"Bandit"—</b>		
In Card Packets of 5, with Holders and Pictures .....	0	1

Telegrams—"VULTURNUS, LONDON."

Cigarettes (Virginia).—Continued.

Minimum Retail  
Selling Price,  
permitted by  
Customs of Sale

"Needle Point"—

In Card Packets of 10, with Holders 0 3

"Bullion"—

Gold Tipped in Decorated Tins of 100 4 9

"Waverley"—

In Illuminated Leather Board Pocket

Cases of 24 ..... 0 8½

"Belted Earl"—

In Card Packets of 10..... 0 5

In Card Packets of 20..... 0 10

In Illuminated Boxes of 25 ..... 1 3

In Illuminated Boxes of 50 ..... 2 6

In Illuminated Boxes of 100 ..... 4 9

"Gay Grisette"—

In Illuminated Boxes of 25 ..... 1 2

In Illuminated Boxes of 50 ..... 2 3

In Illuminated Boxes of 100 ..... 4 3

"Matchbox"—

In Boxes of 15 ..... 0 3

Telegrams—"VULTURNUS, LONDON."

### Cigarettes (Turkish.)

"Prince's Own"—

Minimum Retail  
Selling Prices,  
retained by  
Contractors of Sale.

	s.	d.
In Tins of 100 ....	6	6
In Tins of 100, Gold Tipped....	7	3

"Pyramid"—

In Tins of 20 ....	1	6
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"Khedival"—

In Tins of 100 ....	7	0
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"Leviathan"—

In Boxes of 100 ....	6	0
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Fabrique de Cigarettes D'Extra—

In Boxes of 100 ....	4	9
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"Belted Earl"—

In Illuminated Boxes of 25 ....	1	8
In Illuminated Boxes of 50 ....	3	2
In Illuminated Boxes of 100 ....	6	0

"Gay Grisette"—

In Illuminated Boxes of 25 ....	1	2
In Illuminated Boxes of 50 ....	2	3
In Illuminated Boxes of 100 ....	4	3

## Telegrams—“VULTURNUS, LONDON.”

## Cigarettes (Turkish).—Continued.

		Minimum Retail Selling Price, subject to Conditions of Sale.	
		s.	d.
<b>“Sphinx”</b> —			
In Tin Boxes of 10	.....	0	5
<b>Turkish</b> —			
In Boxes of 10	.....	0	5
<b>Dubec</b> —			
In Packets of 10	.....	0	5

## Leaf-Covered Cigarettes.

## Los Brillantes—

In Boxes of 13	.....	0	9
In Boxes of 25	.....	1	5
In Boxes of 50	.....	2	9

## Compressed Brillantes—

In Packets of 12	.....	0	9
In Boxes of 100	.....	5	6

## Lola Montes Cigarros—

In Boxes of 13	.....	0	9
In Boxes of 100	.....	5	6

## “Mexican Belle”—

*See Weight Cigarettes.*



Telegrams—"VULTURNUS, LONDON."

## Cigarettes by Weight (Virginia).

Minimum Retail  
Selling Price,  
per cent by  
Contract of Sale.

### "Waverley" (Straight Cut)—

	s.	d.
Per ounce .....	0	8
2 ounces .....	1	4
$\frac{3}{4}$ -lb. (original package) .....	2	6
$\frac{1}{2}$ -lb. ....	5	0
1-lb. ....	10	0

### "Golden Valley" (Silk Cut) Gold Tipped—

Per ounce .....	0	10
2 ounces .....	1	8
4 ounces .....	3	4
$\frac{1}{2}$ -lb. (original package) .....	6	3
1-lb. ....	12	6

### "Golden Valley" (Silk Cut) Plain—

Per ounce .....	0	9
2 ounces .....	1	6
4 ounces .....	3	0
$\frac{1}{2}$ -lb. (original package) .....	5	8
1-lb. ....	11	4

### "Golden Reef" Gold Tipped—

Per ounce .....	0	9
2 ounces .....	1	6
4 ounces .....	3	0
$\frac{1}{2}$ -lb. (original package) .....	5	8
1-lb. ....	11	4

### "Golden Reef" Plain—

Per ounce .....	0	8
2 ounces .....	1	4
4 ounces .....	2	8
$\frac{1}{2}$ -lb. (original package) .....	5	0
1-lb. ....	10	0

## Telegrams—"VULTURNUS, LONDON."

Cigarettes by Weight (Virginia).—*Continued.*

## "Grand Review" (High-Class)—

Minimum Retail  
Selling Prices,  
provided by  
Conditions of Sale

Per ounce	....	....	....	....	0	8
2 ounces	....	....	....	....	1	4
4 ounces	....	....	....	....	2	8
$\frac{1}{2}$ -lb. (original package)	....	....	....	....	5	0
1-lb.	....	....	....	....	10	0

## "Lily of the Valley"—

Per ounce	....	....	....	....	0	8
2 ounces	....	....	....	....	1	4
4 ounces	....	....	....	....	2	8
$\frac{1}{2}$ -lb. (original package)	....	....	....	....	5	0
1-lb.	....	....	....	....	10	0

## "British Oak"—

Per ounce	....	....	....	....	0	6
2 ounces	....	....	....	....	1	0
4 ounces	....	....	....	....	2	0
$\frac{1}{2}$ -lb. (original package)	....	....	....	....	3	10
1-lb.	....	....	....	....	7	8

## "British Oak" (Leaf Tipped)—

Per ounce	....	....	....	....	0	6
2 ounces	....	....	....	....	1	0
4 ounces	....	....	....	....	2	0
$\frac{1}{2}$ -lb. (original package)	....	....	....	....	3	10
1-lb.	....	....	....	....	7	8

## Straight Cut Virginia—

Per ounce	....	....	....	....	0	6
2 ounces	....	....	....	....	1	0
4 ounces	....	....	....	....	2	0
$\frac{1}{2}$ -lb. (original package)	....	....	....	....	3	10
1-lb.	....	....	....	....	7	8

## Telegrams—"VULTURNUS, LONDON."

## Cigarettes by Weight (Virginia).—Continued.

## "Postcript"—

	Without Retail Selling Prices, noted by Conditions of Sale	
	s.	d.
Per ounce	0	5
2 ounces	0	10
4 ounces	1	8
$\frac{1}{2}$ -lb. (original package)	3	4
1-lb.	6	8

## Superfine Virginia—

Per ounce	0	10
2 ounces	1	8
4 ounces	3	4
$\frac{1}{2}$ -lb. (original package)	6	2
1-lb.	12	4

## "Rising Sun"—

Per ounce	0	6
2 ounces	1	0
4 ounces	2	0
$\frac{1}{2}$ -lb. (original package)	3	10
1-lb.	7	8

## "Mexican Belle" (Leaf Covered)—

Per ounce	0	9
2 ounces	1	6
4 ounces	3	0
$\frac{1}{2}$ -lb. (original package)	5	8
1-lb.	11	4

Telegrams—"VULTURNUS, LONDON."

Cigarettes by Weight (Virginia).—Continued.

	Minimum Retail Selling Prices protected by Conditions of Sale.	
	s.	d.
<b>"Wee Lassie" (Cork Tipped)—</b>		
Per ounce	0	9
2 ounces	1	6
4 ounces	3	0
$\frac{1}{2}$ -lb. (original package)	5	8
1-lb.	11	4
<b>"Kennington Oval"—</b>		
Per ounce	0	7
2 ounces	1	2
4 ounces	2	4
$\frac{1}{2}$ -lb. (original package)	4	5
1-lb.	8	10
<b>"Gossamer"—</b>		
Per ounce	0	6
2 ounces	1	0
4 ounces	2	0
$\frac{1}{2}$ -lb. (original package)	3	10
1-lb.	7	8
<b>Criterion—</b>		
Per ounce	0	7
2 ounces	1	2
4 ounces	2	4
$\frac{1}{2}$ -lb. (original package)	4	5
1-lb.	8	10
<b>"Gunboat"—</b>		
Per ounce	0	6
2 ounces	1	0
4 ounces	2	0
$\frac{1}{2}$ -lb. (original package)	3	10
1-lb.	7	8

Telegrams—"VULTURNUS, LONDON."

Cigarettes by Weight (Virginia).—Continued.

"Sea Belle" (Cork Tipped)—

Minimum Retail  
Selling Prices,  
retained by  
Contractors of Sale.

Per ounce	.....	.....	.....	.....	0 6
2 ounces	.....	.....	.....	.....	1 0
4 ounces	.....	.....	.....	.....	2 0
$\frac{1}{2}$ -lb. (original package)	.....	.....	.....	.....	3 10
1-lb.	.....	.....	.....	.....	7 8

"Danville" Whiffs—

Per ounce	.....	.....	.....	.....	0 8
2 ounces	.....	.....	.....	.....	1 4
4 ounces	.....	.....	.....	.....	2 8
$\frac{1}{2}$ -lb. (original package)	.....	.....	.....	.....	5 0
1-lb.	.....	.....	.....	.....	10 0

"Starting Price"—

Per ounce	.....	.....	.....	.....	0 6
2 ounces	.....	.....	.....	.....	1 0
4 ounces	.....	.....	.....	.....	2 0
$\frac{1}{2}$ -lb. (original package)	.....	.....	.....	.....	3 10
1-lb.	.....	.....	.....	.....	7 8

"Old Helmet"—

Per ounce	.....	.....	.....	.....	0 5
2 ounces	.....	.....	.....	.....	0 10
4 ounces	.....	.....	.....	.....	1 8
$\frac{1}{2}$ -lb. (original package)	.....	.....	.....	.....	3 4
1-lb.	.....	.....	.....	.....	6 8

Telegrams—"VULTURNUS, LONDON."

## Cigarettes by Weight (Turkish).

### "Cactus"—

				Minimum Retail Selling Prices, protected by Conditions of Sale.	
				s.	d.
Per ounce	....	....	....	0	8
2 ounces	....	....	....	1	4
4 ounces	....	....	....	2	8
$\frac{1}{2}$ -lb. (original package)	....	....	....	5	0
1-lb.	....	....	....	10	0

### "Parisma," Egyptian Blend, (Gold Tipped)—

Per ounce	....	....	....	1	0
2 ounces	....	....	....	2	0
4 ounces	....	....	....	4	0
$\frac{1}{2}$ -lb. (original package)	....	....	....	7	6
1-lb.	....	....	....	15	0

### "Parisma," Egyptian Blend, (Plain)—

Per ounce	....	....	....	0	10
2 ounces	....	....	....	1	8
4 ounces	....	....	....	3	4
$\frac{1}{2}$ -lb. (original package)	....	....	....	6	2
1-lb.	....	....	....	12	4

### Naucratis, Egyptian Blend—

Per ounce	....	....	....	0	9
2 ounces	....	....	....	1	6
4 ounces	....	....	....	3	0
$\frac{1}{2}$ -lb. (original package)	....	....	....	5	8
1-lb.	....	....	....	11	4

Telegrams—"VULTURNUS, LONDON."

Cigarettes by Weight (Turkish).—Continued.

"Kala Hamsa" Turkish Blend—

Minimum Retail  
Selling Price,  
prescribed by  
Conditions of Sale  
s. d.

Per ounce	.....	.....	.....	.....	0	7
2 ounces	.....	.....	.....	.....	1	2
4 ounces	.....	.....	.....	.....	2	4
½-lb. (original package)	.....	.....	.....	.....	4	5
1-lb.	.....	.....	.....	.....	8	10

"Busiris," Oriental Blend—

Per ounce	.....	.....	.....	.....	0	6
2 ounces	.....	.....	.....	.....	1	0
4 ounces	.....	.....	.....	.....	2	0
½-lb (original package)	.....	.....	.....	.....	3	10
1-lb.	.....	.....	.....	.....	7	8



