

All Tobacconists should Stock the High-Class Tobaccos and Cigarettes made by
GALLAHER LTD., BELFAST & LONDON,
Who belong to no Ring or Combine. Write for their New Price List.

ESTABLISHED 1896.

The CIGARETTE WORLD
& TOBACCO NEWS.

THE RETAILER'S JOURNAL.

ONE PENNY MONTHLY, ONE SHILLING PER ANNUM, POST FREE.

Published on the 15th of every Month.

FOR _____

Asthore Cigarettes

APPLY TO **J. H. CUSTANCE,**

Sole Agent for the United Kingdom. . . Putney, S.W.

Royal Navy

(Jamavana) **Blend.**

Packed in 1 oz. Packets and 2 oz. and 4 oz. Tins.

The Tobacco used for this Brand is of the same growths and similar in Blend to that manufactured by us for the Admiralty for the use of H.M. Navy.

COHEN, WEENEN & CO., London, E.

MURATTI'S WORLD-RENOWNED HIGH-CLASS CIGARETTES.

SOLD ALL OVER THE WORLD.

LEADING BRANDS . . .

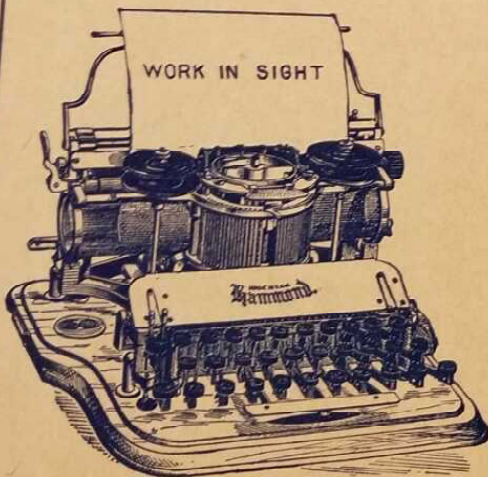
"ARISTON," Gold Tipped	-	100's, 50's and 20's
"ARISTON," No. 10	-	100's, 50's and 25's
"ARISTON," No. 6	-	100's, 50's and 20's
"NEB-KA," No. 2	-	100's, 50's, 20's and 10's
"NEB-KA," No. 3	-	100's, 50's and 25's

B. MURATTI, SONS & CO. Ltd., PURVEYORS to the FRENCH
GOVERNMENT MONOPOLY.

OUR LEADING BRANDS CAN NOW BE OBTAINED FROM
ANY FIRST-CLASS TOBACCONISTS THROUGHOUT FRANCE.

Head Office and Factory: 54, Whitworth Street, Manchester; London Office and Sale Rooms:
5, Creed Lane, E.C.; Branches at Berlin, Brussels, and Constantinople.

THE NEW MANIFOLDING



The Leading Typewriter of the World.

Hammond Typewriter

POSSESSES

- | | |
|-----------------------|----------------------|
| PERFECT ALIGNMENT. | WORK IN SIGHT. |
| SPEED. | DURABILITY. |
| INTERCHANGEABLE TYPE. | LIGHT ELASTIC TOUCH. |
| PERFECT PAPER FEED. | ANY WIDTH OF PAPER. |
| UNIFORM IMPRESSION. | |

100 Type Shuttles. 26 Languages.

For Catalogues and Specimens Write to—

The Hammond Typewriter Company,

50, QUEEN VICTORIA STREET, LONDON, E.C.

Telephone—
1235 Holb

TOB

manufac
AND

TIME

The largest

CARR
District whic
United Kingd
In mixed pa
to the values

Price

55, F

10, Long

43, High S

20, Sussex

1, 2, 3

Telephone—
1235 Holborn.

T. S. S.

Telegrams—
"CRACKERS."

TOBACCONIST SUPPLY SYNDICATE,
Manufacturers of Tobacco, Cigars, Cigarettes,
AND ALL GOODS REQUIRED BY THE TOBACCONIST.

TIME AND MONEY SAVED.

Our Prices are the lowest in the Trade.

The largest and most varied stock in London of Saleable Goods.

CARRIAGE.—We pay carriage on all parcels in the London District which exceed £2 in value, and on £5 parcels to any part of the United Kingdom, the only exception to this being A.G. Cigarette Papers. In mixed parcels where these are items, the other goods must amount to the values stated.

Price Lists revised to date on application to

55, FARRINGDON STREET, E.C.

BRANCHES :

10, Long Lane, E.C.

43, High Street, Putney, S.W.

20, Sussex Place,
South Kensington.

263, Portobello Road, W.

238, Gt. Portland Street, W.

115, Old Kent Road, S.E.

FACTORY :

1, 2, 3, 4, 5, Plum Tree Court, E.C.

Royal Navy

Jamavana



Blend.



The Tobacco used for this brand is of the same growths and similar in blend to that manufactured by us for the Admiralty, for the use of H.M. Navy.

PACKED IN 1 oz. PACKETS, and 2 oz. and 4 oz. TINS.

COHEN, WEENEN & CO.,
LONDON.

THE BRITISH
SIGARERA, Ltd.,

33 & 35, Endell St., London,
W.O.

Tickner's Patent Automatic

CIGARETTE MACHINE.

- PERFECT IN FILLING.
- PERFECT IN LAP.
- PERFECT IN PRINT.
- PERFECT SIMPLICITY.
- PERFECT STRENGTH.

400 Cigarettes per Minute,

- ROUND OR OVAL.
- PRINTS TWO COLOURS OR GILT.
- COST OF MAINTENANCE EXTREMELY LOW.

Also a new Patent Tobacco

CUTTING MACHINE

Built on novel Lines; and which really DOES cut the finest and most delicate Turkish and other Tobaccos much better than by hand.

TOBACCO MANUFACTURERS ARE INVITED TO INSPECT THESE MACHINES AT THE OFFICES OF

THE BRITISH
SIGARERA, Ltd.,

33 & 35, Endell St., London,
W.O.

AN ATTRACTIVE BRAND OF
CIGARS AT POPULAR PRICES:

The "Subadar" Brand

Of Trichinopoly (Indian) Cigars,
CHEROOTS and WHIFFS,

Is imported direct from Trichinopoly, India, and possesses a fine aromatic flavour, which never varies, is of a mild quality and can be retailed at prices between 1d. and 3d., which leave a satisfactory profit to the dealer. Samples can be obtained of—

ELDONS & CO., Sole Importers,
80a, FENCHURCH ST., LONDON, E.C.

The Cigarette World

AND TOBACCO NEWS.

NOVEMBER 15th, 1906.

All Communications to be addressed to Offices of "Cigarette World," 32, The Broadway, Wimbledon, S.W.

Blocks should be sent direct to Messrs. Chorley & Pickersgill, Ltd., The Electric Press, Leeds.

The Editors will be pleased to consider any articles which may be submitted on subjects of interest to the Trade. Prompt payment will be made for those accepted. MSS. must be clearly written on one side of the paper only, and stamps should be enclosed for their return in case of rejection. Designs for Advertisements are specially desired.

Advertisements of which proofs are required should reach us on the 8th of the month; samples can be dealt with up to the 10th.

THE BATTLE OF THE TRUSTS.



It is a remarkable fact that the Press in general have had nothing to say about the doings of the Imperial Tobacco Co., and have completely ignored the campaign which it has been so long carrying on to effect the ruin of Irish tobacco manufacturers by cutting prices. Indeed we have been practically alone in this country in exposing their unscrupulous tactics, just as we have been alone in giving information about the infamous conduct of the American Tobacco Co. and the public indignation which has been roused against them even in America, where Trust methods are so familiar that they are now taken as part of ordinary everyday experience. There can be no doubt that the success of the Imperial has en-

SIR GILBERT PARKER, M.P., WRITES:—"THE FLAVOUR AND QUALITY OF THE 'DE RESZKE' CIGARETTES ARE EXTREMELY GOOD."

ESTABLISHED 150 YEARS.

TADDY & CO.,
Tobacco, Cigarette, and
Snuff Manufacturers,
and Cigar Importers.

.....

PACKET SHAGS, PACKET BIRD'S EYE, &c.
ROLL, TWIST, and CAKE TOBACCOS.

.....

Flaked and all Descriptions of Fancy Tobaccos in Embossed Foil Packets and Enamelled Tins.

WRITE FOR PRICE LISTS AND TERMS:

45, MINORIES, LONDON, E.

...of
 themselves
 and we are
 its duty, a
 We rest, o
 Trust, and
 been appli
 attempt to
 household
 but also,
 to all con
 be said in
 not Ameri
 we should
 because w
 the bar of
 the wily A
 that coun
 would cal
 vations te
 girls, who
 existence,
 complaint
 of the ba
 money to
 undergrou
 credit for
 it has no

We say
 talked al
 to legitin
 however,
 Trusts, v
 well that
 few at t
 it means
 to comm
 at the h
 of it her
 introduc
 We ask
 confine
 Book Cl
 been sai
 the evil
 warned,
 soon be
 out " on
 say cont
 endeavor
 those fa
 offered
 and give
 but give
 chance
 labours.

"DE R

THE CIGARETTE WORLD AND TOBACCO NEWS, NOVEMBER, 1906.

couraged other capitalists to adopt similar means to enrich themselves at the expense of the trade and the public, and we are glad to note that the Press has awakened to its duty, and is doing its utmost to protect the public. We refer, of course, to the recent agitation about the Soap Trust, and we believe that the keen criticism which has been applied to those responsible for the outrageous attempt to force up the price of a necessary article of the household will result not only in the defeat of the combine, but also, we hope, in an irrecoverable loss of trade to all concerned. There is only one thing which can be said in favour of this Trust—that it is English and not American, and if we are going to be robbed at all we should prefer to be robbed by our own countrymen, because we know that the theft is sure to be punished at the bar of public opinion; whereas if we are swindled by the wily American, it is quite certain that business men in that country will merely regard it as a piece of what they would call smart business. There are some American invasions to which we have no objection. When American girls, who are undoubtedly amongst the most charming in existence, make a raid upon our peerage, we make no complaint, because we think the peers have all the best of the bargain, and when American capitalists risked their money to provide an electric service on our ill-managed underground railways we thought they were entitled to credit for their enterprise, and we regret that up till now it has not proved a financial success.

—***—

We say this because we do not believe in all the nonsense talked about American invasions. We have no objection to legitimate business enterprise. What we do object to, however, is any attempt to get control of our markets by Trusts, whether American or otherwise. We know very well that the Trust system means enormous wealth for the few at the expense of the many, and we know, too, that it means ruin to men of independent mind, and destruction to commercial honour. This abominable system is striking at the heart of the great American nation; let us beware of it here, and let us struggle against those who try to introduce it, no matter how speciously they may argue. We ask the Press to be sincere and impartial, and not to confine their thunder to the Soap Trust and *The Times* Book Club, though both deserve all and more than has been said of them. We want to see more written about the evil of the Trusts generally; we want to see all trades warned, because it is becoming clear that England will soon be a happy hunting ground for unscrupulous people out "on the make." To those who support us we would say continue your fight for fair profits, cease not in your endeavour to support independent firms who will give you those fair profits, and no matter what inducements are offered stick to your guns. Use only fair weapons, and give no one an opportunity of complaining of injustice, but give no quarter, since upon your success depends your chance of getting something like a fair reward for your labours.

The above remarks will, we hope, be taken to heart, and they lead us naturally to the important question as to how retailers should utilise the opportunity afforded by Christmas to pull in more customers, and also to earn an increased profit. Therein lies the practical application of what we have said. In the first place it is at Christmas that new goods are easiest pushed, provided they are reliable and are attractively boxed, so as to make a tempting display on the counter. It is therefore desirable to seize the chance, and give every possible opportunity to the independent manufacturers. Elsewhere will be found notices of a number of leading firms' specialities which should be carefully studied, and it should be noted that our advertising columns also contain those who rely upon their well-known brands, and do not make any special feature of Christmas goods. In each case catalogues should be asked for, and retailers will find a number of lines which they can give orders for which go equally well at any time of the year. Among those who have not sent samples, but are pushing their best known articles, are such firms as Messrs. Teofani, of 18, Bury Street, St. Mary Axe, the world-renowned cigarette specialists; Messrs. J. Milhoff & Co., of Commercial Street, makers of the famous "De Reszke" cigarettes; Messrs. Cohen, Weenen and Co., of Commercial Road, who are doing a great business just now with their splendid Navy Jamavana Blend; The Tobacconists' Supply Syndicate, of 53, Farringdon Street, who have a whole host of Christmas lines and fancy goods, and supply all the leading lines at rock bottom prices; Messrs. Muratti, Ltd., of London and Manchester, whose "Ariston" cigarettes are indispensable in all high-class shops; Messrs. Adolph Elkin & Co., of Houndsditch, whose cigars and smoking mixtures are such quick "sellers"; Messrs. Taddy & Co., whose "Myrtle Grove" cigarettes and other specialities ever find more admirers; and last, but not least, that splendid line of "Asthor" cigarettes sold by J. H. Custance & Co., of Putney. These and many other independent firms, besides those whose samples we notice, can be safely ordered, and they all give a fair profit and will increase custom. Make your selection, and give a little attention to the artistic display so necessary at this time of year, and we think you will do a better Christmas trade than you have done for many years.

TOBACCO CROP PROSPECTS.—Mr. Thomas Gallaher, of Belfast, arrived at Queenstown on October 19th from his tobacco plantations in Virginia on the *Campania*. Speaking of the tobacco trade he stated that the crop this year is only about three-quarters of that raised last year. The growers in Virginia, he states, will not sell until they get a good price, and the labour question in America is very serious. It is impossible to obtain a sufficient number of hands, and it is therefore impossible to produce a copious supply of tobacco for some years to come.

BOOKS ON TOBACCO.

If you are a collector of Tobacco Books, send to us for a list or mention your wants. We have the largest stock of Tobacco Books in all languages in Germany.

**LUDWIG ROSENTHAL, ANTIQUARIAT,
HILDEGARDSTRASSE, 16, MUNICH, GERMANY.**

**"DE RESZKE" CIGARETTES.—POPULAR AND PROFITABLE.—WRITE FOR SAMPLES AND PRICE LIST TO
J. MILLHOFF & CO., LTD., 27, COMMERCIAL STREET, LONDON.**

For DETAILS
OF
SPECIAL SCHEME OF ADVERTISING
APPLY
Manager, Cigarette World & Tobacco News,
32, BROADWAY, WIMBLEDON.

TOBACCOS, CIGARS, and CIGARETTES. ♣ ♣
TOBACCONISTS' FANCY GOODS and SHOP FITTINGS.

MIXED PARCELS.

Every known brand at manufacturers' own list prices. Endless variety of
tobacconists' fancy goods and shop fittings, &c., &c. The trade only supplied.
Opening orders a speciality. No shop complete without them!

SINGLETON & COLE, Ltd., 11-16, Cannon Street, BIRMINGHAM.

Branch Distributing Depots—LIVERPOOL, LEEDS, WOLVERHAMPTON, WALSBALL.

Factories—SHREWSBURY.

The French Cigarette Paper Co., 120, CAMBERWELL
ROAD,
LONDON, S.E.

CIGARETTE PAPER MANUFACTURERS.

32 CARAT GUARANTEED GOLD TIPPED PAPERS, CORK TIPPED, AMBER TIPPED.
IMITATION GOLD TIPPED, ALUMINIUM TIPPED PAPERS.
MAIZE TIPS, STRAW TIPS, CORK TIPS, &c., &c. CIGARETTE BOXES AND LABELS.

Telegraphic Address: "EMAILLE," LONDON.
A.B.C. Code 4th and 5th Editions.

Telephone Nos.: 994 and 1168 Hop.

Price List free on application.

ADOLPH ELKIN & CO., Wholesale
Tobacconists.
140 and 140a, Houndsditch, LONDON, E.C.

SPECIALITIES :

"LA NIKLE," 1d. Rothschild Cigar.

"ZEALANDIA," 2d. " "

"BRITISH PLUCK," Dark Flaked Virginia.

"SPORTSMAN," Dark Flaked Virginia.

"GLOSSY," Gold Flake Honey Dew.

"MY SWEET," Mixture.

All Manufacturers' Proprietary Articles at absolutely the Lowest Prices. Telephone No. 6098 Avenue.

TOBACCO
that tobac
magistrate
makes for
and it is a
peaceful b
cigar, or
passions,
plotting hi
humane at
regards we
feel bored.
" COMB
of the Bo
directed to
price rings
the manuf
wall pape
products.
monopolie
had been
raised ag
and whet
the advis
legislation
competitio
or to secu
monopolis
George—I
existence
manufactu
articles. i
tioned in t
friend. T
fully alive
the matter
not at pre
duce legis
SMOKI
EARS. —
youngsters
penalty v
youthful
for instan
of the big
who had
cigarettes.
on my ch
he would
circle rou
And one c
rapt attent
with a shri
back of his
better. T
issue from
strange per
less freque
This intere
known jou
smoke thr
spread dise
that a nut
habit. Sm
quite com
But a man
of a ranti

Our Smoking Mixture.

TOBACCO AND CONSCIENCE.—Tolstoi has written that tobacco smoke stifles the conscience. But a French magistrate has discovered that, on the contrary, smoking makes for morality. Murderers are generally non-smokers, and it is not on record that any violent crime or even a peaceful burglary was ever committed by a man with pipe, cigar, or cigarette in his mouth. Smoking soothes the passions, and the assassin, if he had a good cigar while plotting his murder, might find his mind diverted to more humane and kindly thoughts and think better of it. As regards women, "tobacco is excellent for them when they feel bored, for many thoughts go away in smoke."

COMBINES.—Mr. Chiozza Money asked the President of the Board of Trade whether his attention had been directed to the fact that great combinations of capital, or price rings, or both, had been formed in connection with the manufacture of iron, steel, tobacco, soap, sewing cotton, wall paper, cement, and other products, with the result that monopolies or quasi-monopolies had been created, and prices raised against the consumer; and whether he would consider the advisability of introducing legislation to establish public competition with the monopolists or to secure public control of the monopolised trades. Mr. Lloyd George—I have heard of the existence of combinations of manufacturers of a number of articles, including those mentioned in the question of my hon. friend. The Board of Trade are fully alive to the importance of the matter (hear, hear), but I am not at present prepared to introduce legislation on the subject.

SMOKING THROUGH THE EARS.—Most of us when youngsters frequently paid the penalty which usually follows youthful curiosity. There was, for instance, the favourite trick of the big boy of fifteen or so who had just learned to smoke cigarettes. "Press your hand on my chest one of you kids," he would say to the admiring circle round him, "and watch smoke come from my eyes." And one of the "kids," hastening to obey, and gazing in rapt attention at the magic eyes, would suddenly jump back with a shriek to find a neat little round hole burned in the back of his hand by the cigarette. But the *Lancet* goes one better. The bully with the cigarette never did make smoke issue from his eyes. The *Lancet*, however, discovers many strange people, and says "Still more objectionable, though less frequent, is the emission of smoke from the ears!" This interesting remark follows a warning from the well-known journal as to the danger of people exhaling tobacco smoke through the nose. The habit may very possibly spread disease, and an American doctor is quoted who found that a number of attacks of hay fever were due to this habit. Smokers who blow smoke through the nose are quite common, though the habit is not particularly pretty. But a man who blows smoke through his ears is something of a rarity. He ought easily to find employment in a freak

show. And it is easy to imagine the sensation he would cause if he did it suddenly on an omnibus top.—*Daily Mirror*.

BURGLARS' DARING VENTURE. TOBACCONISTS' STOCK RAIDED OFF THE STRAND.—For sheer audacity, robbers who carried out a little coup Covent Garden way on October 8th will not be easily beaten. The premises visited were those of Messrs. Harris & Son, tobacconists, whose place in Catherine Street is opposite the main entrance to Drury Lane. A jemmy having failed to open the shop door, the enterprising gentleman, nothing daunted, climbed in by the fanlight above. Then apparently he let in a companion; and together they made a selection of the cigars and tobacco. Having secured about ten pounds worth of the best smoking material obtainable—the way in which the visitors scorned the cheaper brands was really fine—and commandeered all the money the till possessed—which, fortunately for Messrs. Harris, was not much—a departure was made through a side door. The policeman hovering round the spot a few yards off remained in blissful ignorance of the little exploit. It was the manager who made the discovery of the theft.—*The Star*.

DYING INDUSTRY. EAST END MATCH-BOX MAKERS DEMAND A DUTY ON IMPORTED BOXES.—A crowded meeting of out-of-work East End match-box makers, held last month at St. Andrew's Hall, Cambridge Road, passed resolutions advocating a tariff on imported boxes, and urging that all foreign boxes should be marked with the name of the country in which they were manufactured. Several speakers, including Mr. A. Keeves, the chairman, and Mr. Ben Dent, gave striking figures in support of their arguments. "A few years ago," said Mr. Dent, "there were more than thirty firms manufacturing match-boxes in this district; now you could count the number on the fingers of one hand. One firm which manufactured 10,000 gross of boxes a week has practically

ceased to exist, while another pays £100 a week less in wages. Every week £1,000 worth of boxes is imported from abroad, and we also lose £50,000 a year, which is the cost of the timber, and £10,000 which used to be paid for the printing on the boxes. Last year £581,000 worth of matches was imported into England, £150,000 more than five years ago. Some firms," Mr. Dent continued, "bring over boxes and wooden splints, and, though the only work done in London is putting the heads on, the boxes are labelled "Made in London." It is probable that a deputation will visit the President of the Board of Trade to call attention to the grievances of the East End match-box makers.

HOW NOT TO FEED A BABY.—It was stated during the hearing of a summons for child neglect at Stratton, Cornwall, last month, that the father in a drunken condition gave a three-year-old child some gin and a cigarette, which made the little one both drunk and sick.

40% PROFIT.

**DONORE CASTLE
CIGARETTES, 8d. per oz.,**

Yield 40% on List.

ADVERTISING MATTER SUPPLIED.

Write for List, Dept. C,

**T. P. & R. GOODBODY,
DUBLIN,**

Who are not connected with any
Trust or Combine.

SIR AUBREY DEAN PAUL, BART., THINKS THE "DE RESZKE" CIGARETTE A MOST DELICIOUS TOBACCO IN EVERY WAY.

SIR THOMAS LIPTON EXPRESSES HIS GREAT APPRECIATION OF THE "DE RESZKE" CIGARETTES.

Trade News and Notes.

DRAWBACK REGULATIONS FOR REFUSE TO-BACCO.—A copy of a General Order (No. 72 of 1906), dated 12th October, 1906, has been received from the Customs Department, which lays down the regulations affecting the deposit on drawback for exportation of stalks and other refuse of British manufactured tobacco in bonded warehouses approved for the deposit of tobacco. The above regulations may be seen at the Commercial Intelligence Branch of the Board of Trade, 73, Basinghall Street, E.C.

CIGAR-MAKERS AND THE SUFFRAGE.—Addresses on the industrial and political position of women were given by Miss Eva Gore Booth and Miss Roper on Oct. 23rd at a special general meeting of the Cigar-makers' Mutual Association. The president of the Cigar-makers' Union was in the chair, and there was a very large attendance of members. The following resolution, proposed by Mr. Cooper, L.C.C., the general secretary, and seconded by Mr. Caiger, was carried unanimously, with enthusiasm: "That, in view of the pressing industrial need of the women workers, it is imperative that their trade organisations should be no longer disfranchised. They therefore call on the Government to pass a measure immediately to secure the enfranchisement of the women workers."

TOBACCO FACTORY FOR KNARESBOROUGH.—The Knaresborough Urban Council have entered into negotiations with Mr. William Hutchinson, cigar manufacturer, of Halifax, for him to lease the old flax mills, Knaresborough, for the purpose of a tobacco factory. According to the agreement, Mr. Hutchinson takes possession of the premises from 1st November, and in course of time it is expected that he will transfer his Halifax business to Knaresborough, and thus find employment for a considerable number of hands.

MESSRS. SINGLETON & COLE, LTD., of Birmingham, are offering a really splendid variety of Christmas novelties, including handsomely boxed cigars and cigarettes, and they also have an unusually fine stock of pipes, pouches, cigar and cigarette tubes and cases, and other fancy articles. Owing to the long-continued strike amongst briar pipe makers, and recent advances in the cost of materials, prices will have to be raised as soon as the present stock runs out; this is therefore a good opportunity to buy, as the firm are for the present selling at the old figures, but early application is desirable in order to secure these advantages, as there is already a great rush of Christmas orders. Messrs. Singleton & Cole have also a splendid selection of Havana cigars in perfect smoking condition. Readers should write mentioning this paper, when they will obtain the fullest information.

NOTTINGHAM MANUFACTURER'S WILL.—Mr. Thomas Riley, of 37, Addison Street, Nottingham, and of Thomas Riley & Son, Ltd., of 22, Convent Street, Notting-

ham, cigar manufacturers, who died on July 17th last, aged 68 years, left estate valued at £29,321 9s. 7d. gross, including £17,448 9s. in net personalty; and probate of his will, which bears date April 8th, 1902, with codicils of August 26th, 1902, and October 6th, 1902, has been granted to his daughter Harriet Elizabeth, wife of Mr. Alfred Fisher, of Draycott, Derbyshire, and his son-in-law, Mr. Albert Edwin Howitt, of Oakham Road, Mansfield, hosiery manufacturer, and Mr. Job Nightingale Derbyshire, of Bentinck Buildings, Wheeler Gate, Nottingham, chartered accountant, to each of whom the testator bequeathed for the executorship £20. To his son Thomas he left 1,500 Shares in Thomas Riley & Son, Ltd.; to his daughter, Mrs. Fisher, 800 Shares and £420; and he left the remainder of his Shares in the company among his children. He bequeathed to his daughter Kate Maria Howitt £1,720; to his daughter Louisa Stevenson £220; to his daughter Emma Marriott £150; to his brother William Smith Riley and his sister Maria Needham £200 each; and to his brother-in-law John Bedward £200. The testator bequeathed to his wife, Mrs. Louisa Riley, his household effects and the income of the residue of his personal estate, which, subject to her interest,

he left in trust for all of his children. He devised various freehold properties to his son Thomas and his daughters Mrs. Stevenson, Mrs. E. Marriott, and Mrs. Fisher, and he left the remainder of his real estate in trust for his wife during her life, and, subject to her life interest, in trust for all of his children.

We have received a copy of their price list from the HAVANNA CIGAR CO., of Congleton, which is most artistically got up, and contains particulars of a number of specialties of the greatest interest to the trade. The best testimony of the popu-

larity and excellence of the productions of the firm is afforded by the number of opinions of eminent men quoted in the catalogue; among these are Lord Kitchener, Lord Dunraven, Sir Edward Barton, Mr. Maurice Levy, M.P., Mr. Henry Broadhurst, Mr. William Redmond, M.P., Sir J. Lawson Walton, K.C., M.P., Dr. F. Bastow Cowper, M.P., Major-General Alexander D. Clay, and Major M. W. Ward-Jackson. Retailers should not fail to write for a copy of this catalogue.

TOBACCO CULTURE IN ENGLAND.—Mr. J. C. Wallis, of West End, March, Cambridgeshire, recently addressed the Board of Agriculture with a view to seeing whether the experimental culture of tobacco in England could be continued. The Board has now replied to the effect that if it can be shown that a sufficient interest exists to secure the practical support from agriculturists and the provision of the necessary capital, and that the experiments would consequently have a real value as affording further information with regard to the practicability of growing tobacco with profit in this country, the Board would try to obtain the sanction of the Inland Revenue to the experiments. Mr. Wallis is desirous of hearing from gentlemen willing to take up the subject.

CONNOISSEURS SMOKE

TEOFANI'S

HIGH-CLASS
CIGARETTES.

PURVEYORS TO HIS HIGHNESS



THE KHEDIVE OF EGYPT.

HORS CONCOURS. MEMBRES DU JURY. GRANDS PRIX
GOLD MEDALS, CROIX BIJOUX, CROIX D'HONNEURS,
DIPLOMES D'HONNEURS, &c., &c.

FROM ALL WHOLESALE HOUSES, OR FROM

TEOFANI & CO., LONDON.

Tel. Address—TEOFANI, LONDON. Tel. No. 2783 AVENUE.

MELTON PRIOR WRITES:—"THE 'DE RESZKE' IS THE ONLY CIGARETTE I CARE FOR. MY FRIENDS SAY, 'AH! PRIOR HAS ALWAYS A GOOD CIGARETTE.'"

A. W. PINERO WRITES:—"FIND 'DE RESZKE' CIGARETTES EXCELLENT."

Messrs. A. E. I. des...
the business...
TEOFANI...
The...
We hear...
special...
the...
Fires.
At 3.45 a.m. the engine was...
Foreign
Queen Vict...
The Madrid...
THE DA...
SMOKING BY...
CIGARETTI...
OTTOMAN...
GEORGE...
FORBE...

MESSRS. A. ELKIN & CO., 140 and 140a, Houndsditch, London, E.C., desire us to state that the fire which occurred last month above their warehouse has in no way interfered with the business, as they have been fortunate enough to secure commodious premises right opposite, at No. 35, Houndsditch, and are fully prepared to deal with all orders entrusted to them.

MESSRS. TEOFANI & CO. had a most artistically decorated stall in the Tobacco Section of the Brewers' Exhibition. Their courteous representative, Mr. A. W. Moore, was in charge, and he gave a warm welcome to the Press. We learn from him that the firm are doing good business in their various lines and are not bringing out anything special for Christmas. Nevertheless, we venture to prophesy that large quantities of their finest brands will be bought for Christmas presents, and it would be well for the trade to send in their orders early.

Fires.

At 3.45 a.m., on November 5th, the Yarmouth motor fire engine was turned out in response to a call from 189, Northgate Street, in the occupation of Mr. William Holland, tobacconist. On arriving there, the brigade found that the fire had been extinguished by Mr. Holland and several neighbours with buckets of water.

Foreign.

Queen Victoria of Spain has sent a gift to a woman cigar-maker of Alicante who recently gave birth to four quadruplets. All the children are boys and are doing well.

The Madrid cigar-makers are on strike as a protest against the manufacture of fine cigarettes which the concession holder has entrusted to certain monasteries.

THE DANISH PARLIAMENT. BILL TO STOP SMOKING BY CHILDREN.—The Government introduced in the Lower House on Nov. 3rd a measure prohibiting children under sixteen years of age from smoking in public places, and makes giving or selling tobacco to them a punishable offence.

CIGARETTE TAX IN GERMANY.—With reference to the notice respecting the German Cigarette Tax Law, the Board of Trade have received, through the Foreign Office, a translation of the conditions laid down by the Prussian Finance Minister, under which wholesale dealers in articles liable to the cigarette tax may be permitted to attach the cigarette tax labels to parcels of goods destined for the interior of Germany, at the foreign place of origin. A translation of the conditions may be seen by persons interested at the offices of the Commercial Intelligence Branch of the Board of Trade, 73, Basinghall Street, E.C.

OTTOMAN TOBACCO REGIE.—With reference to the project for the renewal of the concession of the Ottoman Tobacco Regie, it appears that the Government has decided to proceed no further in the matter, for the time being at least, and has informed M. Rouvier that it will not be necessary for him to send out his confidential agent. This decision has been arrived at probably because the Government is not at the present time hard pressed for money, especially in view of the prospect of the increase of Customs duties, which, although pledged to a special purpose, will greatly relieve the position of the Treasury. Consequently this scheme will probably be shelved until some urgent circumstances compel the Government to find money at short notice, when this transaction will prove easily realisable.—*Reuter.*

TOBACCO IN THE BAHAMAS.—The report for 1905-6 on the Bahamas contains the following notes on the experimental cultivation of tobacco in the islands since the opening in August, 1905, of the Botanical and Experimental Station:—"For the purpose of testing the possibility of producing in the Bahamas a leaf equal to that imported for cigar manufacture, seed of Havana tobacco was procured and sown, and the plants were planted out in November and December, 1905, in a plot of land about a quarter of an acre. The results of the experiment to date show that a very fine grade of leaf can be produced. To insure correct curing, a curing house is in course of erection. The crop is now being cut for curing purposes, when the quality and aroma of the leaf for commercial purposes will be determined."—(*Colonial Office, Annual Series, 496.*)

RHODESIAN TOBACCO. THE PROFITS REALISABLE THEREFROM. GREAT PROMISE FOR THE FUTURE.—Mr. Frank Johnson, at the meeting of the Rhodesian Consolidated Co. on November 6th, said that their tobacco expert, who was sent out eighteen months ago, had reported that he was satisfied that the tobacco industry in Rhodesia, with time, would be a very payable one indeed. The board were advised that the company's Hyde Park estate was specially suitable for growing Turkish cigarette tobacco, and the figures showed that a profit of nearly £20 an acre should be realised. The board had, therefore, decided to move the venue of their tobacco cultivation from the Home Farm to Hyde Park, where their first crop of Turkish cigarette tobacco was now being grown. They could hardly expect to grow the best tobacco on virgin land turned up for the first time; but, if they might judge by the results obtained by neighbouring proprietors on similar ground after two or three years' cultivation, he thought it would be agreed that it gave great promise for the future.

RHODESIAN TOBACCO.—Tobacco growing is now, without doubt, one of the most promising industries for the farmer in Southern Rhodesia. In order to stimulate the industry, the British South Africa Company recently provided a central warehouse at Salisbury, where farmers who have no warehouses of their own may deposit the raw leaf for treatment and grading, receiving an advance on its value if they wish it, and buyers have facilities for inspecting and purchasing the tobacco. Although the season was well advanced by the time the warehouse was properly equipped, fifteen tons of tobacco have been deposited. This leaf was grown principally in the Bulawayo, Umtali, and Salisbury districts, that from the Salisbury district being considered by the warehouse manager to be of a very superior quality, whilst the general character of the consignment proves that tobacco of a high class can be produced in widely different parts of the country. Given a favourable rainy season this year, the next crop is anticipated to show a large increase. In addition to the tobacco treated at the central warehouse, a large amount is treated and manufactured by growers who have facilities of their own for dealing with it, and the above figure therefore represents only a fraction of the total production of tobacco for the past season. Owing to the large local demand and good local prices, it is difficult to procure Rhodesian tobacco in England, but the curator of the company's museum in London Wall, who recently visited Rhodesia, was able to secure a small consignment at the agricultural shows in that country, and this is expected to arrive in London shortly.

THE OTTOMAN TOBACCO MONOPOLY.—It is stated, says the *Finance*, on reliable authority, that at the request of the Sultan, M. Rouvier, the well-known French financier and statesman, has submitted a project for the renewal of the Turkish Tobacco Regie. The present concession expires in 1914, and for some years past the thoughts of the Palace have been turned on its renewal, which has been regarded as a valuable nest-egg available for a rainy day. The fact that M. Rouvier has now been asked to make a

GEORGE ALEXANDER CONSIDERS THE "DE RESZKE" CIGARETTES OF EXCELLENT FLAVOUR.

FORBES ROBERTSON WRITES:—"DE RESZKE" CIGARETTES ARE OF HIGH QUALITY AND PLEASANT TO THE TASTE."

definite offer for the extension of the concession does not necessarily imply that the Government intends coming to a decision in the matter immediately. It is possible that those in authority are merely anxious to learn what sum they can raise on the strength of the operation, conceivably with a view to borrowing something on account. It is alleged that M. Rouvier's proposals provide for an advance to the Treasury of £T3,000,000, to be guaranteed on the share of the Government in the profits of the Regie, and M. Rouvier's draft scheme is stated to have met with approval at the Palace. He has been invited to come to Constantinople himself or to send a confidential agent to discuss the question more fully. M. Rouvier's success in the matter of the unification of the Ottoman Public Debt, which he was mainly instrumental in bringing about, has encouraged the belief in some quarters that he will be equally successful in the present undertaking. Nothing has yet transpired in regard to the business details of M. Rouvier's proposals, although it is understood that they are based on the continuance of the present Regie, and not on a reversion to the old system of banderolles or stamps. No doubt the latter would be the more popular among growers and traders generally, but there is considerable difference of opinion as to which would be the most advantageous to the State. The tobacco business would be afforded great possibilities if the new scheme allowed freedom of culture and commerce both in the leaf and the manufactured article, the Government levying the duty in the shape of stamps (like the patent medicine stamps in Great Britain). But there is little doubt that the Government will prefer the maintenance of the Regie, and M. Rouvier's proposals will probably provide for certain modifications in regard to the administration and preventive service especially, of which past experience has shown the urgency. Certainly, the Government's share in the surplus profits will have to be increased to provide a sufficient guarantee for the suggested loan. This surplus has been a very uncertain quantity in the past, fluctuating from practically nothing in bad years like 1896 and 1897 to a record of over £T400,000. The receipts of the Regie are distributed as follows:—Royalty to the Government, £T750,000; of the balance, 8 per cent. pays interest on the capital, with 5 per cent. additional on Founders' shares; the surplus profits, if less than £T500,000, are divided in the ratio of 35 per cent., 35 per cent., and 30 per cent. between the Regie, Public Debt., and Government respectively. The proportion of the Government increases as the profits increase, and it is provided that if they attain two millions the Government is to receive 75 per cent. So far even the first limit has not been reached, but there is no reason to doubt that a better disposition on the part of the Government in the repression of the contraband would have allowed a different tale to be told. Considerably over 25 per cent. of the tobacco crop never pays any duty. The Government share in the profits of the Regie has fluctuated considerably, but an average of about £40,000 has been maintained. This would barely suffice to guarantee half the amount that M. Rouvier proposes to advance.

Law.

NO CONTRACT.—Messrs. Martin Bros., Cheapside, at City of London Court, on November 9th, sued Mr. Mutton, of Thundersley, Essex, for £3 2s. 6d. for cigars supplied.—The defendant said he had never ordered the cigars. He gave an order to Messrs. Maxwell, Elliot & Stamp, and paid them from time to time.—The plaintiff's representative said that the order was sent to them through Messrs. Maxwell.—The Judge, saying there was no contract between the plaintiffs and the defendant, gave judgment for the latter, who waived his costs.

MR. CYRIL MAUDE THINKS THE "DE RESZKE" CIGARETTES SO EXCELLENT THAT HE WILL HAVE MUCH PLEASURE IN RECOMMENDING THEM.

New Companies.

BRITISH-AMERICAN TOBACCO COMPANY (HOLLAND), LTD.—Registered 4th October. Capital £1,000,000, in 11 shares. Objects: To carry on in Holland or elsewhere the business of growers and manufacturers of and dealers in tobacco, cigars, cigarettes and snuff, &c., provided that the company shall not, without the consent of any of the above objects outside Holland; (b) sell, cultivate, manipulate, purchase or deal in leaf tobacco in Holland; (c) manufacture tobacco or its products in Holland; (d) export tobacco or its produce from Holland; or (e) be interested in any other business or undertaking connected with the manufacture or sale of tobacco or its products. No initial public issue. Registered office, Cecil-chambers, 86, Strand, W.C.

Obituary.

The death took place on Saturday evening at his residence, 76, The Drive, Hove, of Mr. Charles Armstrong-Dash, a gentleman well known in Brighton and the neighbourhood. Deceased, who was sixty years of age, had been in ill-health for a considerable time. He owned a large tobacconist's business in Castle Square, and superintended the work there until his failing strength enforced his retirement.

Police.

At Norwich, last month, Charles Kirby, tobacconist and hairdresser, was fined £50 and £2 10s. costs for keeping his premises open for betting purposes, while his assistant was fined 10s. and several men were bound over on a charge of resorting.

WARNING TO SMOKERS.—At Crewe, on November 6th, Ernest Halfpenny, of Willaston, and John William Rester, two young men, were charged with defacing shop property. The defendants struck matches on the front of window ledges on two different shops.—Superintendent Pearson said that the Crewe Tradesmen's Association strongly complained of the wanton damage done to shops newly decorated.—The Mayor said the mutilation of shop fronts was disgraceful, and defendants were fined 5s. each.

NO LICENCE.—In the Southern Police Court, Dublin, on November 8th, before Mr. Swift, William O'Connor, of Parkgate Street, was summoned by Mr. Patrick O'Dwyer, an Inland Revenue officer, who alleged that on the 6th of August the defendant sold tobacco in a kiosk in the Phoenix Park, without having a licence.—Mr. Rogan (Solicitor's Department, Inland Revenue) prosecuted.—Mr. O'Dwyer stated that defendant had a licence for the sale of tobacco at his shop in Parkgate Street, but not for the kiosk. On the 1st of August witness called at the kiosk and bought a box of cigarettes, for which he paid threepence. The defendant did not appear, and was fined £12 10s.

JUST AS THE ALDERMAN EXPECTED.—"You have no right to steal other people's cigars," said Sir Walter Wilkin at the Guildhall on November 7th, to John Cope, a coal trimmer, charged with stealing a box of sixpenny cigars from the counter of Salmon & Gluckstein, in Holborn Viaduct.—"You are quite right there," said

Cope: "but
hungry and
I was destitute
all day, and
his hands,
he had done
just as I
hard labour
MPC'D
Derby Bor
named Sar
(15), a ney
ward Bill
stealing a
of Mrs. Sa
The case
stolen, an
boys divi
all into ct
and Will
to prison
sentenced
other two
not to k
A COC
ON A G
on board
October
of cigars
that why
was aske
cigars, t
amined
30 boxe
Custom
lendant
paper a
turned
1,000 c
in reply
fine, wh
MAC
costern
Police
money
A. Ste
and co
and o
servin
and a
shillin
As he
penny
and S
and a
and g
sayin
prison
Gilles
It's t
Mr. t
trans
girl's
was
this,
Gille
out
get
arre
piec
the
con
he
Ses
CH

Cope: "but, on the other hand, I had no right to be hungry and homeless when I could see others with plenty. I was destitute, and had been walking about in the rain all day, and was soaked through."—Sir Walter: Look at his hands, and see if there are any signs of work. The gaoler did so, and reported against work.—The Alderman: Just as I expected. Well, you will do twenty-one days' hard labour.

IMPUDENT THEFT OF CIGARETTES.—At the Derby Borough Police Court, on November 6th, four boys, named Samuel Willetts (19), a labourer; George Harrison (15), a newsboy; Eli Yearby (15), a labourer; and Edward Billington (15), a labourer, were all charged with stealing a box of 42 packets of cigarettes from the shop of Mrs. Saunders, Midland Road, Derby, the previous day. The case in the shop was broken open and the cigarettes stolen, and later in the day Constable Butler, seeing the boys divide the cigarettes up at Normanton, took them all into custody on suspicion. They all admitted the theft, and Willetts, who had been in trouble before, was sent to prison for a month with hard labour; Harrison was sentenced to seven days with hard labour; whilst the other two were discharged with a caution and were warned not to keep bad company.

A COOK'S "SMOKES." 1,500 CIGARS CONCEALED ON A GERMAN STEAMER.—Hans Peter Knutzen, cook on board the German steamer Byzanz, was at Jarrow, on October 26th, charged with having smuggled 18 lbs. 12 ozs. of cigars. Mr. Jeffrey Brown, Collector of Customs, said that when the steamer came into the Tyne the defendant was asked by the Customs' officers if he had any tobacco or cigars, and he replied that he had not. The officers examined the defendant's locker, and it was found to contain 30 boxes of cigars, or 1,500 cigars in all. Robert Yeal, Customs' preventive officer, said that on searching defendant's locker in a store he found 500 cigars wrapped in paper and concealed by other packages. Witness then turned everything out of the locker and came across another 1,000 cigars. The master of the Byzanz was present, and in reply to the Clerk, said he would be willing to pay the fine, which amounted in all to £16 2s., on defendant's behalf.

MAGISTRATE MYSTIFIED.—George Sweeney (30), a costermonger, of no fixed abode, was charged at West Ham Police Court on October 11th with stealing 1s. 6d., the moneys of James Marshall, by means of a trick.—Mr. F. A. Stern prosecuted. The prosecutor keeps a tobacconist and confectioner's shop at 179, New Barn Street, Plaistow, and on October 10th his daughter Minnie, aged 14, was serving behind the counter when the prisoner entered, and asked for a pennyworth of tobacco. He placed a two shilling piece on the counter, and was given 1s. 11d. change. As he was leaving the shop he said, "Oh! I have found a penny, give me 2s. back." The girl gave him back the coin, and Sweeney placed sevenpence in copper on the counter, and asked for a halfpennyworth of sweets. He was served and given 5½d. change, and he then asked for sixpence back, saying he had found a halfpenny. The girl did so, and the prisoner gave her 6½d. in copper, and left the shop. Mr. Gillespie: I must say you have completely mystified me. It's a process that wants a good deal of thinking out.—Mr. Stern: One and sixpence was made out of the first transaction. Probably the sweets were bought to take the girl's thoughts from the other matter.—The Prisoner: I was drunk, sir.—Mr. Stern: If he was drunk when he did this, he must be a very dangerous man when sober.—Mr. Gillespie: It has taken me all my time to calculate this out in my present condition. I don't know how I should get on if I was otherwise.—Constable Munro, 507 K, who arrested the prisoner, found in his hand the two shilling piece, a sixpence, and a penny, and in his boot was found the tobacco and a two shilling piece. There was a previous conviction for a similar offence against the prisoner, and he was committed for trial to the West Ham Quarter Sessions.

NEW LINES.

CARRERAS' OVALS.—The boom in the sale of this line still continues, and orders are coming in from all over the country at an unprecedented rate. There can be no doubt that these cigarettes are genuine triumphs for the machine, and fully justify the claim of the firm that no better article can be produced for the money. They smoke cool to the palate, and upon cutting several to pieces we found no trace of dust, but only Virginia tobacco of sound quality. We think this line just the thing for Christmas.

MESSRS. ELDONS, LTD., of 80, Fenchurch Street, London, have sent us samples of their Subadar Indian cigars. They vary in size from 3½ to 4½ inches, and they are manufactured from Trichinopoli growths of high grade, covered with fine Sumatra leaf. They are pleasantly nutty in flavour, rather full in strength, and thoroughly reliable. The larger sizes retail at 3d., at which price they are excellent value. Retailers should write to the firm for samples.

THE HAVANNA CIGAR CO., of Congleton, have forwarded us samples of the following lines:—

MARSUMA "DE LUXE" CIGARETTES.—This line is the best quality turned out by the firm, and retails at 6d. per packet of 10, or 4s. 9d. per 100. We have had occasion before to speak very highly of the quality and peculiarly delicate flavour of these cigarettes, which are hand-made from the best Virginia, and a further trial has confirmed our opinion. They should certainly be included in any list of Christmas orders.

MARSUMA HAND-MADE VIRGINIA CIGARETTES.—These cigarettes are usually sold in the popular 3d. packet of 10. They are too widely known to need special reference, and their sale continues to increase by leaps and bounds. This success is undoubtedly due to the care taken in blending and the really good tobacco used.

AMIO MILD VIRGINIA CIGARETTES.—We referred a few months ago to this popular line, and we learn that they have decidedly caught on with the public. They are also hand-made, and are sure to prove satisfactory to purchasers of 1d. packets. The cigarettes can also be had in larger quantities, and the 6d. packet of 25 is very neatly got up, and should go well during the festive season.

HADKIR CIGARS, VICTORS.—These cigars are made of a choice blend of Borneo tobacco, and are packed in 50's. They are retailed at 2d. each, or 7 for 1s.; by the 100, 14s. This 2d. line is remarkably good value, and the flavour is agreeably mild. The cigars are admirably blended, and great pains has been taken in their manufacture.

FLOR DE MEXICO REGALIAS.—This is another 2d. line imported from Vera Cruz; it is rather fuller in flavour than Hadkirs, and may confidently be recommended in every way.

MARSUMA "SURABAYA."—This is a 3d. cigar made from the finest blended East Indian tobaccos. Like all the East India cigars of the firm, it is most fragrant in flavour. Smokers will find "Surabayas" mild and pleasant, and they leave no disagreeable aftertaste. We think that this is one of the best 3d. cigars on the market, and as such it will repay stocking.

MESSRS. R. LOCKYER & CO. have forwarded us samples of four new lines. The first is "Ceres." These cigarettes are sold in padded top boxes, and are particularly suitable for a high-class trade. They are made of very high grade Turkish tobacco. We found them very mild and delicate in flavour, and think they are sure to please the most fastidious smoker.

CHARLES HAWTREY WRITES:—"THE 'DE RESZKE' CIGARETTES ARE EXCELLENT, AND I CONSIDER THEY ARE THE PLEASANTEST I HAVE EVER SMOKED."

"REGAL OVALS."—This line is charmingly boxed in imitation linen. The cigarettes are of the finest Virginia strips, and are intended for smokers who find "Palm Brand" too full. In every other respect they are quite equal to Palm, and we doubt not that they will rapidly grow in popularity.

MAGNOLIAS.—These are Virginia cigarettes put up in handsome cedar boxes containing 25, 50, and 100 pieces. They are intended to be sold at the rate of 5s. per 100, and while of course not approaching the quality of Palms or Regal Ovals, they nevertheless compare favourably with the usual 10 for 6d. line. Retailers who stock the firm's better qualities should certainly have Magnolias on their counters to meet the demand of customers for a cheaper article.

AMURATH.—These cigarettes are of pure Dubec tobacco, but a cheaper quality than Ceres. They are delightfully fragrant, and are sold at the same price as Magnolias. They will specially appeal to those who swear by Turkish tobacco, and yet cannot afford a higher price.

MESSRS. GALLAHER LTD. have sent us samples of a number of their best known lines, and they evidently mean to keep the Green Isle well to the fore:—

TWO FLAKES.—To praise this long known and delightful brand would be "painting the lily and refining the rose." It is a prime favourite with pipe smokers all over the world and we need only say of it that it is as good as ever.

"RICH DARK" HONEYDEW.—This is manufactured from full flavoured mellow *Dark Virginia Flake*. Those who like a full flavoured tobacco will be sure to appreciate this. It can be obtained in 1, 2 and 4 oz. decorated tins.

"GOLD BOND" MIXTURE.—This is one of the firm's latest specialities; it is a high grade smoking mixture of the finest American and Oriental tobaccos subtly blended. An extended trial has satisfied us that this is undoubtedly one of the best class smoking mixtures on the market, and needs but to be known to be appreciated.

"GOLD BOND" CIGARETTES.—These cigarettes are manufactured from the same tobaccos used in "Gold Bond" Mixture. They are sold in boxes of 20, 25, 50, and 100, and in handsome tins of convenient size for the pocket containing 10 pieces. The cigarettes have a delightful flavour all their own, and retailers should not fail to include them in their list.

"GOLD PLATE" CIGARETTES.—This line is one of the most popular in Ireland, and like Messrs. Goodbody's "Donore Castle" they have done much to oust trust cigarettes from the Irish market; moreover, their sale outside Ireland keeps on increasing, a fact due to the uniform excellence of the tobacco used and the care taken in their manufacture. Each packet contains a well produced photograph of Irish scenery.

"COLUMBINE" CIGARETTES.—This celebrated line hardly needs our recommendation, for we are quite sure that most tobacconists will include it in their Christmas lists as a matter of course, just as they probably will not fail to include "Harlequin" Cigarettes, another line of world-wide celebrity.

"GOLDEN SPANGLED" CIGARETTES.—This line is new to us, and we find the cigarettes very mild in smoking and made from bright Virginia of fine quality. They are put up in packets of 10 pieces, and are well worthy to rank amongst the other productions of the firm.

MESSRS. T. P. & R. GOODBODY & CO., of Dublin, have sent us samples of their leading specialities:—

"DONORE CASTLE" CIGARETTES.—"Good wine needs no bush," and this line needs no recommendation as it is one of the established favourites among smokers. The

cigarettes are put up in tasteful red padded boxes, containing 100, 50, and 20 pieces, and can be had either gold tipped or cork tipped. Like all the firm's productions, this line yields a fine profit and can be safely relied upon to sell well.

"GONDELLA" CIGARETTES.—These cigarettes are Virginian and should go well; they are put up in very neat cedar boxes containing 100 and 50 pieces. We were much pleased with their flavour and aroma, and suggest that retailers should give a trial order.

"ADMIRALTY" CIGARETTES.—A good line of gold tipped Turkish, put up in pretty white boxes with gold lettering, in 100's, 50's, and 25's. The cigarettes are hand made from Dubec tobacco of fine quality, and we found them most pleasing to the palate.

"PTOLEMY BLEND" EGYPTIANS.—Put up in red padded boxes of various sizes and likely to please the most fastidious smoker, they are cool smoking and rather full in strength.

All the above lines will well maintain the deserved reputation of this good old Irish firm for careful manufacture and sound quality, and are worth retailers' special consideration when placing Christmas orders.

IRISH TOBACCO.

AREA FOR EXPERIMENTS. QUESTIONS IN COMMONS.

Mr. Bryce, in reply to Mr. W. Redmond, in the House of Commons on November 1st, said that during the past season tobacco was grown on 77½ acres by persons who were granted the necessary authority by the Board of Inland Revenue, on the recommendation of the Department of Agriculture and Technical Instruction. Applications were also received from other persons, some of whom applied for permission to grow tobacco over a large area; but, as the original concession had been granted solely for experimental purposes, and as the area already under cultivation was adequate for these purposes, His Majesty's Government did not feel able to assent to any development of these experiments upon a larger area.

"May I ask," said Mr. Redmond, "whether the right hon. gentleman is aware that in the opinion of many experts who are interested in the question the area allowed to be cultivated for tobacco is not sufficient to carry out the experiments fully, and in view of the strong desire of people willing to put money in it, will he not extend the area if the applications are bona fide?"

"The opinion arrived at by experts," Mr. Bryce replied, "was that the area allowed for cultivation of tobacco for the purposes of the experiment was sufficient. Only the question of extending the area would be a matter which would affect the Revenue, and it ought to be addressed to the Chancellor of the Exchequer."

Mr. W. Redmond asked who gave those expert opinions they had just heard. Experts like Colonel Everard were of opinion that the area was not extensive enough.

Mr. Bryce was understood to say that he was advised by those qualified to speak that the area under cultivation was sufficient.

Mr. Redmond then asked the Prime Minister if he would be good enough to consult the Chancellor of the Exchequer with a view to ascertaining whether it would be possible to extend the area, in view of the fact that the very least they might expect from a Liberal Government was to be allowed to grow tobacco.

"I do not know how I come into it," said Sir Henry amidst laughter. "I think the hon. gentleman should address himself direct to the Chancellor of the Exchequer, who would give an answer first hand."

"The right hon. gentleman came into it," said Mr. Redmond, "because I relied upon his good nature."

At this there was laughter, and cries of "Blarney."

HOLMAN, (widow), 53, Grange Street, late 60, Fernside Road, 10th, 1906.
 NEWSOME, THOMAS, R. her husband, business of a tobacconist, & Vauxhall Bridge, of order. Octol
 TUSON, JO Penwortham, Preston, Lancs.
 WARD, JO Barnsley, York
 First Meet Exam
 NEWSOME & Co., 188, B 60, Wellington Ferndale Road examination, 1906, at 2:30 Court, Town
 THOMAS, ing as a tob hall Bridge, London, S.W. tion, Novem 11.30 a.m., ings, Carey
 TUSON, tobacconist, Penwortham 107, St. P Lancashire, November at Sessions Preston.
 WARD, & Co., 102, S Yorkshire, Regent St ber 2nd, Public ex 2nd, 190 County Co
 HOLM (widow), order, Oc
 NEWS Street, lat Swindon,
 WARD Barnsley,
 CHIL & Co., 1, W Terrace, Last da J. Potter
 TURK SA

THE "PALADINI" CIGAR.—A RELIABLE 3d., MADE FROM PERFECTLY BLENDED HAVANA AND BORNEO.—SAMPLES FROM J. MILLHOFF & CO., LTD., 27, COMMERCIAL STREET, LONDON.

From the "London Gazette."

Receiving Orders.

HOLMAN, ELIZA JANE, grocer and tobacconist (widow), 53, Greville Road, Bedminster, Bristol. Date of order, October 18th, 1906.

NEWSOME, HECTOR, tobacconist, &c., 188, Beatrice Street, late 60, Wellington Street, Swindon, and 188, Ferndale Road, Swindon, Wilts. Date of order, October 10th, 1906.

THOMAS, RUTH, carrying on, separate and apart from her husband, William Godfrey Thomas, the trade or business of a lodging-house keeper, lately trading as a tobacconist, &c., with separate estate and assets, 325, Vauxhall Bridge Road, Westminster, London, S.W. Date of order, October 9th, 1906.

TUSON, JOHN HENRY, late tobacconist, Lark Avenue, Penwortham, near Preston, late 167, St. Paul's Road, Preston, Lancashire. Date of order, September 24th, 1906.

WARD, JOSEPH, tobacconist, &c., 102, Sheffield Road, Barnsley, Yorkshire. Date of order, October 17th, 1906.

First Meetings and Public Examinations.

NEWSOME, H., tobacconist, &c., 188, Beatrice Street, late 60, Wellington Street, and 188, Ferndale Road, Swindon. Public examination, November 21st, 1906, at 2.30 p.m., at County Court, Town Hall, Swindon.

THOMAS, RUTH, lately trading as a tobacconist, 325, Vauxhall Bridge Road, Westminster, London, S.W. Public examination, November 20th, 1906, at 11.30 a.m., at Bankruptcy Buildings, Carey Street, London, W.C.

TUSON, JOHN HENRY, late tobacconist, &c., Lark Avenue, Penwortham, near Preston, late 167, St. Paul's Road, Preston, Lancashire. Public examination, November 9th, 1906, at 11.0 a.m., at Sessions Hall, Lancaster Road, Preston.

WARD, JOSEPH, tobacconist, &c., 102, Sheffield Road, Barnsley, Yorkshire. First meeting at 7, Regent Street, Barnsley, November 2nd, 1906, at 10.30 a.m. Public examination, November 2nd, 1906, at 10.45 a.m., at County Court Hall, Regent Street, Barnsley.

Adjudications.

HOLMAN, ELIZA JANE, grocer and tobacconist (widow), 53, Greville Road, Bedminster, Bristol. Date of order, October 18th, 1906.

NEWSOME, HECTOR, tobacconist, &c., 188, Beatrice Street, late 60, Wellington Street, and 188, Ferndale Road, Swindon, Wilts. Date of order, October 10th, 1906.

WARD, JOSEPH, tobacconist, &c., 102, Sheffield Road, Barnsley, Yorkshire. Date of order, October 17th, 1906.

Notices of Intended Dividends.

CHILD, CEPHAS ORLANDO CHAPMAN, tobacconist, &c., 1, West Street, 11 and 41, Central Beach, 2, Wellington Terrace, and Waverley Terrace, Blackpool, Lancashire. Last day for proofs, November 5th, 1906. Trustee, J. Potter, 25, Birley Street, Blackpool.

TURKISH AND VIRGINIAN TOBACCO, SPECIALLY PREPARED FOR CIGARETTE MANUFACTURE. SAMPLES, WITH PRICES, FROM J. MILLHOFF & CO., LTD., 27, COMMERCIAL STREET, LONDON.

EISISKI, SIMON NEHEMIAH (carrying on business as S. Eisiski), tobacconist, &c., 175, Wellington Road, 15, High Street, Queen's Arcade, 15, Bodfor Street, 30a, Queen Street, and 31, Queen Street, Rhyd, 18, Station Road, Colwyn Bay, and 15, Eastgate Street, Chester. Last day for proofs, November 6th, 1906. Trustee, W. F. Small, 3, Hunter Street, Chester.

LIEBMANN, EDWARD, lately cigar merchant, &c., formerly 1, Piccadilly, London, W., and elsewhere. Last day for proofs, November 3rd, 1906. Trustee, G. W. Chapman, Bankruptcy Buildings, Carey Street, London, W.C.

NEESAM, JOHN JAMES (trading as John Neesam), tobacconist, &c., Northallerton, Yorkshire. Last day for proofs, November 3rd, 1906. Trustee, J. R. Stubbs, 8, Albert Road, Middlesbrough.

SELLERS, GEORGE (trading as G. Sellers & Co.), tobacconist, 84, West Street, and 1, Friday Road, Erith, Kent. Last day for proofs, November 6th, 1906. Trustee, R. T. Tatham, 9, King Street, Maidstone.

FRANKAL, ISYDOR, cigarette manufacturer, 6, Steward Street, London. Last day for proofs, November 10th, 1906. Trustee, E. L. Hough, Bankruptcy Buildings, Carey Street, London, W.C.

Notices of Dividends.

DAVIS, CHARLES HARRY, wholesale and retail tobacco, cigar, and snuff merchant, 1, Radford Street, Coundon Road, and King's Head Buildings, Hertford Street, Coventry. Supplemental of 1½d., at High Street, Coventry.

FORSTER, MARY ANN, tobacconist (wife of James Forster, trading on her own account), 2, Narrowgate Street, Alnwick, Northumberland. First and final of 4s. 10½d., at 30, Mosley Street, Newcastle-on-Tyne.

Notices of Release of Trustees.

LEGG, GEORGE ALFRED (carrying on business under the style of D. A. Legg), tobacconist, 344 and 360, High Road, Brondesbury, lately 29, Hoveden Road, Cricklewood, London, N.W. Trustee, G. W. Chapman, Bankruptcy Buildings, Carey Street, London, W.C. Date of release, August 29th, 1906.

LESTER, JOHN ABLETT, tobacconist, &c., 12, London Road, Dover, Kent. Trustee, W. Evans, 68, Castle Street, Canterbury. Date of release, August 29th, 1906.

SCHOENFELD, ADOLPH, tobacconist, late 552, Mile End Road, 136, Chrisp Street, Poplar, 118, St. Leonard's Road, Poplar, London, E. Trustee, E. S. Grey, Bankruptcy Buildings, Carey Street, London, W.C. Date of release, August 29th, 1906.

Dissolution of Partnership.

COOK, WILLIAM FREDERICK, and ALFRED COOK, wholesale tobacconists and bottlers, under the style of W. Cook & Sons, Melbourne, Derbyshire.

Important Notice.

The "Cigarette World"

is now published at

32, BROADWAY,

WIMBLEDON, S.W.,

To which address all communications should be sent.

Interviews with Independent Manufacturers.

Messrs. R. LOCKYER & CO., CIGARETTE SPECIALISTS.

WE intend giving from time to time accounts of the business of the best known independent firms, with a view to clearly demonstrate to the trade the desirability of dealing with such firms, and we have pleasure in beginning the series with Messrs. R. Lockyer and Co., of Bath Street, City Road.

This concern has always been conducted from its inception on the most honourable lines, good quality, reasonable prices, and, above all, a living profit for the trade being the leading principles of the firm. The tobacco trade is, as we have often had occasion to remark, very apathetic and very conservative, nay more, many members of it, simply from the lack of initiative and energy, slavishly place themselves entirely in the hands of the Trust, accept Trust bonuses, and allow Trust experts to dress their windows with their innumerable brands, to the entire exclusion of independent manufacturers, oblivious of the fact that nothing is got in this business world for nothing, and that consequently all these advantages are in reality paid for by themselves, since the average profit on the goods of the "combine" is considerably less than what is earned by selling the goods of outside manufacturers. It has been, and will continue to be, our aim to show that not only can a much better profit be made by handling independent brands, but better quality can also be obtained, and better quality of course means larger sales and steadier sales. We do not for a moment suggest that Trust goods should not be stocked: the trade must stock what the public demand, but why not "push" by tempting display and a judicious word in season articles which will earn you more money and give your customers more satisfaction. You may be bound, as we have said, to stock Trust goods, but you are not bound to push them. Dealing with the brands put on the market by Messrs. Lockyer & Co., we say without hesitation that they are better value for money than any product which the Imperial turns out, and they have for years past shown continuous progress, despite the fact that they have not been lavishly advertised. The truth is that once introduced they have advertised themselves, and much to the credit of the firm be it said that the quality has been maintained; indeed, the principal spares neither time nor trouble to get the very best leaf obtainable, so as to continue to give satisfaction to the most critical of his customers. A few facts about the origin and growth of the business will be of interest. Mr. R. Lockyer, whose photo, we reproduce, was born in London fifty-three years ago, and after thoroughly learning the business in the house of a leading firm, started for himself in 1882 at Stamford Street, S.E. Mr. Lockyer saw the vast possibilities of the cigarette trade, and resolved to devote his

whole attention to this branch, in the belief that in it he would find the amplest scope for his energies, and a more certain reward than he could look for in dealing with other forms of the weed; in short, he aimed at being a cigarette specialist, and made up his mind to make his brands take a high place in the estimation of the trade. Mr. Lockyer at this period of his career took a partner, and soon the business developed so much that larger premises had to be taken at Carter Lane, E.C., and subsequently fresh development caused a removal to Bunhill Row, E.C. The partnership was shortly after this dissolved by mutual consent, and since then Mr. Lockyer has been the sole



MR. R. LOCKYER.

proprietor of the business. Success continued to follow him, until a few years ago he again found it absolutely necessary to make a fresh move, and he informs us that if the business continues to increase at the present rate he fears that yet again he may have to shift his quarters. Mr. Lockyer is well known and highly popular in the trade, and a member of the Sir Walter Raleigh Lodge, where he is always warmly welcomed by the brethren. We found him rather a difficult subject to interview, as the claims upon his time are so numerous, and we can only summarise our conversation with him owing to considerations of space. In the first place he made us understand that he was most anxious not to take any undue advantage of any trade competitor. He admitted that he thought "Palm Brand" took a lot of beating, but he said, "It is impossible to say of any one brand that it is absolutely the best; the palates of smokers vary very considerably, and what suits one individual does not suit another. Among the immense army of smokers there are so many opinions that there is room enough for any number of brands." In reply to our question, he informed us that he imported largely direct, and was thus sure of a good supply without being dependent on market changes, and he added that he didn't mind much what price he paid provided he got the very best. Dealing with the question of labour, we found that there are employed in the factory upwards of 150 hands, including all departments; of these about 50 are males, a very unusually large proportion. We asked how many girls were actually employed in making cigarettes, and we were told that there were but very few. We asked for the reason of this preference for the male, and were informed that the subject of our interview believed from a long experience that the male cigarette maker was more reliable, more speedy, and less wasteful than the female, and that in the case of very high class cigarettes he would never think of employing a woman. This, of course, is simply Mr. Lockyer's personal opinion, and others may have a more favourable experience of women in this industry. Turning to another question

A GOOD 2d. SMOKE IS THE "SHELLEY" CIGAR; IT YIELDS EXCELLENT PROFIT. SAMPLES, WITH PRICES, FROM J. MILLHOFF & CO., LTD., 27, COMMERCIAL STREET, LONDON.

which specially appealed to us, we inquired as to the effect of the American Tobacco War upon the business. The reply was that even during its continuance the sales increased, but that when the two Trusts amalgamated they went up at once by leaps and bounds. The reason given was that many customers altogether distrusted the new "combine," and objected to in any way place themselves in its power. Accordingly they cast about for independent manufacturers, and so in due course this firm got their fair share of these orders. This naturally lead us to the subject of customers' own brands, and we were astonished at the enormous increase in this branch of trade since we first visited the factory on its opening. We were shown some thousands of lockers with the name of various customers ticketed upon them, and found that in some instances there were no less than 25 or 30 different brands and grades supplied to one firm, while 10 was quite a usual figure; in one case a customer has no less than 40. We asked as to Christmas orders, and were told they were coming in exceptionally well; already two orders for half a million each and one for a quarter of a million are being executed, besides a host of smaller orders. We need say no more to show what a thriving business has been built up.

The above facts are significant, and clearly indicate that the more intelligent members of the trade have been going in to a much larger extent than we had supposed for the wise policy of having many lines specially made for them rather than being content with meagre profits on Trust specialities. This is clearly so, because if Messrs. Lockyer and Co. are doing such enormous business in this branch, it is reasonable to suppose that many other firms are doing likewise, and are supplying all lines of trade in the same way. In fact, with the facilities offered by a host of enterprising manufacturers, the policy can easily be adopted of giving outside manufacturers' brands a really good show, and also selling, under the retailer's own name, such grades as experience shows to be most suited to local requirements.

A detailed description of Messrs. Lockyer's factory is perhaps hardly necessary; it is light, commodious, and well ventilated, and we particularly noticed the scrupulous cleanliness everywhere observed; we might just note, however, that there is now a special room set apart for hand cutting. One of the most interesting departments is that in which customers' own brands are boxed and labelled. Each customer is supplied with his own boxes and labels; the latter are designed and printed most artistically, and any customer can have a special design prepared for him free of charge. We inspected a large number of labels, and were much pleased with the way in which they were turned out; moreover, the boxes are dainty looking, and in every way calculated to attract attention.

We were much interested to learn that the firm have recently found a considerable increase in their export trade. They deal principally with South Africa and Australia, though they also touch West Africa and India. The introduction of the 2 lb. parcel post system has been very useful to the business; every week numbers of parcels are sent to various foreign countries. It is fully expected that when the great rush of Christmas trade is over, the export department will show even better results, because there will be more time to push it. At present home orders, which have to be executed quickly, absorb the energies of the staff.

Messrs. Lockyer & Co. have introduced several new lines, all of which we have had the pleasure of sampling. They will be found duly noticed elsewhere, and we need only remark here that the well-known "Palm Brand" seems going as strong as ever, while the various grades of weight cigarettes also continue to find favour. All cigarettes turned out by the firm are hand made, and the quality of the paper employed is a special feature. There is very much more that we might say of interest, but lack of space prevents us from going into further detail, and we must conclude this article by thanking Mr. Lockyer for the courtesy accorded us and the time and trouble he took to afford us the fullest possible information.

Sumatra and Borneo Tobacco.

BORNEO, no less than Sumatra, makes an excellent showing this year, as a comparison of results for the past six years will demonstrate:—

Crop sold.	Bales.	Average price per ½ kilo.	Value in sterling.
1901 ...	18,115	73 cents	£163,000
1902 ...	17,065	80 "	191,000
1903 ...	14,865	68 "	122,000
1904 ...	17,042	80 "	167,500
1905 ...	16,615	62 "	125,000
1906 ...	12,673*	107 "	160,000

* To July.

What has been said as to the probable average for the whole Sumatran crop applies equally well to the Bornean. On July 14th, 48,500 bales of Sumatra and 4,400 bales of Borneo leaf were reported in stock. Adding these quantities to what has been already sold, and allowing for oddments still to come forward, we arrive at a total of about 225,000 bales of Sumatra and 17,500 bales of Borneo tobacco for 1906, or say, between 240,000 bales to 245,000 bales for the whole crop of the two islands.

A noteworthy feature this year has been the purchase of Borneo tobacco for the first time for America. This is due to the bare state of the market, which has compelled United States buyers to take what they could get, even inferior and dark coloured leaf, such as in many years they would not look at. Good Borneo tobacco has, therefore, had its chance, as it is naturally infinitely preferred by the Yankees to inferior Sumatra. Rumour has it that Borneo leaf sometimes becomes Sumatra in its transit to the New York market. This is not impossible, for when taken for Germany it occasionally turns into Havana, in the same way that Italian wine has been known to change into Bordeaux. Be this as it may, a mere malicious tale or one of those commercial subtleties which bring a blush to the honest cheek of the Chicago purveyor of cigars, &c., the fact that remains is the opening of a new market for the Bornean product—an immense advantage to a planting industry chiefly in British hands.

Leaving generalisations, it may be interesting to give, briefly, a few particulars as to the present positions of the enterprises in which English investors are chiefly interested. The United Lankat Plantations Company, Limited, it is gratifying to find, head the list of averages to date amongst 52 companies and private planters. It has sold 7,869 bales at c. 234 a pound. About 1,500 bales more remain to sell. Last year this company sold a crop of 9,189 bales at an average of c. 134. The British Deli and Langkat Tobacco Company, Limited, at present reconstructing as the Rimboen Tabak Maatschappij, has sold to date 3,967 bales at c. 145. About 1,000 bales remain to be sold. Last year the average was c. 82 for a total crop of 4,442 bales. The new Darvel Bay Borneo Tobacco Company, Limited, has obtained an average of c. 128 for 5,285 bales. About 2,000 bales remain to be sold. The entire crop last year was 3,686 bales, marketed at c. 122, the New London Borneo Tobacco Company, Limited, has sold to date 4,470 bales at c. 96. Over 2,100 bales more are lying in Amsterdam. Last year's crop of 8,668 bales sold for c. 40. The New London and Amsterdam Borneo Tobacco Company, Limited, is now in process of liquidation; but the 1,492 bales sold give an average of c. 70 against c. 44 last year for a total of 2,277 bales.

The new crop is now mostly harvested, and as the statistical position points to a short market again next year, if the crop coming forward then be of average quality, tobacco planting enterprises are likely to do well.

IF YOU MAKE YOUR OWN CIGARETTES SEND FOR SAMPLES AND PRICES OF OUR SPECIALLY PREPARED TOBACCOES. J. MILLHOFF & CO., LTD., 27, COMMERCIAL ST., LONDON.

QUEENS AS SMOKERS.

A Parisian tobacconist, forced by the stern hand of the law to defend himself for having supplied certain Royal personages with cigarettes without a proper licence, has given some of his exalted customers away rather badly. But what does it matter? All Royal ladies smoke now, or nearly all. The non-smokers are the exception. An inveterate smoker is our own Queen's sister, the Dowager Empress of Russia. Smoking has been a pleasure and a solace to her for many years past. Her daughter-in-law, the present Czaritsa, who, before she went to Russia, had never even known the flavour of tobacco, soon, according to the custom of the Court, took to smoking—at first neither with pleasure nor comfort, but eventually she acquired the taste, and the number of cigarettes she daily consumes is considerable. But Her Majesty will never become an inveterate smoker like her sister, the widowed Grand Duchess Sergius, or the Dowager Empress.

A QUEEN WHO HATED TOBACCO.

The present Queen of Portugal smokes cigarettes, and enjoys them. Her mother, the Comtesse de Paris, thought cigarettes all very well in a general way, but a good cigar had charms for her. It has been said that she has even tried a pipe. But then, the Comtesse de Paris, until a few years back, was an ardent sportswoman, and could shoot as well as any man. That the beautiful Queen Amélie should like her little cigarette was anything but agreeable to her austere mother-in-law, the Dowager Queen of Portugal. Maria Pia has always detested even the smell of tobacco smoke.

In a way I can well understand it, for the late King smoked the worst cigars I have ever come across. They were black and strong, and burnt execrably. His Majesty once gave me one, and insisted upon my lighting up. I did so, and I let it go out. With a merry twinkle in his eye, the King, whose own cigar was guttering abominably, offered me a light. Again I essayed to smoke it, and I rejoiced when the Queen came in, bringing a whiff of the most pungent perfume I have ever smelt, and I could put the cigar aside. His Majesty, however, went on puffing at his black guttering weed, and, when I left the Palace, he pressed a brother cigar upon me. I afterwards tried to palm this cigar upon some friends at the British Legation, but without success. Everyone knew the strength and flavour of the King's cigars.

SMOKING INSPIRES A QUEEN.

The Queen of Roumania finds inspiration for her muse in cigarette smoking, and Her Majesty always avers that a judicious smoke is most soothing for the nerves, and "Carmen Sylva" suffers terribly from nerves. The ex-Queen Natalie of Servia has always been an inveterate smoker, and the Balkan cigarettes, which she had expressly manufactured for her, were the most pleasant that either man or woman could smoke.

SMOKING AS AN AID TO DETERMINATION.

Perhaps the most determined woman among European Royalties is the Queen Mother of Spain. Her strength of will is really remarkable, and she has all a strong man's grasp of things and fixedness of purpose. Her Majesty is an ardent smoker, and some of the greatest problems of State have been thought out with a cigarette between her fingers. The Queen is a firm believer in the influence of tobacco upon the mind, and, apart from the pleasure arising from a good smoke, she is of opinion that it is an aid to determination.—STUART CUMBERLAND in *P.T.O.*

WANTED.—*Cigarette World and Tobacco News*, either bound volumes or complete years, 1899, 1900, 1901, 1902, 1903, 1904. Must be in good condition. State price to "VERAX," *Cigarette World* Office, 32, Broadway, Wimbledon, S.W.

TOBACCO CULTURE IN IRELAND.—Tobacco proves a success in Ireland, and the farmers are reported hesitating between the newcomer and that good old unreliable, the potato. If some Irish Burbank would bring out a hybrid that would produce tobacco above ground and potatoes below, the Emerald Isle should prove a good enough farmer's paradise.—*Massachusetts Ploughman.*

SKIN FOR TOBACCO.—The skin of the modern newspaper man, as regards things medical, is as impervious as that of the rhinoceros; nothing seems capable of puncturing it. Every six months or so he deals out some old fact, dressed up in topical guise, with an ingenuousness as refreshing as it is rare in these days of British Encyclopedias and universal knowledge-guides. Flesh-grafting, one would have thought, was as much a piece of stock knowledge as the fall of the autumn leaf; but on the newspaper man's skin the grafts have not yet taken. A rare and noble sacrifice, he tells us, was made by two paupers at Stoke-on-Trent last week, when they allowed skin to be cut from their arms to supply a deficiency in the leg of a companion. But as the *Guardians* voted the two heroes three months' supply of tobacco free in recognition of their brave act, we fancy they will be eagerly on the look-out to sacrifice themselves again when that period is drawing to a close.

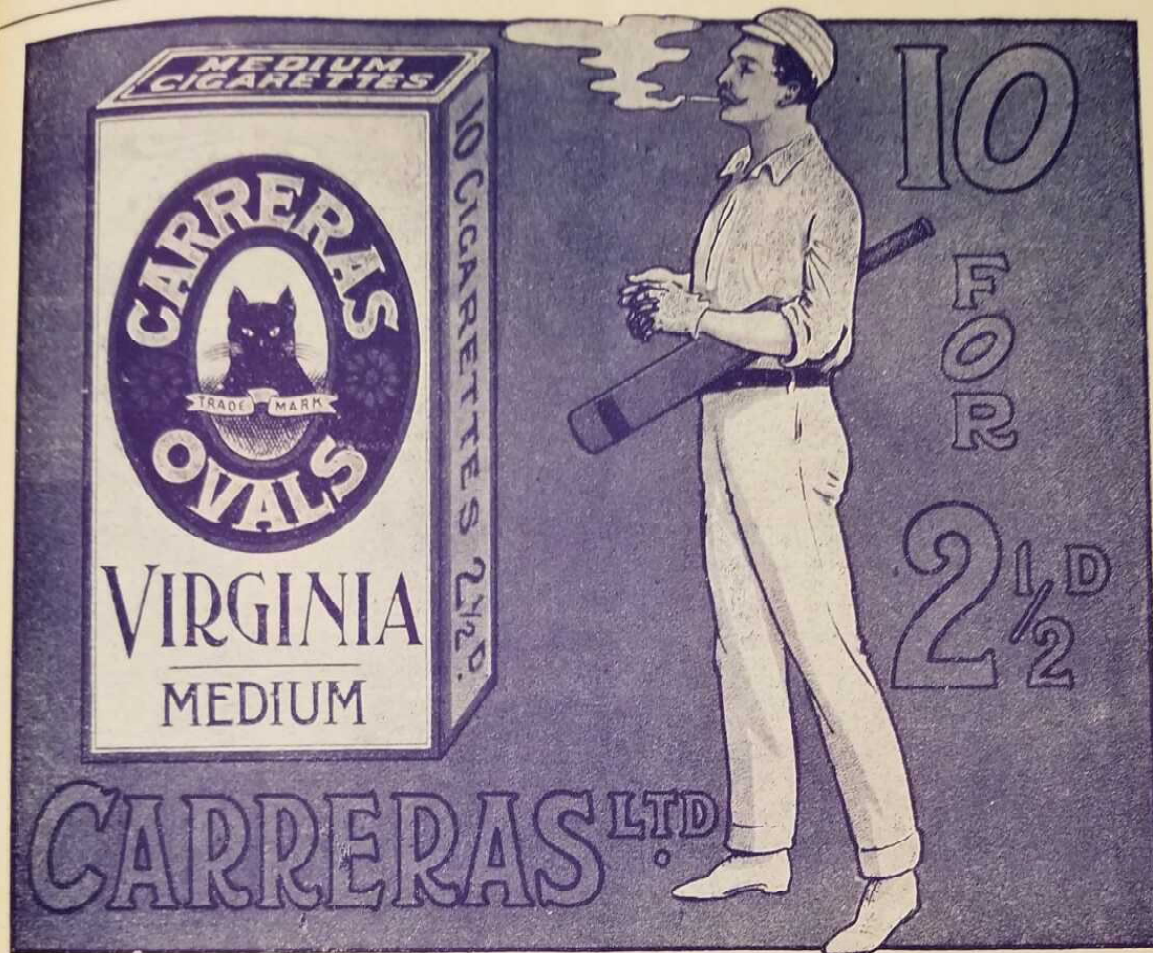
ROCHDALE GUARDIANS' TOBACCO. LADY MEMBER'S PROTEST.—During a ride in the *Guardians'* 'bus recently from the Rochdale *Guardians'* offices to the workhouse, Mrs. Hutchinson, a member of the Board, requested a gentleman to stop smoking, but he refused on the ground that he had not been asked graciously. She left the 'bus and went to the workhouse by tram, afterwards seeking to recover the 2d. fare she had paid from the Board. This they refused to pay. At the Board's meeting Mrs. Hutchinson moved a resolution that in future no smoking should be allowed in the *Guardians'* omnibus should any *Guardian* therein object to smoking; and further, that no smoking should be allowed in any committee-room during the transaction of business. She stated that the reason she brought such a resolution forward was not a personal matter but as a protection to non-smokers. The committee-rooms often were full of smoke when she was present, which she found very objectionable. Mr. William Crabtree seconded the resolution. Mr. F. J. Leonard assured Mrs. Hutchinson that if she would withdraw the resolution he was confident that the gentlemen who had been accustomed to smoke in the committee-rooms and in the omnibus would not do so in future. After several members had expressed their opinions Mrs. Hutchinson withdrew her resolution.

WHAT OF THE WOODEN INDIAN?

The years, the swiftly passing years,
Bring changes that we scarcely see;
The child becomes a man, ah me!
The downy softness disappears
From where his cheeks were wet with tears
But yester morn, it seems, and we
That lately gambolled carelessly
Have grizzled locks above our ears.
So, as we change, the all too brief
And fleeting years leave little more
Than change to mark what was before.
Where is the wooden Indian chief
That used to hold Virginia leaf
In front of each tobacco store?

AGENTS.—We have vacancies for Agents to sell and distribute the *Cigarette World and Tobacco News* in towns where we are not at present represented. Readers willing to act for us should write, giving full particulars, to the Manager at this office, who will send them on terms of business.

**SPECIAL ADVANTAGES IN GOOD SELLING LINES: CIGARS, CIGARETTES, OR TOBACCO.
APPLY TO J. MILLHOFF & CO., LTD., 27, COMMERCIAL STREET, LONDON.**



OFFER to the Trade their New Brand,

“CARRERAS OVALS,”

An Oval Virginia Cigarette, to retail at 2½d. per packet of 10.

These Oval Cigarettes are the **FINEST** that have ever been made in this country to sell at the price. They are far above anything ever before offered to the public, and are longer than the ordinary round Cigarette sold at 2½d. per 10.

The trade price is 17s. 3d. per 1,000, with our usual discount. Small dealers can buy 100 for 1s. 8½d., which is 10d. per 1,000 less than the usual price.

“CARRERAS OVALS” will be extensively advertised.

These Cigarettes can be obtained from any of our wholesale dealers, or direct from the manufacturers:—

CARRERAS LIMITED,

4 & 8, St. James' Place, ALDGATE, LONDON, E.C.

Smokers demand a Cigarette of **QUALITY AND MODERATE PRICE**. “CARRERAS OVALS” are moderate in price and **HIGH IN QUALITY**.

“CARRERAS OVALS,” 10 for 2½d.

Tobacconists are invited to convince themselves by trying a “CARRERAS OVAL” Cigarette. The only satisfactory test of superiority and quality is to light a “CARRERAS OVAL” and one of any other brand and draw from each alternately. After testing they can then conscientiously recommend these Cigarettes to their customers.

SAMPLE PACKET will be sent to any dealer on application, free of charge.

THE TOBACCO MARKETS.

Messrs. PRINGLE BROS., of 102, Fenchurch Street, London, E.C., report as follows under date of November 1st, 1906:—

There has been a good inquiry for NORTH AMERICAN TOBACCO during the past month, resulting in a fairly extensive business at firm prices.

The October Imports were 1,216,744 Hhds.; Deliveries 1,080 Hhds.; the present Stock being 25,851 Hhds., against 25,281 Hhds. in 1905; 27,384 Hhds. in 1904; 31,218 Hhds. in 1903; 35,744 Hhds. in 1902; 37,749 Hhds. in 1901; and 38,134 Hhds. in 1900.

WESTERN LEAF AND STRIPS.—Fair business, principally in strips.

VIRGINIA LEAF AND STRIPS.—Low priced Leaf in demand. Fair amount of business.

JAPAN, DUTCH, CHINA. } Stock on sale limited.

JAVA, LATAKIA, TURKEY, SAMSOUN, TREBIZONDE, GREEK. } Some good parcels on the market.

THE FOLLOWING QUOTATIONS MAY BE TAKEN AS REPRESENTATIVE OF THE MONTH'S PRICES.

	Per lb.
Virginia Leaf, common, middling and semi-bright color, and good to fine	4½d. @ 6½d.
Strips, common, middling and semi-bright color, and good to fine	7d. " 1/-
Kentucky Leaf, common, middling good and fine	8½d. " 1/3
Strips, common, middling good and fine	3½d. " 4½d.
Maryland and Ohio	5d. " 8d.
Negrohead and Cavendish—common and heated, middling to good, fine, bright and soft pressed	4½d. " 6½d.
Columbian	7d. " 9d.
Java	6d. @ 1/3
Turkey	3d. " 6d.
Japan	4½d. " 10d.
China	3½d. " 7/-
Sumatra	nominal.
Samsoun	5d. @ 7d.
Latakia	6d. " 5/-
Paraguay	4d. " 4/6
Greek	4d. " 1/6
German and Dutch	3½d. " 6d.
Manilla	4d. " 1/3
Havana	5½d. " 2/6
Yara and Cuba	1/- " 5/-
Esmeralda	1/3 " 3/6
Cigars	2/-
Cheroots and Cigars, Manilla	2/- " 4/-

THE FOLLOWING TABLE SHOWS THE IMPORTS, DELIVERIES, AND STOCKS FOR OCTOBER, 1906:—

	Virginia Stemmed.	Virginia Unstemmed.	Kentucky Stemmed.	Kentucky Unstemmed.	Maryland and Ohio.	Negro and Cavendish.	Dutch and German.	Havana, Cuba, and Yara.	Java.	Fangway.	Columbian.	Turkey.	Greek.	Manilla.	East India.	China.	Japan.	Florida.	Australian.	Hungarian.	Latakia.	Havana Cigars.	St. Domingo.	Virginians and South American.	Esmeralda.	Brazil.	Manilla Cigars.	other sorts.
Stock, 24th September, 1906	4753	10231	4286	5605	208	1031	1031	2603	18362	1039	814	24270	2059	300	632	1204	1501	3108	14	691	7653	2329	2055	129	905	1397	2780	
Landed since	267	647	643	538	72	5364	115	36	1743	20	39	3074	83	—	—	100	63	143	—	—	—	335	—	—	—	33	94	49
Total Stock	5020	10878	4929	6143	370	15678	1146	2639	20105	1059	853	27350	2142	300	632	1304	1564	3341	14	691	7653	2564	2055	129	938	1491	2849	
Exported	—	1	—	—	2	119	—	2	220	—	—	8	9	—	—	—	—	5	—	—	7	10	—	—	—	—	10	
Bonded	83	191	54	8	7	111	10	18	129	11	4	219	27	1	—	21	7	29	—	—	2	282	15	—	3	—	19	17
Duty Paid	105	274	159	133	12	3	49	127	1092	38	61	882	36	17	3	101	54	441	—	—	64	263	650	—	40	12	66	71
Deliveries	248	466	213	141	21	233	68	147	1441	49	65	1159	72	18	3	122	61	475	—	—	66	552	675	—	44	12	115	98
1906	4772	10412	4716	6002	340	15445	1078	2492	18664	1010	788	26191	2070	282	629	1182	1503	2860	14	625	7101	1929	2055	117	823	1393	2713	
1905	7296	7871	6760	3167	187	11236	1627	3940	18032	872	1062	25576	1589	432	9	3279	453	4336	18	571	8549	2287	266	1623	232	784	101	2917
1904	10586	4822	10727	1071	178	12292	1639	2853	22984	1051	668	21141	1444	387	13	5010	1310	2785	18	445	7079	1357	266	1717	87	320	2261	2564
1903	10811	5946	14894	244	223	1902	1690	2428	21134	395	396	15618	1812	210	22	5585	1894	3065	23	734	5111	1474	266	1975	96	308	663	3399
1902	11980	3936	19452	316	60	1404	2468	2721	12377	698	403	13963	1064	217	6	4708	2073	5356	75	741	3905	1918	267	2106	112	211	2533	3517
Imports from January 1st to 25th	512	5280	1102	3799	340	7215	378	1065	14368	670	274	12828	1220	39	654	792	750	3401	3	700	1450	4733	—	740	8	1014	720	940
October, 1906	724	4663	362	2102	66	1948	731	1160	10332	355	650	13915	604	19	12	151	173	6845	—	919	2981	5189	—	521	260	1169	609	1307
Increase 1906	—	617	740	1697	274	5267	—	—	4036	315	—	616	20	642	641	572	—	—	3	—	—	—	—	—	219	—	111	—
Decrease	212	—	—	—	—	353	95	—	—	376	1087	—	—	—	—	—	—	2444	—	219	1512	456	—	—	—	254	155	—
Deliveries from January 1st to 25th	2534	3871	2592	1006	168	2659	804	5030	12660	459	526	12100	715	162	32	1452	607	4317	7	617	5033	4993	—	375	141	829	864	1151
October, 1906	3322	2360	3561	282	92	2840	733	1017	13954	399	330	10972	544	62	19	1658	955	4978	—	709	5637	4081	—	551	133	615	1102	1313
Increase 1906	—	1511	724	70	71	4013	—	60	190	1128	171	100	13	—	—	—	—	—	7	—	—	—	—	—	—	8	214	—
Decrease	788	—	909	—	—	178	—	—	1285	—	—	—	—	—	—	206	348	661	—	92	604	—	—	—	—	—	238	162

BOARD OF TRADE RETURNS, month ended September 30th.

TOBACCO.	1904.	1905.	1906.
Unmanufactured f from U.S.A.	4,587,003	828,543	1,398,851
Stemmed l " other Countries	113,912	134,861	159,231
Total Imports	4,700,915	963,404	1,558,082
" Home Consumption	4,769,460	3,734,724	3,008,731
Unmanufactured f from U.S.A.	8,623,041	9,733,835	11,485,088
Unstemmed l " other Countries	752,321	779,254	951,990
Total Imports	9,375,362	10,510,089	12,437,078
" Home Consumption	2,153,753	3,871,517	4,259,242
Total f from U.S.A.	13,210,044	10,562,378	12,883,939
Unmanufactured l " other Countries	866,233	911,115	1,111,221
TOTAL IMPORTS	14,076,277	11,473,493	13,995,160
" HOME CONSUMPTION	6,923,213	7,606,241	7,267,973

BOARD OF TRADE RETURNS, nine months ended September 30th.

TOBACCO.	1904.	1905.	1906.
Unmanufactured f from U.S.A.	25,109,323	7,636,475	9,836,111
Stemmed l " other Countries	1,484,296	1,041,127	976,799
Total Imports	26,594,809	8,677,602	10,812,910
" Home Consumption	43,884,000	34,769,533	27,448,469
Unmanufactured f from U.S.A.	35,612,572	42,292,350	60,227,532
Unstemmed l " other Countries	6,599,669	6,683,236	7,191,993
Total Imports	42,212,241	48,975,586	67,419,525
" Home Consumption	17,605,281	28,937,775	40,281,586
Total f from U.S.A.	60,722,455	49,928,825	70,063,643
Unmanufactured l " other Countries	8,084,595	7,724,363	8,168,792
TOTAL IMPORTS	68,807,050	57,653,188	78,232,435
" HOME CONSUMPTION	61,489,281	63,707,300	67,730,049

BONDED WAREHOUSE ACCOUNT, nine months ended September 30th.

	1904.	1905.	1906.
Tobacco Unmanufactured	191,259,000	189,970,000	190,436,000
Foreign Manufactured and Snuff	3,122,000	2,607,000	2,400,000

DON'T FORGET

It will be to your interest to write us for our Price List. It contains full particulars of thirty to forty good lines, all "sellers." Our Cigarettes are hand-made from pure Tobaccos. Our lines are not and cannot be surpassed in quality and "get up." We give tip-top value for money, and quality is always strictly maintained. If you are interested in your "Own Name" lines consult last page in our list. We are specialists in Customers' own Brands! If desired we can submit your sketches and "samples" same day as application. We have a separate department for this branch of our business. "Boxed" or "weight," we can fix you up. Our printing matter is unequalled, and prepared specially for our Customers. . . . Write now to

R. LOCKYER & Co.,

12/14 BATH STREET,
CITY ROAD,
LONDON, E.C.

STANDARD LINES.

7s. 6d. per annum prepaid; Three Brands from same firm 15s. per annum.

ASTNORE <i>Cigarettes and Cigars.</i> J. H. Custance, Putney, S.W.	MARSUMA <i>Cigarettes.</i> HAVANNA CIGAR Co., Congleton.		
CARRERAS OVALS Carreras Ltd., Aldgate, London, E.C.	MIXED PARCELS The Tobacconists' Supply Syndicate,		
CIGARETTE MACHINE British Sigarera, Ltd., London, W.C.	MYRTLE GROVE <i>Tobacco and Cigarettes.</i> Taddy & Co., 45, Minorlas, London, E.		
CIGARETTE PAPER The French Cigarette Paper Co., London.	ROYAL NAVY BLEND Cohen, Weenen & Co., 52, Commercial Rd., London, E.		
CIGARETTES Lockyer, R. & Co., 12 & 14, Bath St., London, E.C.	SUBADAR CIGARS Eldons & Co., London, W.C.		
DE RESZKE CIGARETTES J. Millhoff & Co. Ltd., 27, Commercial Street, London.	TOBACCONISTS' SUNDRIES Adolph Elkin & Co., London.		
DONORE CASTLE <i>Cigarettes.</i> T. P. & R. Goodbody, Dublin.	TURKISH CIGARETTES Teofani & Co., London. <i>Highest Award at Paris Exhibition, 1900.</i>		
GENERAL SUPPLIES Singleton & Cole, Ltd., Birmingham.			
HIGH-CLASS CIGARETTES E. Muratti, Sons & Co. Ltd., Whitworth St., Manchester.			
HIGH-CLASS TOBACCOS Gallaher, Ltd., Belfast and London.			
LOVAT SMOKING MIXTURE William King, Wimbledon, S.W.			

OF WHOM AND WHAT TO ORDER.

INDEX TO ADVERTISEMENTS.

Carreras Ltd., London, "Carreras Ovals Cigarettes"	PAGE	257		
Cohen, Weenen & Co., London, "Royal Navy Blend"	Cover i.		Lockyer, R. & Co., London, "Cigarettes"	PAGE
Cohen, Weenen & Co., London, "Royal Navy Blend"	242		Millhoff, J. & Co. Ltd., London, "De Reszke Cigarettes"	259
Custance, J. H., Putney, "Astnora Cigarettes"	Cover i.		Muratti, B. Sons & Co. Ltd., Manchester, "High-Class Cigarettes"	243 et seq.
Eldons & Co., London, "Subadar Cigars"	243		Singleton & Cole, Ltd., Birmingham, "Mixed Parcels"	Cover ii.
Elkin, Adolph & Co., London, "Specialities"	246		Standard Lines	246
Gallaher, Ltd., Belfast and London, "High-Class Tobaccos"	Cover i.		Taddy & Co., "Specialities"	246
Goodbody, T. P. & R., Dublin, "Donore Castle Cigarettes"	247		Teofani & Co., London, "High-class Cigarettes"	248
Hammond Typewriter Co., London, E.C.,	Cover ii.		The British Sigarera, Ltd., London, "Cigarette Machine"	243
Havana Cigar Co., Congleton, "Marsuma Cigarettes"	Cover iv.		The French Cigarette Paper Co., London, "Cigarette Paper"	246
			The Tobacconists' Supply Syndicate, London, "Mixed Parcels"	241

TO ADVERTISERS.

COVER SPACES.

Our cover spaces are not let for less than six consecutive insertions. Special rates are charged, and the Manager will on application be pleased to send full particulars of prices and dates available.

Address—

Manager,

“Cigarette World,”

32, Broadway,

Wimbledon, S.W.

88, London Road,
Newcastle, Staffs, 26th October, 1906.

Dear Sirs.—Please send per return of post

250 "AMIO" CIGARETTES	—	25%
400 " "	"	5%
200 " "	"	4%

I am delighted with the sale of these, they require no pushing. Please send off to-day, am out of 2s. packets.

The Havana Cigar Manufacturing Co., Congleton.

Yours, &c.,
E. BIRCH.

3

BEST LINES FOR RETAILERS.

MARSŪMA CIGARS.

MARSŪMA CIGARETTES.

AMIO CIGARETTES.

Make a Show of them
and you will do

GOOD
BUSINESS.

The Public must come
to you for them.

They are not to be had
at the 33 $\frac{1}{3}$ per cent.
Tobacconists.

For Showcards and Advertising Matter write direct to the

HAVANNA CIGAR MANUFACTURING CO.,
Head Office—CONGLETON.

TELEGRAMS: "Havanna, Congleton."

TELEPHONE—No. 28 Congleton, for all Trunk Line calls.

London and District Offices—22, Minories, London, E.C.

TELEGRAMS: "Lusby, London."

TELEPHONE—No. 1599 Avenue.

Manchester Office—25, Gravel Lane, Manchester.

All communications to be addressed as follows: "The Editors, 'Cigarette World,' Wimbledon, S.W."

Printed for the Proprietors by CHORLEY & PICKERSGILL, Ltd., The Electric Press, Leeds, and London.