


William Clarke & Sons 1905

OCT 10 1905

19th May, 1904.



REGISTERED TRADE MARK.

RETAIL PRICES
PROTECTED BY CONDITIONS OF SALE
— OF —
TOBACCOS & CIGARETTES
— MANUFACTURED BY THE —
William Clarke & Son
BRANCH OF
THE IMPERIAL TOBACCO COMPANY (of Great Britain
and Ireland), LIMITED.
TOBACCO, CIGAR, AND CIGARETTE MANUFACTURERS,
HARE PLACE, SCOTLAND ROAD,
LIVERPOOL.

Telegraphic Address—"COMUS, LIVERPOOL." Telephone 1737.

Telegrams—"COMUS, LIVERPOOL."

Cigarettes by Count—continued.

| Patent Cork Belted Silk Cut Magnums (gold)— | Minimum Retail Selling Prices, subjected to Conditions of Sale. | |
|--|--|----|
| | s | d |
| In boxes of 100 | 7 | 6 |
| Patent Cork Belted Silk Cut— | | |
| (Silver) in boxes of 10 | 0 | 6 |
| (Silver) in boxes of 25 | 1 | 0 |
| (Gold) in boxes of 20 | 1 | 0 |
| (Ladies', Silver) in boxes of 12 | 0 | 6 |
| (Ladies', silver) in boxes of 25 | 0 | 11 |
| (Ladies', gold) in boxes of 25 | 1 | 0 |
| Patent Cork Belted Turkish— | | |
| (Silver) in boxes of 10 | 0 | 6 |
| (Silver) in boxes of 25 | 1 | 0 |
| (Gold) in boxes of 20... .. | 1 | 0 |
| (Gold) in boxes of 25... .. | 1 | 2 |
| (Ladies', silver) in boxes of 12 | 0 | 6 |
| (Ladies', silver) in boxes of 25 | 0 | 11 |
| (Ladies', gold) in boxes of 12 | 0 | 6 |
| (Ladies', gold) in boxes of 25 | 1 | 0 |
| Patent Cork Belted Silk Cut (Gold)— | | |
| In boxes of 20 | 1 | 0 |
| boxes of 25 | 1 | 2 |
| boxes of 50 | 2 | 3 |
| boxes of 100 | 4 | 6 |
| Patent Cork Belted Silk Cut (silver)— | | |
| In boxes of 10... .. | 0 | 6 |
| boxes of 25 | 1 | 0 |
| boxes of 50 | 1 | 10 |
| boxes of 100 | 3 | 6 |

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 Telegrams—"COMUS, LIVERPOOL."

Cigarettes by Count—continued.

| | Maximum Retail Selling Price, per cent of face. | |
|--|---|----|
| | s. | d. |
| Patent Cork Belted Silk Cut (Ladies', gold)— | | |
| In boxes of 12... | 0 | 6 |
| boxes of 25... | 1 | 0 |
| boxes of 50... | 1 | 10 |
| boxes of 100... | 3 | 6 |
| Patent Cork Belted Silk Cut (Ladies', silver)— | | |
| In boxes of 25... | 0 | 11 |
| boxes of 50... | 1 | 10 |
| boxes of 100... | 3 | 6 |
| Cork Tipped Silk Cut— | | |
| In boxes of 25... | 0 | 11 |
| boxes of 50.. | 1 | 9 |
| boxes of 100... | 3 | 4 |
| High Grade Silk Cut— | | |
| In boxes of 25... | 0 | 11 |
| boxes of 50.. | 1 | 9 |
| boxes of 100... | 3 | 4 |
| Carlton— | | |
| In packets of 6... | 0 | 3 |
| packets of 12... | 0 | 5 |
| tins of 25... | 0 | 10 |
| airtight tins of 50... | 1 | 7 |
| tins of 100... | 3 | 2 |
| CHOICE EGYPTIAN CIGARETTES. | | |
| Tatlee Kiz No. 1— | | |
| In tins of 25... | 2 | 6 |
| tins of 50... | 5 | 0 |
| tins of 100... | 10 | 0 |

Telegrams—"COMUS, LIVERPOOL."

Cigarettes by Count—*continued.*

| | | | | Minimum Retail Selling Prices, protected by Conditions of Sale. | |
|----------------------------------|-----|-----|-----|--|----|
| | | | | s. | d. |
| Tatlee Kiz No. 2— | | | | | |
| In tins of 25 | ... | ... | ... | 2 | 3 |
| tins of 50 | ... | ... | ... | 4 | 6 |
| tins of 100 | ... | ... | ... | 9 | 0 |
| Tatlee Kiz No. 3— | | | | | |
| In tins of 25 | ... | ... | ... | 1 | 9 |
| tins of 50 | ... | ... | ... | 3 | 6 |
| tins of 100 | ... | ... | ... | 7 | 0 |
| Tatlee Kiz No. 4— | | | | | |
| In tins of 25 | ... | ... | ... | 1 | 6 |
| tins of 50 | ... | ... | ... | 3 | 0 |
| tins of 100 | ... | ... | ... | 6 | 0 |
| Tatlee Kiz No. 5— | | | | | |
| In tins of 25 | ... | ... | ... | 2 | 0 |
| tins of 50 | ... | ... | ... | 3 | 9 |
| tins of 100 | ... | ... | ... | 7 | 6 |
| Cuban Smokes— | | | | | |
| In pocket cases of 12 | ... | ... | ... | 0 | 5 |
| Silk Cut— | | | | | |
| In pocket cases of 12 | ... | ... | ... | 0 | 5 |
| Flying Squadron Navy Cut— | | | | | |
| In pocket cases of 20 | ... | ... | ... | 0 | 6 |
| pocket cases of 12 | ... | ... | ... | 0 | 3½ |
| Golden Honeydew— | | | | | |
| In airtight tins of 50 | ... | ... | ... | 1 | 4 |
| Navy Cut— | | | | | |
| In airtight tins of 50 | ... | ... | ... | 1 | 3 |

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 Telegrams—"COMUS, LIVERPOOL."

Cigarettes by Weight.

Packed in $\frac{1}{2}$ lb. Boxes

Silk Cut—

| | | | | Minimum Retail Selling Prices protected by Conditions of Sale. | |
|--------------------------------|-----|-----|-----|---|----|
| | | | | s. | d. |
| 1 ounce... | ... | ... | ... | 0 | 8 |
| 2 ounces | ... | ... | ... | 1 | 4 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 2 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 5 | 0 |
| 1 lb. | ... | ... | ... | 10 | 0 |

Royal Crown—

| | | | | | |
|--------------------------------|-----|-----|-----|----|---|
| 1 ounce... | ... | ... | ... | 0 | 8 |
| 2 ounces | ... | ... | ... | 1 | 4 |
| 4 ounces | ... | ... | ... | 2 | 8 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 5 | 0 |
| 1 lb. | ... | ... | ... | 10 | 0 |

Cork Tipped Virginia—

| | | | | | |
|--------------------------------|-----|-----|-----|---|----|
| 1 ounce | ... | ... | ... | 0 | 6 |
| 2 ounces | ... | ... | ... | 1 | 0 |
| 4 ounces | ... | ... | ... | 2 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 3 | 10 |
| 1 lb. | ... | ... | ... | 7 | 8 |

Golden Virginia—

| | | | | | |
|--------------------------------|-----|-----|-----|---|----|
| 1 ounce | ... | ... | ... | 0 | 6 |
| 2 ounces | ... | ... | ... | 1 | 0 |
| 4 ounces | ... | ... | ... | 2 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 3 | 10 |
| 1 lb. | ... | ... | ... | 7 | 8 |

Gold Ring—

| | | | | | |
|--------------------------------|-----|-----|-----|---|----|
| 1 ounce | ... | ... | ... | 0 | 6 |
| 2 ounces | ... | ... | ... | 1 | 0 |
| 4 ounces | ... | ... | ... | 2 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 3 | 10 |
| 1 lb. | ... | ... | ... | 7 | 8 |

Telegrams—"COMUS, LIVERPOOL."

Cigarettes by Weight—*continued.*

| | | | | Minimum Retail Selling Prices, protected by Conditions of Sale. | |
|---|-----|-----|-----|--|----|
| | | | | s. | d. |
| Flying Squadron— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 5 |
| 2 ounces | ... | ... | ... | 0 | 10 |
| 4 ounces | ... | ... | ... | 1 | 8 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 3 | 4 |
| 1 lb. | ... | ... | ... | 6 | 8 |
| Straight Cut— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 6 |
| 2 ounces | ... | ... | ... | 1 | 0 |
| 4 ounces | ... | ... | ... | 2 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 3 | 10 |
| 1 lb. | ... | ... | ... | 7 | 8 |
| Patent Cork Belted (22 carat gold)— | | | | | |
| 1 ounce | ... | ... | ... | 1 | 0 |
| 2 ounces | ... | ... | ... | 2 | 0 |
| 4 ounces | ... | ... | ... | 4 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 7 | 6 |
| 1 lb. | ... | ... | ... | 15 | 0 |
| Patent Cork Belted Silk Cut—(silver) | | | | | |
| 1 ounce | ... | ... | ... | 0 | 11 |
| 2 ounces | ... | ... | ... | 1 | 10 |
| 4 ounces | ... | ... | ... | 3 | 8 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 6 | 10 |
| 1 lb. | ... | ... | ... | 13 | 8 |
| Cork Tipped Silk Cut— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 10 |
| 2 ounces | ... | ... | ... | 1 | 8 |
| 4 ounces | ... | ... | ... | 3 | 4 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 6 | 2 |
| 1 lb. | ... | ... | ... | 12 | 4 |
| Oval Silk Cut— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 9 |
| 2 ounces | ... | ... | ... | 1 | 6 |
| 4 ounces | ... | ... | ... | 3 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 5 | 8 |
| 1 lb. | ... | ... | ... | 11 | 4 |

Telegrams—"COMUS, LIVERPOOL."

Cigarettes by Weight—continued.

| | | | | Minimum Retail Selling Price, governed by Conditions of Sale. | |
|--|-----|-----|-----|--|-----|
| | | | | s. | d. |
| Juggler— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 7 |
| 2 ounces | ... | ... | ... | 1 | 2 |
| 4 ounces | ... | ... | ... | 2 | 4 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 4 | 5 |
| 1 lb. | ... | ... | ... | 8 | 10 |
| Rugby— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 7 |
| 2 ounces | ... | ... | ... | 1 | 2 |
| 4 ounces | ... | ... | ... | 2 | 4 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 4 | 5 |
| 1 lb. | ... | ... | ... | 8 | 10 |
| Hand Made Cork Tipped Virginia— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 7 |
| 2 ounces | ... | ... | ... | 1 | 2 |
| 4 ounces | ... | ... | ... | 2 | 4 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 4 | 5 |
| 1 lb. | ... | ... | ... | 8 | 10 |
| Silver Bangle— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 6 |
| 2 ounces | ... | ... | ... | 1 | 0 |
| 4 ounces | ... | ... | ... | 2 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 3 | 10 |
| 1 lb. | ... | ... | ... | 7 | 8 |
| Golden Marguerite— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 6 |
| 2 ounces | ... | ... | ... | 1 | 0 |
| 4 ounces | ... | ... | ... | 2 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 3 | 10 |
| 1 lb. | ... | ... | ... | 7 | 8 |
| Sixes— | | | | | |
| 1 ounce | ... | ... | ... | 0 | 5 6 |
| 2 ounces | ... | ... | ... | 1 | 0 |
| 4 ounces | ... | ... | ... | 2 | 0 |
| Original $\frac{1}{2}$ lb. box | ... | ... | ... | 3 | 10 |
| 1 lb. | ... | ... | ... | 7 | 8 |