



LIQUOR LIABILITY APPLICATION Producer Code, Agency Name, User Name:

SECTION I.

1.	Effective Date:	To:		
2.	Applicant's Name:			
3.	Applicant's Mailing Ac	ddress:		
4.	City:	State:	Zip Code:	
5.	Email Address of Prin	nary Contact:	Phone:	
6.	Inspection Contact N	ame:	Phone:	
7.	Number of Locations	to be Insured (a	omplete one application per location):	
8.	Location Address:			
9.	City:	State:	Zip Code:	
10	. Type Of Business (<i>c</i>	heck all that app	<i>lY</i>)	
	Bar/Tavern		Nightclub/Dance Bar/Discotheque	Adult Entertainment Club
	Restaurant (1-25	5% liquor sales)	Restaurant (26-49% liquor sales)	Banquet Halls/Caterer
	Fraternal/Private	/Social Clubs	Liquor/Convenience/Grocery Store	U Wholesale Distributor
	Comedy Club		Pool/Billiard Hall; Bowling Alley; Sports Venue	Other
11	. What year did the ap	plicant start busi	ness at this location?	
12	. How many years' exp	perience does ap	plicant have owning or managing this type	e of operation?
13	. Estimated Receipts:			
	Annual Food Receipts	s On-Premises		\$
	Annual Food Receipts	s Off-Premises		\$
	Annual Food Receipts	s On-Premises Ba	anquet/Rental Hall	\$
	Annual Liquor Receip	ts On-Premises (including beer and wine)	\$
	Annual Liquor Receip	ts Off-Premises I	Package Sales (including beer and wine)	\$
	Annual Liquor Receip	ts On-Premises E	Banquet/Rental Hall (including beer and w	/ine) \$
	Annual Liquor Receip	ts Off-Premises (Catering (including beer and wine)	\$
	Annual Liquor Receip	ts Off-Premises I	Distribution Sales (including beer and wind	e) \$
	Total Annual Receipts	S		\$

(Michigan only) The policy to which this application will apply is exempt from the filing requirements of MCL 500.2236.

14. & 15.

Question 14 - Coverage Limits and Question 15 - Assault & Battery Buy-Back Limits

All States except (AL, MI, MN, & IA)

Liquor Limits:	\$100,000/\$200,000	\$300,000/\$600,000	\$500,000/\$1,000,000
	\$1,000,000/\$1,000,000	\$1,000,000/\$2,000,000	
Assault & Battery	\$50,000/\$50,000	\$100,000/\$100,000	\$300,000/\$300,000
Buy-Back Limits:	\$500,000/\$500,000	\$1,000,000/\$1,000,000	

16. Assault & Battery Buy-Back limit provided under General Liability Coverage? Yes No

Assault & Battery Buy-Back limit provided under General Liability Coverage \$

17. List all claims and suits related to liquor liability including claims related to assault and battery claims brought against applicant within past (5) years. (5 years loss runs preferred, minimum 3 years currently valued loss runs required to bind)

Date of Loss	Type of Loss	Description of Loss	Amount Paid	Amount Reserved	Status of Claim (O=Open, C=Closed)

- 18. What is the latest hour of operation?
- 19. Number of days applicant is open for business per week
- 20. Maximum legal capacity of the premises:
- 21. Does the applicant feature entertainment?

If yes, check all of the following types that apply, and the number of times entertainment is provided:

	Entertainment Type		Number of times per Week	Number of tin per Month			of times Year
	DJ						
	Bands						
	Adult entertainment with exotic dancing						
	Karaoke						
	Solo Vocalist/Piano Player/Guitarist						
	Stage/Floor shows						
	Outdoor Concerts						
	Other live performers						
22.	Sports Venue?				[] Yes	🗌 No
	Type of athletic event: Axe T	hrowir	ng Permitted? 🗌 Ye	es 🗌 No			
	Smash Room on premises? Yes	No					
	Number of times per week:	per r	month:	per year	:		
23.	Number of pool tables: Number of	of bow	ling lanes:				
24.	Dancing permitted: 🗌 Yes 🛛 🗌 No	If yes,	, provide dance floo	or area:	square	e feet	
25.	Are there comedy, dinner theater, or other	intera	ctive/spectator act	s?	[Yes	🗌 No

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∏Yes ∏No

26.	Are there beer an	🗌 Yes	🗌 No		
27.	Are all alcohol-se	🗌 Yes	🗌 No		
28.	Are employees p shift/after closing	eir 🗌 Yes	🗌 No		
29.	Are non-employe	🗌 Yes	🗌 No		
30.	Is BYOB (bring y	ons? 🗌 Yes	🗌 No		
	a. Are patrons ab. Where is BYCc. Who pours/se	🗌 Yes	🗌 No		
31.	Within past 3 yea	ars, has applicant's liqu	or coverage been cancelled or non-renew	ved? □ Yes	🗆 No
	If yes, explain:				
SECT	ION II.			_	_
33.	Does applicant h	ave a valid liquor licens	se?	Yes	📙 No
	If yes, liquor lice	nse number:			
	If no, reason for	not having a valid liqu	or license:		
	Liquor license sta	atus:			
	Michigan Busines	ss ID#:			
34.	Has license been	suspended or revoked	I in the past 3 years?	🗌 Yes	🗌 No
35	Has applicant ha	lated to			
		or the sales of alcohol a	at this location within the past 3 years?	☐ Yes	🗌 No
		or the sales of alcohol a License Revoked or Suspended?			o prevent
	illegal activities of Fine/Citation	License Revoked	at this location within the past 3 years?	Action take to	o prevent
	illegal activities of Fine/Citation Date	License Revoked or Suspended?	at this location within the past 3 years?	Action take to	o prevent
	illegal activities of Fine/Citation Date Are facilities avai	License Revoked or Suspended?	at this location within the past 3 years? Description of Citation eceptions or private affairs?	Action take to future occu	o prevent rrences
	illegal activities of Fine/Citation Date Are facilities avait If yes, how many Describe type:	License Revoked or Suspended?	Description of Citation Ceceptions or private affairs? d annually?	Yes Action take to future occu Yes	o prevent rrences
	illegal activities of Fine/Citation Date Are facilities avai If yes, how many Describe type: Does/will the app	License Revoked or Suspended?	at this location within the past 3 years? Description of Citation eceptions or private affairs?	Yes Action take to future occu Yes Yes	o prevent rrences
	illegal activities of Fine/Citation Date Are facilities avait If yes, how many Describe type:	License Revoked or Suspended?	Description of Citation Ceceptions or private affairs? d annually?	Yes Action take to future occu Yes	o prevent rrences
36.	illegal activities of Fine/Citation Date Are facilities avai If yes, how many Describe type: Does/will the app	License Revoked or Suspended?	Description of Citation Ceceptions or private affairs? d annually?	Yes Action take to future occu Yes Yes	o prevent rrences
36.	illegal activities of Fine/Citation Date Are facilities avail If yes, how many Describe type: Does/will the app alcohol? Offer bottle servit	License Revoked or Suspended?	Description of Citation Ceceptions or private affairs? d annually?	Yes Action take to future occu Yes Yes	o prevent rrences
36.	illegal activities of Fine/Citation Date Are facilities avail If yes, how many Describe type: Does/will the appr alcohol? Offer bottle servita a. Are patrons a	License Revoked or Suspended?	Description of Citation Description of Citation Ceceptions or private affairs? annually? one other than their own employees to se	Yes Action take to future occu Yes Yes Yes Yes Yes Yes Yes	o prevent rrences
36.	illegal activities of Fine/Citation Date Are facilities avail If yes, how many Describe type: Does/will the appr alcohol? Offer bottle servita a. Are patrons a	License Revoked or Suspended? Yes No lable for banquets, re y functions are handled blicant ever permit any ce or set-ups? allowed to self-serve/po erves/mixes alcoholic d	Description of Citation Description of Citation Ceceptions or private affairs? annually? one other than their own employees to se	Yes Action take to future occu Yes Yes Yes Yes Yes Yes Yes	o prevent rrences
36.	illegal activities of Fine/Citation Date Are facilities avait If yes, how many Describe type: Does/will the appr alcohol? Offer bottle servit a. Are patrons a b. Who pours/se c. Is wine only of	License Revoked or Suspended? Yes No lable for banquets, re functions are handled blicant ever permit any ce or set-ups? allowed to self-serve/po erves/mixes alcoholic d offered?	Description of Citation Description of Citation Ceceptions or private affairs? annually? one other than their own employees to se	Action take to future occu Yes Yes Yes Yes Yes Yes Yes Yes	o prevent rrences
36. 37.	illegal activities of Fine/Citation Date Are facilities avait If yes, how many Describe type: Does/will the appr alcohol? Offer bottle servit a. Are patrons a b. Who pours/se c. Is wine only of	License Revoked or Suspended? Yes No lable for banquets, re functions are handled blicant ever permit any ce or set-ups? allowed to self-serve/po erves/mixes alcoholic d offered? mber of patrons require	at this location within the past 3 years? Description of Citation eceptions or private affairs? d annually? one other than their own employees to se pur/mix alcoholic drinks? Irinks?	Action take to future occu Yes Yes Yes Yes Yes Yes Yes Yes	o prevent rrences
36. 37. 38.	illegal activities of Fine/Citation Date Are facilities avait If yes, how many Describe type: Does/will the apprention of the servition of the se	License Revoked or Suspended? Yes No lable for banquets, re y functions are handled olicant ever permit any ce or set-ups? allowed to self-serve/po erves/mixes alcoholic d offered? mber of patrons require icant ever offer: s/happy hours past 11p other drinking games?	Description of Citation Description of Citation ecceptions or private affairs? d annually? one other than their own employees to se pur/mix alcoholic drinks? Irinks? ed in a group to have bottle service: pm?	Action take to future occu Yes Yes Yes Yes Yes Yes Yes Yes	o prevent rrences

d. All you can drink specials or other offers involving unlimited alcoholic beverages? 39. Is beer offered for less than \$1.00, including during happy hours and specials?	☐ Yes	□ No
40. Is wine or liquor offered for less than \$1.50, including during happy hours and	Yes	🗌 No
specials?	🗌 Yes	🗌 No
41. What is the average age of patrons?		
42. Are patrons under legal drinking age permitted on premises?	🗌 Yes	🗌 No
43. Are patrons under the age of 21 allowed on premises after 10 pm?	🗌 Yes	🗌 No
44. Is this a fraternal club or social organization for members only?	🗌 Yes	🗌 No
45. Is the same day membership available?	🗌 Yes	🗌 No
46. Are members designated to serve alcohol, permitted to consume?	🗌 Yes	🗌 No
47. Is self-service of alcohol by members permitted?	🗌 Yes	🗌 No
48. Are there drive-through facilities?	🗌 Yes	🗌 No
If yes, do drive through facilities sell open containers or mixed drinks?	🗌 Yes	🗌 No
49. Are guns/weapons kept or permitted on premises?	🗌 Yes	🗌 No
If yes, where are they kept?		
50. Does applicant employ bouncers or other security personnel?	🗌 Yes	🗌 No
If response is "Yes" to above question, answer questions below:		
Do they carry weapons?	🗌 Yes	🗌 No
Are they? Employees Independent contractors Both		
Does the applicant have a written agreement with these contractors?	🗌 Yes	🗌 No
Are contractors required to provide a certificate of insurance		
evidencing General Liability and Assault & Battery coverage with		
limits equal to or greater than our policy?	🗌 Yes	🗌 No
51. Number of times law enforcement have been called to establishment within past		

12 months: If response above is greater than "0", provide details:

SECTION III.

52. Additional Insureds:

Name	Relationship/Interest	Address	City, State, Zip	AI/CH

53. Expiring Liquor Liability Carrier:

Effective Date:

Expiration Date:

Expiring Premium: \$

Expiring Policy Limits: \$

Deductible: \$

FRAUD WARNINGS

FOR APPLICANTS IN THE FOLLOWING STATES:

COLORADO – It is unlawful to knowingly provide false, incomplete, or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance, and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

DISTRICT OF COLUMBIA – WARNING: It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.

FLORIDA – Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

MARYLAND – Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

NEW YORK – Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

OHIO – Any person who, with intent to defraud or knowing that he/she is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud.

OKLAHOMA – **WARNING:** Any person who knowingly, and with intent to injure, defraud or deceive any insurer, makes any claim for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

OREGON – Any person who knowingly and with intent to defraud any insurance company or other person: (1) files an application for insurance or statement of claim containing any materially false information; or (2) conceals for the purpose of misleading, information, information concerning any material fact, may have committed a fraudulent insurance act, which may be a crime and may subject the person to penalties.

PUERTO RICO – Any person who knowingly and with intent to defraud, presents false information in an insurance request form, or who presents, helps or has presented a fraudulent claim for the payment of a loss or other benefit, or presents more than one claim for the same damage or loss, will incur a felony, and upon conviction will be penalized for each violation with a fine of no less than five thousand dollars (\$5,000) nor more than ten thousand dollars (\$10,000); or imprisonment for a fixed term of three (3) years or both penalities. If aggravated circumstances prevail, the fixed established imprisonment may be increased to a maximum of five (5) years; if attenuating circumstances prevail, it may be reduced to a minimum of two (2) years.

FOR APPLICANTS IN ALABAMA, ARKANSAS, ARIZONA, LOUISIANA, NEW MEXICO AND WEST VIRGINIA:

Any person who knowingly presents a false claim or fraudulent claim for payment of a loss or benefit or who knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines or confinement in prison.

FOR APPLICANTS IN MAINE, TENNESSEE, VIRIGINA AND WASHINGTON:

It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines or denial of insurance benefits.

FOR APPLICANTS IN ALL OTHER STATES:

Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or claim containing any materially false information or conceals, for the purposes of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects that person to criminal and civil penalties.

WARRANTIES AND REPRESENTATIONS

In submitting this Application, the undersigned warrants and represents that:

- a) The information in this Application and all attachments are true and complete as of the date submitted;
- b) Founders Insurance Company may, and is intended to rely upon such information in determining whether to issue insurance coverage and, if so, at what premium and upon what terms;
- c) Upon any change in circumstances which bear upon the accuracy or completeness of the undersigned's representations herein, he/she shall notify Founders Insurance Company immediately in writing and such notice shall become a part of this Application;
- Founders Insurance Company may change the quoted premium and/or the terms of any coverage if, subsequent to the submission of this Application, it becomes aware of any such circumstances, whether by notice from the undersigned or otherwise;
- e) Neither the insured nor any principal with a control interest in the insured, has filed for bankruptcy within 12 months prior to the date the application is signed;
- f) General Liability insurance is carried by the insured at limits equal to or greater then Liquor Liability on our policy;
- g) The insured has and will maintain a valid liquor license prior to the insured selling, serving or distributing alcohol.
- h) The undersigned authorizes all former liability insurers and all accounting firms to disclose to Founders Insurance Company and/or its agents all available information concerning the undersigned's prior underwriting or claims history and liquor purchases and receipts, and releases all such former liability insurers and accounting firms, Founders Insurance Company and its agents from any liability resulting from such disclosures and use, even if such information is incomplete or erroneous;
- Upon submission of this application and at any time thereafter the undersigned shall make available to Founders Insurance Company and its agents access to the premises and operations to be insured for an inspection and copies of the last four (4) calendar quarters of sales tax returns;
- j) The submission of this Application shall not bind Founders Insurance Company or its agents to the issuance of insurance coverage, nor shall it bind the undersigned to accept insurance coverage; and
- k) Should Founders Insurance Company issue insurance coverage which is accepted by the undersigned:
 - 1) The undersigned shall allow Founders Insurance Company to audit its books, records, and operations, including an audit of the estimated liquor receipts to ensure their accuracy and/or actual liquor receipts for any relevant time period;
 - 2) The undersigned shall maintain accurate books and records of its liquor receipts for three (3) years following policy expiration and shall send to Founders Insurance Company copies of any documents requested;
 - 3) The premium payable for the insurance coverage is a deposit premium only and may be adjusted by Founders Insurance Company at any time during the policy period and up to three years after its expiration based upon the rates in effect at policy inception; and
 - 4) The undersigned shall pay any additional premium due to Founders Insurance Company within fifteen (15) days of receipt of an invoice.

Applicant's Signature:		Title:		Date:	
	(Required)		(Required)		(Required)
Agent's Signature:		Date:			
	(Required)		(Required)		