LendersConnec

VIRTUAL SMALL BUSINESS LENDING COMMUNITY

LendersConnect is an online small business lending community accessible via web or mobile device, featuring opportunities for

- Peer-to-peer dialogue
- Industry news & events
- Video networking
- **Educational sessions**
- Mentoring partnerships
- Access to industry resources
- And more...

All available to the more than 3,000 SBA lending institutions nationwide.

As a natural extension of the regional SBA lending conferences, LendersConnect allows for the continuation of conversations and communication between colleagues and industry experts throughout the year, forging relationships through ongoing social media interaction, Q&A, video networking and more.



Consider LendersConnect as a blending of the best parts of current social media tools just for the SBA lending industry. Find answers and advice you need quickly by using our newsfeed feature to post questions for timely feedback and guidance.

NEW SBA LENDERS are encouraged to Join!

We encourage lenders just now participating in SBA lending due to the CARES Act and introduction of PPP to join in order to take advantage of the large network of experienced SBA lenders who can offer advice and guidance as you navigate unchartered waters.

- FREE for all Lender Attendees of EventfullyYourz-managed conferences*

- \$199/year membership for all other non-lenders

*Memberships are per individual for one calendar year starting on the date of the first eligible conference registration. All lender attendees of EventfullyYourz-managed conferences with the exception of America East are eligible for complimentary membership. As of March 1st, 2021 this includes Southeastern Small Business Lenders Conference (SESBLC hosted by GLQC, Inc.), FLAGGL, Mid-America (MALC), Great Lakes, America West, KY Lenders Conference and Music City Lenders Conference). Likewise, sponsors of all aforementioned EventfullyYourzmanaged conferences, with exception of America East, will receive discounted sponsorship rates for sponsoring Lenders Connect.



THE PLATFORM

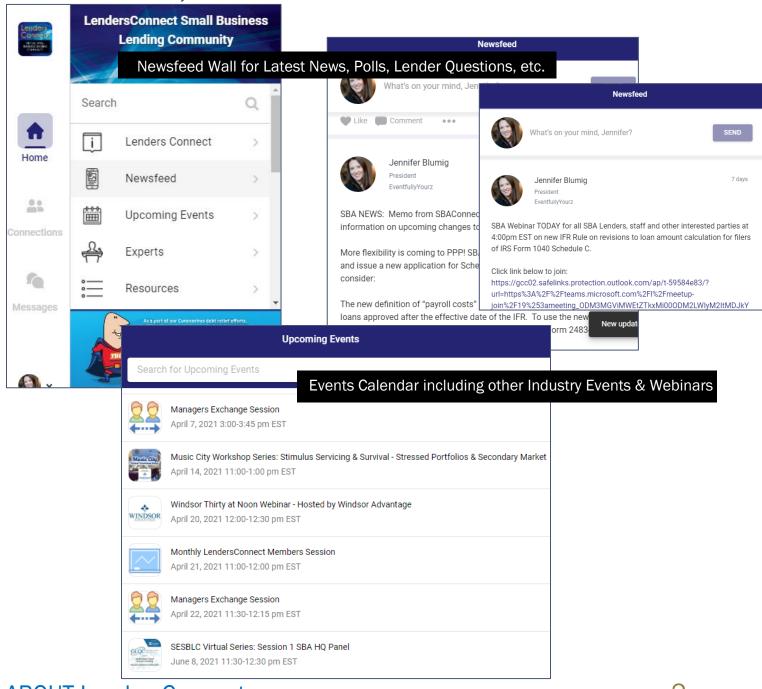
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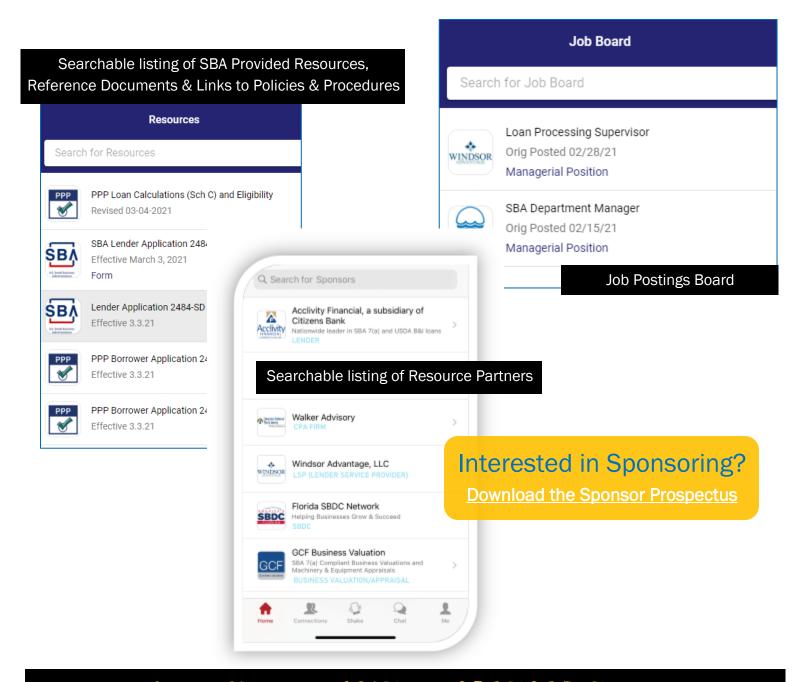
The LendersConnect platform is a user-friendly interface accessible via website browser or mobile device. After creating a profile, users

can connect with other users, forming *Connections*, which can then be available for in-app messaging, access to contact information, etc. Each feature can be searched using a robust search engine to locate resource providers in a certain "state" or "service area" for example, or users who are all "lenders". Looking for a recently updated SBA form or procedural notice? The **Resources** feature contains a searchable database in order of most recently released.

The **Upcoming Events** features a listing of industry related events across the country, including SBA webinars, LendersConnect member sessions, regional conferences and events, and other sponsor-hosted webinars or networking events.

Monthly member sessions offer discussions on the latest SBA lending updates with industry experts via an informal, interactive panel with the option to continue conversations beyond the session via our Newsfeed or speaker video office hours. Managers Exchange sessions are also held twice per month to share ideas, concerns, etc. related to management topics – these sessions will be limited to the first 50 due to the entirely face to face interactive format.





CLICK HERE TO JOIN OR SPONSOR TODAY

Or visit our website at www.SmallBusinessLendersConnect.com

Existing EventfullyYourz Conference Lender Attendees: The platform is already available to you! Access the platform <u>HERE</u> using the email address you registered with. Create your password and start navigating. Take a virtual tour here.

Existing EventfullyYourz Conference Sponsors: Utilize your discount code at checkout to receive your discounted rate. If you've misplaced your code (previously sent by email to your main sponsor contact), contact us at lendersconnect@eventfullyyourz.com).

QUESTIONS

Email to LendersConnect@eventfullyyourz.com or call 844.887.6477.

TERMS & CONDITIONS

Annual lender membership is included with all EventfullyYourz-managed conferences with the exception of America East as of 3/01/21. All lenders with fully paid conference registrations will receive a one-year membership from the date of conference registration with option to renew with a subsequent conference registration and/or membership purchase. Complimentary access excludes non-lender conference attendees unless where specified.

LendersConnect, EventfullyYourz and its regional conference planning groups (i.e., FLAGGL, GLQC, Inc., America West, Great Lakes Lenders, Mid-America Lenders, KY Lenders, Music City Lenders, etc.) do not endorse or recommend any of the included resources, providers, sponsors and/or speakers within this platform nor are they connected with or have they been verified or endorsed by the U.S. Small Business Administration. This platform is intended to provide a forum for lenders and resource providers to connect and does not take any accountability for the actions of said users within or outside the platform. Users take full responsibility for reviewing and determining accuracy and legitimacy of all guidance, advice or resources provided.

EventfullyYourz maintains exclusive rights to the LendersConnect brand and its associated intellectual property including but not limited to the online small business lending community branded as "LendersConnect" through the "EventfullyYourz" mobile device app and powered by Socio, as well as the LendersConnect website at www.smallbusinesslendersconnect.com, Express permission must be granted to utilize the LendersConnect logo, brand, design and/or content therein. Use of any content included within the LendersConnect virtual community outside the context of LendersConnect without permission for any reason is prohibited.

LendersConnect maintains a strict no tolerance policy pertaining to use of profane or offensive language or sentiment. Members may be deactivated at any time for violating this policy without refund. Member contact information will be provided to LendersConnect sponsors, and members agree to receive promotional messages from sponsors outside of LendersConnect.