



**MAKING YOU
THE HEADLINE®**

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iGNPR
PUBLIC RELATIONS | EVENTS | BRANDING™



Ronnika Ann balances the world of digital new media and proven PR strategy to *shoulder the weight of iGN PR's success.*

Every win and opportunity for growth is *personal.* That commitment to personal growth is at the *heart of the firm,* keeping it in the forefront.

As Founder and President, Ronnika Ann spearheads the mission that iGN follows and **nurtures the vision to accomplish it.** iGN PR works relentlessly to focus on **mastering relationship based business** to earn clients public support.

It is Ronnika Ann's *integrity based leadership and purpose driven character* that make iGN PR a growing success. We pass our great habits of persistence and passion to our Clients.

We are **INGENIOUS**
in **EVERY** Way! ©



PUBLIC RELATIONS

It is important to create aggressive, compelling content that will impact news. Our smart and resourceful team of creative storytellers possess deep knowledge of our clients' industries and thrive on solving challenges and creating new strategies to help our clients succeed.

- Media Placement
- Media Buying
- Blog Distribution
- Community Relations
- Client Development
- Public Speaking Training
- Press Releases
- Speech Writing
- Press Kit Packaging
- Crisis Management
- Media Training
- Brainstorming Sessions and More
- Red Carpet Escorting



CRISIS MANAGEMENT

To inquire about crisis management, please send an email to info@ignpr.com for a consultation.

SERVICES



EVENT PLANNING

From runway shows, reality entertainment events and product launches to TV/Film premieres and screenings, our team's multi-layered approach connects brands to their audience and brings them to life.

- Media Tie-In
- Red Carpet Management
- Sponsorship Tie-Ins
- Special Appearances
- Event Publicity
- Special Appearances



WEBSITE DESIGN

To inquire about our web design services, please send an email to info@ignpr.com for our rates.



SOCIAL MEDIA & BRANDING

Our team of online experts specializes in creating digital communication strategies unique to each client. Whether you're on the job hunt, a student or gainfully employed, you must think, act, and plan like a business leader. With the surge of social media, you have not only the ability, you now have the need to manage your own reputation, both online and in real life. We are here to help:

- Social Media Management
- Content Development
- Social Media Training
- Biography writing
- Website Copy
- Logo Design
- Development
- Promotional Material
- Ghost Writing
- Image Consulting
- Etiquette Training
- Competitor Analysis
- Image Marketing
- and More.

Living Behind The Mask Gala

*Public Relations,
Branding,
Web Design,
Event Activation,
Red Carpet
Management*

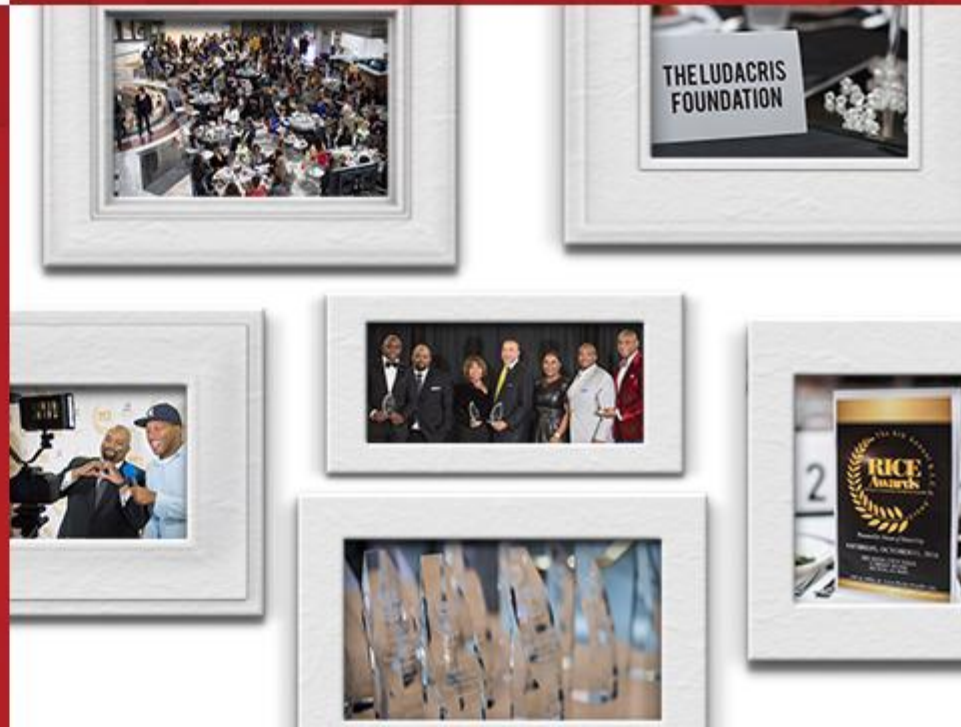
01



Rice Awards

*Public Relations,
Event Activation,
Red Carpet
Management*

02



3

STEEPLE AWARDS
*Public Relations,
Event Activation
Red Carpet
Management*



4

PRO2CEO
*Public Relations,
Branding,
Red Carpet
Management*





PAST & CURRENT CAMPAIGNS

American Family Insurance Embrace Your Call Conference
Faithful Chics Boutique
Space and Grace Book Tour
Don't Spill The Tea Book Launch
PR for a Day Seminar and Book Tour
and much more

INDUSTRIES

Entertainment, Television, Film and Music
Beauty and Fashion
Small and Private Business
Lifestyle Brands
Faith based, Nonprofit and Gospel



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“RONNIKA AND TEAM ARE EXTREMELY PROFESSIONAL, TIMELY AND PROVIDE INCREDIBLE SERVICE. IT'S ALWAYS A PLEASURE PARTNERING WITH IGN FOR EVENTS AND CAMPAIGNS. THIS IS WHO I TRUST TO GET THE JOB DONE!”
- KAYE GIBSON

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“YOUR HARD WORK AND COMMITMENT TO EXCELLENCE IS REALLY HELPING OUR NAME GROW ON A DAILY BASIS! THANK YOU ALL AGAIN FOR ALL THAT YOU DO!”
- Miles D. Mealing
GOSPEL & FAITH BASED ARTIST

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“JUST COMPLETED MY INITIAL CONFERENCE CALL WITH RONNIKA! HER PATIENCE, KNOWLEDGE AND PROFESSIONALISM ARE EXTRAORDINARY! I AM NOT A CLIENT AND SHE STILL EXTENDED HER TIME TO HELP ME BECOME ACCLIMATED TO THE PR WORLD AND THE COMPANY.”
-ANGELA SPANN CALLAWAY

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“RONNIKA AND HER TEAM ARE TRUE PROFESSIONALS AND WORK RELENTLESSLY TO REPRESENT THEIR CLIENTS IN A POISED AND POLISHED WAY. AS AN EXTREMELY HARDWORKING BUSINESS WOMAN, IT'S OFTEN HARD TO FIND OTHERS TO WORK WITH THAT YOU FEEL WILL WORK AS HARD AS YOU DO FOR YOUR BRAND, BUT RONNIKA TRULY DOES JUST THAT. I COULD NOT BE HAPPIER WITH THE WAY IGN HANDLED MY BOOK LAUNCH EVENT IN ATLANTA. FROM THE EVENT PRODUCTION TO THE MEDIA COORDINATION, RONNIKA WAS THERE EVERY STEP OF THE WAY ENSURING THAT EVERYTHING RAN SMOOTHLY AND I WAS SUPPORTED IN EVERY WAY. THANK YOU IGN FOR A SUCCESSFUL AND WONDERFUL EVENT!”

-Cara Alwill Leyba
THE CHAMPAGNE DIET



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“I HAD AN AMAZING BRANDING AND PR SESSION WITH RONNIKA ANN OF IGN PR! SHE PROVIDED ME WITH VALUABLE TOOLS ON HOW TO BUILD A LONG LASTING SUSTAINABLE BRAND! I HIGHLY RECOMMEND HER SERVICES!”

-Ayo Thomas
OWNER OF WOE MAGAZINE



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“I WANT TO THANK YOU RONNIKA ANN FOR HELPING ME PUT TOGETHER AN AWESOME EVENT, BRING IN SPONSORS AND VENDORS, MAKE SURE EVERY ATTENDEE, SPONSOR AND VENDOR WAS WELL INFORMED, AND PROMOTE THE CRAP OUT OF “AMAZING ME, AMAZING LIFE!” THANK YOU FOR BEING SO PROTECTIVE OF ME, MY BRAND AND WORKING YOUR BUTT OFF TO MAKE SURE EVERYTHING WAS TOP NOTCH. EVERYBODY KNEW ABOUT THIS RETREAT AND WE SOLD OUT NINE DAYS BEFORE BECAUSE OF YOUR COMMITMENT AND HARD WORK!”

-Christina Johnson
VH1's ATLANTA EXES

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Let's Work.

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