





SIMEON GIBSON

CONTACT

-  (828)-712-0508
 -  simeon.gibson@louisville.edu
 -  www.linkedin.com/in/simeongibson/
 -  Louisville, KY
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SKILLS

- Energetic Self Starter
 - Organized
 - Team Oriented
 - Verbal and Written Communication
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EDUCATION

BA Exercise Sport Science: Sport Administration

University of North Carolina at Chapel Hill

2018-2022

MS Sport Administration

University of Louisville

2022-2023

PROFILE

Born in Bulgaria and raised in North Carolina. My passion for the sports industry has propelled me to many opportunities in the field. I have a passion for using the platform for social justice, as well as promoting equity and equality in women's sports. I have a background in sports marketing, as well as experience in women's basketball operations, and plan to use my experiences to move a program forward with its goals of shaping the young minds of student-athletes on and off the court. Outside the game of basketball, I love to travel, be around my friends and attend other sporting events. I am ready to make an impact wherever I land in the future.

WORK EXPERIENCE

Hall Assistant

University of Louisville Housing, Louisville, KY 2022- Current

- Assist Area Coordinator with daily administrative tasks for two residence halls, including Denny Crum Hall, a state-of-the-art dormitory, housing men's and women's basketball players and personnel
- Responsible for recruiting, interviewing, and hiring desk staff for all 12 dormitories on the campus of UofL.
- Managing resident hall events put on by RA's, including shopping for supplies/food for the execution of events.
- Responsible for monitoring hall budgets and requesting funds from University Housing to hold events.
- Provide direct supervision of eight resident advisors and hire desk staff for twelve residence halls on campus.
- Serve as an ambassador of UofL Housing and look for opportunities to connect the organization to the community
- Perform related duties based on departmental needs, as directed by the area coordinator and the assistant director of resident living.





Director of Operation's Assistant

UNC Asheville Women's Basketball, Asheville, NC 2022-2023

- Support the operations of the Women's Basketball program while following the University of North Carolina at Asheville and departmental policies, NCAA Division I, and Big South Conference bylaws and regulations.
 - Assist in coordinating and making arrangements for all aspects of team travel; including flight, bus, hotel, meals, transportation, practice facilities, per diem expenditures during the winter break period,
 - Assist athletes in individual drills outside the scope of practice (ie passing, and guarding)
 - Serve in traditional managerial roles including rebounding, uniform distribution, laundry, practice assembly, and disassembly.
 - Perform related duties based on departmental needs. Performed extra duties assigned by the DOBO and coaching staff.
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EXPERTISE


- Proficient in Synergy Video Program
 - Social Media Management
 - Graphic Design via Canvas & Adobe Illustrator
 - Sport Marketing
 - Customer Service
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REFERENCES

Honey Brown

- Head Coach UNCA WBB


 (828)-575-6801

 hbrown3@unca.edu

Brandon Fisher

- Director of Operations UNCA WBB


 (309)-202-4931

 bjfish20@gmail.com

Priscilla Calvo-Castillo

- Area Coordinator: University of Louisville Housing

 (323)-333-6963

 priscilla.calvocastillo@louisville.edu

WORK EXPERIENCE

Graduate Manager

University of Louisville Women's Soccer, Louisville, KY 2022

- Responsible for reviewing daily training plans for the team and assembling/disassembling practice materials
- Create content for social media
- required to drive student-athletes in a university vehicle between athletics facilities
- Other duties as assigned by the assistant coach

Student Manager

UNC Women's Basketball, Chapel Hill, NC 2021-2022

- Rebounding for players during, before, and after practice
- Laundry & uniform organization
- Assist with travel tasks including making sure all necessary materials are gathered for a road trip
- Refilling water bottles, handing out towels, and assisting with extraneous needs assigned by coaches and other personnel

Residential Teaching Assistant

Wharton Sports Business Academy: UPenn, Philadelphia, PA 2019

- Mentor for high school aged students who have a passion and a desire to work in the sport industry
- Lead a group of students in a group project, inventing a new product to make sports better
- Assisted students in creating a business powerpoint and paper to reflect our invention of "BioTurf"
- Business project came in second place
- Business paper written in conjunction with students.

Marketing Assistant

UNC Asheville Athletics, Asheville, NC 2017-2021

- Assisted with game time operations that included engaging fans during games
 - Tasked with setting up and disassembling promotional activities for fans
 - coordinated guest appearances on the court and made sure guests and personnel were in the right place at the right time
 - Occasionally tasked with mascot duty
 - Occasionally assisted in baseline video production during men's/women's basketball games
 - Helped with community outreach and advertising game day
 - Assisted in creating a ticketing plan for the 2021-22 basketball season
 - Made sales calls to previous season ticket holders and made ~\$2500 in sales
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