

PROFILE

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Background:

For 23 years now, I am in a business environment, which requires pan-India travelling; and competencies like Communication & Networking Skills, Emotional Intelligence, Decisive Attitude, Adaptive Persona, Empathetic Approach and Intrinsic Motivation; to be able to perform optimally and achieve desired results & goals.

With a yearning for self-actualization, I journeyed into education and training profession; transforming myself into a coach & facilitator. To structurally grow in this venture I enterpreuned an institute, **iideas**, with the concept of leadership-schooling; catering to the needs of corporate executives as well as student community.

Over a period of time, '**iideas**' has evolved with diversified management services portfolios like:

- **Training:** Leadership Facilitation, Life Skills Coaching and Management Training.
- **Consultancy:** Business Development, HR Management Processes & Systems, TQM – Lean Management, Six Sigma, 7S
- **Continuing Education:** Diploma programs in management for graduate students & working executives

Objective:

Mentor and nurture the youth to perform efficiently & effectively; and learn to transform oneself into a productive human resource by delivering excellence as outcome of their karma.

Vocational Background:

"iideas" - Education and Training Exposure

- In 2007, incubated a management & leadership training institute by the name and style of "iideas", with the purpose of imparting quality education & training; and thereby contributing to the society
- Successfully created a team of experienced and seasoned professionals to imbibe the participants, which included professionals and students, with leadership qualities and values-based-attitude
- **Proliferated the institute's expertise to corporate segment by imparting training in 'Competency-Development' & 'Capability-Building' to executives**
- **Diversified institute's functional area to "HR systems & processes" consultancy & people management for MSMEs**

Roles and Responsibilities:

- Conduct professional & personal skills enhancement workshops at iideas, for working executives and students, on various 'Life-Skills' and other MDPs
- Conduct onsite training programs for senior & mid-level executives of various corporate
- Directing strategic-management, systems-development and operations-improvisation for the institute
- Propelling and steering the growth of the institute towards values-guided goals

Business Venture – "Allied Distributors"

Serving as a partner to an entrepreneurial venture started in 2012, by the name and style of "Allied Distributors", with a vision of proliferating alternate & renewable sources of energy, especially from solar source. We are also associated with 'Electrotherm (India) Ltd.' and 'Waree Energies Ltd.' for distribution of its solar energy powered water heaters.

Roles and Responsibilities:

- Co-direct & monitor the growth, as per strategic plans and mission
- Extensive interaction with large & medium scale industrial units on business concept
- Creating & managing the dealer network to serve the needs of domestic sector & retail business.

Business Venture – “Rajendra Polymer Industries”

Owned and managed the business of manufacturing plastic-products since 1991, till the year 2012. It required extensive pan-India touring, as a part of business expansion strategy; appointing, managing and effectively evaluating dealership and distributorship network, in line with the business requirement & plan. This exposure helped me gain wider and deeper perspectives into diverse and dynamic traits of life.

Training and Development:

All aspects and components of traits that form our “intrinsic-persona”; which is responsible for success of our functional skills can be facilitated to achieve, through cognitive intervention and positive change can be brought through improved thinking. I have been successfully able to facilitate people become effective in areas like:

- Emotional Intelligence
- Decision-Making Skills
- Empathetic Communication
- Time Management
- Conflict-Resolution
- Negotiation Skills
- Self-Motivation Ability
- Communication Skills (With assertion)
- Change & Adaptation Skills
- Mastering Self Empowerment
- Personal Effectiveness
- Managing by Human Values and Virtues
- Account Management & Business Development
- Self-Esteem & Confidence Building
- Interpersonal Skills (Team-building, People Mgmt)
- Transition from ‘Manager’ to ‘Leader’
- Habit Liberation (Tackling Comfort-Zone)
- Developing Resilience as Attitude
- Work Organizing Skills & Productivity Management
- Mission, Vision & Goal Management
- Creative Thinking & Problem Solving
- Entrepreneurial Attitude

Clientele:

Apart from conducting MDPs on Life Skills, Soft Skills, Functional Skills, Professional Skills at our institute, **iideas**, for Sr. executives and director level participants, we are also associated with various organizations for **onsite trainings** and **Management Consultancy (HR Systems & Processes development, TNI, People Orientation)**, which include:

- CNH Industrial (Case Holland)
- Tata Motors (Network division)
- Kalpataru Power Transmission Ltd
- Ratnamani Metal & Tubes Ltd
- Essar Oil Ltd
- Gujarat Apollo India Ltd
- Adani Wilmar Ltd
- Adani Power Ltd
- Adani Enterprises Ltd
- Hitachi Hi Rel Pvt Ltd
- Jubilant Life Sciences Ltd
- IDMC Ltd (NDDB)
- Welspun Corp Ltd
- Stovec Industries Ltd
- Windsor Machines Ltd
- Gujarat Gas Ltd
- Klockner DESMA Ltd
- SEBI (NISM)
- IFFCO
- Sintex Ltd
- Arvind Ltd
- DHFL
- Truetszler India Pvt Ltd
- Transformers & Rectifiers Ltd
- Parle-Elizabeth Tools Pvt Ltd
- NuVu Conair Pvt Ltd
- Kalpataru Ltd (Infrastructure)
- Ashapura Industries Ltd
- National Pharma Pvt Ltd
- Ratnamani Healthcare Pvt Ltd
- Abellon (Claris group)
- Zydus Cadila
- Jubilant Infrastructure Ltd

Executive Coaching & Counseling:

Have coached senior executives on Leadership, Self-Empowerment, Perspective-Building, Business Orientation etc.

Have counseled individuals and couples on life-issues like Relationship, Parenting, Career, Rejection, Personal-Effectiveness etc.

Business Coach:

Have co-founded “Business Leaders Forum” with more than 35 Business Leaders of MSMEs to mentor on Business & leadership skills.

Value Enhancing Courses:

Management with Case Studies – DMS, IIT–Delhi
Science of Happiness – University of California, BerkeleyX through Edx
Making Sense of News – Hong kong UniversityX, through Edx
Statistics for Business-1 – IIM BangaloreX through Edx

Academia:

MBA – Mahatma Gandhi University.
PGDM – Bhartiya Vidya Bhavan’s H. B. Institute.
B.Sc. (Chemistry) – Bhavan’s R. A. College of Science.
Schooling – Best Higher Secondary School, Ahmedabad.

Languages Proficiency:

English, Hindi, Gujarati & Punjabi.

Personal Information:

Address: iideas, 219-221, Someshwar Complex-2, Satellite road, Ahmedabad - 380015.

Date of Birth: 18th August

Gender: Male

Social Media URLs:

<https://in.linkedin.com/in/beingranbir>

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