

August 16, 2016



AWARD OF THE PRESIDENTIAL SERVICE CENTER
DISTINGUISHED SERVICE MEDAL #1795

takes pleasure in commending

Rick Moore

for service as set forth in the following

CITATION:

For superior support and decision making for the benefit of veterans in small business from 2012 to 2016. Mr. Moore routinely elected to help the Presidential museum grow by providing his faith, goodwill and financial help over the course of many years.

With his family, of wife Jean, and daughter Karla, he skillfully planned and coordinated the design of customized furnishings complete with delivery and setup. He did so as a small business owner himself, and former US Army veteran, because he believed veterans owning small businesses can succeed. Upon meeting with husband and wife, Martin and Stormy Mongiello, he came to find out that each of them was registered with the Department of Veterans Affairs as disabled veterans. Of his own volition, pride and keen intuition, Mr. Moore made available \$30,000.00+ in credit to the veteran owned project, The Inn of the Patriots. He did so with little money down and ordered it to be interest-free. Meanwhile, thousands of guests visited Cleveland County, hosting over 25,000 guests with cooking classes, overnight stays and museum tours, which improved the renown of the museum worldwide. Patronage to local towns (with spending) increased to millions of dollars as The Inn of the Patriots grossed over one million dollars itself, thanks to Mr. Moore's help. Hundreds of newspapers across the world, from The Washington Post, New Yorker Magazine, The London Times, CNN International to 212 countries broadcasts and 2.6 billion viewers have come to know Mr. Moore's hidden decisions, his private work behind the scenes and his family support of veterans returning home to create jobs and companies. His belief in the good of vets coming back home is never ending.

Mr. Moore's exceptional ability, personal initiative, and loyal dedication to veterans reflected credit upon him and the United States Presidential Service Center.

Martin CJ Mongiello, MBA

CSCS (SS/SW), USN, Ret.
Executive Director
Stormy L. Mongiello, PHR
HR President

