



## Shriners International Welcomes New Imperial Potentate and First Lady

*Read about them on Page 3*



### Table of Contents

Calendar.....	2
Contributions .....	8
Event coupons .....	6
From the Potentate .....	2
In Memoriam.....	8

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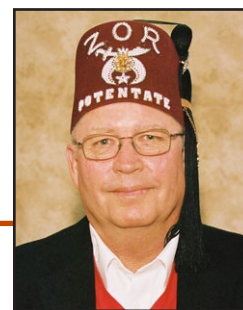
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 Winner of Nine First Place Dromedary  
 Awards for Shrine Newspapers and seven  
 Honorable Mentions.



# From The Potentate

## Larry Hanson



Todd Wohlert — Zephyr Editor  
 S. Severson — Zephyr Correspondent  
**Don Davies — Zephyr Editor Eternal**  
 Milt Helmer — Zephyr Correspondent  
 Keith Krinke — Zor Photo Corps  
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 Website: www.zorshriners.com

### Zor's 2014 Divan ELECTIVE

Larry A. Hanson, Albany ..... POTENTATE  
 Monte Steiber, Prairie du Chien ..... CHIEF RABBAN  
 Bob Giesler, Cashton ..... ASSISTANT RABBAN  
 Chuck Miller, Milladore ..... HIGH PRIEST & PROPHET  
 Gary Cuskey, Spooner ..... ORIENTAL GUIDE  
 James Stelsel, Madison ..... RECORDER  
 Dale Olson, Whitewater ..... TREASURER

### APPOINTEE

Wally Trouten, Platteville ..... 1<sup>st</sup> CEREMONIAL MASTER  
 Barry Ausen, Star Prairie ..... 2<sup>nd</sup> CEREMONIAL MASTER  
 Robert M Hering, Roberts ..... MARSHAL  
 Lyle Fox, Sun Prairie ..... CAPTAIN OF THE GUARD  
 Miles Bradley, Edgerton ..... OUTER GUARD  
 Karl Gant, Blanchardville ..... CHAPLIN  
 Joe Harker, New Berlin ..... CHIEF OF STAFF  
 Jack Lyon, Stoughton ..... ASSISTANT CHIEF OF STAFF

### ORTHOPEDIC HOSPITALS

Chicago— 2211 N. Oak Park Ave., Chicago, IL 60707  
 Area Code 773-622-5400

Twin Cities— 2025 E. River Parkway, Minneapolis, MN 55414  
 Area Code 612-596-6100

### BURNS HOSPITAL

Cincinnati— 3229 Burnet Ave., Cincinnati, OH 45219  
 Area Code 513-872-6000



Potentate and his Lady having lunch with  
 MWGM and his Lady during Imperial Session.

August is here and Mid-West Shrine Association is Aug 20 – 23. We are planning on taking a bus to Sioux Falls. These bus trip are always a great time.

I hope you have all had a chance to see the new variety show this year - they have been well attended.

Lady Jill and I along with Monte & Ann Steiber, Bob & Pat Giesler, Chuck & Sharon Miller, Jim & Trudy Stelsel, Bob & Carol Gorsuch, John & Debbi Thorstad, Mark & Sherri Severson, Steve & Mary Ellen Peterson, and Bob & Alice Kaschel attended the 2014 Imperial session held in Minneapolis, MN July 5th thru the 10th. There were 20 items on the call, 10 passed, 5 failed and 5 were withdrawn. The item on the call that had the most effect on the members of Zor was item #7, which asked for a \$12.00 increase in the per capita - this item failed. If you would like more info on the items in the call, ask one of the Divan representatives for more details.

Katie and Joe are the new ambassadors for the hospitals this year. We have their video and will be playing it at various up coming events.

It has been a very busy summer so far with more to come. Lots of summer Shrine picnics! Check out the calendar for dates and locations. Until next time remember: "Shriners giving Kids a Helping Hand"

# Zor Shriner's 2014 Calendar

August	October	December
2 La Crosse Potentate Party Jansky's, La Crescent, MN	2 Daughters of the Nile, Supreme Queen Visit Zor Temple	6 Ceremonial Chula Vista, Wisconsin Dells
15 Lakeland Shrine Club Fish Boil at Stoughton Conservation Club	4 UW-River Falls Football Game River Falls	14 Lunch with Santa Zor Temple
16 Milladore Fest/Quarterly meeting	14 Honored Ladies Luncheon/ Quarterly Meeting/Steak Fry Zor Temple	
17 Vernon County Potentate Party in Viroqua	18 UW-La Crosse Football Game La Crosse	
20-23 MSA Sioux Falls, SD		
September	November	
9 Steak fry Zor Temple	1 Spooktacular Murder Mystery Zor Temple	
13 Musky SC/Muskey Cycle Patrol ATV/UTV Rally Spooners	8 UW-Whitewater Football Game Whitewater, WI	
14-18 Potentate Trip Branson, MO	9 Lefse Cooking Event Zor Temple	
25-27 SCAFRA meeting Greenville, SC		



**SAVE THE DATE:**  
**November 01, 2014**

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 Murder Mystery  
 Zor Temple  
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## Please meet Dale W. Stauss, Imperial Potentate, Shriners International

Dale W. Stauss of Grand Forks, N.D., is currently serving his 11th year as a member of the Boards of Directors for Shriners International and Shriners Hospitals for Children. Stauss was elected Imperial Potentate, part of the 13-member body that helps govern the Shriners fraternity, during the Shriners' 2014 Imperial Session – held in Minneapolis July 6 - July 10. As Imperial Potentate, Stauss serves as president of the Board of Directors of Shriners International, as well as chairman of the Board of Directors of Shriners Hospitals for Children.

Stauss joined East Grand Forks Red River Lodge #292 in 1982, and served as Master in 1989. He is a 33rd degree member of the Scottish Rite, and a member of the Royal Order of Jesters. Stauss became a member of Kem Shriners in Grand Forks in 1982 and served as the temple's Potentate in 1997. He is a member of the Kem Drum and Bugle Corps, and he served on the board of the North Dakota Shrine Bowl for 16 years. In 1995, he received the Samsar Award for his service to Kem Shriners. In 2000, Dale served the region's Shriners as president of the Midwest Shrine Association.

As an Imperial Officer, Stauss has served as chairman of the Imperial Athletic Committee, the East-West Shrine Game, the Shriners Hospitals for Children Golf Tournament, and the Imperial Membership Committee. Stauss also served on the Planning Committee and the Buildings and Equipment Committee.

Stauss graduated from the University of North Dakota and has been involved in the real estate management field for more than 25 years. He recently retired from Century Properties, Inc., a property management company, after serving as its president for 22 years.

His civic activities include serving more than 20 years on the East Grand Forks School Board in East Grand Forks, Minn., as well as serving on the 2000 Minnesota All-State School Board.

He and his wife, Cheryl, have three daughters, one son and 14 grandchildren. They enjoy spending their spare time with the family at their lake cabin.



## Please meet Kenneth G. Craven, Imperial Outer Guard

Kenneth G. "Kenny" Craven of Summerville, S.C., is currently serving his first year as a member of the Boards of Directors for Shriners International and Shriners Hospitals for Children. He was elected Imperial Outer Guard, part of the 13-member body that helps govern the Shriners fraternity, during the Shriners' 2014 Imperial Session – held in Minneapolis July 6 - July 10.

Craven was raised a Master Mason at Summerville Lodge #234 and served as Worshipful Master in 1994. Founder of the "Smoke at the Lodge" barbeque competition, Craven has developed the event into the largest Masonic fundraiser in the state of South Carolina.

Craven became a member of Omar Shriners in Charleston, S.C., in 1988 and served as the temple's Potentate in 2012. Craven has held several positions at his temple including Public Relations Chairman, and he has also worked closely with the Imperial Donor Relations committee. In 2006, Craven created the "Beach Boogie BBQ Festival" in Myrtle Beach, S.C. Currently, Craven is serving as a board member of the Shrine Bowl of the Carolinas. Craven was a founding member of the Ford Motor Company Program for Shriners Hospitals for Children, and is the recipient of both the Walt Disney and Dave Thomas Awards for his contributions to Omar Shriners, the highest honors in the temple. During Craven's term as Potentate, the temple achieved "gold" membership status, with membership gains for the first time since 2008. Craven has also received the prestigious Legion of Honor Investiture from DeMolay International. Additionally, Craven is a Past Director of the Royal Order of Jesters Court #113.

Professionally, Craven is an experienced member of the automotive industry and is the owner of Central Trucking, Inc. Craven is currently serving on the Board of Directors for the Charleston Restaurant Association, a non-profit organization who now recognizes Shriners Hospitals for Children as their official charity.

Craven and his wife, Jennifer, have been together for 14 years. Craven has one daughter, Stacey, who served as Queen of the Charleston Daughters of the Nile at 25 years old. Craven has a long line of men in his family who are active members of the Omar Shriners, and all five have joined the Shriners' Legacy Program to commemorate their lineage. In his spare time, Craven enjoys boating, hunting, and watching the Washington Redskins and the University of South Carolina Gamecocks during football season.

## AWARD OF MERIT RULES

This award is presented for dedicated and exemplary voluntary service to Zor Shriners and to the Shriner's philanthropy, the Shriners Hospitals for Children®, over a minimum of five years.

Recognition for outstanding service to Shrine Clubs or Units solely shall be the responsibility of those bodies and the nominee shall not be eligible for the Award of Merit recognition as they do not meet the guidelines.

The Award shall preferably be presented to Nobles not otherwise recognized as serving on the Divan or by appointment to prominent positions.

No member of the Zor Divan or past member of the Divan will be eligible for consideration until at least five years following his being on the Divan. Then only for Voluntary Service that is within Zor's sphere of influence.

To nominate your candidate, please provide a nomination letter describing why you feel this Noble is deserving of this award, i.e., what activities he has participated in, what offices has he held with the club/unit, how has he contributed to the shrine philanthropy, how has he been involved with helping children, etc.

Your nomination letter should be forwarded to the Zor Shriners office NO LATER THAN Saturday, November 1, 2014.



## Please meet Cheryl A. Stauss, First Lady, Shriners International

Cheryl Stauss is the wife of Imperial Sir Dale Stauss, the 2014-2015 Imperial Potentate of Shriners International, making her the fraternity's First Lady.

Born in Grand Forks, N.D., she was raised in San Diego, along with her two sisters and brother. After graduating high school, Cheryl returned to her hometown to attend cosmetology school.

She worked in the cosmetology field for 25 years, and also managed and worked in various family businesses.

Cheryl served her community as the director of the figure skating program for the City of East Grand Forks, Minn., and was responsible for bringing many regional and national competitions to the Grand Forks area. More than 2,000 skaters from all over the country participated in these events.

Cheryl and Dale have been married for 46 years and have four grown children – Brandy, Jodi, Nicole and Eric – and 14 grandchildren. Family is critically important to Cheryl, and she spends as much time as she can with her children and their families. Luckily, three of her children live close by, while the fourth lives in Minneapolis, about five hours away.

In her free time, Cheryl enjoys gardening and sewing and, one day, would like to make quilts. Whenever time permits, Cheryl and Dale visit their lake home in Bemidji, Minn.

As First Lady, Cheryl has the opportunity to establish a fundraising program. Her effort, A Journey of Hope, will support transportation assistance programs for the patients and families of Shriners Hospitals for Children.

Every family wants the best for their children – including the best medical care. But sometimes the best may not be available near home. Cheryl's program will help ensure that more children receive the expert care available at Shriners Hospitals for Children, regardless of the distance involved.

Cheryl's grandson, Ben, was the inspiration for her program. He has a rare genetic disorder; and, of course his family will take him wherever he needs to go to receive the best care available. This is something Cheryl wants more families to be able to do – donations to her program will help make that possible. To learn more please visit support.shrinershospitals.org/FirstLadyCheryl.



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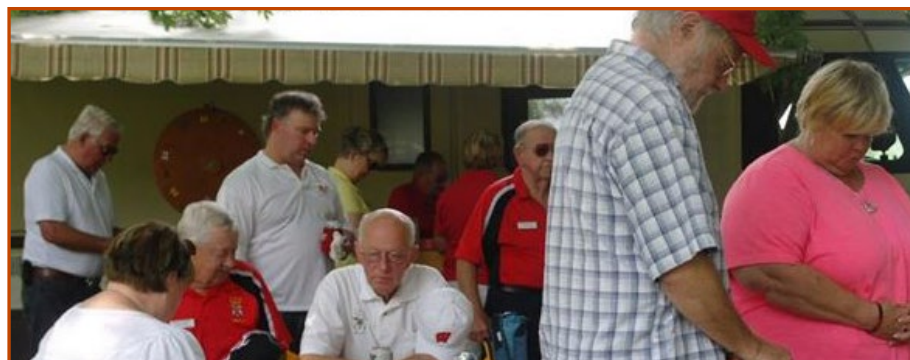


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# Mini Car Party: Wet and Wild!

After the annual Tobacco Days parade, the Zor Nobility went to the home of Austin and Connie Tronnes for the picnic to honor Potentate Larry Hanson and Lady Jill. There was plenty of grilled brats, burgers, corn on the cob, with other picnic treats and plenty of cold beverages. Potentate Larry learned about Clown Makeup Removal 101 via the pond.



## The Future of the Zephyr...

Your Zor Zephyr has served our Nobility for decades and has garnered acclaim nationally with Dromedary awards. The economic hardships over the last few years has caused our Nobility to do a lot of belt-tightening. Your Potentates and Divan have worked hard in recent years to maintain the Zephyr as the newspaper that you know and love – sharing stories, pictures, and memories from all over Zorland.

The current Divan has been wrestling with changing expenses and incomes that make the Zephyr the paper that you look forward to every month. Some of the options include raising dues to cover the cost, running Zephyr specific fundraisers, ask for Club and Unit sponsorships, change the Zephyr from a monthly to a bi-monthly or a quarterly, or just posting the Zephyr on-line only.

The Divan wants your input – how do you want your Zephyr? In your opinion, what is the future of the Zephyr? Are you willing to pay a bit more? Should we do fundraisers? Should we just shrink it down to a simple newsletter?

Over the next few months, please send your input to: zorzephyr@tds.net. In the Fall, the Potentate and the Divan will assess the feedback and take action. If you see the Potentate or your Divan Rep, feel free to talk to them personally and share your thoughts. If you would like to make a donation of \$25 or more now, it would be greatly appreciated and will help the Zephyr continue its work.

## Zor Shriners Steak Fry



Tony Bell and Dave Dundee, the Mini car chefs, did a great job.



New Noble Donald Scanlon, from Janesville, being fezzed by his Lady.



Another full house for the Steak fry in Madison.



Our 1st place Imperial competition winners: Virgil Houff, Paul Handa, Ill Sir. Hanson, Jon Barthel, & Roger Barthel.

**Find more pics on the Zor Shriners FB page!**

**facebook**

# IMPERIAL SESSION



Roadrunners representing Zor at the Imperial parade.



Potentate Larry pinning one of the restaurant staff.



The Zor Divan, Past Potentates, and their Ladies showing their support for our parade units.



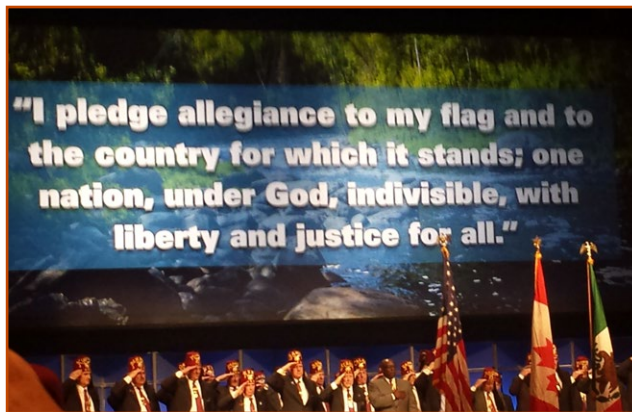
One of the many parade units at the Imperial parade, this one featuring our Brothers from MN.



The Kaschels are out for a ride around the Twin Cities.



Our walking crew hanging out with Fezzy.



The Imperial officers and Nobility pledging allegiance to our great country.



John, Steve, Mary Ellen, & Bob on the Walk for Love.

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# Zor Shriners Steak Fry sizzles all summer



Ill. Sir Larry Hanson & Lady Jill invite you and yours to the Zor Shriners Center in Madison for some fantastic feasts this summer. Make your reservations early and invite a friend or two to the monthly

steak fry! These are the scheduled dates remaining: September 9, & October 14. Please fill out coupon and mail it with your check to make your reservation.

## Zor Shriners Steak Fry

**Tuesday, September 9 – Zor Shriners Center.  
5p Social. 6:15p Dinner.**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Menu: \_\_\_\_\_ Steak or \_\_\_\_\_ Chicken

Amount enclosed (\$10/person) \$ \_\_\_\_\_

RSVP with coupon and check payable to Zor Shriners by **Sept. 2** to: Zor Shriners, 575 Zor Shrine Place, Madison, WI 53719

## Zor Shriners Steak Fry

**Tuesday, October 14 – Zor Shriners Center.  
5p Social. 6:15p Dinner.**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Menu: \_\_\_\_\_ Steak or \_\_\_\_\_ Chicken

Amount enclosed (\$10/person) \$ \_\_\_\_\_

RSVP with coupon and check payable to Zor Shriners by **Oct. 7** to: Zor Shriners, 575 Zor Shrine Place, Madison, WI 53719

## MEMORIAL CONTRIBUTIONS

- Zor Shriners Building Reserve Fund
- Zor Shriners Membership Fund
- Zor Hospital Patient Transportation Fund
- Shriners Hospitals for Children®-Chicago
- Zor Shriners Endowment Fund
- Shriners Hospitals for Children®-Cincinnati
- Zor Shriners General Fund
- Shriners Hospitals for Children®-Twin Cities

MAKE CHECKS PAYABLE AS MARKED ABOVE AND MAIL TO:  
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Via Email \_\_\_\_\_

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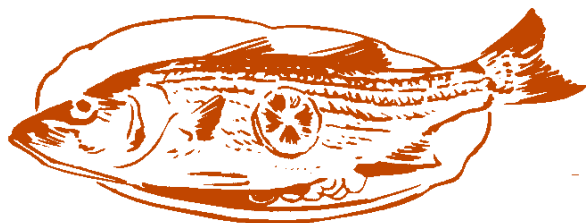
**Zor Ceremonial in Madison  
on December 7.  
REGISTER  
your new Nobles NOW!!**

# LAKELAND SHRINE CLUB'S FAMOUS FISH BOIL

Stoughton Conservation Club  
984 Collins Road, Stoughton

**Friday, August 15th 5 pm to 8:00 pm**

*Serving boiled fish, carrots,  
potatoes, onions, coleslaw, rolls,  
butter, coffee or milk.  
Dessert available from the  
Daughters of the Nile.*



**PUBLIC INVITED**

**\$12.00 - Adults**  
**\$6.00 - Children 10 years & under**

**All you can eat!!!**

Bring a friend and enjoy an evening of fun!!!!

Proceeds from this event are for the benefit of the Lakeland Shrine Club.  
Payments are not deductible as charitable contributions.



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# HOSPITAL DADS: We Drive So Kids Can Thrive!

The Hospital Dads is a group of Shriners who volunteer their time to transport Shriners Hospitals for Children patients and their family to either the Chicago or Twin Cities hospitals. Zor Shriners have hospital transport vans located in Madison, Janesville, La Crosse, Eau Claire, Wausau, and Wisconsin Rapids. When a van makes a trip, in addition to the driver, there must be a rider who is not related to the patient. Therefore, if you do not want to be a driver, you can volunteer to be a rider.

Sometimes the days can be long by the time your travel from your home base to pick up the patient, then drive to the Hospital, deliver the patient home, then drive back to your home base. However, the reward

is great! To see the results of the care provided to the children by the Shriners Hospitals for Children and the appreciation of the family, makes you feel great to be a Shriner.

There are sessions throughout the State for drivers and riders to help understand policies and procedures. If you are not already a Hospital Dad, why not get your name on the Chairman's list? Call the Zor office today: 608.833.6343 or 800.583.6343.

Thank you to these Nobility who donate their time and energy transporting our kids. If you see any of these caring folks, be sure to thank them for all they do.

Drivers and Riders to the Twin Cities Hospital in June

**Drivers**

John Hanson  
Mike Hayden  
Bob Calverley  
Monte Steiber  
Bick Jarvis  
Kevin Fischer (x2)  
Dick Mitchell

**Riders**

Bob Keene  
Mike Hunter (x2)  
Sandy Calverley  
Marc Steiber  
Martin Burkhardt  
Jen Fischer (x2)

Drivers and Riders to the Chicago Hospital in June

**Drivers**

Dale Anderson  
Dale Holmen  
Bob Calverley

**Riders**

Jerry Thompson  
G.P. Wiemer  
Jay Wood

# Calendar Raffle Winners

Congratulations to these lucky folks! Top winners were: Mike Walter, Winneconne, \$100; John Werner, Oconomowoc, \$100; Barb Spagnoletti, Menomonie, \$100; Mike Hunter, Durand, \$100; KC Ansel, Dubuque, IA, \$150; & Gerald McGovern, Sun Prairie, \$200.

The \$20 dollar winners were: Steve Anderson, Cumberland; Jackson Larson, Oshkosh; Bill Wenberg, Grand Marsh; Emily Lee, Mt Horeb; Dennis Mathison, Woodville; Dave or Janet Hallag, Libertyville, IL; Dale Anderson, Evansville; Bill Wenberg, Grand Marsh; Thomas Barbola, Marquette; Mitchel Rush, Black River Falls; Diane Wolfe, River Falls; Tim & Sandy Gorski, Madison; Suzy Sosen, Amery; Wendy Besse, Shell Lake; Irene Hutchins, Onalaska; Gary Krause, Viroqua; Mel Sandquist, Wausau; Jack Hines, Ellsworth; Marjorie Blair, Medford; Jeff Henry, Prairie du Chien; Steve Anderson, Cumberland; Marlowe Nelson, Viroqua; Matt Fish, Saint Croix Falls; Harry Smith, Denton, TX; & Mike Karas, Wisconsin Dells.



MORE THAN JUST A GAME

## 2015 East-West Shrine Game: Premium Reserved Seating Ticket Package Now Available

Sales of special ticket packages have officially kicked-off for the much anticipated 2015 East-West Shrine Game®, including a special Premium Reserved Seating Ticket Package for Shriners (and their guests).

Since 1925, the best college football players have competed on the East-West gridiron to benefit the patients of Shriners Hospitals for Children®. Become part of the tradition of the longest running college all-star football game in the country. Join your fellow Shriners at the 90th East-West Shrine Game on Saturday, January 17, 2015, at Tropicana Field in St. Petersburg, Fla.

**Premium Reserved Seating Ticket Package Information:**

**Price:** \$30 per person\*

**Package Benefits:**

- Reserved seat in a premium section at Tropicana Field
- \$10 concession voucher
- 2015 East-West Shrine Game calendar

**Purchase Information:** To purchase your Premium Reserved Seating Ticket Package, call the East-West Shrine Game office at 813-281-8642. This package is available to Shriners and their guests by advance purchase only. Packages must be paid for in full at the time of purchase by credit card (packages cannot be held for payment).

**Promoting the Event:** Please join the East-West Shrine Game's efforts to promote the event in your local communities. A One Sheet is available on Shriners Village – please use it to help raise interest in the game. Event posters, brochures and promotional DVD's are also available upon request from the East-West Shrine Game office. Call 813-281-8642.



**90th East-West Shrine Game**  
Saturday, January 17, 2015  
Kickoff: 4 p.m. EST  
Tropicana Field, St. Petersburg, Fla.  
Broadcast on NFL Network  
[shrinegame.com](http://shrinegame.com)

General Admission tickets will available for advance purchase on [shrinegame.com](http://shrinegame.com) and on game day, **Saturday, January 17, 2015**, at the Tropicana Field Box Offices located at **Gates 1 and 4**. To learn more about the game, event tickets and host hotel, please visit [shrinegame.com](http://shrinegame.com).

\* Tickets cannot be refunded or exchanged; they cannot be replaced if stolen, lost or destroyed.



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## In Memoriam



<b>Joseph Dresen, Lake Mills (06.15.85)</b> .....	<b>06.19.14</b>
<b>Robert Shutter, Tomah (09.11.65)</b> .....	<b>06.23.14</b>
<b>Claude Sebion, Viroqua (12.01.90)</b> .....	<b>07.08.14</b>
<b>John Strand, La Crosse (05.13.72)</b> .....	<b>02.07.14</b>
<b>Thomas Osborne, Baraboo (06.11.66)</b> .....	<b>06.25.14</b>

## CONTRIBUTIONS TO ZOR

as of the 15th of last month

### GENERAL FUND

**In Memory of:**  
Robert & Charlene Kastens  
Elinor Pederson

**Donor:**  
Bob & Marie Peirson  
Patricia Moore  
David & Nancy Markiewicz  
Rick & Barb Shaw

**In Honor of:**  
Estate of Doris & Calvin Nahlay  
and Lois Divall Presbyterian:

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The Good Works Fund

### SNEAKER FUND

**In Honor of:**  
Potentate Larry Hanson & Lady Jill Hanson

**Donor:**  
Zor Shriners Clown Unit

### ZOR ZEPHYR FUND

**Donor:**  
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John & Debbi Thorstad  
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