

2021

GUARDIAN ANGEL SPONSORSHIP PROGRAM





FOR OTIS SAKE

OUR MISSION

The mission of For Otis Sake Rescue Groups, Inc. is to rescue, rehab and rehome at-risk dogs that have been pulled from under-funded and overcrowded shelters and animal control facilities across the United States.

COMMUNITY OUTREACH

For Otis Sake offers the following community-based services:

- Discounted adoption rates for senior citizens, veterans and first responders
- Support for hospice patients and their pets
- Support for community members facing economic and personal challenges through our "Pup Pack" program
- Opportunities for kids/teens to give back through our humane education program, Kids Up!

LOCAL & NATIONAL PARTNERSHIPS

For Otis Sake is proud of the partnerships it has developed with other local and national organizations including:

- Washington County Chamber of Commerce
- Adopt-A-Pet (pet adoption advertising charity)
- Shelter Animals Count (national database of sheltered animal statistics)
- Best Friends Network (rescue group organization working to save lives and reduce shelter deaths)

RECOGNITIONS

GuideStar, the world's largest source of information on nonprofit organizations, recently recognized FOS with a Silver Seal on our profile page. This means that we shared important information with the public including our organizational goals, strategies, capabilities and progress. (EIN 47-1905371)



In 2019, FOS was presented with the William Donald Schaefer Helping People Award by Comptroller, Peter Franchot. Winners are selected based on their demonstration of:

- improving the community
- swiftly solving a citizen problem
- directly aiding the most vulnerable in our society
- and/or creating a partnership to improve the lives of Marylanders.

MEDIA REACH



10,378
followers



362
subscribers



763
followers



700
views/month

Looking Back & Moving Forward

As we turn the page to 2021 with hope and optimism, we thank those who continued to support us throughout 2020. Our volunteers, fosters, donors and supporters allowed us to continue on a stable trajectory. We are grateful and humbled by this support. The ability to save the life of a dog in their most vulnerable state is a gift afforded to us by our supporters. For that, we can never thank you enough.

We do what is in the best interest of the dog, ALWAYS. Our mission is to improve the lives of dogs in need: the abandoned, the abused, the neglected, the “unadoptable” animals from across the country. While we may be limited by our shortage of fosters, we will always step up to help other rescues with their needs in any way we can. We believe we have a responsibility to the rescue community in its entirety. We want to grow our rescue, but we also want to build relationships with other agencies and rescue organizations. Together we can have an impact on a much larger scale.

These are just a few of the recent dogs who have changed our lives as much as we have changed theirs.

The journey to recovery for our perfect **Polly** Poppins started after she had been tossed from a moving vehicle. A good Samaritan found her and put out a plea for a rescue to help her. We stepped in, helped her heal, helped restore her trust in humans and helped her regain her confidence. She has become a strong, beautiful dog that loves humans and her canine companions.



Beautiful **Bella** had been tied to the kennels outside a local shelter while staff was cleaning with no note. The best they could tell she was possibly blind, matted fur, rotten/missing teeth and severely underweight (weighing only 8 lbs). Bella has bounced back but we have decided based on Bella's age and medical needs that she will remain with us as a forever foster. At 15 years old, with severe vision and hearing loss and other medical needs, it would be unfair to uproot her again when she is doing so well.

Perfectly imperfect **Ophelia** came to us at just 10 weeks old. She acted just like any other puppy her age but with a slight difference. She could not see or hear. We spent time getting her the training she needed in a slightly different way using touch, vibration and smell. Then we worked diligently to find an adoptive family that would commit to the training and support that Ophie would need to live a happy, well-adjusted life. We are happy to report that we were able to find that perfect match and Ophie is living life to its fullest in her new loving home.



Many dogs have taken a huge piece of our hearts when they have left this life for the next and many continue to bring joy to their adoptive families and those around them. We treasure the memories and the opportunity to continue to watch their stories unfold.

Won't you consider becoming a Guardian Angel for others like these beautiful souls?

Transforming Our Vision Into a Reality

We have decided that now is the perfect time to get serious about our sanctuary efforts. We are outlining our plan for the facility... how it looks, how it “feels” and how it will make a difference in the lives of at-risk dogs. Now is the time to transform our vision into reality.

Since its inception in 2014, For Otis Sake has been a foster-based rescue and as a result has only been able to pull as many dogs as we have foster families to accommodate. The organization has always had a vision of building a sanctuary that would allow us to expand our reach and to help more dogs by minimizing our reliance on foster availability. This facility will be a safe haven for dogs, giving them the time, space and love that they need to begin their transformation. We will work with the dogs day in and day out to gain a better understanding of their behaviors, their personality, and their likes/dislikes so that we match them with their perfect adopter.

We are actively looking for property that could accommodate a house so a caretaker can be onsite providing 24/7 care and comfortable, non-traditional spaces where the dogs can decompress, shed the scars of their past and begin the healing process. Property that would be suitable for extended meet and greet opportunities between potential adopters and adoptable dogs and provide space for fundraisers onsite. We want this facility to be a destination where individuals could stay on premises, volunteering their time and talents to help us further our vision and mission or to spend longer periods of time meeting the dogs and connecting with the perfect one to fit their lifestyle.

We secured grant funding to partially support stage one of this project; selection of design consultants and development of programming and schematic designs. These designs will help us determine what our property needs would be and assist in the development of a full project budget. A capital campaign will be organized and other grants investigated in stage two of the project.

We will also continue to expand our community outreach programs and our local/national partnerships. While we rescue nationally, we are an organization with strong ties to Washington County and we strive to provide meaningful services for local residents. We strongly believe in the power of partnerships for us to make the world a better place for everyone, two-legged and four.

*Partner with us
and be a part of our future!*

Sponsorship Opportunities

Research shows that consumers often consider a company's or organization's reputation for supporting social issues when they make decisions. For Otis Sake is a committed partner that will help your organization garner visibility, cause-related advertising, increased awareness and an enhanced image, plus give your staff/employees added benefits.

Support, both financial and through in-kind contributions, is key to our ability to rescue, rehab and rehome at-risk dogs without significantly impacting our expenses. Our sponsorship program helps us offer a consistent package of benefits in exchange for gifts which reflect the significant level of support provided. We are also more than happy to work with your organization to design a customized sponsorship package with your objectives in mind. For example, if a one time large donation is not in your budget, we will also gladly accept monthly or quarterly donations.

Sponsorship packages may include gifts of cash, in-kind services, auction items, pro bono professional services, or any combination of the above. An organization can be recognized in the following ways, depending on the type and amount of the sponsorship,

[Guardian Angel Sponsorship Packages](#)

Sponsorships are for a one year period from the date the donation is received.

Tier structure and/or recognitions may be modified based on the needs of the For Otis Sake organization.

Premier Sponsorship

Annual cash or in-kind contribution of \$5000 or more

- A link to your organization website/Facebook page on the For Otis Sake website and in our Pawprints eNewsletter
- Full page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Corporate sponsorship exposure at a For Otis Sake event of your choice
- Complimentary tickets to an event of your choice (10)
- Exhibit space at vendor bazaar of your choice
- Enhance your staff/employee benefits with a 10% discount on adoption fees



Platinum Sponsorship

Annual cash or in-kind contribution of \$3000 - \$4999

- A link to your organization website/Facebook page on the For Otis Sake website and in our Pawprints eNewsletter
- Half page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (8)
- Exhibit space at vendor bazaar of your choice
- Enhance your staff/employee benefits with a 10% discount on adoption fees

Gold Sponsorship

Annual cash or in-kind contribution of \$1500 - \$2999

- A link to your organization website/Facebook page on the For Otis Sake website
- Quarter page ad in our adoption packet
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (5)
- Enhance your staff/employee benefits with a 10% discount on adoption fees



Silver Sponsorship

Annual cash or in-kind contribution of \$750 - \$1499

- A link to your organization website/Facebook page on the For Otis Sake website
- Opportunity to place coupons/promotional items in goody bags at events
- Complimentary tickets to an event of your choice (3)
- Enhance your staff/employee benefits with a 10% discount on adoption fees



Bronze Sponsorship

Annual cash or in-kind contribution of \$250 - \$749

- A link to your organization website/Facebook page on the For Otis Sake website
- Opportunity to place coupons/promotional items in goody bags at events
- Enhance your staff/employee benefits with a 10% discount on adoption fees

Other Opportunities

No matter your type of organization, there are so many creative and easy ways to support For Otis Sake. Below are just a few ideas to get you started or we are willing to work with you to design an opportunity that better fits your organization!

- Start a matching gift program and match your staff/employee contributions.
- Kick off a “round up” program by asking your patrons to round up their transactions to benefit For Otis Sake.
- Collect donations by holding a dress down/jeans day or other themed day.
- Place a donation box at your location for monetary donations or supplies.
- Host your own fundraising/donation event.

Please contact us to discuss your ideas!

Guardian Angel Sponsorship Application Form

Organization name: _____

Organization contact: _____

Organization address: _____

Organization phone: _____

Organization email: _____

Organization website
or Facebook page: _____

We are selecting the following sponsorship amount:

Premier Level (\$5,000 or more)

Silver Level (\$750 to \$1,499)

Platinum Level (\$3,000 to \$4,999)

Bronze Level (\$250 to \$749)

Gold Level (\$1,500 to \$2,999)

You may pay by check or Paypal.

- Please make checks payable to **For Otis Sake**
- To pay via Paypal, please visit <https://www.paypal.com/paypalme/forotissake> and add a comment "Guardian Angel Sponsorship"
- Mail completed forms to: For Otis Sake. P.O. Box 39 Maugansville, MD 21767

*Thank you for your donation and
for making a difference in the lives of our dogs!*