



MIROMAR OUTLETS

July 13, 2011

Mr. Gary Avins
Firepower Displays Unlimited, LLC
PO Box 4085
Princeton, FL 33032

Dear Gary:

Thank you,
Generous supporters like you once again made the 12th Annual Independence Day Celebration hosted by Miromar Outlets and Germain Arena a fabulous success.

The event is a much anticipated celebration for area residents and visitors alike. Thanks to your support we are consistently able to provide this annual family event for the entire community to enjoy.

The attendance was among the largest ever, and this year the weather actually cooperated. The crowd arrived early, to enjoy the band a water ski show on the lake. The fireworks display was spectacular with an incredible finale to round out the day.

Advertising leading up to the event was extensive before and after the celebration in all the local publications. I have enclosed samples for your review and files.

This event continues to grow at a time when municipalities are struggling financially to keep their own celebrations afloat. That makes our efforts even more important, and our commitment to continue this tradition even stronger. We appreciate your involvement and hope you will join us again next year.

Sincerely,

Jeff Staner
Vice President
Miromar Outlets