



P.O. Box 3525 • Greenville, Delaware 19807
www.wilmingtonflowermarket.org

Sponsorship Contract for Wilmington Flower Market, Inc.

Sponsorship Packages and Rates

- Presenting \$10,000
- Platinum \$7,500
- Gold \$5,000
- Beer Garden \$2,500
- Tent \$500

Please Check All That Apply

- Logo supplied by Sponsor
- Banner supplied by Sponsor

Specifications For Electronic Files

PDF – PDFX1a or Press Quality PDF (CMYK with fonts embedded)

TIF – All images flattened (EPS – NOT RECOMMENDED)

Business Name _____

Name _____

Signature _____

Address _____

Phone _____

Email _____

Payments & Contracts

Please make all checks payable to:

Wilmington Flower Market, Inc. and send to:

Wilmington Flower Market, Inc.
Sponsorships
P.O Box 3525
Wilmington, DE 19807

Please also send a copy of contract electronically to:
sponsorships@wilmingtonflowermarket.org

For more information on Sponsorship, contact Karin Meis: 302-373-4905 | sponsorships@wilmingtonflowermarket.org

For more information on Publicity, contact Alyssa Malick: 302-259-0957 | publicity@wilmingtonflowermarket.org

BALANCE TO BE PAID IN FULL BY MAY 3, 2024



PRESENTING SPONSOR - \$10,000

- Presenting Sponsor listed on 3' x 8' Banner at Rockford Park during Flower Market
- 10' x 20' Ultra-Premier tent space (Tents provided by Sponsor) for three days at the Flower Market
- Logo on WFM Website and social media
- Twenty-Four Single-Day Parking Passes
- Limited Edition Flower Market Print, signed by artist
- Partnership for your marketing during Flower Market allowing for use of Wilmington Flower Market name and logo in your community advertising with WFM approval
- Company name included in 40 Wilmington Flower Market recorded promotional announcement on WSTW and on WDEL leading up to the event (40 on each station)
- Logo and link included on the Wilmington Flower Market/Entertainment line-up landing page on both the WSTW and WDEL websites (April - 5/11/24)
- Live radio interview on WSTW and on WDEL during Flower Market (5/9 and/or 5/10/24)
- Logo included on entertainment stage front bike rack sponsor banner (5/9, 5/10 & 5/11/24)

PLATINUM SPONSOR - \$7,500

- 3' x 8' Banner at Rockford Park during Flower Market
- Logo on WFM Website and social media
- Twelve Single-Day Parking Passes
- Limited Edition Flower Market Print, signed by artist
- Company name included in 40 Wilmington Flower Market recorded promotional announcement on WSTW and on WDEL leading up to the event (40 on each station)
- Logo and link included on the Wilmington Flower Market/Entertainment line-up landing page on both the WSTW and WDEL websites (April - 5/11/24)
- Live radio interview on WSTW and on WDEL during Flower Market (5/9 and/or 5/10/24)

GOLD SPONSOR - \$5,000

- 3' x 8' Banner at Rockford Park during 3 days of Flower Market
- Logo on WFM Website and social media
- Six Single-Day Parking Passes
- Limited Edition Flower Market Print, signed by artist
- Company name included in 40 Wilmington Flower Market recorded promotional announcement on WSTW or on WDEL leading up to the event (40 on each station)
- Logo and link included on the Wilmington Flower Market/Entertainment line-up landing page on both the WSTW or WDEL websites (April - 5/11/24)
- Live radio interview on WSTW or on WDEL during Flower Market (5/9 or 5/10/24)

BEER GARDEN PRESENTING SPONSOR - \$2,500

- Presenting Sponsor Prominently listed on WFM 3' x 8' Banner at Beer Garden
- 2' x 3' Company banner provided by sponsor hung on perimeter fence
- Three Single-Day Parking Passes
- Logo on WFM Website and social media

TENT SPONSOR - \$500

- A 2'x3' Banner on a Sponsored Tent at Flower Market
- One Single-Day Parking Pass
- Logo on WFM Website and social media