

WORKFORCE 
PROFESSIONAL
DEVELOPMENT
SUMMIT



Empowering Excellence

Recognizing the Everyday
Impact of Workforce
Development Professionals

September 9-11, 2024
Renaissance Orlando
SeaWorld

www.workforcesummit.net

WORKFORCE 
PROFESSIONAL DEVELOPMENT SUMMIT

SPONSORSHIPS

AWARDS LUNCHEON \$18,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company introductory at Awards Luncheon including 5-10 minutes for remarks and company video
- Logo in Awards Luncheon digital presentation
- Premiere double booth
- **Presentation Showcase (2) * and a Workshop Sponsor (2)****
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

PLATINUM \$15,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company introductory at Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premiere double booth
- **Presentation Showcase (1) * and a Workshop Sponsor (2)****
- Final list of attendees
- Reception with workforce leaders
- Complimentary registration for ten (10)

DIAMOND \$10,000

Includes all benefits of Virtual Sponsorship PLUS:

- Company video played during Awards Luncheon
- Logo in Awards Luncheon digital presentation
- Premiere double booth
- **Presentation Showcase (1) * and a Workshop Sponsor (1) ****
- Reception with workforce leaders
- Complimentary registration for ten (8)

GOLD \$5,000

Includes all benefits of Virtual Sponsorship PLUS:

- Logo in Opening Session digital presentation
- Exhibitor booth
- **Presentation Showcase (1) ***
- Reception with workforce leaders
- Complimentary registration for ten (4)

VIRTUAL \$3,500

- Virtual sponsor “booth” in Whova app
- Featured in all marketing materials
- Name and tagline announced at Opening Session
- Upload of company handouts
- Company video in Whova app (no time limit)
- Live Showcase using Zoom via Whova app
- Interaction with attendees via Whova app and Zoom
- Pose discussion topics and establish “meetups” in Whova
- Whova lead collection (attendees that visit your booth)

EXHIBITOR \$3,000

- Exhibitor booth
- Complimentary registration for one (1)

CHARGING STATION \$2,000

- Complimentary registration for one (1)

* Presentation Showcase:

Create and submit a 75-minute presentation for approval that relates to the Summit. The Showcase should provide information on how your product/service will improve workforce services and examples of how it is being used by local workforce boards.

** Workshop Sponsor:

Open an established workshop with a 5-minute company presentation; distribute materials and receive list of workshop attendees.

SPECIAL EVENT SPONSORSHIPS



2
spots
available

BREAKFAST SPONSOR

\$7,500/each

Tuesday and Wednesday

Includes all benefits of Virtual Sponsorship PLUS:

- Exhibitor Booth
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Reception with workforce leaders
- **Presentation Showcase (1) ***
- Complimentary registration for six (6)

TENTATIVE EXHIBITOR SCHEDULE

Booth Set Up

SUNDAY / 10 am – 12:30 pm

Exhibitor Area Open

SUNDAY / 1 – 5:30 pm

MONDAY / 8 AM – 5:30 PM

TUESDAY / 7 AM – 5:30 PM

Booth Tear Down

TUESDAY / 5:30 – 6:30 PM

QUESTIONS?

Contact:

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Summit Sponsorship Co-Chair

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Mariann Sabolic

Summit Sponsorship Co-Chair

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5
available
spots



MORNING & AFTERNOON BREAKS

\$4,000/each

Includes all benefits of Virtual Sponsorship PLUS:

- Exhibitor Booth
- Logo in Opening Session digital presentation
- Recognition in program and at event
- Complimentary registration for two (2)

NIGHTLY DOOR PRIZES

Nightly receptions will be held in the Exhibitor area to give away door prizes. Any sponsor that has a door prize is welcome to participate, just let us know!

THE SPONSOR RECEPTION for all eligible sponsors will be held on Monday, September 9.

PAYMENT

ONLINE: workforcesummit.net

CHECK: Payable to FWDA - Summit

c/o Beyond Your Books, LLC

PO Box 337

Wilson, AR 72395

To receive full sponsor benefit, payments must be received by July 31, 2024