



Gerry drives Auto Sales and Financial Services performance by delivering real world, up-to-date, principles, and practices. From the fundamentals to advanced development his curriculum prepares the Auto Sales Associates, Sales Managers and Financial Services Managers with the tools and techniques necessary to triumph over the competitive challenges of today's automobile retail market.

### **Gerry's Training and Coaching Viewpoint**

There's more to achieving BIG numbers than just trying to fix things that aren't working. The key to optimizing performance and profits is to focus on and amplify the things that do work. Enhancing one's skillset and talents delivers the potential to achieve OVER-THE-TOP results.

***Attitude + Appearance + Approach + Actions = Big Results!***

***Process Drives People, Performance, Productivity and Propels Profits!***

### **Initial and Continuous Training that Deliver Results!**

**From Onsite to Online:** For the Entire Sales and/or Financial Services Departments

- Online training through the ProdPred.com Portal.
- Video Conferencing/Personal One-on-One Training with Gerry Gould Live.
- Video Conferencing/Group Training with Gerry Gould Live.
- Onsite One-on-One or Group Training and Coaching Sessions.