

# SUMMER DECEMBER

## Graphic Design Professional

### INTRODUCTION

As a design professional my experience working with Agency, Corporate, as well as Travel and Fashion Brands will be an asset to your team. From creative testing plans, drafting templates, prototypes, email marketing, landing pages, banners, printed marketing materials and more—I've done it all.

### PROGRAMS

Adobe Creative Suite

— *Photoshop, Dream Weaver, InDesign, Illustrator, Premiere Pro*

Mac & Microsoft

— *Power Point, Word, Excel*

Project Management

— *Asana, Basecamp and the like*

Google

— *Docs, Sheets, Slides*

### SPECIALTIES

Design Layout, Typography, Design-Aesthetic, Photo Editing/Retouching, Logo / Corporate ID, Editorial Layout, Travel & Fashion, Illustrations, Landing Pages, Email, Illustrations

### SUMMARY

Creative, Dynamic, Leadership, Independent / Self-Starter, Organized, Problem Solver, Project Management, Tight Deadlines, Effective Communication

### EDUCATION

Master of Arts, Design & Media Management

— *Miami International University of Art & Design*  
June 2017

Bachelor of Science, Graphic Design

— *Art Institute of Ft. Lauderdale, FL*

March 2008

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### EXPERIENCE

#### FREELANCE & CONTRACTS

##### — Contractor, Sr. Graphic Designer

July 2020 - Present / List of Clients:

Snap Inc.

Majority Strategies

Baptist Health of South Florida

Rabinovici & Associates

#### WHAT'S HAPPENING PROMOTIONS, FL

##### — Design Manager

April 2020 - July 2020

Manage incoming projects and orders, invoicing thru Asana, assign workflow for production team of 5, client liaison, final proofing & design edits

#### NORWEGIAN CRUISE LINE, FL

##### — Sr. Graphic Designer

February 2014 - October 2019

Collaborate with marketing department build & implement strategies for email, social media & landing pages for promotion, AB testing

\*2015 & 2017 *Travel Weekly Magellan Award, Email Marketing Campaigns*

#### FREELANCE & CONTRACTS, CA

##### — Contractor, Sr. Graphic Designer

July 2010 - December 2013 / List of Clients:

Ag Jeans

Lucky Brand Jeans

Pacific Sunwear

Orly Beauty

Sport Chalet

bebe

#### LOVE CULTURE, CA

##### — Design Team Leader, Ecom / Email

August 2011- June 2012

Led a creative team of 8, prioritize daily tasks, worked interdepartmentally to achieve campaign goals, produced and directed photo shoots, product flats for garments and accessories, photo editing, emails, animated gifs, landing pages and banners, inspired team morale & cooperation through restructuring

#### TIANELLO CLOTHING, CA

##### — In-House Graphic Designer

August 2008 - August 2011

Design for print & web: email templates, photograph products for online, animated gifs, directed photo shoots for brand & product, photo editing, hangtags brochures and other printed marketing materials, trade-show banners