

MillHouse Foundation

FY2020 ANNUAL REPORT



MILLHOUSE FOUNDATION IS A 501(C)(3) TAX EXEMPT CORPORATION THAT SUPPORTS MICRO-BUSINESS WOMEN IN CREATIVE FIELDS.

McKinney Cotton Mill
610 Elm Street, Suite 1000
McKinney, Texas 75069



WHERE WOMEN FLOURISH



MillHouse partners with the historic Cotton Mill in east McKinney to create a **CULTURAL HUB** for creative expression.





2020 MILESTONES

The Year the World Stopped

EVENT *NEW IN 2020

- Winter Indoor ArtFest
- *Public Art Mural Phase 1 & 2
- Summer Indoor ArtFest - CANCELLED
- *Outdoor Maker Market
- *Public Art Mural Phase 3
- Volunteer McKinney Make-A-Difference Day
- *Outdoor Maker Market
- McKinney Art Studio Tour
- *Outdoor Maker Market

DATE

- February 29-March 1
- May 20-June 10
- August
- October 10
- October 22-November 4
- October 24
- November 7
- November 14/15
- December 12

With Covid-19 shutdowns and restrictions, art festivals across the region were postponed or cancelled. We added three **open air Maker Markets** to provide revenue opportunities for artisans.



MillHouse 2020 infographic PROGRAM HIGHLIGHTS

PRIMARY EXEMPT PURPOSE: SUPPORT FEMALE ARTISTS AND ENTREPRENEURS

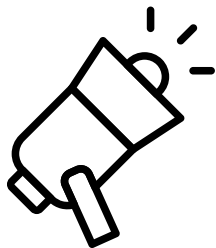
TALENT SHOWCASE



Community-focused juried festivals and events to showcase products, and offer enhanced opportunities to female artists and regional participants.

- Winter Indoor ArtFest with 37 artists and 700 patrons.
 - Summer Indoor ArtFest postponed due to COVID-19.
 - Maker Markets -- open air market with product vendors, food, and drinks. 72 artisans, 450 patrons.
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SPOTLIGHT



Opportunities to showcase work through Gallery exhibits, Public Art, and social media.

- Public Art Murals -- MillHouse artists completed a 200 sq. ft. Phase I and II Patio Mural, and two 12-foot Cotton Mill exterior wall murals.
 - McKinney Art Studio Tour -- Ten artists showcased at MillHouse comprised of six resident artists and four guest artists.
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COLLABORATION



Providing opportunities for creatives to grow their impact through collaborative projects and activities.

- Volunteer McKinney Make-A-Difference Day -- Musical Mural piano project.
 - MillTown Gateway Art Park -- designed an Artropolis, Culinary Trail, and Amphitheater for the 1.6-acre parcel of land at the corner of Macdonald and Elm in East McKinney.
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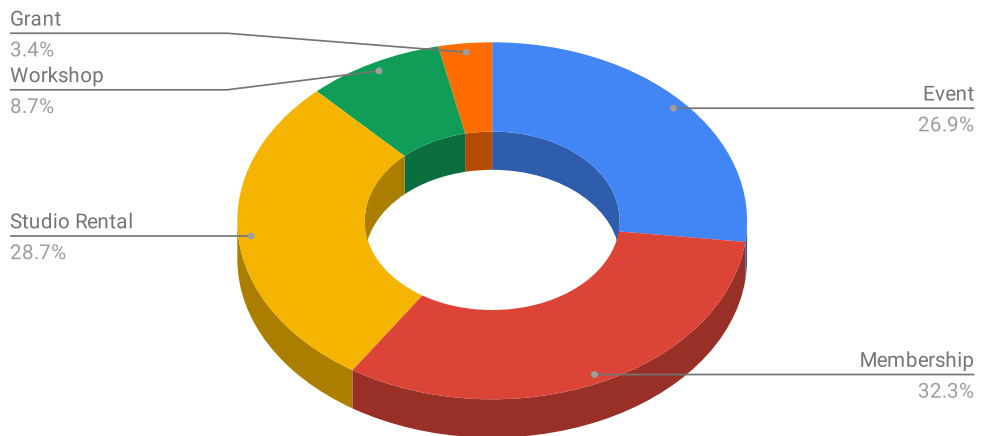
FOUNDATION FINANCIALS



MHF FY2020 Revenue

Revenue:

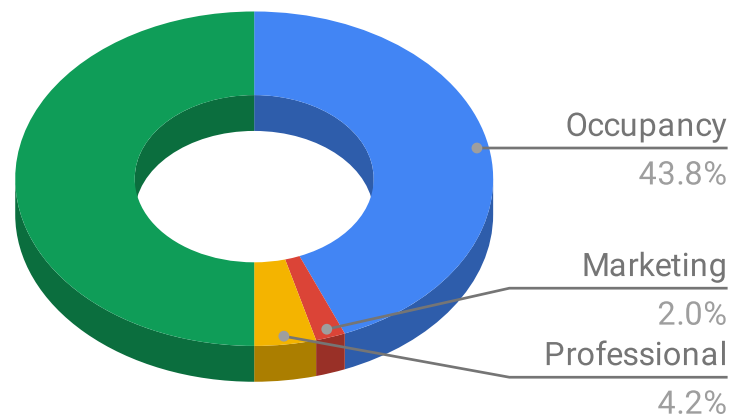
Donations	\$7,659
Dues	\$14,256
Studio Rental	\$12,650
Events	\$11,853
Workshops	\$3,824
McKinney Strong Grant	\$1,500
Subtotal	\$51,744



MHF FY2020 Expenses

Expenses:

Occupancy (Lease/energy)	\$48,183
Professional Fees	\$4,587
Marketing	\$2,218
Subtotal	\$54,989



Net: -3,245

Note: In 2020, MillHouse Foundation transitioned membership, studio and event rentals, and workshop revenue to our sister 501(c)(6) nonprofit, MillHouse McKinney; however, our revenue system Mind Body delayed the shift to the MillHouse McKinney bank account until the third quarter. MillHouse Foundation paid all the occupancy expenses prior to the transition. In 2021, the associated revenue and expenses will be represented in MillHouse McKinney.



LEADERSHIP

DR. BETH BECK, CEO/EXECUTIVE DIRECTOR

2020 BOARD OF DIRECTORS

BETH BECK, PhD: Champion of collaborative practice that sparks unexpected creative business models. Retired from NASA after 33 years in federal service. Founded MillHouse in 2018, and serves as Board President.

AIMEE WOOLVERTON: Award-winning photographer, entrepreneur, and founding owner of AimeeLouise. She creates digitally-painted fine art photography, available in local galleries. One of the original MillHouse Foundation founders, she serves as Board Secretary.

DANA BROCK: Dana has an artist's spirit and a gypsy soul. She loves to create things -- every day. She believes there's a soul-deep connection in the work you do with your hands. Dana is ArtFest co-founder and co-director, and serves as Board Treasurer.

GAIL DELGER: Gail is passionate about art expressed through humor in watercolor, printmaking, collage and acrylic. She invites you to tell your own story about her art. Gail is the co-founder and co-director of ArtFest,

LISA TEMPLE: Lisa paints figurative portraiture and abstract expressionism, most often in oil and acrylic. Her background in dance and choreography always shows up on the canvas.

ANDREA HOLMES: Andrea is a Texas-based painter, muralist, and self-proclaimed bird nerd. She started painting Texas birds in 2013, and branched out to paint murals in 2020. You'll find Andrea's murals around downtown McKinney, as well as private homes and shops in the area.