

MillHouse Foundation

FY2021 ANNUAL REPORT



MILLHOUSE FOUNDATION IS A 501(C)(3) TAX EXEMPT CORPORATION THAT SUPPORTS MICRO-BUSINESS WOMEN IN CREATIVE FIELDS.

McKinney Cotton Mill
610 Elm Street, Suite 1000
McKinney, Texas 75069



WHERE WOMEN FLOURISH



MillHouse partners with the historic Cotton Mill in east McKinney to create a **CULTURAL HUB** for creative expression.





2021 MILESTONES

The Year of Vaccines

HIGHLIGHTS *NEW IN 2021

DATE

EVENTS

Winter Indoor ArtFest

February

*Public Art Mural Phase 4

May-June

Summer Indoor ArtFest

August

McKinney Art Studio Tour

November

Open Studio Days

December

MILLHOUSE FACILITY EXPANSION

July

GRANT APPROVALS for 2022

September-December

1. McKinney Arts Commission: \$3000 Outreach Grant for MuralFest 2022.
2. Visit McKinney: \$8500 to market the expansion of two to five festivals in 2022.
3. McKinney Community Development Corporation: \$5000 request pending approval in January 2022.

McKinney City Council Goals

MillHouse Art Festivals, events, and public art projects support Goals 5A and 5C.

Goal 5A: *Create affordable recreational and cultural arts activities for all ages throughout the city.*

Goal 5C: *Continue to market and highlight McKinney as a unique destination for residents and visitors alike.*

MillHouse 2021 infographic PROGRAM HIGHLIGHTS

PRIMARY EXEMPT PURPOSE: SUPPORT FEMALE ARTISTS AND ENTREPRENEURS

TALENT SHOWCASE



Community-focused festivals and events to showcase products and offer enhanced revenue opportunities to members and participants by increasing visibility and sales, attracting new customers, and enhancing creative collaboration. Programs include indoor art festivals.

- Winter Indoor ArtFest with 600+ visitors, 34 artists.
- Summer Indoor ArtFest with 1300 visitors, 50 artists.

SPOTLIGHT



Showcase work through Gallery exhibits, Public Art, and Social Media Promotion that introduces MillHouse to the community: enables experts to share insights, ideas and expertise, and allows participants to learn and proactive skills; and builds meaningful connections. Programs include public art murals and MillHouse Galley exhibitions.

COLLABORATION



Grow creative impact through collaborative projects and activities. Programs include Volunteer McKinney Make a Difference Day, McKinney Art Studio Tours, in addition to MillHouse-hosted classes and workshops. Member to member collaborations include joint projects to share artisan techniques, fashion and product shoots, joint design and marketing campaigns, and more.

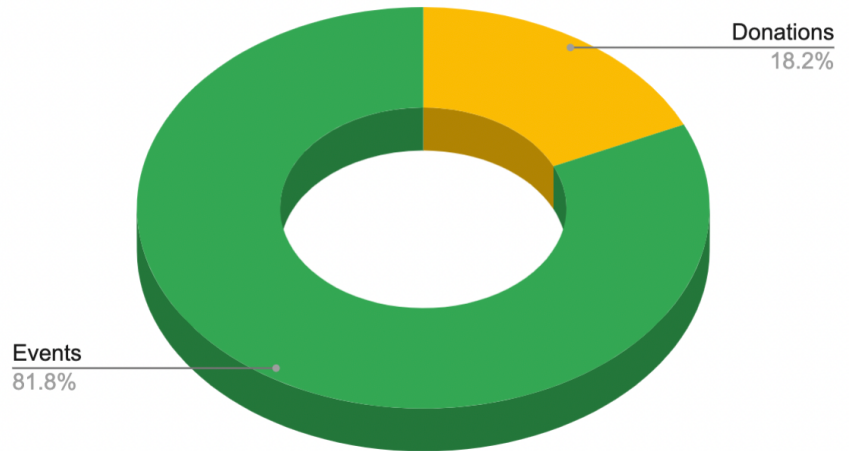


FOUNDATION FINANCIALS

MillHouse Foundation 2021 Revenue

Revenue:

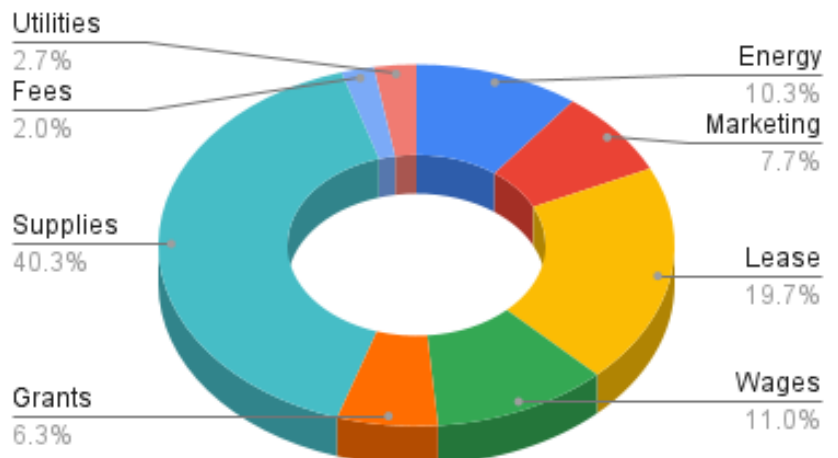
Donations	\$5,257
Events	\$23,638
Subtotal	\$28,895



Expenses:

Supplies	\$15,040
Lease	\$7,329
Wages	\$4,100
Energy	\$3,856
Marketing	\$2,864
Grants	\$2,350
Utilities	\$991
Professional Fees	\$762
Subtotal	\$37,293

MillHouse Foundation 2021 Expenses



Net: -8,398



LEADERSHIP

DR. BETH BECK, CEO/EXECUTIVE DIRECTOR

2021 BOARD OF DIRECTORS

BETH BECK, PhD: Champion of collaborative practice that sparks unexpected creative business models. Retired from NASA after 33 years in federal service. Founded MillHouse in 2018, and serves as Board President.

AIMEE WOOLVERTON: Award-winning photographer, entrepreneur, and founding owner of AimeeLouise. She creates digitally-painted fine art photography, available in local galleries. One of the original MillHouse Foundation founders, she serves as Board Secretary.

DANA BROCK: Dana has an artist's spirit and a gypsy soul. She loves to create things -- every day. She believes there's a soul-deep connection in the work you do with your hands. Dana is ArtFest co-founder and co-director, and serves as Board Treasurer.

GAIL DELGER: Gail is passionate about art expressed through humor in watercolor, printmaking, collage and acrylic. She invites you to tell your own story about her art. Gail is the co-founder and co-director of ArtFest,

LISA TEMPLE: Lisa paints figurative portraiture and abstract expressionism, most often in oil and acrylic. Her background in dance and choreography always shows up on the canvas.

ANDREA HOLMES: Andrea is a Texas-based painter, muralist, and self-proclaimed bird nerd. She started painting Texas birds in 2013, and branched out to paint murals in 2020. You'll find Andrea's murals around downtown McKinney, as well as private homes and shops in the area.