

Larry G

From: Marine Toys for Tots Foundation <donate@toysfortots.org>
Sent: Friday, April 12, 2019 11:03 AM
To: Larry Goldstein
Subject: Thank you for helping to make the 2018 Toys for Tots Holiday Campaign a success!



The 2018 Marine Toys for Tots Holiday Campaign delivered 18.5 million toys to over 7 million less fortunate children!



Dear Larry,

I would like to personally thank you for helping us make our 2018 Marine Toys for Tots Campaign so successful. Last holiday season, Toys for Tots distributed 18.5 million toys fulfilling the Christmas dreams of over 7 million less fortunate children!

Santa salutes you for the role you played!



Our Marines and volunteers conducted 805 local campaigns in all 50 states, but as good as our Marines are at raising toys locally, they almost always run out of toys before all the children-in-need are supported within their communities. That's where your help came in – The Marine Toys for Tots Foundation was able to supplement our local campaigns with over \$70 million worth of toys allowing our local Toys for Tots Coordinators to keep their doors open serving children throughout the holiday season – and we thank you for the role you played!

2018 Toys for Tots Highlights

- Distributed 18.5 million toys to 7 million less fortunate children
- Conducted campaigns in 805 local communities
- Distributed 1.3 million children's books to support literacy
- Achieved an "Unmodified Opinion" by an independent auditor
- Maintained a not-for-profit enviable 97:3 Program to Support Ratio
- Met all 20 standards of the Better Business Bureau Wise Giving Alliance
- Ranked 4 out of 4 Stars on Charity Navigator

Please visit our website www.toysfortots.org for additional information



Believe it or not, we are already buying toys now to augment our local campaigns for the 2019 Christmas Holiday Season. When shopping for over 7 million children, it takes a lot of effort and a lot of donations and we know all too well that such a large number of toys, books and other gifts aren't purchased without the significant generosity of kind people like yourself. Please consider helping us buy toys now while prices are low.

Donate

Fund Expenditure
97:3 Program to Support Ratio



Program	96.7%
Fundraising	2.9%
Overhead	0.4%

Toys for Tots makes good use of your donation

Once again, the Marine Toys for Tots Foundation achieved a **97:3 ratio of program to support service expenses in 2018**. That means 97% of every dollar donated - *that's 97 cents of every dollar* - went to our mission of providing gifts to less fortunate children and only 3 cents to fundraising and overhead costs.

On behalf of the U.S. Marine Corps, the Marine Toys for Tots Foundation and all the less fortunate families and children you've touched with your love and compassion, thank you from the bottom of my heart!

Have a great summer and hopefully we can count on your continued support as we prepare for Christmas 2019.

Sincerely,

Ted Silvester
Colonel, USMC (Ret)
VP, Marketing & Development
Marine Toys for Tots Foundation

Marine Toys for Tots Foundation

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