

Division Director's Report

August 2023

## **General Comments**

## <u>Division D – 3 Areas/Area Directors</u>

- Area 40 Stacy Britt (4 clubs) New Lenox, Lincolnway, Joliet Jesters and Key City Toastmasters
- Area 41 Dale Posont (5 clubs) Bridge Builders, Morris Area, Confident Communicators, Bolingbrook Area Chamber of Commerce and Yes And Toastmasters
- Area 42 Saurabh Negi (4 clubs) McKinley, Toast of Champaign, Iroquois Early Risers and Fireside Toastmasters

## **Vision for Division D**

Division D will continue to promote the Toastmasters Mission by inviting guests and prospective members to club meetings, by engaging in community outreach and by spreading the Toastmasters Word which will in turn foster District (Division D) growth.

**Report for Make a Difference (M.A.D.)** – This will likely change with our new District Director.

**M = Marketing** - Reaching out to local business or community organizations to promote local Toastmasters clubs. As an example, Confident Communicators has joined the Plainfield Chamber of Commerce. Can you spell "Captive Audience"?

**A = Advertising** — All clubs should be proud of their brand. As an example, Confident Communicators has recently purchased a banner for the front of their meeting room and table covers for all of the guest/member tables.

**D = Diversity** - Promote club events and work to attract new members that revolve around involvement from all walks of life.

## **Area Shout-Outs**

- As seen above, Confident Communicators has been very active with club promotion and member recruitment.
- Yes And Toastmasters is still thriving and has members awaiting the opportunity to join.
- Area Success Plans will be completed by September 1st. These will help to drive the Club Success Plans. Top-Down Approach.
- All clubs in Division "D" will be asked to submit their CSPs by September 30th. The CSPs are the road map in working toward the Distinguished Club Program.
- The Division Success Plan was reviewed and approved by the Division D Leadership Team and will be submitted to the District Director.
- Did you know that Bridge Builders will soon be sponsoring its very first BINGO event?
  - They are planning the event for Tuesday, August 29 as their 5th Tuesday of the month meeting.
  - They use their usual time slot (11:45 AM pre-meeting greeting time and 12:00-12:59 PM main meeting time) and our usual zoom link.
  - As currently sketched out, it will involve brief descriptions of meeting roles and officer roles intermixed with typical elements of BINGO. Some Table Topics challenges will also likely be part of the mix for the event.

- All are welcome to attend.
- Joliet Jesters is planning an open house for September 9th, 2023. All guests are welcome. Club President Dale Posont is asking for available Toastmasters members to attend the meeting to assist with greeting guests and offering Club information.