

Privacy Notice

How your personal information is used by L&M Swimming Club
Last updated April 2018.

This privacy notice is to let you know how L&M Swimming Club looks after any personal information we have of yours. This includes what you tell us about yourself, what we learn by having you as a customer, and the choices you give us about what marketing you want us to send you, or not. This notice explains how we do this and tells you about your privacy rights and how the law protects you.

In order to be compliant with the General Data Protection Regulation we must inform you that you have the right for this information to be removed from our records at any time. We will automatically delete all information we hold at the point when you are no longer associated with L&M Swimming Club.

Please be aware that if you do request that we delete your contact details from our records we will be unable to relate important information such as pool closures and booking deadlines to you. You will need to refer regularly to our website and Facebook page for such information.

Our Privacy Promise :

- To keep your data safe and private.
- Not to sell your data.
- To allow you to review your marketing choices at any time.

Data Protection law will change on 25 May 2018 This notice sets out most of your rights under the new laws. We will update it as necessary.

How the law protects you:

As well as our Privacy Promise, your privacy is protected by law.

Data Protection law says that we are allowed to use personal information only if we have a proper reason to do so.

The reasons we may have may be:

- To fulfil a contract we have with you, or
- When it is our legal duty, or
- When it is in our legitimate interest, or
- When you consent to it.
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Here is a list of all the ways that we may use your personal information

- Contacting you regarding appointments
- Marketing
- To record medical facts which may be needed

A full list of all the details held on your client records can be obtained by emailing lmswim-moira.com