

Executive summary

This report details the outcomes of a *Resolana*, or community conversation, hosted by the Gutiérrez Hubbell House Alliance in November 2023 to gather ideas and plans for the future of Gutiérrez Hubbell House. A diverse group of stakeholders and decision-makers came together and five areas for growth were identified from the wide-ranging conversation: *Name Recognition; Organization & Staffing; Interpretive Planning; Agricultural Education; and Infrastructure Enhancements*. This document contains details on each of these areas, as defined by the participants, action items and goals for each area; a list of current and potential partners to collaborate on realizing this vision; as well as background information on the site, the non-profit advocacy group Gutiérrez Hubbell House Alliance, and Bernalillo County Parks, Recreation, and Open Space, who manage the site. An appendix with detailed notes on the *Resolana* is also included.



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Gutiérrez Hubbell House 2023 Resolana

Introduction



The Gutiérrez Hubbell House History & Cultural Center is a Bernalillo County Open Space located in Albuquerque's South Valley that boasts a museum within a historic home, interpretive gardens, trails, and a working farm. The museum has been open to the public since 2007. The nonprofit Gutiérrez Hubbell House Alliance, which serves as an advocacy and support group, helped spur the acquisition and early development of the property and originally managed the site and museum until the County was able to hire professional staff for the site in 2019.

After Covid decimated arts and culture programming across the country, and turnover contributed to the loss of institutional knowledge, GHH is facing a cross-roads. Visitorship is down 75%, programs are limited, and volunteer roles have plummeted, as they have in many museums and cultural organizations. As we rebuild, GHHA is committed to dreaming, planning, and acting with and for our community. We chose to host a *resolana*, a space for sharing time, ideas, and energy in community. This traditional conversation format encourages participants to both dream big and dig into the practical details of how GHH might look, feel, and grow in the future. Ideas for how GHHA might facilitate and contribute to the plan were also solicited.

The energy present in this resolana reflected deep community, familial, and cultural ties to GHH. Participants provided wide-ranging perspectives, ideas, and opinions. Here, we present common themes and actionable recommendations generated by the conversation.



Resolana Outcomes

Themes

The themes below emerged from conversations in small groups and larger discussions with all participants to share the ideas from their group. Each theme is fleshed out below by a list of goals, steps, and action items that were identified during the Resolana. Many of these have long been part of the GHHA and BernCo vision for the space, while others are fresh ideas for revitalizing this important place. More details on the process found on page 7.

- **Name Recognition:** participants highlighted the desire for GHH to garner better name recognition in local, regional, and tourism arenas, as well as being recognized as a place where people can gather, learn, recreate, relax, and enjoy a range of exhibits, programs, and outdoor spaces, on their own or in GHH-led programs. Many noted that significant investments from BernCo, along with grantors, state legislators, and others, have helped create a uniquely welcoming and anchoring space in the South Valley and better awareness locally and broadly will help ensure that these investments see a return and provide the impetus for future investments in the site.



- **Organization and Staffing:** any entity is only as strong as its people and structure. Within this conversation, questions about the organizational structure and knowledge base that supports the museum also arose, specifically concerning the placement of historic and cultural institutions within Open Space division and PROS. Discussions brought up the need for thoughtful consideration of the nature and number of staff, both volunteer and paid.

- **Interpretive Plan:** a number of participants noted that exhibits and programming at the site have dropped off significantly. To support BernCo staff and the integration of volunteers, a robust vision and strategy for education is needed. Using community input on themes and priorities, it is recommended that BernCo create and implement an Interpretive Plan based on a transparent process that invites deep community collaboration rather than late-stage comments in order to better develop the site's public offerings, such as exhibits, curriculum, outdoor interpretive signs, annual signature programs, and research priorities.



- **Agricultural Programs:** one of the most salient aspects of GHH is its location in the semi-agricultural South Valley and on a historic and working farm. Many visitors are attracted first

to the outdoor amenities and programs, and later engage more deeply with the Museum and its other offerings. Additionally, farming-based school programs have provided an important way for young people to have a profound sense of meaning and ownership of the site. Many ways to support the existing programs and build on this unique strength were brought up.



- **Site Infrastructure:** There was enthusiasm for various projects to improve and increase infrastructure at the site, in the short and long term.

Action Items and Goals

Each theme is a broad vision that encompasses actionable steps and concrete goals, for short and long term planning. Some of these goals have a long history while others are newer ideas for enhancing the museum and site and better meeting the needs of current and potential visitors.



Name Recognition:

action items center on marketing, engagement with professional communities of practice, and popular events to draw new and renewed visitors.

- Attain formal [accreditation with the American Alliance of Museums](#)
- Proactively seek opportunities for GHH to be listed on tourism maps, websites, media, and crowd-sourced apps and websites, such as [TripAdvisor](#), Google Maps, [Visit Albuquerque guides](#), and others.
- Revamp “Ambassador” /outreach program
- Reinvigorate relationships with close neighbors and develop ways to engage the local community with the House on a variety of levels
- Revitalize the role of GHH as host to neighbors, partners, stakeholders, and others in their own activities such as meetings, workshops, and recreation
- Marketing and media contacts are regular, cohesive, and effective
- Website and social media are updated and inviting
- Major events such as [Camino Real Trade Fair](#), [Local Food Fest](#), or [Art Along the Rio Grande](#) return to the GHH schedule or are replaced or supplemented with new signature events



Organization and Staffing: action items focus on rethinking and reorganizing the relationships and positions of staff and volunteers to better meet the needs of the site and its public.

- BernCo manages three historic properties with robust indoor and outdoor education and programming. Several participants recommended that BernCo consider a new organization to ensure GHH and the other arts, cultural, and historic facilities and programs managed and staffed by the County are preserved, protected, and promoted in the ways appropriate to the specific, unique needs of these kinds of sites.
- Grow BernCo staff: educators, volunteer coordinator, historic preservation expertise, and maintenance are all areas of need
- Develop better coordination between Site Manager and other BernCo staff to support broader site and maintenance goals
- Cultivate and support a robust volunteer program, to include dedicated BernCo staff and GHHA activities



Interpretive Plan: action items reflect gaps in exhibits, programs, and public offerings.



- Revived exhibit schedule with planned calls for exhibit proposals, systems for supporting community curators, and a robust schedule of exhibits and accompanying programs, outreach, and events.
- Increased number and diversity of programs that engage with all GHH mission areas and meet the needs of a wide range of visitors.
- Develop a plan to recruit volunteers, teachers, or faculty to lead projects to record more local oral histories. Ask BernCo to publish oral history website developed by UNM students.
- Revise previous curriculum to share with schools and develop new curricula and experiential learning modules for on- and off-site learning.
- Reinvigorate school visits through outreach, volunteer recruitment, and docent and school group guide training.
- Increase partnerships to allow for more programming

Agricultural Programs: action items reflect the desire for on-site and outreach agricultural education.



- Strengthen and expand [Grow the Grower](#) program and food-related work
- Increase agricultural education partnerships like those with Rio Grande HS, [Polk MS](#), [NM 2050](#), and summer Youth Corps
- Connect with [APS](#) and [other](#) school [garden](#) and [agriculture programs](#)
- Provide opportunities and space for local growers' market at the site
- Enhance food and farming related programming by bringing back and expanding demonstrations and workshops around such topics as: meal prep, culturally relevant cuisine, home gardening, food preservation, food history, permaculture, and sustainable agriculture. Integrate history, culture, agriculture, and diet in programming and exhibits

Site Infrastructure: action items include both short- and long-term infrastructure projects for both increased accessibility and growing capacity..

- Immediately needed improvements:
 - increased accessibility and [ADA](#) compliance in outdoor areas, paths, parking, and entrances
 - safety improvements such as lighting in the parking lot
- Reconsider plans for HVAC and environmental monitoring for both collections care and visitor comfort
- Potential additions, as part of a long-term plan:
 - classroom or community annex in the northeast side of the footprint
 - exterior wall
 - building a barn near the sheep exhibit; bring back sheep
 - gift shop and produce sales reintroduced in dedicated space at the site
- Fundraising by GHHA to support infrastructural improvements



- Partner with the County and other elected officials to ensure GHH is on the [Capital Improvement Plan](#), and considered for [Capital Outlay](#),
- Work to raise donations, both monetary and in-kind from local businesses, GHH supporters, and allied organizations
- Write, manage, and report on grants, when in alignment with GHHA's role and mission



Partners

Discussing current, past, and potential partners generated energy and ideas across all of the large and small group conversations and partners too numerous to capture adequately were mentioned. Many participants emphasized the importance of strong relationships and partnerships with other organizations, schools, and agencies as key to realizing the ambitious goals articulated. Some of these partners are listed here and crafting a plan for adding to this list and reaching out to strengthen, renew, nurture, or initiate relationships is among the next steps,



- Current partners
 - [Agri-Cultura Network](#)
 - [Master Composters](#)
 - [NMSU Agricultural Science Center](#)
 - [Bernalillo County Master Gardeners](#)
 - [UNM R.H. Mallory Center for Community Geography](#)
 - [UNM Historic Preservation + Regionalism](#)
- Potential partners to target with outreach
 - Isleta and other Tribal communities
 - Tribal Libraries and Schools
- South Valley Non-profits and other organizations
 - [Muertos y Marigolds Committee](#)
 - [CESOSS](#)
 - [La Plazita Institute](#)
 - [Los Jardines Institute](#)
 - [Valle de Oro National Wildlife Refuge](#) and [Friends of Valle de Oro](#)
 - [Los Padillas Community Center](#)
- Schools - already frequent visitors or partners
 - Pajarito Elementary School
 - Polk Middle School



- o Rio Grande High School
- o Atrisco Heritage Academy High School
- o Bosque School
- o Elevation Children’s Center
- o International School at Mesa del Sol
- Schools - target for outreach
 - o NACA: Native American Community Academy
 - o Local South Valley schools
- Neighborhood and Community Associations
 - o Pajarito Village Association
 - o Los Padillas Neighborhood Association
 - o South Valley Association of Neighborhood Associations
 - o South Valley Regional Acequia Association



Recommended Next Steps

This document is intended to spark action. It is a starting place, not an end. Here, we identify our next steps in sharing the results of the resolana and beginning to take steps toward realizing the vision articulated by our community for the Gutierrez Hubbell House.



1. Share this summary by emailing to all Resolana attendees, posting on the GHHA website and encourage all GHHA members, local elected officials and Bernalillo County Open Space team members review the summary to inform actions (March 2024);
2. GHHA board members meet with Bernalillo County Open Space team members to review this document and generate goals and identify project partners to build toward our shared visions in spring-early summer 2024;
3. Bring goals and projects identified with Open Space to County Manager, Commissioner, and others by March-April 2024;
4. Continue annual Resolanas where community members connect, learn, dream and plan together.

The 2023 Resolana

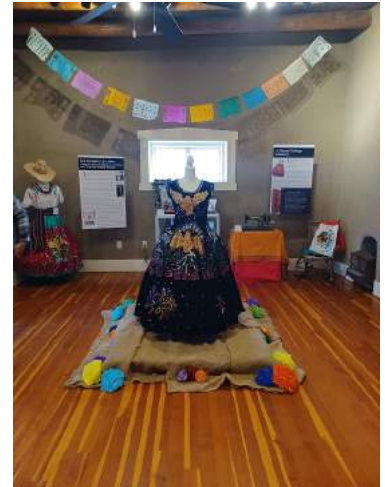
Resolana: Structure and Process

Why Host a Resolana?

After Covid decimated arts and culture programming across the country, and turnover contributed to the loss of institutional knowledge, GHH is facing a cross-roads. Visitorship is down 75%, programs are limited, and the volunteer roles have plummeted, as they have in many museums and cultural organizations. In the absence of continuity, knowing what would bring visitors and community back into the space can be a challenge. As we rebuild, GHHA is committed to dreaming, planning, and enacting with and for our community. The idea of a *resolana*, a space for sharing time, ideas, and energy in community, arose.

A GHHA committee of Flora Sanchez, Sergio Schwartz, and two community members, met over several months to generate a plan for facilitated conversations and create a list of neighbors, volunteers, partners, and other stakeholders to invite to the conversation. The committee helped craft questions and a format that would encourage participants to both dream big and dig into the practical details of how GHH might look, feel, and grow in the future. Ideas for how GHHA might facilitate and contribute to the plan were also solicited.

A diverse group of forty-two people attended the resolana. They included GHHA members, Alliance partners, elected officials, BernCo Parks, Recreation, and Open Space staff and other officials, as well as interested community members drawn from throughout the County. GHHA invited stakeholders from across the broad spectrum of GHH activities and collaborators, including educators, farmers, historians, community organizers, tourism sector professionals, South Valley neighbors, and agency officials, in an attempt to generate wide-ranging views and creative ideas.



Introduction at GHH

The first hour was held at GHH and included a welcome by GHHA and BCOS. Short introductions by participants were followed by a “walk-about” the museum and grounds to reconnect with the site physically and emotionally led by the facilitator Ian Esquibel.

The group then transitioned to Pajarito Elementary School as GHH does not have sufficient indoor space to allow for large group interactive activities and its outdoor spaces are not sufficiently accessible to all our partners nor ADA compliant.

Opening Remarks and Presentations at Pajarito Elementary School



Senator Linda Lopez provided a short welcome stating, in part, “from its inception, I have been an advocate for GHH and continue to support its important contributions to the community.” Senator Michael Padilla, who provided financial support and served as co-host, added, “GHH is a community gathering place...it needs to be open and accessible to the community.”

Following a presentation from GHHA board member Flora Sanchez on GHHA’s twenty-three year involvement with GHH, Mari Simbaña and John Barney, BCOS and

Planning staff, provided information regarding allocated staffing and capital outlay resources that are dedicated to GHH and responded to questions. They also distributed a list of ideas for upcoming programs.

In Depth Conversations at Pajarito Elementary School

The bulk of the remaining two and half hours was spent in small group discussions. In Round 1 participants selected from three prompts: 1) *Dream*: what are your biggest dreams for GHH and GHHA? What’s possible? 2) *Design*: how can GHH events and programs support the community and, in turn, how can the community support GHH? 3) *Partnerships*: what partnerships are needed for the future of GHH and the Alliance, and what will the partnerships entail? Small groups were asked to appoint a notetaker to capture ideas at each table. We regrouped to share highlights of these conversations and make note of key ideas. In Round 2, groups built on Round 1, discussing both long and short-term visions, for GHHA and GHH’s programs and partnerships.

The conversation was so lively that the second regroup was brief, and participants were asked to share only big ideas that surfaced from the discussions and prompts. Notes were collected and collated by the facilitator, so that ideas from the smaller discussions could be incorporated into this report.

The facilitator provided all of the notes and other summary observations, which were then synthesized and contextualized by a GHHA committee into this report. The GHHA committee helped organize the feedback and added historic details based on their years of experience with the site and conversations with stakeholders. In the appendix you will find the transcribed notes from the small discussions.



Resolana Host: Gutiérrez Hubbell House Alliance

The Gutiérrez Hubbell House Alliance is a 501.c.3 membership-based nonprofit dedicated to educating the public about, promoting interest in, and advocating for the Gutierrez Hubbell House History and Cultural Center (GHH).



Short history of GHH and GHHA

In 1733 Josefa Baca purchased several hundred acres, upon which GHH still rests. The family maintained the property through seven generations, from Baca to Gutiérrez to Hubbell, until it was sold to a developer in the mid 1990's. Community activists, hoping to preserve the House with so much local history, pitched the idea of purchasing it to Bernalillo County (BernCo) as an Open Space. It became BernCo's first Open Space and one of only three unique historic and cultural properties in the unincorporated portions of Bernalillo County, along with Bachechi in the North Valley and Carlito Springs in the East Mountains.

In about 2000, BernCo contracted with the Alliance through a Joint Use Agreement to manage day-to-day operations at GHH. From 2000-2017, under a series of Agreements, the House and land were staffed and managed by the GHHA. The Alliance, itself made up of volunteers, as well as the volunteers it recruited, opened

and closed the museum; did all the cleaning, from the House itself to the restrooms, blew leaves from the portals; recruited, trained, and scheduled docents; and mounted numerous temporary exhibits.

With BernCo Open Space staff, the Alliance planned and executed most of the programming, including a history and culture speaker series and gardening and farming presentations, as well as coordinating a robust school program for elementary and



middle school student visits. The Alliance oversaw the maintenance of the orchard and gardens, wrote several successful proposals for funding its projects, wrote and disseminated a quarterly newsletter, *La Bandera*, and managed the GHH website. For almost two decades the Alliance has been heavily invested in the GHH and is intimately knowledgeable about its unique needs.

In 2017, the GHHA realized that, with the increasing attendance and profile of GHH, a volunteer group could no longer shoulder all of the responsibility for the site, its programs, maintenance, and other tasks. Working with the Alliance, BernCo developed

a job description for a part-time, contracted site manager. After a national search, this position was filled and soon transformed to a full-time role. Eventually, BCOS secured funding to create a FT, permanent staff position at BernCo for the site manager, who works in close partnership with the GHHA.

Bernalillo County Parks, Recreation, and Open Space

Bernalillo County Open Space provides a wide array of venues for individuals, families, and groups to enjoy our amazing scenery through biking, hiking, picnics, educational programs, farming and more through the managing and stewarding of 17 properties totaling approximately 1148 acres. The County has also had a key role in partnering for the acquisition of 4 other properties, which total 777 acres including the Valle del Oro National Urban Wildlife Refuge, the Los Ranchos Agri-nature Center and two properties owned and maintained by the City of Albuquerque in the Tijeras Canyon.

BCOS goals include to develop environmental education opportunities and programs throughout our open space and parks system, to support community health and community-based agriculture, and to preserve both cultural heritage and public art. To learn more about the goals of Bernalillo County Open Space see the [Parks, Recreation & Open Space Master Plan for 2015-2030.](#)



BCOS Vision Statement: Bernalillo County Open Space strives to be a dynamic network of properties with important natural or cultural resources managed to benefit people, plants and wildlife by protecting and enhancing viewsheds, water resources, wildlife habitat, cultural/historic sites, and prime agricultural land; and providing resource-based recreation and environmental education.”

Open Space is a division of BernCo’s Parks, Recreation, and Open Space (PROS). PROS has been responsible for projects throughout the county, including at GHH. They note: “The Bernalillo County Parks, Recreation & Open Space Master Plan was initially developed in 2003. Bernalillo County has completed 75 percent of the projects identified. These projects include the Rio Grande Pool renovation; Bachechi, Pajarito; Durand, and Ojito Open Space; Hubbell House renovations and Open Space development; Vista Grande and Paradise Hills Community Center improvements; and playground upgrades throughout the county.”



Appendix A: Large Group Discussion Notes Transcribed

Long-Term Vision

- National recognition
- Funding and capital investment
- Bring back some programs
- More activities and people
- Site additions, e.g. wall, barn, etc.
- Hub for learning: agriculture, culture, history
- Staffing
- Cultural map of site - in the works at UNM!
- Cultural cross-pollination

Short-Term Vision

- Improve safe accessibility
- Clarify County and Alliance connection
- GHH= Destination and justify asks, including data on users
- Bring in folks (schools) January - May of 2024
- Expand education displays
- Neutral space to meet
- Stronger GHH Board promotion and development
- Improve existing exhibits and signage
- Resurrect docent program
- Record living histories
- Temporary buildings - historically appropriate
- Outreach and ambassadors

Appendix B: Small Group Discussion Notes Transcribed

DREAM

- Exhibit Ideas
 - History of GHH
 - Files
 - Reading and organizing
 - Oral stories/histories (x3)
 - Involve the community and GHH (x2)
 - Catalogue materials
 - Photos
 - Partner with young people - lots of love, energy and creativity
 - Videos
 - Interactive stations
 - CCM/Baca Families
 - Better access for individuals with disabilities (x3)
 - Garden beds
 - Part of Capital Improvement Plan?
- Standing exhibit updates
 - Videos and tactile materials
- Site work
 - Bring site to what it was before but use buildings for modern uses or storage (x2)
 - Barn (x2)
 - Wall (x2)
 - Outdoor classroom amenities, offices, storage (x2)
- Better connection between Pajarito and Los Chavez
- Support of Alliance necessary for the site to draw on with the community
- Struggle for control but coordination between county and GHHA
- Expand house to original size
 - Wall
 - Barn
- Parks and rec
- Cultural affairs marketing
- Land management
- Capital planning team - adding into GHUBZ and Polk
- Resolana - preserve the foods
- Share the site more
- Pulling in expertise
- Steward properties, educational offerings, APS - BernCo partnership
- Transportation (x2)
 - Policy change, ability to transport students
- Reach out to powers that be to get funding
- Staffing - running programs - coordinating
- What is the role of the Alliance?
 - Do more on what this is all about

- o Needs of the community
 - o Create summer and fall meetings - survey
- County capital outlay
 - o Comment sheets
 - o Email John Barney and Mari
 - o Getting families to participate in the schools
 - Talk to CSC and Maria
- How to get Isleta more involved (x2)
 - o Approach Governor and Council
 - o Invite youth
- Sustainability of property and fields
- Raise money
 - o Generate income
 - o Write grants
 - o Get Travis on the Board
- Schools
 - o Integrate curriculum; more than a field trip
 - o Education center to host students when they arrive
 - o Genealogy, science, writing, agriculture
 - o Charter school involvement
 - o Work with Ariansa and GHH to work up a plan for transporting students in county vehicles - 15 passenger vans
 - o Youth agriculture - hub for outdoor learning and culturally relevant curriculum
- Connecting GHH with Neighborhood Associations
 - o Access (open secure access to the GHH other than just the manager when he is not around; after hrs)
- The Alliance in the past cleaned and did lots of things in the GHH. Our dream is for the Alliance to be included-participate more
- More participation of community (robust) different groups - population of people to get involved
 - o Targeting groups (intergroup collaboration)
 - o More diverse population on the board
 - o Youth voices
- Dream for the Alliance
 - o New energy
 - o Tone of vision
 - o Bring new voices of perspectives
 - o Recruit from Isleta
 - o Link ideas
 - o Task forces
 - o Bring youth to participate
- Valued by government
 - o Enhance county's perspective of the Alliance
 - o \$ must be used/invested
- More local schools to partner and participate with GHH

DESIGN

- Critical education room/center - physical space to do activities, color, draw, host summer programs
- Baca family be recognized with a display of their family tree

- History is medicine
- Genealogy - cultural history
 - Poster, kiosk, teaching stations, medical display of genetics
 - Partner with genealogists and universities
- Children raised on fast foods triggering it - tie to eating local food (CCM)
- Health fair - genealogy events
- Emphasis on Gutierrez and family
 - Cultural intersection for people and cultures, Chavez as well
 - Land grants
 - Acequias
 - Family ties
 - Indigenous and black families histories
 - Buffalo soldiers critical to keeping GHUBZ safe from Fort Sumer
 - Need to be recognized; descendants, too
- Welcoming people to feel welcomed to the space, guy in Alamogordo has the history and artifacts; partnerships with groups that can build these spaces
- More hands on historical/cultural spaces
- Inviting Isleta Pueblo - involved in the house
- Next year, UNM architecture and planning hosting society of historians conference, sites to tour GHH, link it to Isleta Pueblo; always been instrumental in history with GHUBZ. Stephane Zuni and others participate in tour
- Partnerships with schools - educational coordinator
 - Integrate into curriculum with neighboring schools
 - Youth internships
 - Chapel meal site
- 10 years open house - input from the community
 - Extension of build out - north portion of the house, the adding of the adobe wall along Isleta Boulevard
 - Barn - need a barn in order to store supplies, equipment, etc. Maybe petting zoo.
 - Food could also be stored (hay, not alfalfa)
 - Making adobes - true to the original size (4x10x20) for wall at front and house addition
 - Playground site NOW for visiting kids to keep them away from the acequia

PARTNERSHIPS

- Local businesses
- Fundraising
 - Banking community (Nusenda, Rio Grande Credit Union)
 - Who is making ask?
- NACA - Native American Community Academy
- Homeschool
- Boy and Girl Scouts
 - Hosting events
 - Hosting service learning/Eagle projects
- Summer School Lunch Program
 - Can GHH host and provide education/enrichment?
- Indigenous Communities (x2)
 - Isleta, Southern Pueblos (x2)

- o Dine' - Hubbell family members (x2)
 - o Genizaro (x2)
 - Isleta connections with Polk MS - currently building relationships with Governor and Lt Governors
 - Issue of transport and education-including bringing students to South Valley K-12
 - Ancestral lands - youth corps leading youth hiking groups
- Neighborhood associations (x2)
 - o BernCo at a glance
- Adobe Homeowners Association
- Where does the community go to social and meet?
 - o Go back to rentals
 - o A place to gather
 - o Meeting house
- VdO - Friends group and Fish&Wildlife
- Question: How does communication happen? How do people know what is happening across the SV? How do we contribute our events and info?
- Impact through connection
 - o "Telling the Whole Story Project;" "Our History;" exhibits that would circulate with sites
 - o Building partnerships with:
 - NHCC
 - Cross promotion
 - Presentations
 - Authors
 - Providing broader history
 - Exhibits
 - Isleta
 - Sandoval County History Society
 - Friends of Hubbell Trading Post
 - TICRAT committee
- Bring in extended family
- Grower organizations
 - o Are they involved w/ County?
 - o Grow the Growers
 - o Not as many visits by schools
 - Pajarito walks to GHH
- Invite schools to GHH
 - o Connect with other APS schools
 - Need younger growers
 - o Acequia Association investment
- Relationship between GHHA and County (natural volunteer/full time)
- What about CNM, UNM and APS MOU
- GHHA Board Training
 - o Does GHHA have a volunteer coordinator?
 - o What is the role of GHHA?
- Does the county have a volunteer coordinator?
- Leroy Hiles - very valuable
- Website needs work

LONG-TERM VISION

- See County's long term plan
- More exposure to Sandoval and Bernalillo County hours of opening
- Cultural map (x2)
 - El Camino Real
 - QR codes
- Cultural affairs
- Retain vibrancy
- Integrant school with G+Grower
- A hub for learning: youth and life long AG + culture + history
- Staff (x2)
 - Volunteer coordinator
 - Educators
 - Maintenance
- Education building
- More outdoor interpretations
- Volunteer manager
- Existing curriculum into APS
- Build a partner night (APS school board)
 - Invite middle school social studies teachers: Polk, Harrison, Ernie Pyle
- Need funding and fundraising (x2)
- Implement GHH history as vital part of school curriculum/outreach
- Reinvent ambassador program
- National recognition/accreditation
- Expand property
 - Event center, barn, wall
- School programs
- History and cultural
- Docents and tour guides - inside and outside
 - County needs to be comfortable releasing responsibilities to volunteers/supporters
- Expanding programs
- Capital investment - outdoor classroom
- Community library - designated to New Mexico

SHORT-TERM VISION

- NHCC
 - All museums, shows, collections
- More open hours
- Clarify GHH and County relationship (x2)
- Better and more communication; bridging the gap (x2)
- Improve accessibility
- More education programs
- Lobbying - foundations
- Lifeblood = school programs

- Obtain funding for positions and program development (x2)
- Diversify sources: corporate, government, members, donors
- Additional building
- Need data
- Field trips to GHH
- Involve GHH in Rt 66 Centennial
- Member benefits for GHHA
- Build connections with arts community
- Build an audience/user groups i.e. 10,000 youth/year
- Build energy to justify ask
- More audience engagements
- Events to bring people up and down the valley
- Connections past Coors
- Create space outside of museum for presenter to get the sala back to museum
- Develop a PSA
- Move to BC Art and Culture Department
- Add temporary exhibits
- Stronger board
- Improve existing exhibits
- Add signage

PROGRAMS

- Food for All:
 - Volunteering or visiting includes taking something nourishing home; a seedling you're planted? A basket of apples or blackberries? Reinforce the healthy and delicious benefits of fresh food
 - Food as medicine - a workshop to prep and can harvest from GHH - apple sauce for example, that can be shared with senior centers on student trips
 - Reinforce relationships so do a joint program
- Build a deep passion for growing your own food - garden, farming not for everyone but a little garden of my own?
- Patio pots, flowers to nurture pollinators
- Culture - continue the speaker series to highlight and teach the property's long history: Spanish, Anglo and Native
- History - art exhibits and speakers, school curriculum to build on this
- Events
- Grow the Growers
- Need capacity and funding for programs
- What is a program?
 - GHHA and County might define this differently, i.e. a lecture
- Add an oral history program
 - Elders, land grants, acequias
- Start locally
 - Bring every 4th and 7th grader to GHH
 - Balanced, agricultural, cultural, nature, history

PARTNERSHIPS

- Valle de Oro
- Isleta Pueblo
- Neighborhood Associations
 - Not just Pajarito, north, south, east
- Visitor's Center - BernCo
- Youth Conversation Corps - Isleta Ancestral Land Group
 - Hiking group ages 7 - 12
- Information dissemination to SV Neighborhood Association
- Ambassadors to other friend groups (x2)
- Cultural cross-pollinations (x2)
- Other sites - Casa San Ysidro, Coronado Historic Sites
- Corporate naming rights
- Invitations to groups to lead a program, an exhibit, an event - give them ownership
- Key - these visions must become systems that are not person specific; People move on, need a stable structure that is sustainable, procedures, funding
- GHHA and BCOS to enhance
 - Humanities council; speaker series (one/month; Sunday PM)

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