

IMAGINE THE POSSIBILITIES

THE ENHANCEMENT CAMPAIGN FOR THE CEDAR PARK PUBLIC LIBRARY FOUNDATION



WHO WE ARE

The Cedar Park Public Library Foundation assists the Cedar Park Library in achieving excellence and developing business and community support for Library initiatives.

CAMPAIGN GOAL

\$1.5 million to fill the incredible new library at the heart of The Bell District with the best resources available.

COMMUNITY IMPACT

The Library will strengthen its position as a key player in the community's success by offering access, space, and resources for people of all ages, backgrounds, and economic situations, positively impacting workforce development.

"We are a city that is thriving in the 21st-century knowledge economy. It says a lot that the crown jewel, the heart of our city, will be this library."

- Mayor Penniman-Morin



NEW LIBRARY ENHANCEMENTS

- 47,000 Square Feet (88% increase)
- Messy & High Tech Makerspaces
- Faster Wireless Internet Access
- Laptop Vending & Computer Stations
- Nature Play Areas
- Indoor & Outdoor Reading Areas & Porches
- Expanded Book Collection
- Expanded Library of Things



TARGETED FOCUS AREAS

- Technology
- Interactive Learning
- Community Diversity
- Gathering Spaces



GIFT APPRECIATION

- Naming Opportunities from \$25,000 to \$500,000
- Donor Wall Recognition at \$10,000+



newlibrary@cedarparkbooks.org



www.cedarparkbooks.org



We believe that knowledge is your right.
If you want to access the world, our library will help you learn – without any fee.

This is an easy mission to embrace, but a hard one to fulfill. The new Cedar Park Public Library is capable of all this: sharing the excitement of the latest popular novels and offering the classics at the same time; preparing patrons for exams, job changes, and retirement; helping research new and old ideas; offering space for community rooms to gather; and providing free access to technology.

Built on a foundation of books, our new Library will embrace up-to-date technologies that make information more accessible and our building more efficient, and enjoyable. With **nearly double** the space of our current building, the new Library will hold many more books, materials, audio-visual resources, and **places for the community to gather**. And of course, our skilled librarians will continue to serve as guides to complex information and wonderful entertainment. In achieving this vision, the new Cedar Park Library will become our most beloved and heavily used public resource for many generations of learners.

MISSION

The Cedar Park Public Library Foundation, a 501(c)(3) organization founded in 1993, is committed to assisting the Cedar Park Public Library to achieve excellence and develop business and community support through financial assistance for Library initiatives. The Foundation has stepped forward to enhance services by supporting early literacy initiatives, reading programs, and advanced technology needs for the past 30 years.

HISTORY

The Cedar Park Public Library has grown and flourished in much the same way as the City of Cedar Park and Williamson County. In 1979, a small circle of community leaders, working in partnership with the City Council established the library to serve a population of 1,765 people. We were a quiet suburb just north of Austin, proud of our heritage, resilience, and desire to remain independent.

The first Cedar Park Library was originally housed in a small facility in Cedar Park Plaza. In 1990, with the help of the community and City, the Library moved to a 7000 sq. ft. building on Discovery Blvd. In its forty-third year, the library is 25,000 sq. ft. and bursting at the seams with activities. The library has become an active center for people looking for help with school-related projects, learning a new hobby, or just wanting to read for entertainment. Parents bring their young children to storytimes that are held **six days per week to build crucial early literacy skills and develop a love of reading**. Our community is rapidly becoming more diverse, and technology is paramount to creating an environment that meets its needs.

After forty years, circulation of our books is now at **902,868** library check-outs a year, **ranking us as the second highest circulation rate in a comparison poll of nine similar communities**. We serve people from all walks of life, all ages, and all education levels, from children to adults learning to read to support those bridging into new careers.



VISION

We have reached a point where we have no space left in our library. Cedar Park's population has quickly ballooned to 78,000 people and we are still operating in a building designed to serve the needs of 26,000 people. Our services have outgrown our space. We are unable to offer many of the programs that our community needs, in large part because we cannot provide adequate meeting space or computer training facilities, and our collection is limited due to insufficient shelving space. Library technology has advanced, and an automated system is needed to handle the high density of materials in circulation.

Community Working Together

In 2015, the citizens of Cedar Park passed a bond to build a new Library. Working together, the Cedar Park Public Library Foundation, public officials, and community members rallied support for a bond totaling \$20,500,000. This is the genesis of an incredible new library for Cedar Park, but it's not enough to do everything we need.

The New Library

Thanks to the successful Library Bond, the new library will be part of the Bell Redevelopment Project. City Council chose internationally renowned architects, Lake|Flato, as the design team. **We hope to open the new library in 2024.**

Our new library will include:

- **47,000** square feet (**an 88% increase** from our current 25,000 building)
- Natural stone and wood building that blends and compliments the surrounding natural landscape
- Spacious indoor and outdoor reading areas and porches **with views to dozens of heritage trees and the exciting Bell District**
- Teen reading and group study area
- **Enclosed youth courtyard with a nature play area**
- Large adult reading area with alcoves and quiet zones
- **A dedicated youth activity and storytime room**
- Multi-purpose room for community groups
- **Laptop vending and computer stations for flexible technology access**
- **Two Makerspaces:** a high-tech Maker area (think Fabrication tech like 3D printing) and a second Maker area for messier creations (think arts, crafts & more)
- Wireless Internet access throughout the building and courtyards

The *Imagine the Possibilities* Enhancement Campaign goal of \$1.5 million is focused on raising the funds needed to support: technology, furniture, fixtures, books, reading areas, and materials to open our incredible new building with the best resources available.

OUTCOMES

A Vital Component of Our Educational System

Cedar Park is served by an outstanding school system. The Leander and Round Rock Independent School Districts provide quality K-12 education to **89,225 students on 102 campuses**, including makerspaces on most newer campuses. People who move to Cedar Park are attracted to our excellent public schools. They expect and appreciate a modern library as many have come from communities with similar resources.

The new Library will now be able to work more closely with the school districts, providing meeting rooms, group study, and **tutoring spaces**, individual assistance to students with their research and homework, expanded collections in our library, as well as after-hours access to the Library's makerspaces. Public school libraries and makerspaces are only open during school hours. Our library is open evenings and weekends, and **our librarians are trained to assist students, parents, and caregivers alike.**

Access to Technology for Everyone

Although it seems that almost everyone has a computer at home, it is important to note that **nearly 40% of Americans still do not regularly use the Internet and many cite barriers to access or lack of skills as the reason.** Where do people who cannot afford a computer or do not know how to use one go?

It is the Cedar Park Public Library that often provides the only Internet access for economically disadvantaged residents in our community. We offer computer access to everyone. With **35 workstations and a dozen wireless internet access points** currently, **we will more than double that number** of available technology and Wi-Fi in the new Library. Through our public libraries, people can access information through special Library subscriptions that are not available to the general public. Additionally, librarians offer their expertise in locating archives and collections to those who need to delve further into research.

Library patrons use public library computers to learn basic computer and Internet skills, **develop job skills, and improve their quality of life.** We have not been able to provide an array of courses and training on computer skills because we lacked the necessary space. In the new Library, we will have a classroom dedicated to computer training for beginning and advanced users, young and old alike.

Building a Community of Lifelong Learners

Our children's programs are bursting with activity. Storytime brings children and their parents or grandparents and caregivers together **six times a week.** From Miss Jane's storytimes to the Chess Club to afterschool STEAM programs **to early literacy workshops**, the Cedar Park Public Library pays special attention to its youngest patrons.

Our 2023 summer reading program engaged over **2,000 readers who read over 3 million minutes and attended 146 entertaining programs.** We are looking forward to being able to use the new Library outdoor areas, reading porches, and playscape for special events for children and their families.

Makerspaces and resource-sharing collections have been trending over the past several years as hobbies and small businesses have become more tech-dependent. Our Makerspaces will provide an active and exciting space for both youth and adults to acquire new tech skills they may use on the job, access to hobby technologies, and a great place for Library programs to bring our community together.



FREQUENTLY ASKED QUESTIONS

1. What is the purpose of The Campaign for the new Cedar Park Public Library?

The Campaign for the new Cedar Park Public Library is in direct response to the community of Cedar Park having a vision for a new Public Library and subsequently passing bonds to support its construction. The new Public Library will be a cornerstone of the Bell District Redevelopment Project. The Cedar Park Public Library Foundation is committed to supporting the goal of making our new Library a premier space for learning and community. **We anticipate opening in 2024.**

2. Why are we conducting a campaign now?

The last time the Cedar Park Public Library Foundation conducted a campaign was in support of an expansion to the current Library facility in 2001. Our Board of Directors believes that a library should be more than just a building for books. The new Library will embrace up-to-date technologies that will make information more accessible and the building more efficient and enjoyable. With nearly double the space of our current building, the new Library will hold many more books, materials, audio-visual resources, areas to incubate creativity, and places for the community to gather. And of course, skilled librarians will continue to serve as guides to information and wonderful entertainment. In achieving this vision, the new Cedar Park Public Library will become our most beloved and heavily used public resource for many generations of learners. It is time!

3. How many years can I take to pay my pledge?

Pledges to the Cedar Park Public Library Enhancement Campaign can be made over 3 years. (2024-2026)



4. What are the major components of the project?

Acknowledging that the current Library does not provide adequate space to serve the needs of Cedar Park's population, a bond was passed in 2015 to construct a new building. The new library will be a 47,000 square foot (an 88% increase from our current 25,000 sf.) building designed by internationally renowned architects, Lake | Flato, as the design team. The natural wood and stone building will be surrounded by heritage-treed covered porches that will serve as outdoor reading and meeting spaces, an enclosed youth courtyard with a nature play area for families along with quiet reading areas with alcoves and quiet zones for adults. Wireless Internet access throughout the building and courtyards will provide flexible space to work and learn throughout the area. Multi-purpose rooms for community groups to meet and students to engage in group study.

5. What is needed to support the new Library?

Four major components are needed to support the project: updated technology (including makerspaces and an automated book sorter), expanded book collection, outdoor installations for the reading garden and porches, and the creation of unique specialized reading spaces for youth and adults.

6. Who is being asked to support the Campaign?

The "quiet phase" of the Campaign has begun. As we move forward to a more public phase of the Campaign, we will reach out to citizens of Cedar Park, users, and friends of the Library.

MAGINE THE POSSIBILITIES

THE ENHANCEMENT CAMPAIGN FOR THE CEDAR PARK PUBLIC LIBRARY FOUNDATION



NAMING OPPORTUNITIES 1ST FLOOR

A. Youth Wing	\$500,000
Multipurpose Room	\$250,000
B. Youth Garden	\$250,000
C. Automated Book Sorter	\$250,000
D. Water Table	\$100,000
E. Storytime Room	\$100,000
High-Tech Makerspace	\$100,000
Messy Makerspace	\$75,000
F. Indoor Classroom	\$75,000
G. Outdoor Classroom	\$75,000
H. Youth Computer Area	\$50,000
I. Group Study Rooms	\$30,000



NAMING OPPORTUNITIES 2ND FLOOR

J. Expanded Book Collection	\$200,000
K. Library of Things: Circulating Tools & Equipment	\$200,000
L. Quiet Reading Room	\$100,000
M. Reading Porch by Entry	\$100,000
N. Reading Porch by Multipurpose Room	\$75,000
O. Adult Computer Area	\$50,000
P. Group Study Rooms	\$30,000
Teen Area	\$25,000

*All gifts above \$10,000
will be recognized on our donor wall.*



THE ENHANCEMENT CAMPAIGN FOR THE CEDAR PARK PUBLIC LIBRARY FOUNDATION

GIFT TABLE

FULL GIFT AMOUNT

ANNUAL DONATION

QUARTERLY DONATION

MONTHLY DONATION

Three Year Commitment

Three Year Commitment

Three Year Commitment



\$500,000
 \$250,000
 \$200,000
 \$100,000
 \$75,000
 \$50,000
 \$30,000
 \$25,000

\$166,666
 \$83,333
 \$66,666
 \$33,333
 \$25,000
 \$16,666
 \$10,000
 \$8,333

\$41,666
 \$20,833
 \$16,666
 \$8,333
 \$6,250
 \$4,166
 \$2,500
 \$2,083

\$13,888
 \$6,944
 \$5,555
 \$2,777
 \$2,083
 \$1,388
 \$833
 \$694





GIFT HIGHLIGHTS



RECOGNITION LENGTH

20 Years

*Pledged donation must be fully funded in agreed upon timeframe.



RECOGNITION TYPE

Text on Plaque

*Placement will be adjacent to the Naming Opportunity and on Donor Wall.

*Final wording and design shall be consistent with other named areas and facilities.



RECOGNITION VISIBILITY

**330,000+
Visitors
Annually**



RECOGNITION REQUIREMENT

**Signed
Letter of
Intent**





In support of the Cedar Park Public Library Foundation Enhancement Campaign, I (we) intend to pledge

\$ _____ over _____ years (maximum 3 years). Paid here is \$ _____,

with the remainder to be paid as follows:

Number of Payments _____ Beginning on or about _____

Paid: Annually Semi-Annually Quarterly Monthly

Desired form of payment: Check ACH Credit Card Stock Transfer

Once we enter your information into our system, we will send you an email with payment instructions and a link to follow to insert your ACH or credit card information or to set up a stock transfer.

If paying by check: Make check out to "Cedar Park Public Library Foundation" and In the memo line, put "New Library Enhancement Campaign on behalf of [your name]" Mail to: Cedar Park Public Library Foundation, Attention: Julia Mitschke, 550 Discovery Blvd, Cedar Park, TX 78613

Gift Recognition

Please print above exactly how you would like your gift to be recognized.

For example: John H. & Mary K. Jones ◊ The Family of John Jones ◊ In Memory OR Honor of John H. & Mary Jones

Your gift will be publicly recognized when 10% of your pledge has been fulfilled and your donation has been approved by the Foundation and accepted by the Cedar Park City Manager.

- OR - Please treat this as an anonymous gift.

Your Name

Address

City

State

Zip

Email Address

Phone

Donor Signature

Date

Questions? Email: NewLibrary@cedarparkbooks.org





Cedar Park Public Library

- Top 15% of Texas Public Libraries
- Achievement of Excellence in Libraries Award Winner
- 330,000+ Visitors Annually



NEW LIBRARY ENHANCEMENTS

- 47,000 Square Feet (88% increase)
- Messy & High Tech Makerspaces
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GATHERING SPACES FOR YOUTH, TEENS, AND ADULTS

*“We are guardians of a space that allows students to breathe and be curious and explore the world and be who they are without suffocation. They deserve one place where they can rumble with vulnerability and their hearts can exhale...**We should never underestimate the benefit to a child of having a place to belong-even one-where they can take off their armor. It can and does change the trajectory of their life.**”*

-Brené Brown



COMMUNITY IMPACT

The Library will strengthen its position as a key player in the community's success by offering access, space, and resources for people of all ages, backgrounds, and economic situations.



EARLY CHILDHOOD LEARNING

STAAR 3rd % Meets Grade Level

- Reading: Leander ISD 62%
- Reading: State of Texas 50%
- Math: Leander ISD 53%
- Math: State of Texas 43%

Library programs, including Storytime, 1,000 Books Before Kindergarten, Summer Reading, and STEAM Explorers, can all help improve reading and mathematics outcomes for children.



WORKFORCE DEVELOPMENT

The Library offers assistive devices for the vision, hearing, and voice impaired, and wireless Internet access. Library staff help secure the job by guiding people as they navigate job-finding websites and can connect those who need more intensive assistance with a case manager.



Cedar Park Public Library Foundation



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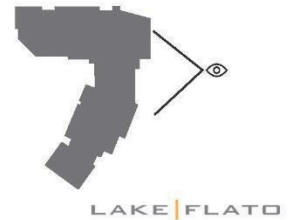


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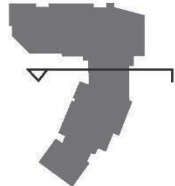
EXTERIOR: VIEW FROM PASEO LOOKING TOWARD MAIN ENTRY

10 | CEDAR PARK LIBRARY | final design update 10/13/2022



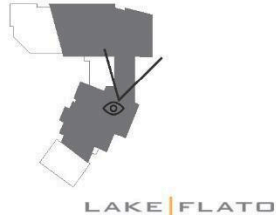


SECTION PERSPECTIVE @ LOBBY: LOOKING TOWARD CREEK / PARK





LEVEL 2 INTERIOR: VIEW FROM TOP OF STAIRS LOOKING TOWARD TECH COMMONS AND TEEN



_ FLOOR PLAN GENERAL NOTES

1. REFER TO SPEC & LRS DRAWING FOR FLOOR FINISHES
2. REFER TO ALL 2-D & 3-D ARCHITECTURAL INFORMATION
3. REFER TO ALL MECHANICAL, ELECTRICAL, & PLUMBING INFORMATION
4. REFER TO ALL STRUCTURAL INFORMATION
5. REFER TO ALL INTERIORS INFORMATION
6. REFER TO ALL EXTERIORS INFORMATION
7. REFER TO ALL SITEWORK INFORMATION
8. REFER TO ALL LANDSCAPE INFORMATION
9. REFER TO ALL CIVIL INFORMATION
10. REFER TO ALL UTILITIES INFORMATION
11. REFER TO ALL SPECIALTIES INFORMATION
12. REFER TO ALL OTHER INFORMATION

EQUIPMENT LEGEND (CONTRACTOR PROVIDED, CONTRACTOR INSTALLED, U.N.O.)

- ⊕ MECHANICAL
- ⊕ ELECTRICAL
- ⊕ PLUMBING
- ⊕ FIRE ALARMS
- ⊕ SECURITY
- ⊕ TELEPHONE
- ⊕ DATA
- ⊕ VIDEO
- ⊕ AUDIO
- ⊕ LIGHTING
- ⊕ FURNITURE
- ⊕ FIXTURES
- ⊕ CASES
- ⊕ SIGNAGE
- ⊕ OTHER



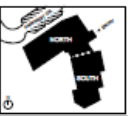
① FF&E PLAN - 2ND FLOOR NORTH
SCALE: 1/8" = 1'-0"

LAKE FLATO ARCHITECTS INC.
311 THIRD STREET
SANTA ANTONIO, TEXAS 78205
WWW.LAKEFLATO.COM

NOT FOR REGULATORY APPROVAL, PERMITTING OR CONSTRUCTION

CEDAR PARK LIBRARY

BELL DISTRICT (STREET ADDRESS TBD)



07.23.2022 LP PLAN NO. 2019

PROJECT: CEDAR PARK LIBRARY

BY: LAKE FLATO

DATE: 07.23.2022

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