March 2017

MAN-373: Managerial Communication

Final Project

Case Analysis: Excelsior Cleaners, Inc.

For this case study, Excelsior Cleaners, Inc. will be the company used in the analysis. Excelsior Cleaners is a small company of roughly 15-30 employees, depending on the time of year and amount of business the company is dealing with at any given time. This company’s main service is restoring property after it has been through fire, water, or mold damage. The company also handles the remodeling of homes and other structures that have been damaged beyond simple repair, but this is not the company’s main agenda. Excelsior Cleaners, Inc., in essence, is a restoration company for home and commercial insurance provided.

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