

Girls IN AVIATION DAY

A Women in Aviation International® Event
GREATER DELAWARE VALLEY

Proudly Hosted and Sponsored by

ATLANTIC

at Northeast Philadelphia Airport

March 16 2024

11 am - 4 pm EST



Don't Miss This Free Interactive Fun Event!



ACTIVITIES & EXHIBITS

AIRCRAFT DISPLAYS

Many Partners Including:



Register Online



Tickets available January 20, Registration ends March 4 2024

- ✈️ Pilots, Engineers, Industry Influencers, Educators & STEM Experts
- ✈️ Aircraft Displays, Drones, Food & Drinks, Silent Auction & More
- ✈️ Gifts for each GIAD girl attendee

ORGANIZED BY



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This event is specific for girls and their parents/guardians. Space is limited. RSVP is required.

aviationinfluence.org

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GREATER DELAWARE VALLEY

GET Involved

March 16 2024
11am - 4pm

EXPO and Exhibit ✈️

In addition to showcasing your company and services, we ask that you work with your team to identify a 'fun and engaging' STEAM / aviation 'hands-on' activity for the girls to do at your table during the day! Booth commitments require staffing of at least one representative.

IDEAS & SUGGESTIONS

build an airplane, fitting for a parachute, flying drones, examining an engine, reviewing new technology, flight controls display, simulators, math / science problems, read a sectional chart, how an aircraft flies, examining a rocket, anything aviation or STEAM related that is engaging and interactive.

Silent Auction ✈️

Provide a silent auction item or package you know will generate the bids we need to secure scholarships for young females to enter aviation and STEAM education! We've been able to raise over \$3,000 in scholarships through silent auction donations already!

IDEAS & SUGGESTIONS

aircraft models, vacation or short-stay packages, restaurant gift baskets, activity center/outing packages, flights (commercial or discovery), training materials, other aviation course instruction or experiences, etc.

Become a Partner ✈️

Several key partner levels are available beginning at \$500, increasing your exposure with a higher commitment. This helps us defray the cost of this event in a big way! Please review our partner package for additional information.

PARTNER LEVELS

EXPLORER Partner = \$500 to \$999
STEAM Partner = \$1,000 to \$2,499
FLIGHT CREW Partner = \$2,500 to \$4,999
MISSION CONTROL Partner = \$5,000 to \$9,999
LIMITLESS Partner = \$10,000 and above

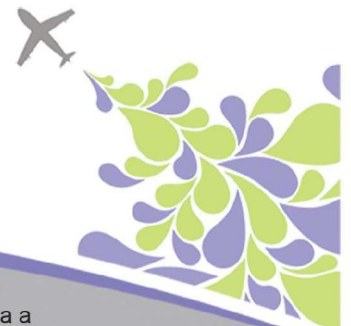
Static Display ✈️

We are not just an aircraft display. We have various vehicles planned for display on the Atlantic Aviation ramp covering 140,000 square feet to bring excitement, innovation, inspiration and just 'plane' FUN to our event. If you have an idea for an aircraft, rotorcraft, experimental vehicle, or other innovative display that is associated with STEAM or aviation, let's have it showcased.

NOTICE TO AIRCRAFT

Atlantic Aviation has graciously offered a fuel discount and will waive ground handling fees for any aircraft participating in this event.

ATLANTIC



We are a committee of 12 working hard to bring girls and young women in the area a fantastic event. This year's event will be hosted by Atlantic Aviation PNE (@ Northeast Philadelphia Airport) and is organized by Aviation Influence, Inc. We hope you will join us and participate. Please contact us at: director@aviationinfluence.org

PARTNER LEVELS

EXPLORER Partner \$500 - \$999

As an Explorer partner, you are providing the power to break down barriers and explore endless possibilities in the future of aviation. Exploring possibilities in the future of aviation, girls are venturing into various career paths, such as pilots, aerospace engineers, air traffic controllers, and aviation managers. By embracing the latest technologies and advancements, girls are pushing boundaries, driving innovation, and shaping the future of this evolving industry.

HOW YOU BENEFIT

- Custom GIAD flight patch
- Social Media Recognition
- Recognition across event signage, program

STEAM Partner \$1,000 - \$2,499

As a STEAM partner, you are funding a diverse workforce across Science, Technology, the Arts, Engineering and Mathematics as our expo portion of the event is solely focused on 'hands-on,' STEAM activities that engage, excite and create a 'wow' factor attendees will not forget!

INCLUDES ABOVE BENEFITS, PLUS

- Logo on Partner Signage
- Logo on event website
- AVi Challenge Coin

FLIGHT CREW Partner \$2,500 - \$4,999

The successful operation of an aircraft relies on the seamless coordination and collaboration of every member within the crew. Many of our GIAD attendees have big dreams, and we want to help transform them into their reality. Furthermore, teamwork fosters a supportive and collaborative atmosphere, enabling crew members to rely on each other for assistance and support. It is imperative that we imprint these valuable life lessons on our future women in aviation, for a more productive workforce of tomorrow.

INCLUDES ABOVE BENEFITS, PLUS

- Logo prominent on event program & website
- 'Short Clip' video produced with partner recognition
- Special event sponsor session
- Mention as top partner publicly and in all media, PR, and communications

MISSION CONTROL Partner \$5,000 - \$9,999

NASA Mission Control is a testament to the power of teamwork and the critical role's that center around teaming up with lead partners and organizations.

These organizations and lead partners recognize the significance of driving more women forward and helping to propel their future in STEAM and aviation.

INCLUDES ABOVE BENEFITS, PLUS

- Logo prominently displayed across top billing of the event
- Top recognition in final event video production
- Mention as 'title' event partner publicly, in all print & digital outlets
- Package of four GIAD event shirts
- Two Challenge coins
- Special recognition of scholarship opportunities funded by Event

LIMITLESS Partner \$10,000+

When it comes to our girls, the sky is not the limit—it is merely the beginning. Organizations and lead partners will enable 'limitless' opportunities for women to excel in aviation and STEAM careers. With no shortage of ways to access our industry, we inch closer to a world where women's curiosity knows no bounds, where we can explore the unknown, and where the impossible becomes possible.

INCLUDES ABOVE BENEFITS, PLUS

- Logo larger than others, except host graphic
- Larger exhibit and/or static display presence
- Mention as top partner in event media publicity
- Banner at GIAD event on terrace overlooking event
- Package of eight GIAD event shirts for crew
- Naming opportunity with an AVi scholarship (opt in required, minimum scholarships are \$1,500 awards)
- Four Challenge coins

Aviation Influence, Inc.® (AVi) is a 501 (c) 3 nonprofit charity. AVi manages the direction and planning of GIAD Greater Delaware Valley, as well as other key outreach endeavors strategic to the organization's mission, vision and purpose as stated below.

Mission: serve our young people in discovering STEM and aviation through outreach

Purpose: elevate the interest, engagement & enthusiasm of youth through hands-on STEM & aviation outreach locally and in underrepresented regions

Vision: become a staple STEM organization responsible for shaping and preparing future generations to be global explorers, discovering their passion for innovation, leadership and technology, beginning with hands-on outreach as the 'spark' propelling their future forward

***Upon request, we can provide our W-9 and IRS determination letter. Thank you for your support!*



Thank You Partners & Exhibitors

2023
SEPT 23RD



Girls IN AVIATION DAY



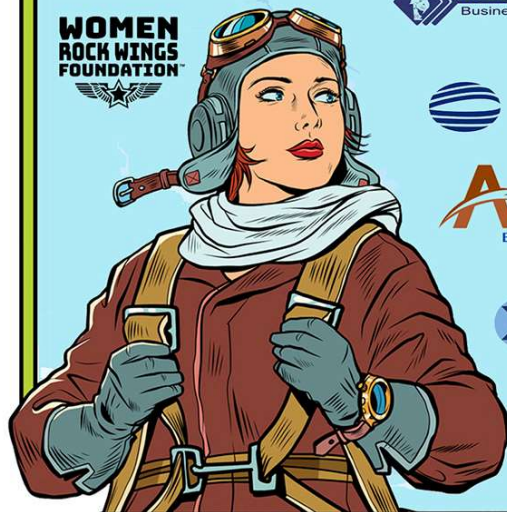
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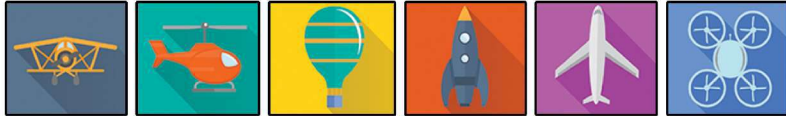


A Women in Aviation International® Event



GREATER DELAWARE VALLEY
AT THE NORTHEAST PHILADELPHIA AIRPORT





THANK YOU 2022 EXHIBITORS & PARTNERS

GLOBAL AEROSPACE

GLOBAL AERIAL MANAGEMENT GROUP

JET EAST

Signature FLIGHT SUPPORT

ATLANTIC CITY INTERNATIONAL AIRPORT

ULTRA URBAN LOW ALTITUDE TRANSPORT ASSOCIATION

pilotinstitute

VMD CORP

FunD-AV consulting

influential drones®

PILOT

Aviation Manuals

NARTP NATIONAL AEROSPACE RESEARCH & TECHNOLOGY PARK

Leach Strategic Partners

NEXTGEN AVIATORS by Dynamic Aviation

BEYOND AVIATION PILOT EDUCATORS

GREAT EASTERN GEBAA BALLOON ASSOCIATION

NEW JERSEY AMERICAN WATER

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N.J. WING U.S. Air Force Auxiliary

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women who DRONE

PHL PHILADELPHIA INTERNATIONAL AIRPORT

LEONARDO

Dynamic Aviation

DELAWARE VALLEY Business Aviation Association

NBAA NATIONAL BUSINESS AVIATION ASSOCIATION

USDA

PARTS LIFE, INC. OBSOLESCENCE SOLVED

TRANSPORTATION SECURITY ADMINISTRATION

DEPARTMENT OF TRANSPORTATION THE STATE OF NEW JERSEY

U.S. COAST GUARD

FEDERAL AVIATION ADMINISTRATION

Aviators HOT LINE

FLYING

Aviation Education Council

USI UNMANNED SAFETY INSTITUTE™

STEELE FINANCIAL SOLUTIONS

FreeLight AVIATION

LogistiWerx, Inc.

CHUBB®

GAMA General Aviation Manufacturers Association

CENTRIC AVIATION

ATLANTICCAPE COMMUNITY COLLEGE

RED BARON AIR TOURS

BOEING

ADDITIONAL INDIVIDUAL AIRCRAFT DISPLAY BY Mark Whyte

SPECIAL APPEARANCES BY Cadet 2nd Lt. Caleb Smith Samantha Anderson, Miss United States

SPECIAL THANKS TO Waszen Brothers Sanitation

aviation INFLUENCE



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THANK YOU

SILENT AUCTION PARTNERS



2022

