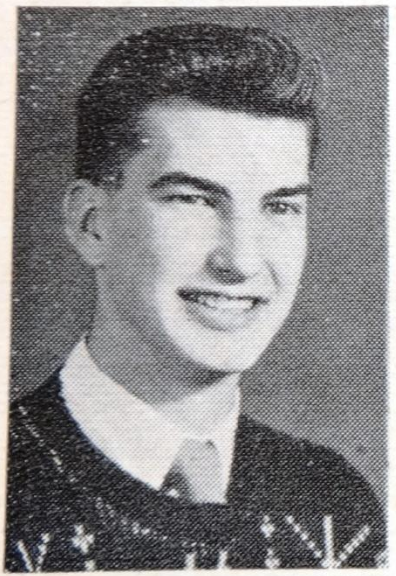


ATCO Site- the Southernns

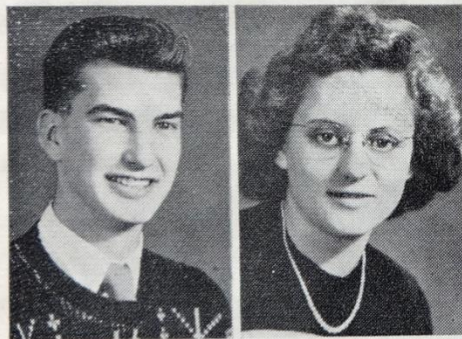
On the west side of Edmonton Trail between 7th and 8th Avenues NE once stood the forerunner of the ATCO Trailer Company- Alberta Trailer Sales- the site of which is today occupied by a nondescript beige neighborhood mall. Alberta Trailer Sales was formed in 1947 by Ron Southern and his dad. The Southern residence itself was also located on the property. Ron Southern attended Stanley Jones School and later Crescent Heights High, where he met his future wife Marg Visser. In this 1960's picture (Glenbow na-5713-8), we're looking west across Edmonton Trail, with 7th Avenue NE on the left.



Ron Southern and his wife-to-be Marg Visser's pictures and bios appeared in the 1949 Crescent Heights Bugle, the student yearbook. Excerpts from the Bugle appear below.



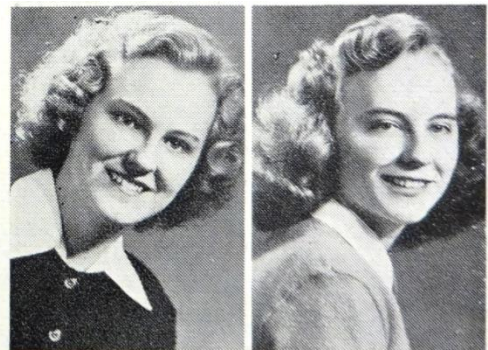
SOUTHERN, RON — Ron has a dynamic personality and is one of Crescent's outstanding athletes. "Louie" played rugby for North Hill and was one of our basketball stars. He is planning to study Engineering at U. of A.



SPADY, DORA — Dora comes from Carstairs. She enjoys playing the piano and likes classical music. She would like to be a medical secretary after graduation. She belongs to Young People's.

VISSER, CHRIS — Chris is very popular around Crescent; has a pleasing personality and a sweet smile. Her future lies in the business world. She goes to Western in the afternoon.

VISSER, MARGARET — Ultra-popular, and with personality plus, blonde, vivacious Marg. skis, plays basketball and badminton, and teaches P.T. at Y.W.C.A. Secretary of the Union and President of K.R.C. She hopes to get a B.Sc.



Another picture of the business lifted from ATCO's website, this view looks southwest across 7th Ave NE. Somewhat surprisingly, all four houses partially included in the background are still standing.

