

MARTIN HEBISZ

9+ Years Experience

Visual, Presentation & User Interface Designer

To learn more about my work history, please refer to [Text Resume](#).



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Objective

Dedicated and accomplished Lead Front End UI Designer with a proven track record of delivering innovative and visually compelling designs. Bringing nearly a decade of experience in leading design initiatives, I am seeking a challenging role to contribute my expertise in UI/UX design, project management, and brand development.

Work Experience

1 First Republic Bank, San Francisco, CA (Lead Front End UI Designer | January 2022 - February 2023)

- Spearheaded the transformation of the CPI team's visual identity, introducing modern character styles, color palettes, and MD iconography.
- Responsible for the end-to-end development of user interfaces and functionality for applications, achieving a 90-95%+ adoption rating.

2 LinkedIn, San Francisco, CA (Visual/Presentation Designer | December 2019 - December 2020)

- Played a key role in the global launch of "Blueprint," a new Line of Business for LinkedIn, impacting over 100,000 users.
- Led an international initiative to refresh the LinkedIn onboarding process, "Sales Academy," enhancing the experience for 1,000+ new sales personnel.
- Developed a wide range of design assets, including SharePoint micro-sites, UX/UI comps, logos, marketing materials, and presentations.

3 Keadjian & Associates, Walnut Creek, CA (Visual/Presentation Designer | July 2018 - June 2019)

- Created impactful graphics to educate 75,000+ individuals about a state-wide public safety program.
- Contracted by California's main utility company to design marketing collateral, employing advanced production techniques for maximum visual impact.

4 Udemy, San Francisco, CA (Production/Visual Designer | September 2017 - March 2018)

- Contributed to brand growth and recognition by creating animated and static assets for social media and e-commerce platforms.
- Developed streamlined systems for asset production, now adopted by Udemy.

Applications/Software

10+ yrs Photoshop	10+ yrs Illustrator
10+ yrs InDesign	4+ yrs Adobe XD
5+ yrs PowerPoint	2+ yrs Figma

Education

California State University
East Bay
B.A Graphic Design

Academy X
Certificate of Completion JavaScript

Edward Tufte
Seminars in Data Visualization

Contracts/Brands

FAULTLINE Sessions
(Brand development: 2023-Current)

Yelp
(Spearheaded an international marketing campaign: 2017)

SXSW
(Environmental graphics: 2018)

SUPERCELL
(Part of a massive design project for smash hit game Clash of Clans 2016)