

BAY AREA CRAFT BEER FESTIVAL

Bay Area Craft Beer Festival Attendance 2,600

Downtown Martinez & Co. Event Sponsor Levels

Join the fundraising to help us
Build Community &
Foster Economic Vitality

SILVER
\$750

GOLD
\$2,000

PLATINUM
\$3,500

DIAMOND
\$5,000

TITLE
\$10,000

Beer Cup Lanyard (1)
Event Wristband (1)
Fencing (3)

Glass Sponsor (1)

1 Available
Fencing (3)
Event Wristband (1)
Beer Cup Lanyard (1)
Entertainment

Title Rights To The Event

Exclusive Rights To The Event *(no direct competitor
can take up any other sponsorship offer)*

10'x10' Booth Space Premium Booth Space Location

Acknowledgment During Event *(MC announcement)*

Free Event Tickets

Signage Opportunities At Event
(sponsor to provide signage)

Availability To Have Promotional Materials At Event
(eg. special offer, business card, swag materials)

Acknowledgment On Downtown Martinez Social Media,
Newsletter And Printed Media

Logo And Link On Downtown Martinez Website
Homepage For Year

Logo And Link On Event Webpage

Banner Ad On Event Webpage

✓

✓

2

✓

✓

✓

✓

✓

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4

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Additional Space Available

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14

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✓

✓

✓

✓

✓

Additional Space Available

✓

20

✓

✓

✓

✓

✓

✓

Enhancements:

Photo Booth
Cost based on materials
and approval
(business creates, sets up
and removes).

Staff &
Volunteer Water
Bottles
12 cases of water

Staff &
Volunteer Shirts
100 event shirts

Entertainment
\$500+

NOTE: Option to purchase items outside
of packages available at separate fee.
Sponsorship levels can be customized
to fit your needs.

Please contact Kara at:
director@downtownmartinez.org
or 925.228.3577.