STAGING EXECUTIVES

Capabilities Statement

Staging Executives LLC 1148 Pulaski Highway #336 Bear, DE 19701 | 609-365-1880

POC: Leontyne Anglin, President Leontyne@stagingexecs.com stagingexecs.com

CERTIFICATIONS Delaware Office of Supplier Diversity Vendor DE23084486

City of Wilmington Certification 3804 Vendor 45305 DBE

MBE / WBE

SAM.GOV REGISTRATION **UEI: JC3QPGWVSFB7** CAGE: 93Z91 DUNS: 090467982

NAICS CODES

- 315990 Apparel Manufacturing
- **423450 -** Personal Protective Equipment
- 513130 Book Publishing Consulting
- 516200 Social Media Marketing
- 519130 Video & Podcast Production
- 541611 Administrative Management & General Management Consulting
- 541613 Marketing Consulting
- 541715 Research & Development Physical, Engineering & Life Sciences
- 611430 Professional & Management Development
- 611710 Educational Support

UNSPSC CODES

- 4618000 Personal Protective Equipment
- **55101509 -** Educational Book **Publishing Consulting**
- 8010501 New Business Startup Consultation
- 80171602 Social Media Marketing
- 82101801 Advertising Campaigns
- 82141505 Computer Generated Design
- 86132000 Management **Education & Training**

Staging Executives LLC is well-positioned to serve as a strategic partner for agencies and organizations seeking solutions in the target areas of marketing, executive-level skills based training, technical assistance and educational summits.

Strong history of successful collaborative engagement across the public and private sectors.

















CONSULTING

- Public & private partnerships
- Digital & immersive media
- Business & strategic focus groups

CORE COMPETENCIES

- Al marketing
- SMS marketing
- Digital marketing
- Brand management
- Digital & print design
- Content development
- Charitable & community events
- Executive-level training
- Gamification strategies
- Strategic planning
- Social media marketing
- Client relationship management
- **Education summits** workshops & forums

DIFFERENTIATORS

- ✓ Leverage immersive media & game-based learning theory for increased engagement
- Award-winning producers experienced in cross-platform ecosystem delivery via tv, podcast, livestream video, Discord & Twitch































PAST PARTNERS & MEDIA AFFILIATIONS

- **Aviation Education** Council
- **Beyond Expectations**
- Civil Air Patrol
- Comcast **NBCUniversal**
- **DEGLB2 Contractors**
- Eastern Video Expo
- International Coaching Federation

- Jersey Access Group
- Major League Baseball
- Microsoft
- MidAtlantic Podcast Conference
- Myrtle Beach Pelicans
- NBA 2K League
- New Jersey State Library
- NFL Alumni Association
- **Riverview Studios**

- Roku TV
- Southwest Airlines
- **Target**
- The College of New Jersey
- The First Tee
- Thurgood Marshall Student Programs
- Truist Bank
- Women's Center for Entrepreneurship

