Capabilities Statement

STAGING EXECUTIVES

Staging Executives LLC 1148 Pulaski Highway #336 Bear, DE 19701 | 609-365-1880

POC: Leontyne Anglin, President Leontyne@stagingexecs.com <u>stagingexecs.com</u>

CERTIFICATIONS

Delaware Office of Supplier Diversity Vendor <u>DE23084486</u> MBE / WBE

City of Wilmington Certification 3804 Vendor 45305 DBE

SAM.GOV REGISTRATION UEI: JC3QPGWVSFB7 CAGE: 93Z91 DUNS: 090467982

NAICS CODES

- 423450 PPE & Safety Supplies
- 516200 Social Media Marketing
- 519130 Video & Podcast Production
- 541613 Marketing Consulting
- 611430 Professional & Management
 Development
- 611710 Educational Support

Staging Executives LLC is well-positioned to serve as a strategic partner to help agencies save countless hours of time and resources by connecting directly with businesses seeking viable opportunities to startup and scale-up their operations. Strong history forging effective collaborations between SMBs and corporate sector with established networks including SBA, DOT, US Department of Commerce, and more.



CONSULTING

Al marketing

SMS marketing

Digital marketing

• Brand management

Digital & print design

Content development

& charitable events

Community engagement

 Public & private partnerships

CORE COMPETENCIES

& design

Multimedia marketing

• Community engagement strategies

DIFFERENTIATORS

- Direct pipeline to diverse pool of certified SMBs/Founders operating cross-platform organizations
- Leverage immersive media & game-based learning for increased engagement

Executive-level	training

- Gamification strategies
- Strategic planning
- Social media marketing
- Client relationship
- management
- Education summits
 & workshop facilitation

PAST PERFORMANCE & AFFILIATIONS

- Aviation Education Council
- Beyond Expectations
- Civil Air Patrol
- Comcast NBCUniversal
- DEGLB2 Contractors Eastern Video Expo
- International Coaching
- Federation

- Jersey Access Group
- Major League BaseballMicrosoftMidAtlantic Podcast
- Conference
- Myrtle Beach Pelicans
- NBA 2K League
- New Jersey State Library
- NFL Alumni Association
- Riverview Studios

- Roku TV
- Southwest Airlines
- Target
- The College of New Jersey
- The First Tee
- Thurgood Marshall Student Programs
- Truist Bank
 - Women's Center for Entrepreneurship

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UNSPSC CODES

- 4618000 Personal Safety &
 Protection
- 55101509 Book Publishing
 Consulting
- 8010501 New Business Startup
 Consultation
- 80171602 Social Media Marketing
- 82101801 Advertising Campaigns
- 86132000 Management
 Education & Training